

# PORTFOLIO Project

Aditya Gurram

CONTENTS:

Work app design



## Work App

Task:

Design a flow where a user can schedule his/her work day using a Work app.

- Aditya Gurram

# Research on User Psychology

**make it** SUCCESS MONEY WORK LIFE VIDEO

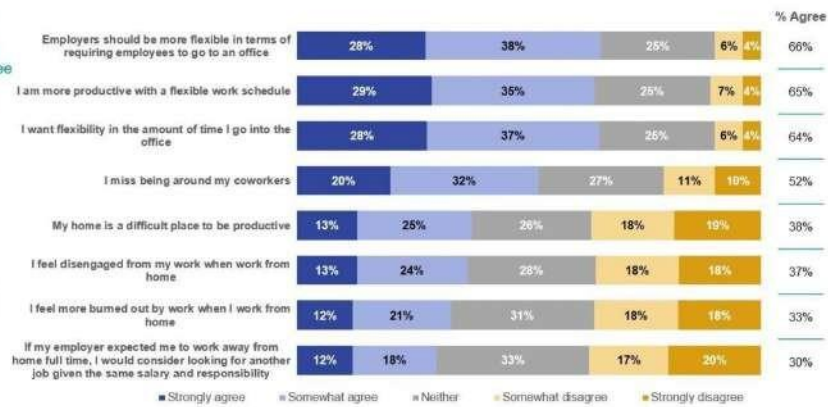
WORK

## 1 in 3 people say return-to-office negatively impacted their mental health

Published Tue, Aug 3 2021-12:20 PM EDT

### GLOBAL SUMMARY

Q. Thinking of a time when the pandemic restrictions are lifted, to what extent do you agree or disagree with the following statements?



Base: 10,418 online employees aged 18-74 across 28 countries  
\* Online sample in Brazil, Chile, Indonesia, China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, Singapore, South Africa, and Turkey tend to be more urban, educated, wealthier, and more likely to work from home.  
\* The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a better result.

9 - Ipsos | Return to Workplace Global Survey

SELF Fitness Food Health Love Beauty Culture Conditionally Amazon Prime Day

## 10 Common Return-to-Work Concerns—and How to Mentally Prepare for Them

It's only natural to feel a little anxiety (or a lot).



Home > News > Returning to the Office and Feeling a Range of Emotions?

## Returning to the Office and Feeling a Range of Emotions?

CU Anschutz expert discusses employer empathy and other workplace issues as employees return to in-office work

