

Super Mart Sales Dashboard

Central

East

South

West

Sales

1.6M

Profit

175K

Quantity

22K

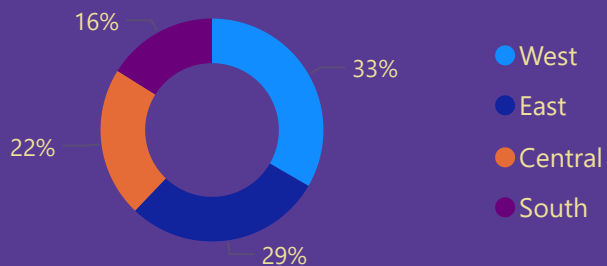
Avg. delivery

4

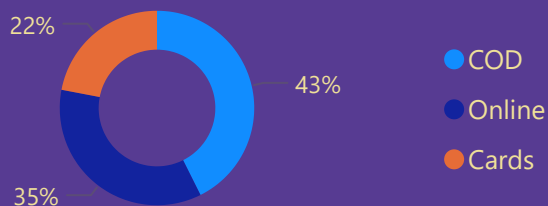
Total returns

5901

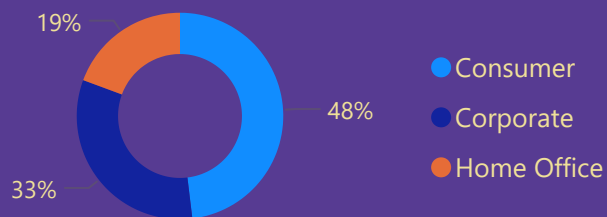
Sum of Sales by Region



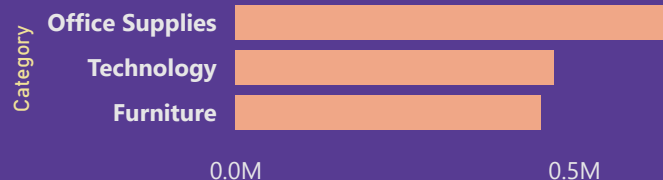
Sum of Sales by Payment Mode



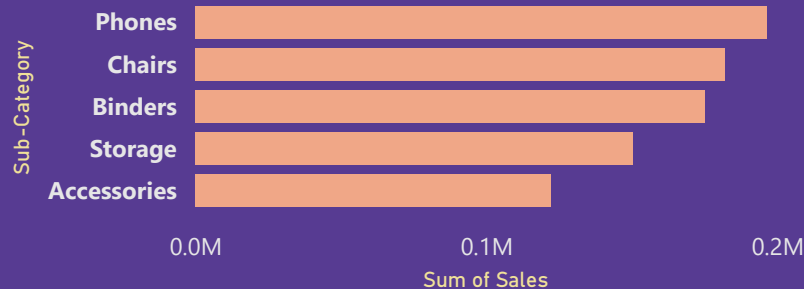
Sum of Sales by Segment



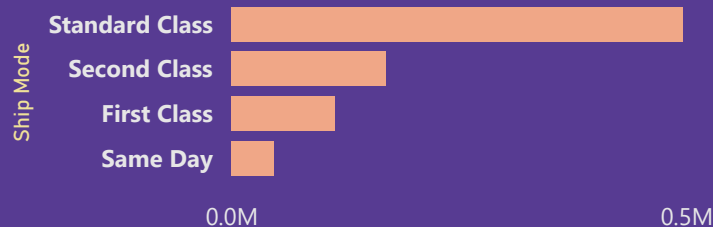
Sales by Category



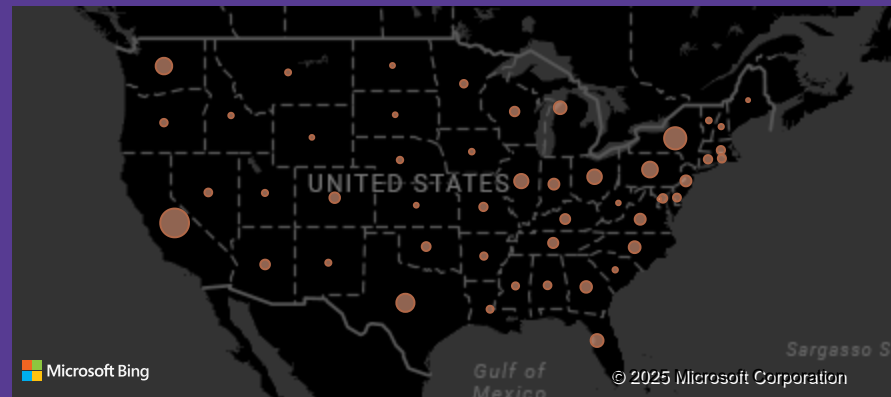
Sales by Sub-Category



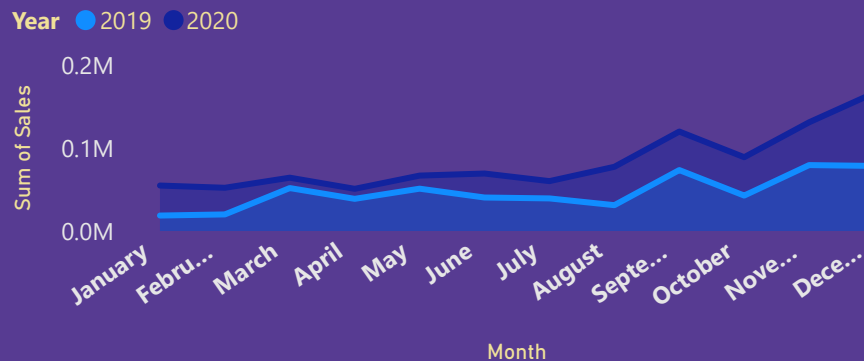
Sales by Ship Mode



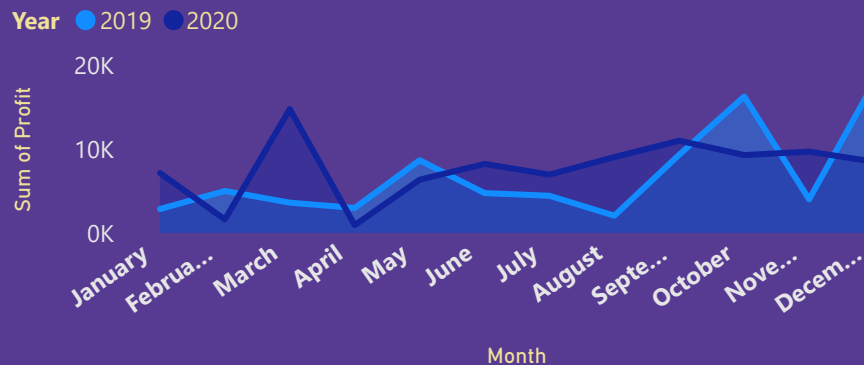
Sales and Profit by State



Monthly Sales of YOY

