

# Bad Designs

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YOU WE'LL  
KNOW SHOW YOU  
**HOW TO** HOW TO  
DESIGN **LEAD**

# Problems

These are the challenges that occur due to abysmal designs

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## INFORMATION OVERLOAD

Parking signs have been the epitome of information overload for decades.

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## MYSTERY MEAT NAVIGATION

MMN refers to cases where the destination of a link is not visible until the user clicks on it or points the cursor at it.

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## "CLEVER" DESIGN THAT IGNORES USABILITY

Clever designs can be detrimental to UX

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# Solutions



## COMMUNICATE YOUR MESSAGE

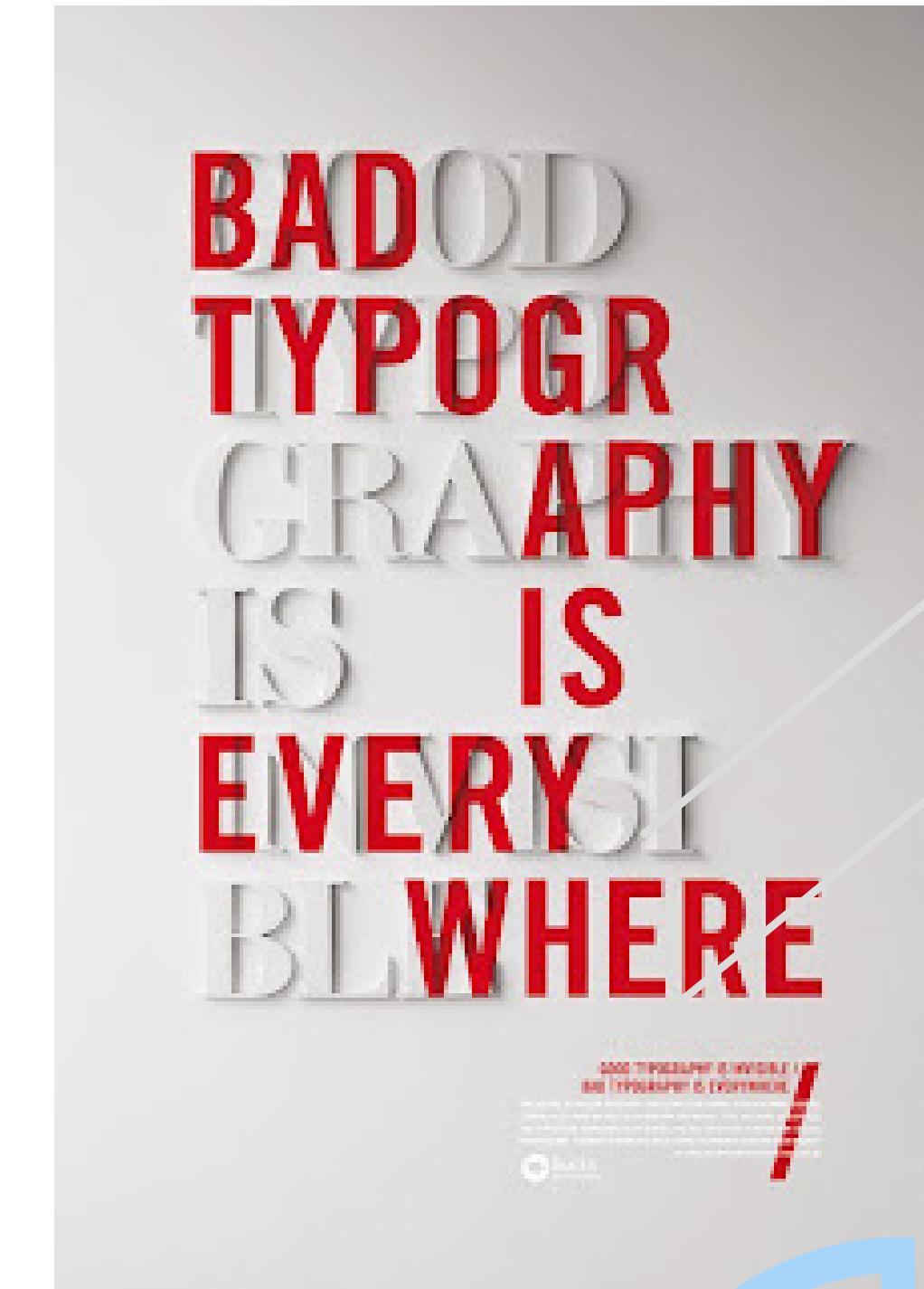
The purpose should be keep minimalistic

## FIRST IMPRESSIONS ARE IMPORTANT

A complex design may confuse the user

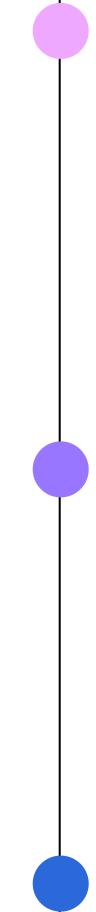
## TAKE INSPIRATION FROM BAD DESIGN AND KEEP IMPROVING

There are various example of bad designs in our day to day lives



# The Tesla Yoke

This gained mixed opinions of people but has its pro and its cons





## SAFETY RISKS

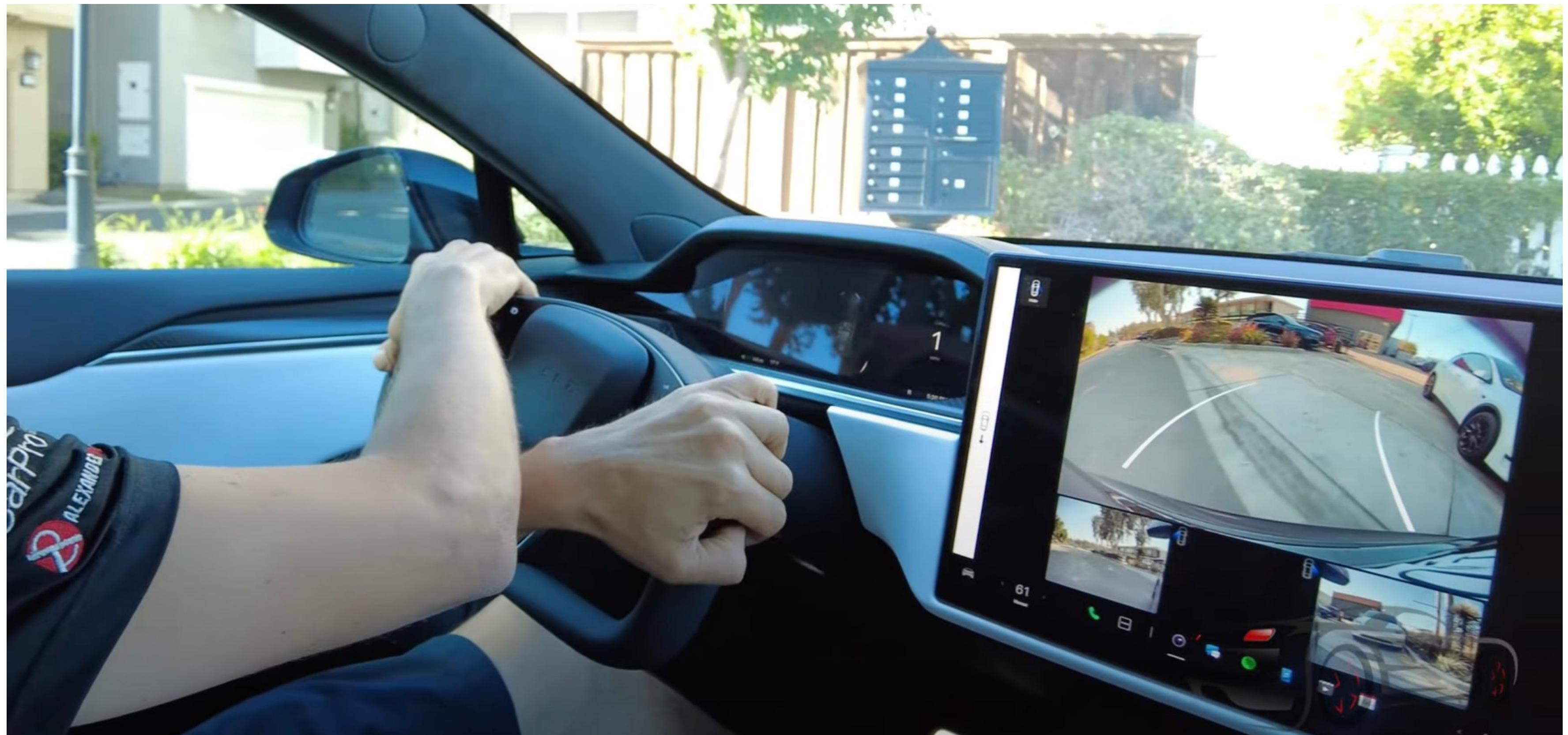
Without proper steering control  
accidents are bound to happen