10 minute read  
Written by Kiley Kudrna on April 15, 2022

Harvard Business Review

Psychology | Why You're So Anxious About Going Back to the Office

Psychology

## Why You're So Anxious About Going Back to the Office

by Alice Boyes

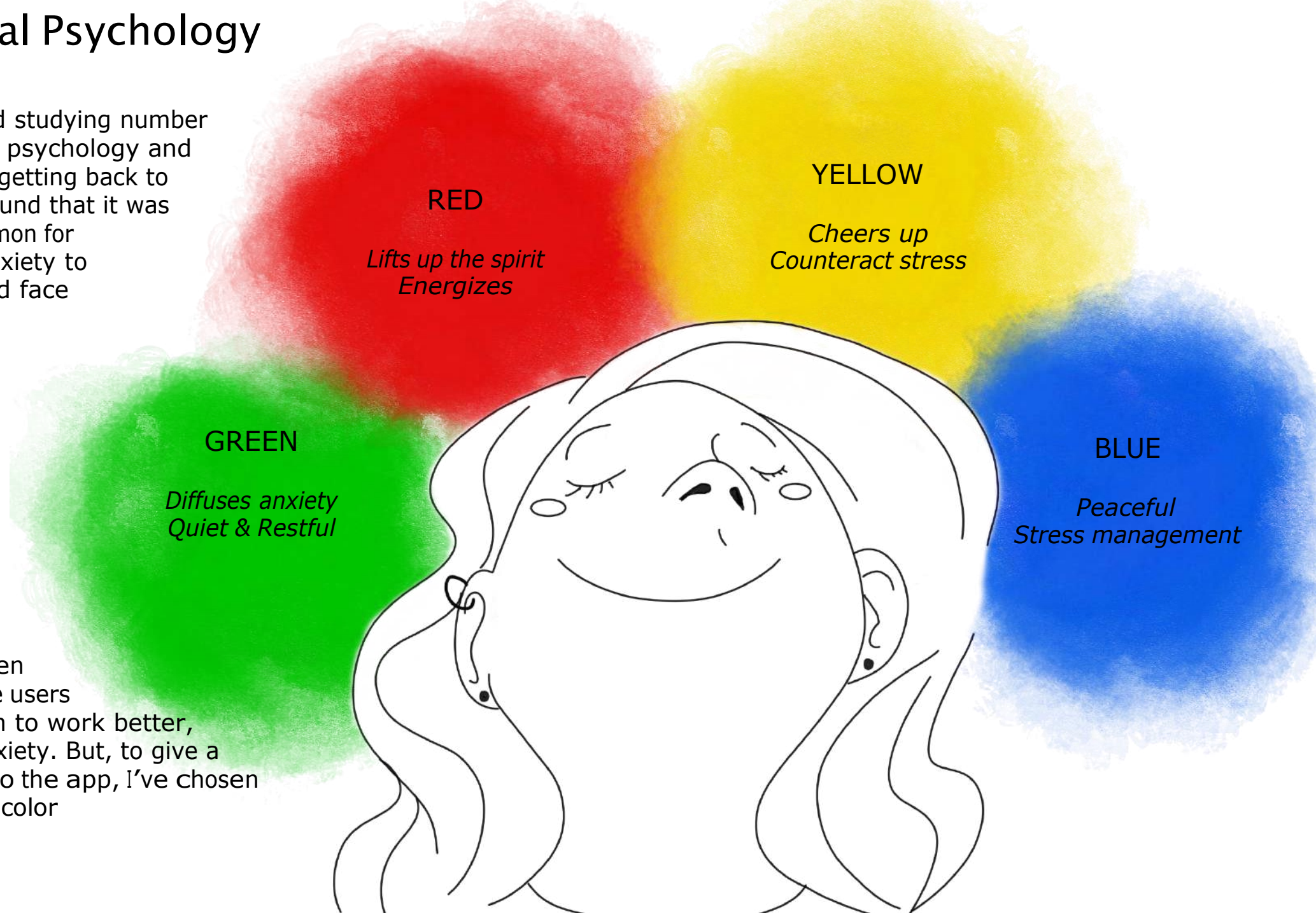
July 09, 2021



# Color & Visual Psychology

After researching and studying number of articles about the psychology and feelings of the users getting back to office post covid, I found that it was surprisingly very common for employers to face anxiety to go back to office and face people in real world.

Prior the research and study, I've chosen colors that soothe the users and encourage them to work better, counteracting the anxiety. But, to give a professional appeal to the app, I've chosen black as the primary color





# Challenges

- Organizing all the required elements in an appealing way without overpowering the user.
- Strategically using the icons and colors
- Enhancing the user interface from screen to screen