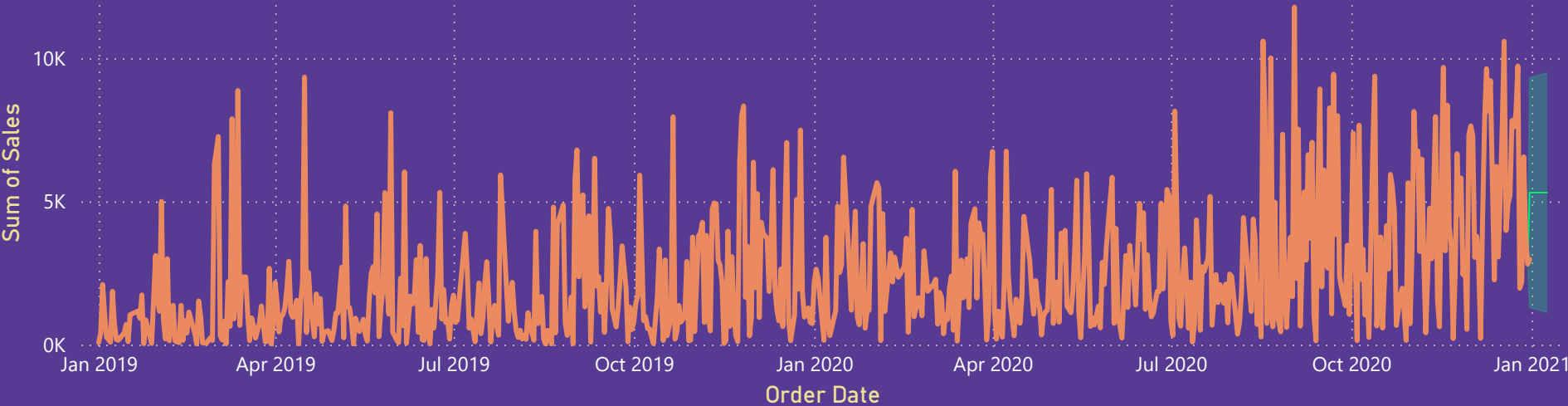


Monthly Profit of YOY

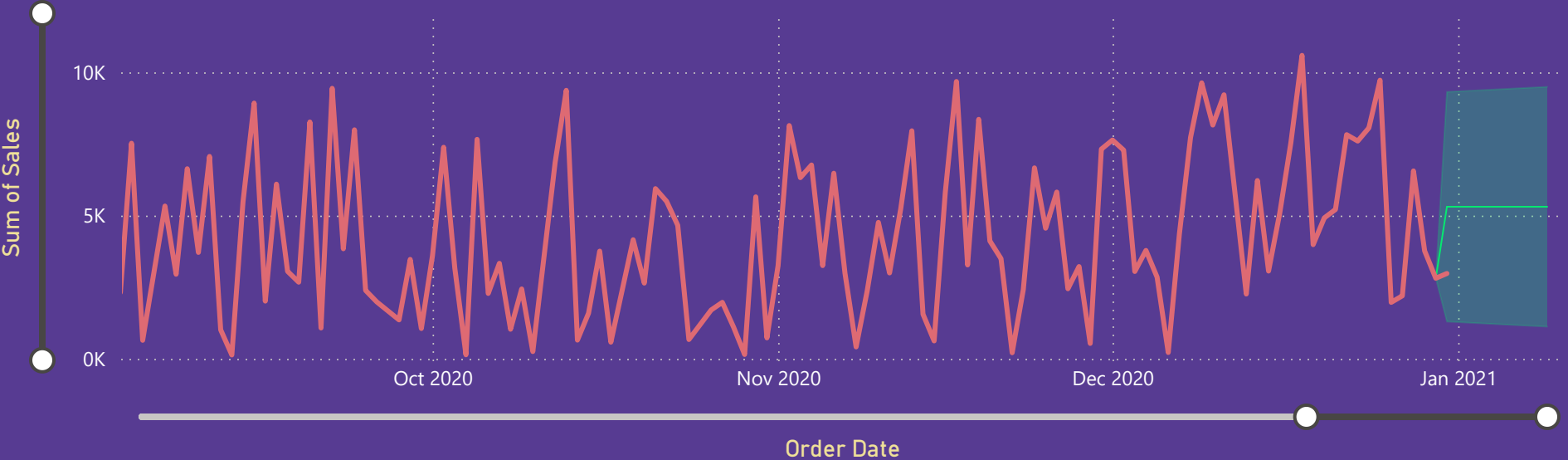


Super Mart Sales Forecast - 15 Days Forecast

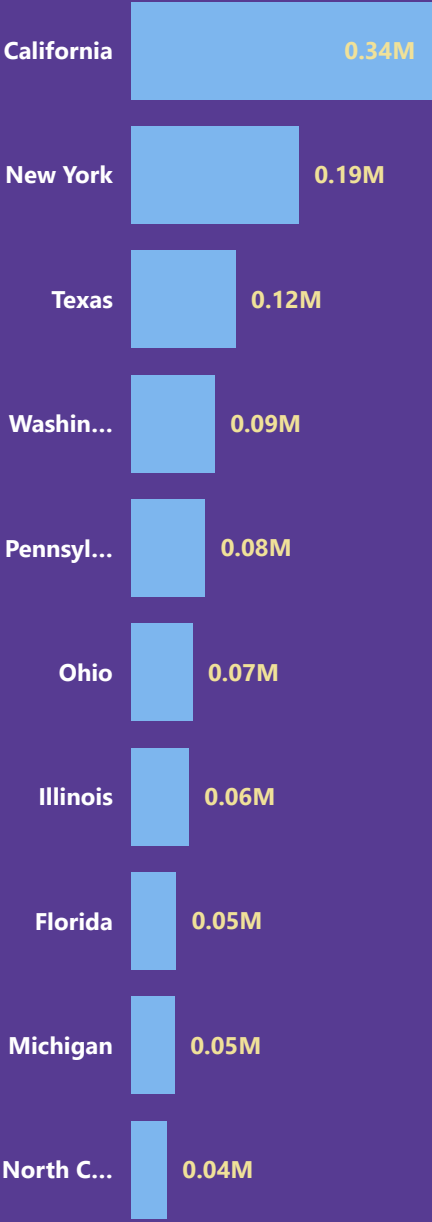
Sales Forecast - 15 days



Sales Forecast with Slider - 15 days



Sales by State



Insights Based on dashboard

- . Total Sales reached 1.6M, with a Profit of 175K and 22K units sold.
- . West region generated the highest sales (33%), followed by East (29%), Central (22%), and South (16%).
- . Consumer segment accounts for the largest portion of sales (48%), with Corporate (33%) and Home Office (19%) trailing.
- . Cash on Delivery (COD) is the most popular payment method (43%), followed by Online (35%) and Cards (22%).
- . Standard Class shipping is the preferred mode, generating the highest revenue among shipping options.
- . Among product categories, Office Supplies lead in sales, followed by Technology and Furniture.
- . Phones are the top-selling sub-category, with strong performance from Chairs, Binders, and Storage.
- . Sales and profit by state show strong performance in the eastern and southern U.S., indicating regional concentration.
- . Monthly sales and profits in 2020 were consistently higher than 2019, especially in March, August, and November.
- . The dashboard reports 5901 total returns and an average delivery time of 4 days, suggesting room for operational improvement.