## 10-2 POSITION

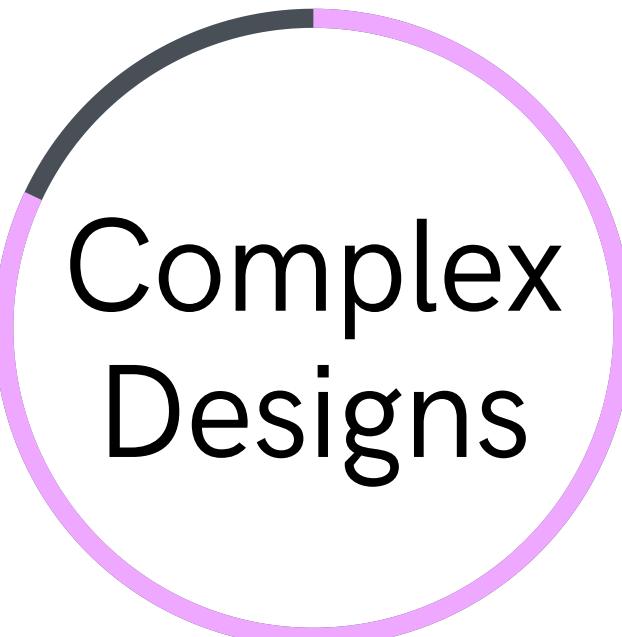
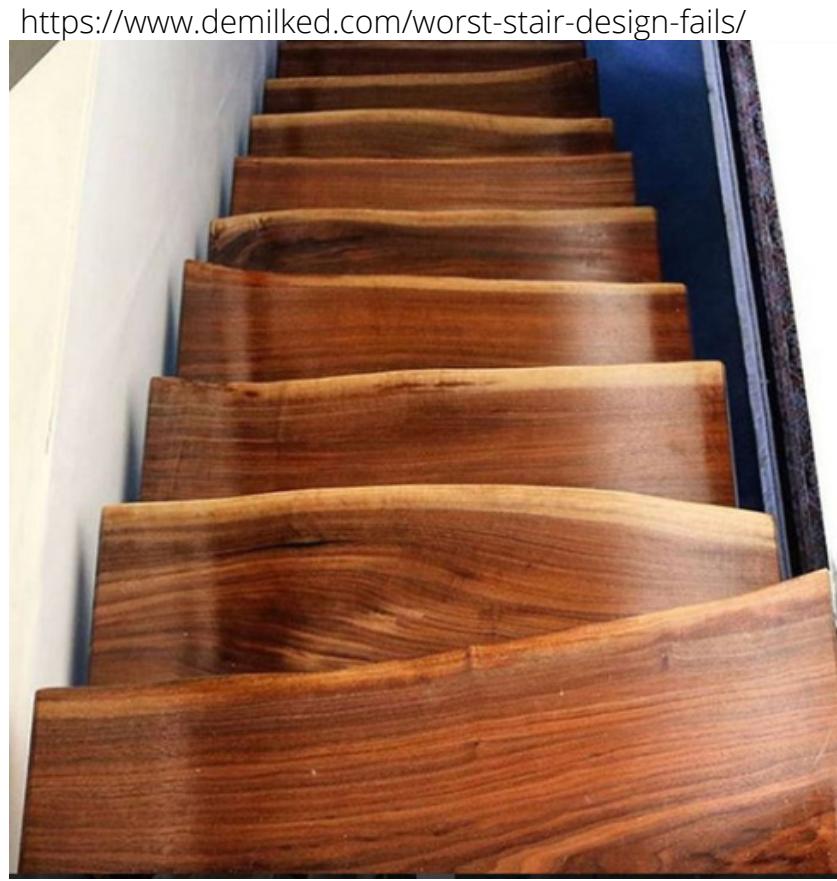
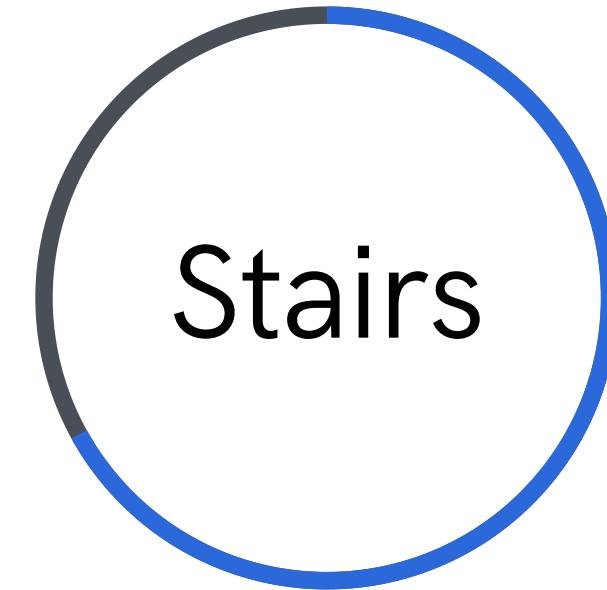