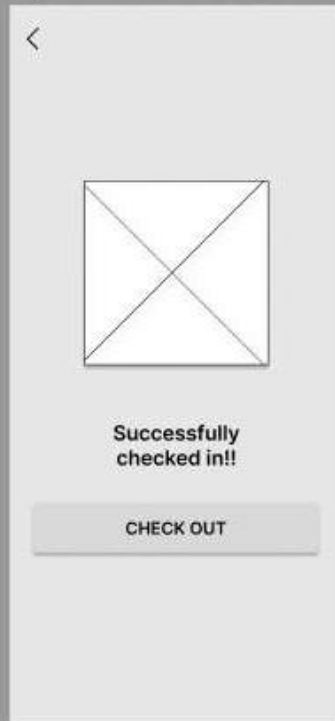
## Initial wireframing on paper



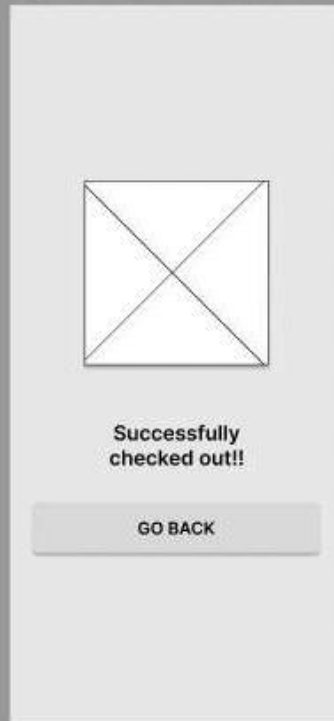
# Lo fi prototyping on Figma

Later, I've done lo-fi digital wireframes on Figma

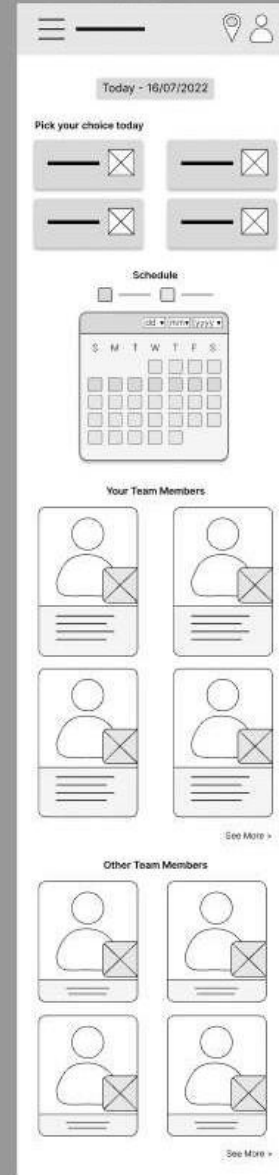
optional screen 1



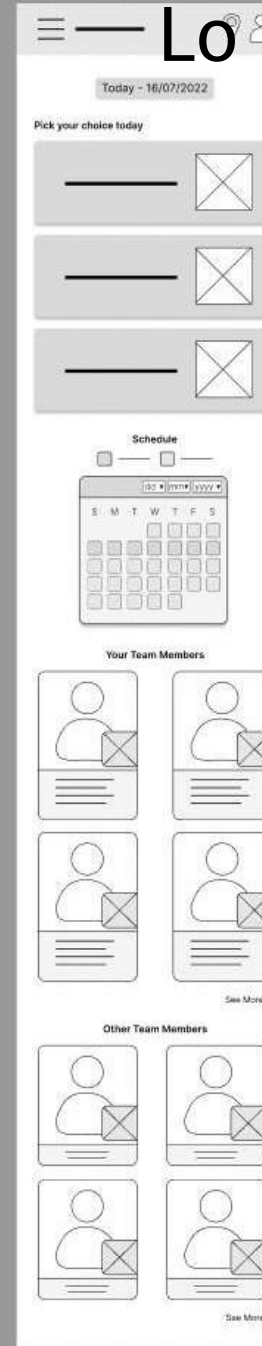
optional scree...



