

# KICKSTARTER PROJECT

This is a summary dashboard to understand the performance of various Kickstarter projects from Apr 2009 - Jan 2018. The projects were launched in 12 different countries across the world.

Total Projects  
374.9K

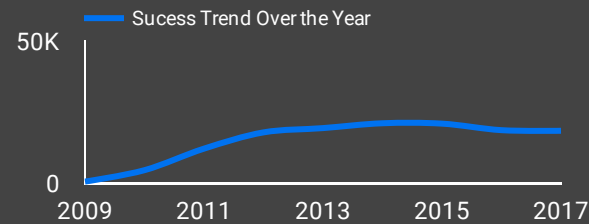
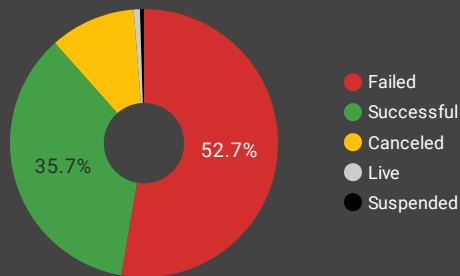
Successful Projects  
133.9K

Failed Projects  
197.6K

Goal  
17.2B

Pledged  
3.4B

Category  
15



Category	Success percentage	Pledge vs goal
Music	18.01%	127.96%
Film & Video	17.64%	125.18%
Games	9.35%	365%
Publishing	9.19%	160.01%
Art	8.6%	158.09%
Design	7.88%	407.96%

Name	Goal ▾
FUCK Potato Salad. Paleo ...	166,361,391
A Celtic Lovestory	151,395,870
Hydroponic's Skyscraper(u...	110,169,772
DER NEANDERTALER (Kino...	107,369,868
Kitchen from Austria in Swi...	104,057,190
The Castles of the Great As...	100,000,000

Name	Backers ▾
Exploding Kittens	219,382
Fidget Cube: A Vinyl Des...	154,926
Bring Reading Rainbow ...	105,857
The Veronica Mars Movi...	91,585
Double Fine Adventure	87,142
Bears vs Babies - A Card ...	85,581