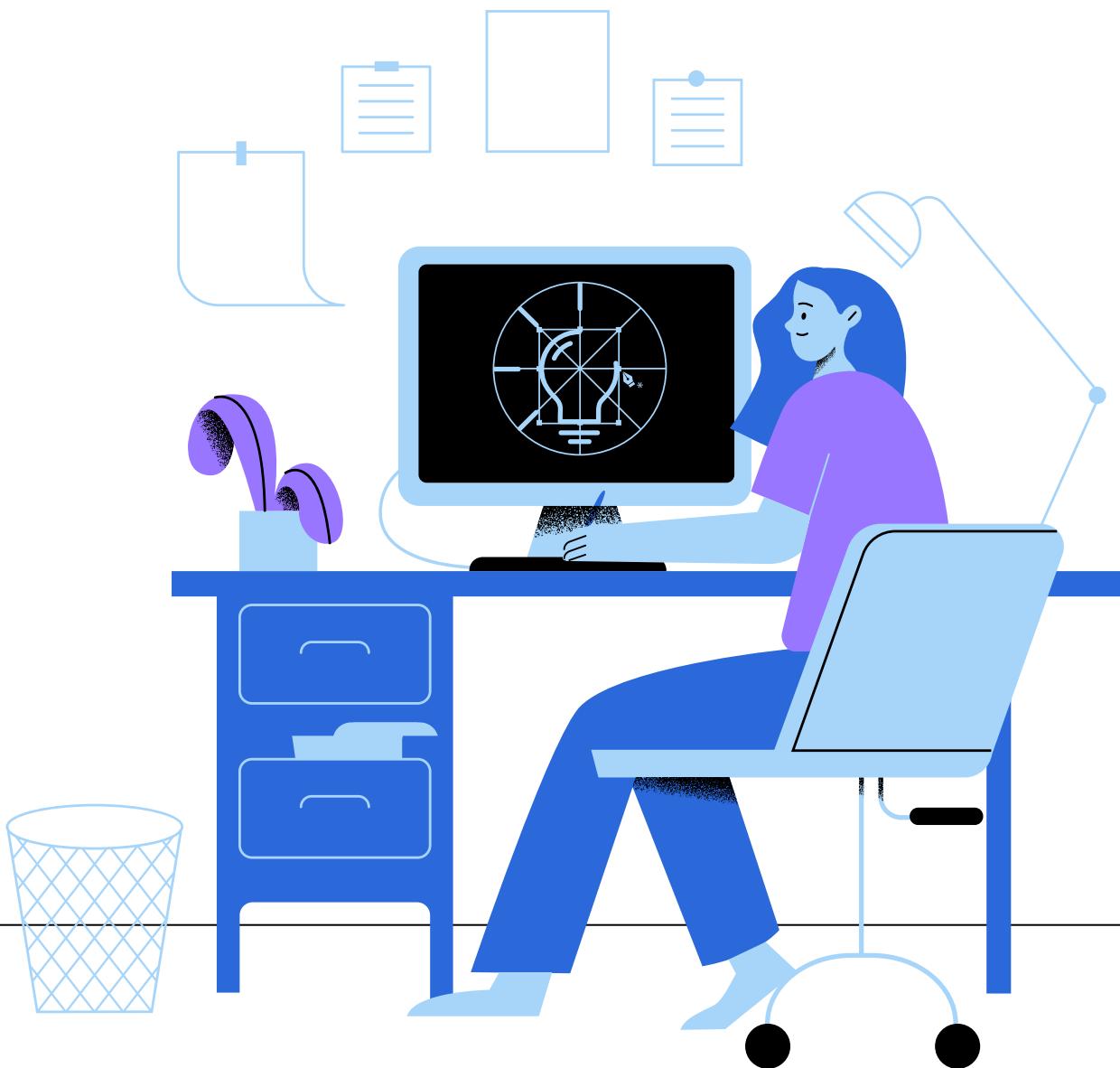
Some people are conservatively  
driving in this position since  
childhood