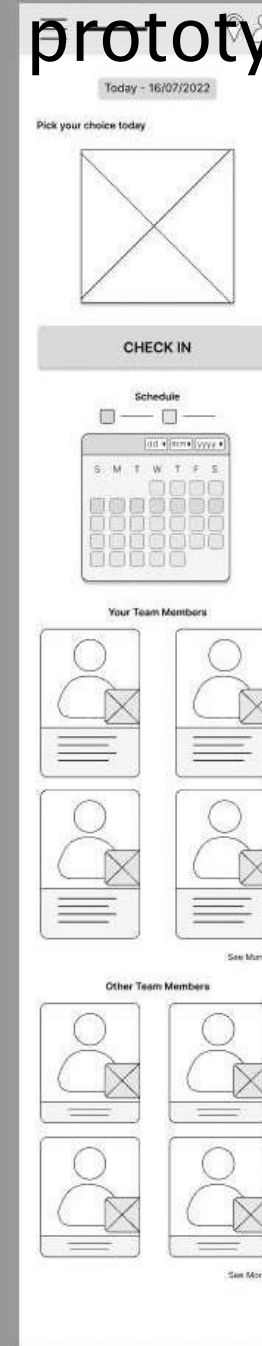
Home page



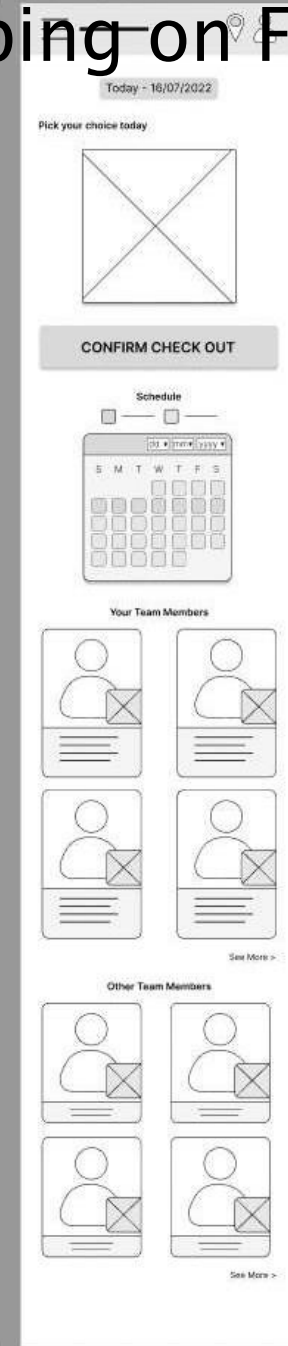
Screen 2



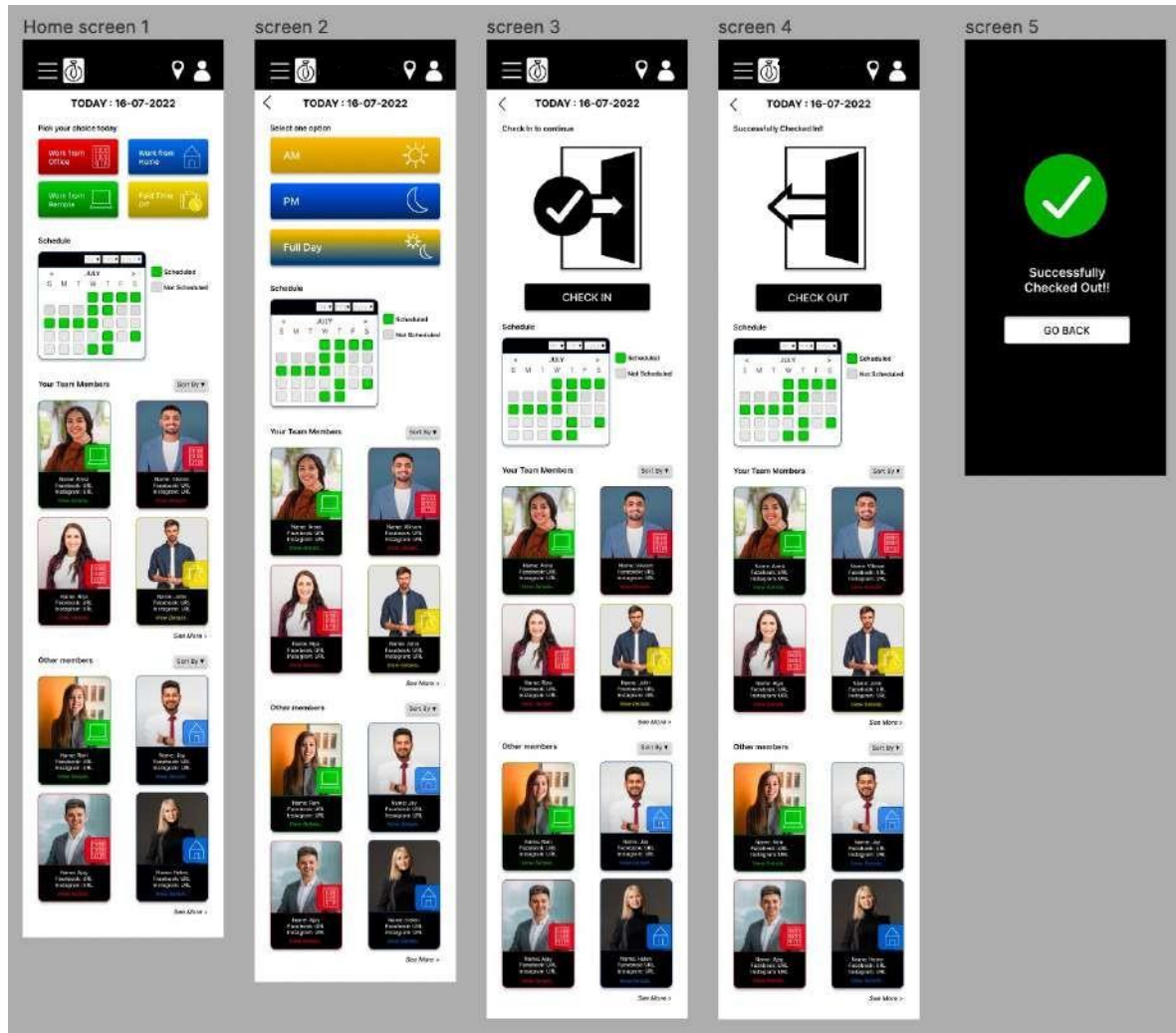
Screen 3



screen 4



# Hi fidelity design



# Hi fidelity Prototype

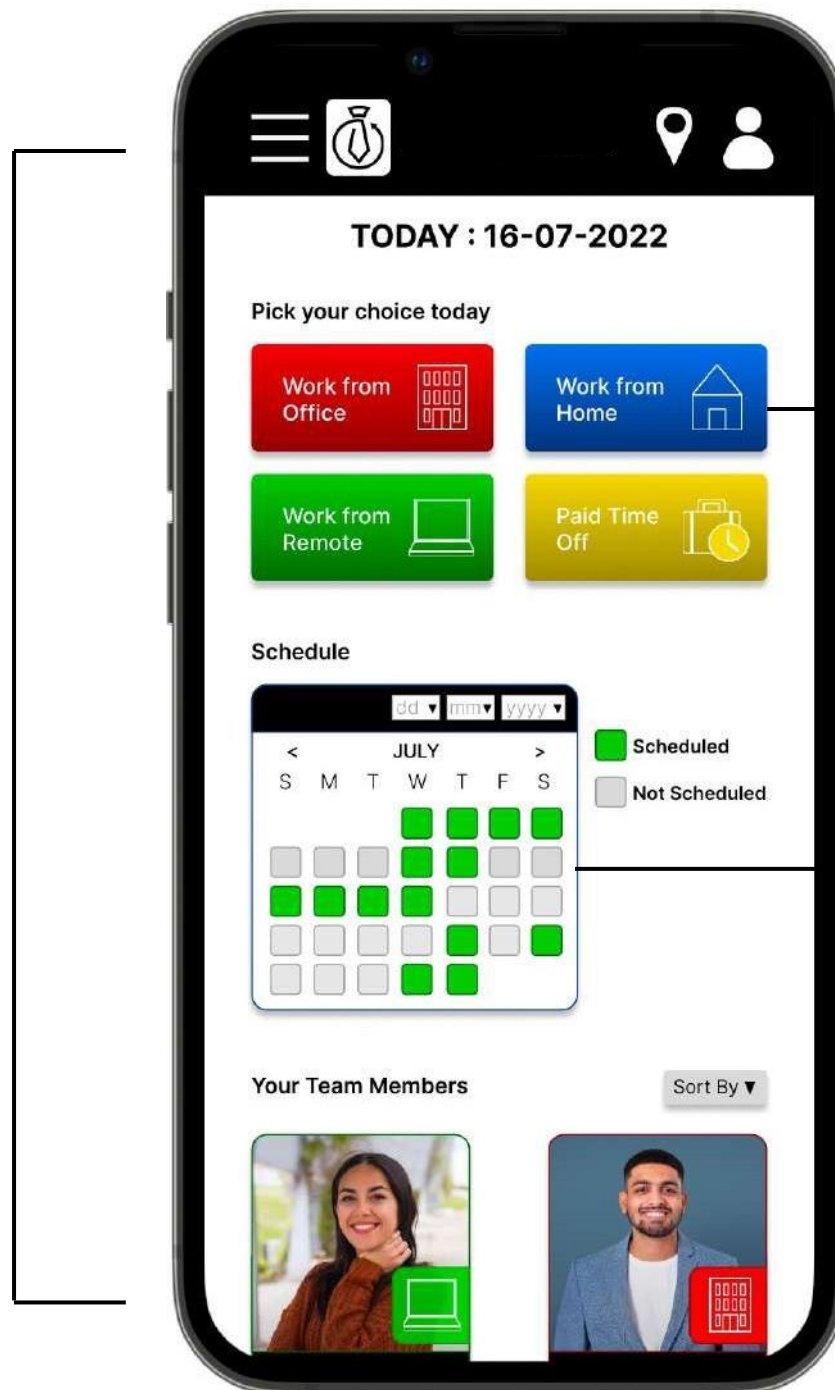


final product  
features...

Well Organized,  
User friendly  
interface overall

Here's the link to  
experience the  
prototype:

<https://www.figma.com/proto/bgcaFWBLL2YBPLmzzYFSs1/io-factory-back-to-office-app-colours?page-id=0%3A1&node-id=3%3A20&viewport=-928%2C142%2C0.75&scaling=scaled-down&starting-point-node-id=3%3A20>



Clickables with drop shadow  
and specific colors, icons to  
catch the eye of the user

Well Organized calendar  
enabling the user to get a  
clear picture of their  
schedule and plan

"Sort by" option to filter  
according to their status

Clear status of o



# Thanks for your time

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