

Month

Feb

Year

All

Close

Quantity in Feb

18K

Jan : 22,302

Variance: ▼ -18.8%

COGS in Feb

\$844.6K

Jan : 1,122,122

Variance: ▼ -24.7%

Revenue in Feb

\$4.7M

Jan : 6,298,615

Variance: ▼ -26.0%

Profit in Feb

\$3.8M

Jan : 5,176,493

Variance: ▼ -26.2%

% Profit Margin in Feb

81.89%

Jan: ▲ +82.2%

Top

Bottom

5

8.1% of #Transaction is  
come from least sold  
5 Drugs

## 5-Under Performing Drugs by #Transaction

#Transaction

Ezetimibe

23

Sertraline

23

Profit

Valacyclovir

23

Revenue

Ergocalciferol

17

Montelukast

15

Quantity Sold

101 Out of 1251 of #Transaction

Bottom

Top

6.2% of #Transaction is  
come from least sold 5  
Customers

## 5-Under Performing Customers by #Transaction

Jane Johnson

23

Alice Jones

21

Carol Williams

19

Jane Smith

10

Carol Smith

4

77 Out of 1251 of #Transaction

# Drug Sales Report

(Customer Analysis)

#Customers

200

Avg. Revenue

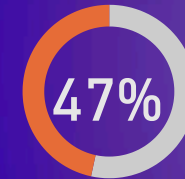
340K

Total Revenue

\$68.0M

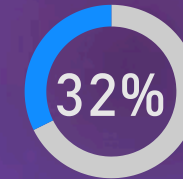
Revenue By Gender

Male



\$31.7M

Female



\$22.0M

Others



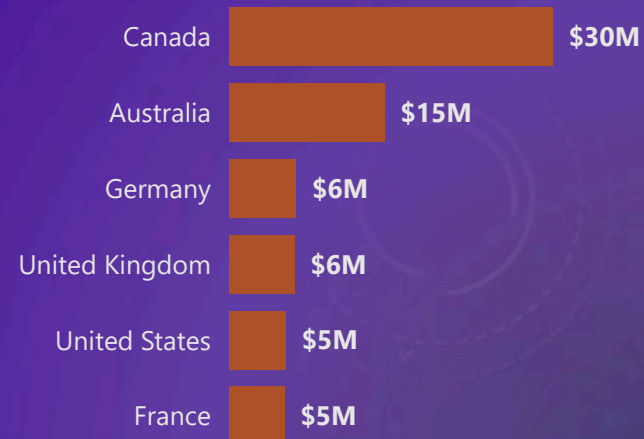
\$14.32M

Map

Chart

**Canada and Australia** made up of **66.24%** Revenue share

Chart



Filter By Month

All

Revenue Analysis by Buyer Type

\$59.8M

Seller Revenue



\$8.19M

User Revenue



**69.0%** of Revenue share is attributed to **51+ and 31-40**

Revenue by Age Group

\$36M



51+

\$11M



31-40

\$10M



41-50

\$8M



21-30

\$3M



0-20

Age Group

# Drug Sales Report(Trend Analysis)

Seller

User

Open  
Filter

#Transaction

2K

Total Revenue

\$27.0M

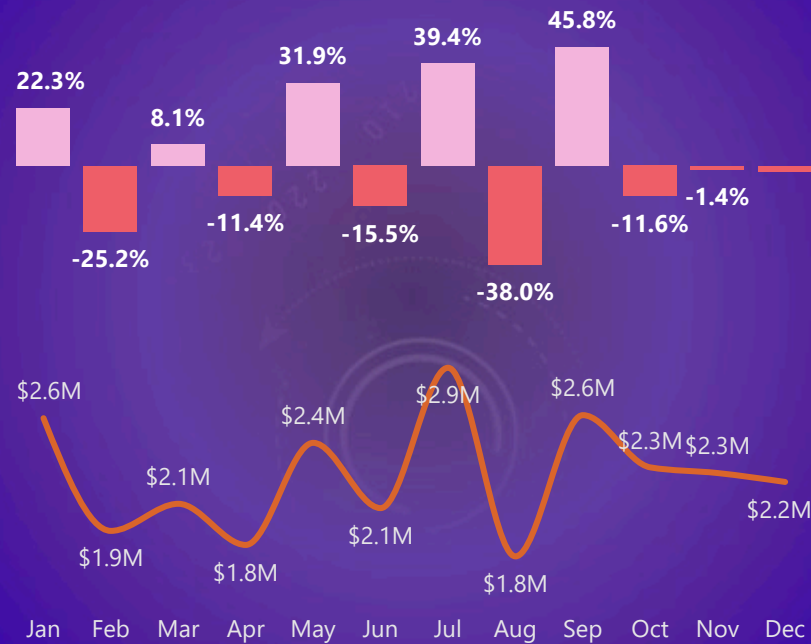
Total Revenue by Year



Total Revenue by Qtr



MoM Change Vs Revenue Monthly Trends



Revenue By Weekdays

Chart

Heatmap



# Revenue By Age-Group

Total Revenue is \$6,79,94,617.3

Total Revenue in [X]

Doxycycline



Ergocalciferol



Lisinopril