## NOT HABITUAL

Customers don't have the habit  
to use this design, so there is a  
sense of irritation



# Examples of Bad Designs



<https://www.demilked.com/worst-stair-design-fails/>

<https://designyoutrust.com/2020/02/40-designs-that-are-so-bad-that-its-hard-to-believe-someone-came-up-with-them/>

<https://www.demilked.com/more-hilarious-epic-design-fails/>





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<https://www.demilked.com/more-hilarious-epic-design-fails/>



remember this location



Ok, I'll remember that

what did I ask you to remember



I remember you told me.



"This location"

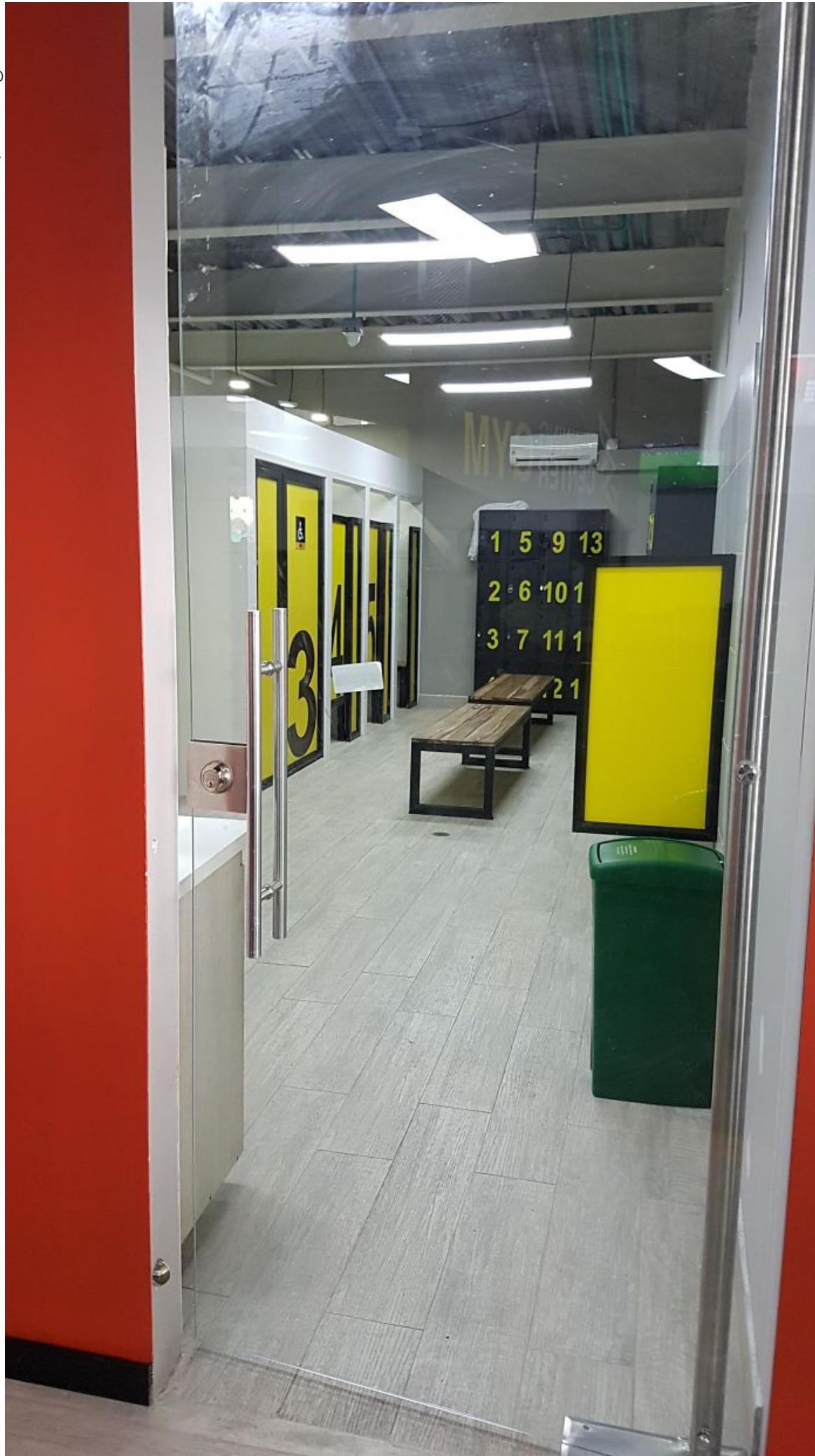
## Pledge to Go **PAPERLESS**

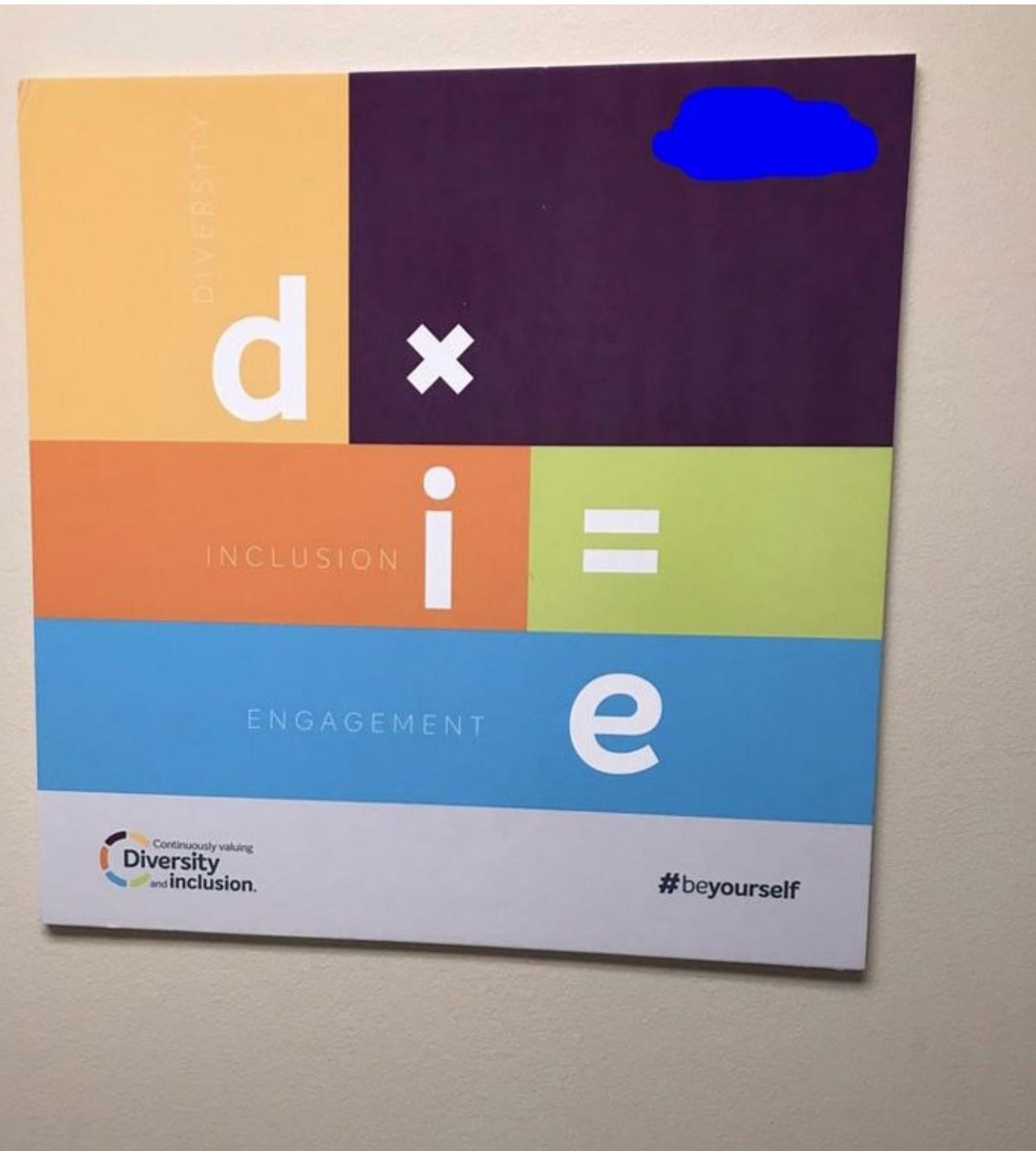
Paperless statements mean less clutter for you and less waste for the environment.

Go to [OMF.com/Pledge](http://OMF.com/Pledge) now to sign up!



THIS EARTH DAY, APRIL 22



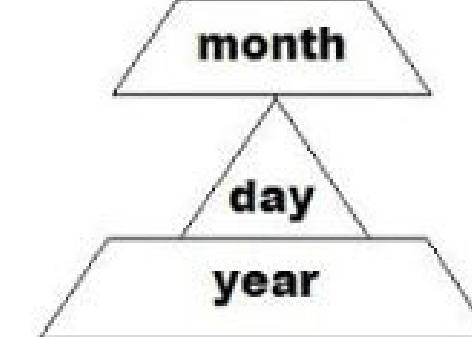
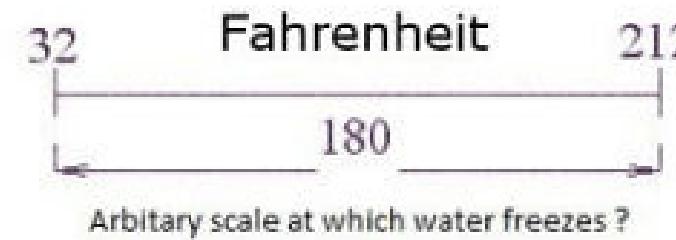
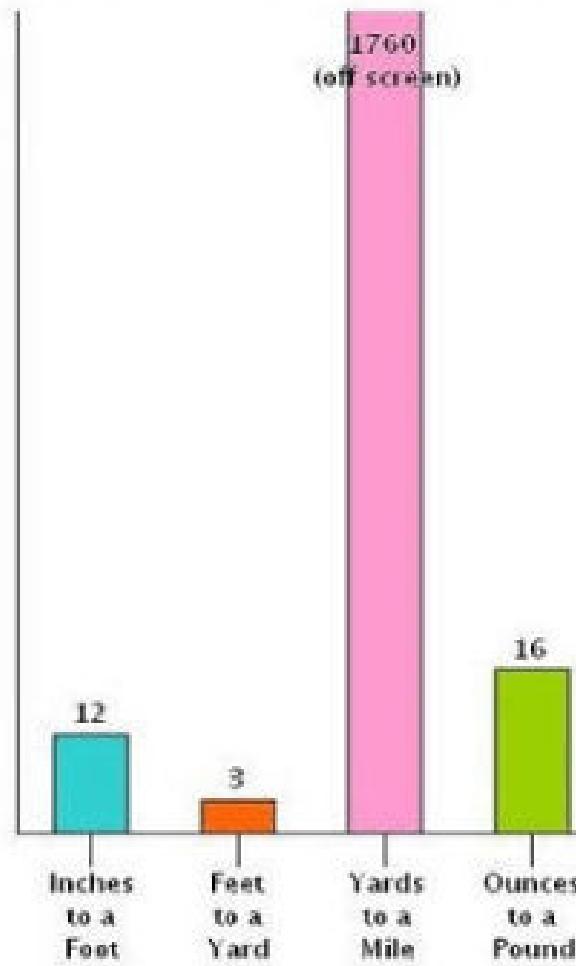






