

Maven Restaurant Challenge

138 Total Consumers
130 Total Restaurant
23 No of Cuisine

Customers Demographics

27.30
Avg. age of Customers

91.3%
(Low-Medium)
Budget

59%
Use Public Transport

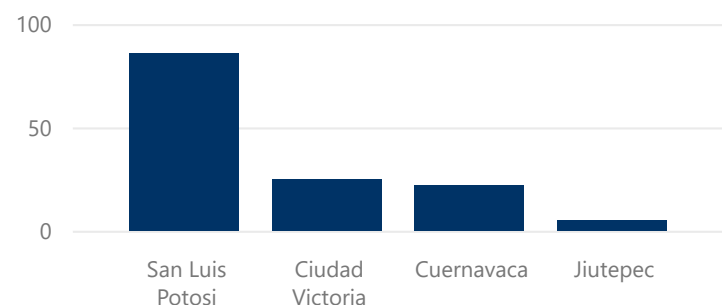
82%
Independent

90%
Are Bachelor

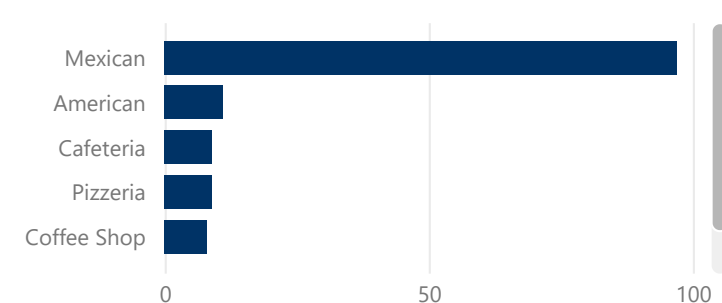
79%
Do Not Smoke

34%
Casual Drinker

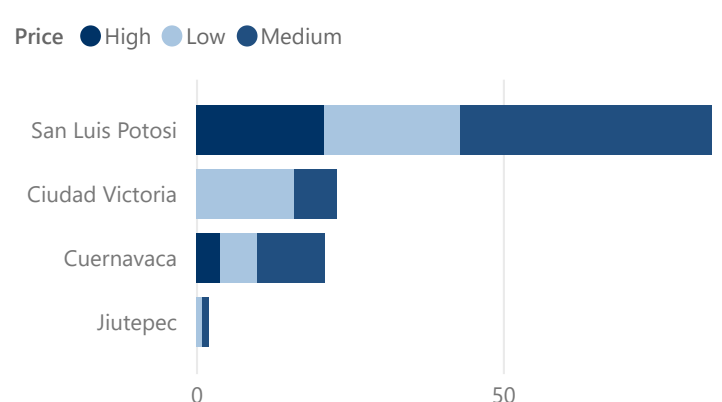
No of Consumers by City



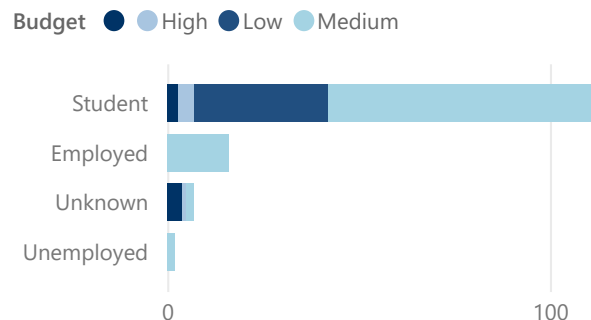
Preferred Cuisines by Consumers



No of Restaurants by City and Price



Consumers by Occupation and Budget

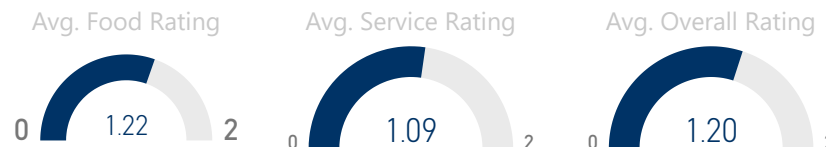


Restaurant by Cuisine



Select Restaurant

Area



Insights & Recommendation

Based on the information provided most consumers are under 27, have a medium budget, live in San Loi Potosi, and are single. The preferred cuisine by rating is Fast Food and Maxican. Most restaurants are also in Sun Luis Potosi and 46% are of medium price.

My recommendation is to invest in a Fast Food or Maxican Restaurant near public transportation at a medium to low price point in the city of San Luis Potosi. There are only two open Maxican Restaurants and no fast food, which has created gap in availability.

City	Occupation	Smoker
San Luis Potosi	Student	