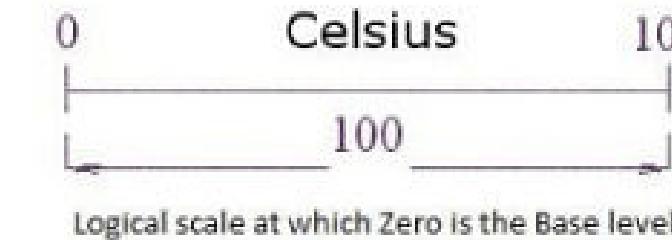
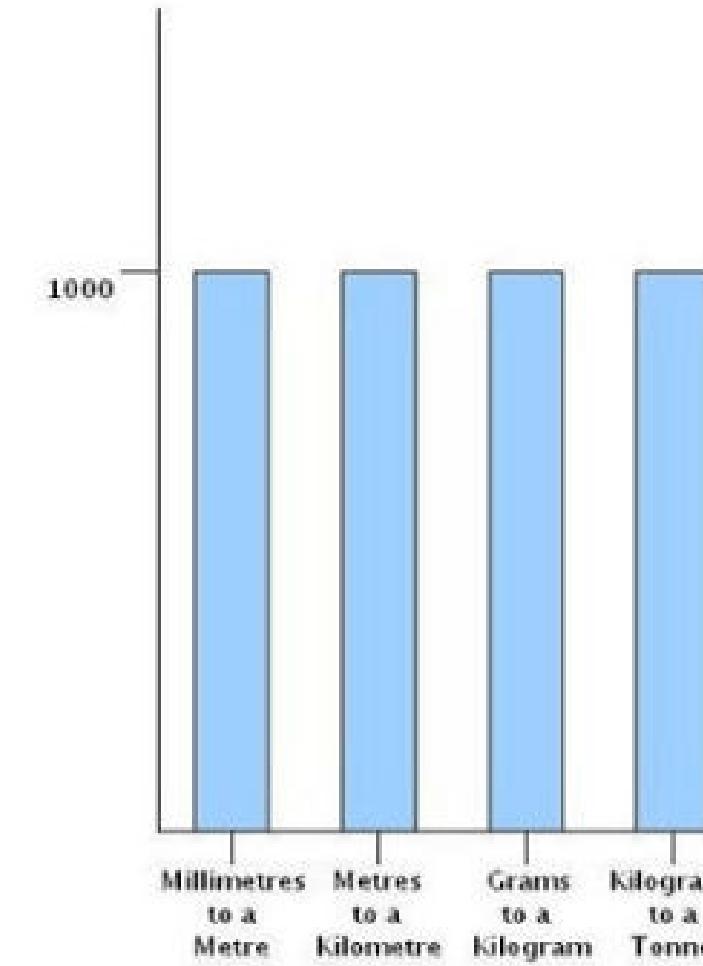
# United States

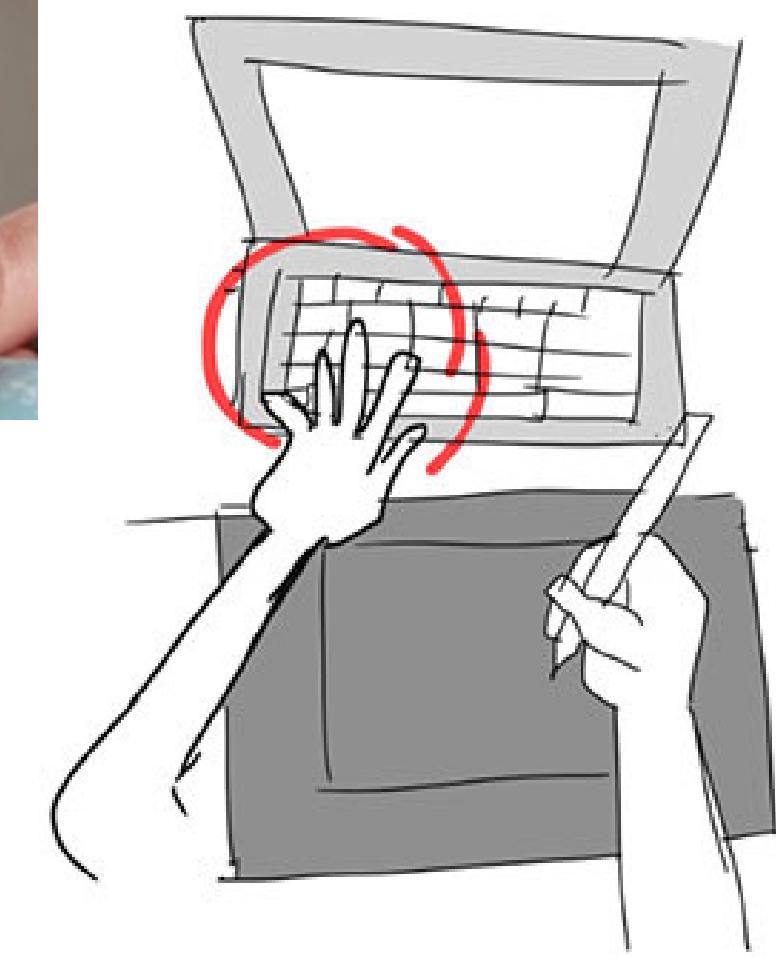
Arbitrary Retarded Rollercoaster



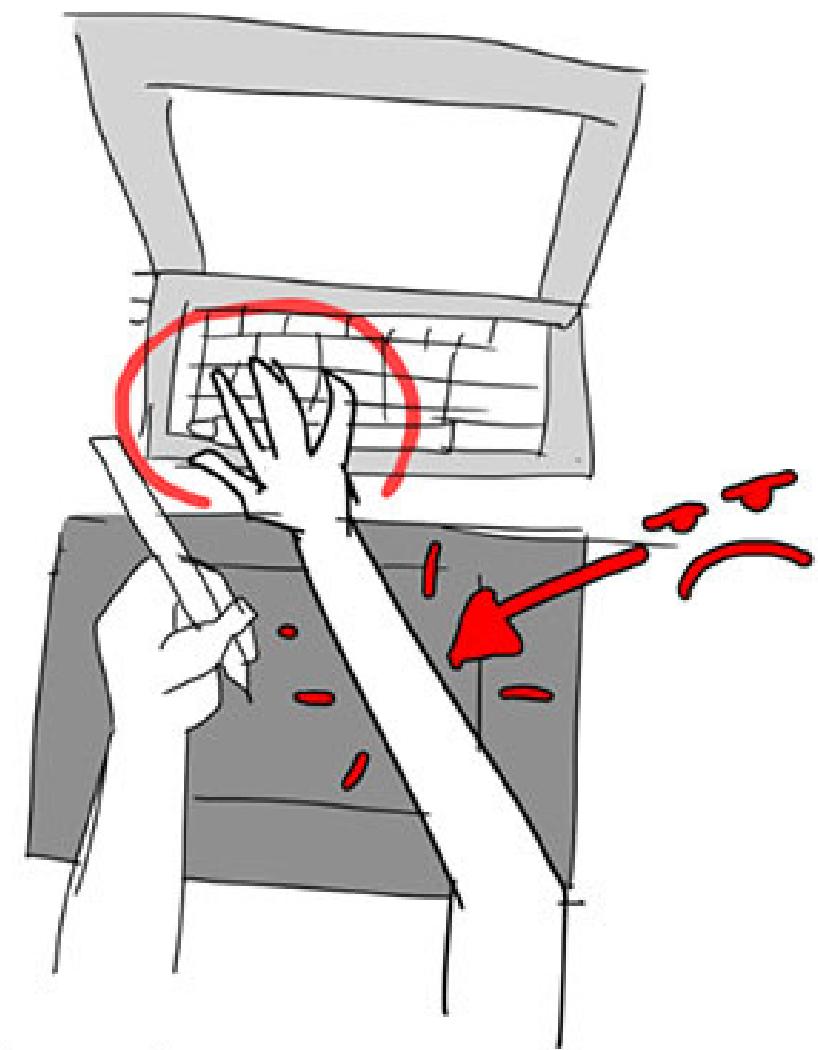
# The Rest of the World

Logical Smooth Sailing





Keyboard shortcuts  
are pretty useful  
for the digital creator!



Unless you're  
left-handed of course...

