

# Blogs and News Privacy Policy

This Privacy Statement explains how Blogs and News ("Blogs and News," "we," "us," or "our") collects, uses, and discloses your information. The Privacy Statement applies to all Blogs and News products and services, except those products and services that have a separate privacy statement.

Where applicable, you consent to the use of your information as described in this Privacy Statement each time you use our products or services, so we urge you to read this document in full and [Contact Us](#) if you have any questions.

## Collection And Use Of Personal Information

Personal information is information that can be used to directly or indirectly identify you. Personal information also includes information that is linked to information that can be used to directly or indirectly identify you. Personal information does not include information that has been irreversibly anonymized or aggregated so that it can no longer enable us, whether in combination with other information or otherwise, to identify you.

Here is a description of the types of personal information we may collect and how we may use it:

### What Personal Information We Collect

Depending on the products and services you use, we may collect and have collected within the preceding 12 months different kinds of personal information from or about you.

- **Information you provide:** We may collect the personal information you provide—such as your name, email address —when you use our products and services, create an account, [Contact Us](#), participate in an online survey, participate in community discussions or chat rooms, apply for employment, sign-up to receive our marketing communications, interact with us at in-person events, or otherwise interact with us.
- **Information we collect automatically when you interact with us:** We collect information about your activity on our Services, such as your reading history and when you share links, follow users, highlight posts, and clap for posts.
- **Information from third parties:** We may collect information from third parties, including business partners and marketing agencies. This includes your contact information from marketing partners when we engage in joint marketing or co-branding activities, your IP address or location information from service providers to offer certain products and services relevant to your location, and data from your social networks to authenticate your product use with us, or that you grant permission to our products or services to access.
- **Information Collected by Cookies and Similar Tracking Technologies:** We use tracking technologies, such as cookies and web beacons, to collect information about you. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and your experience, see which areas and features of our Services are popular, and count visits. We use CRPF tokens to protect the users and their data from CRPF attacks.

## How We Use Your Personal Information

We may use personal information for the purposes described in this Privacy Statement. Generally speaking, we use personal information to provide, improve, develop, and personalize your experience with our products and services, to communicate with you, to offer you targeted advertisements and services, and to protect us and our users. We may do so with your consent, for compliance with a legal obligation, for the performance of a contract with you, or for our legitimate interests, to the extent permitted by applicable laws. Blogs and News collects, processes, and determines how to process your personal information as data controller for the following purposes:

- **Providing, improving, developing, and personalizing your experience with our products and services:** We may use personal information to help us provide, improve, develop, and personalize your experience with our products and services.
- **Communicating with you:** We may use personal information to communicate with you about important notices, including notices related to your account, products, services, transactions, or changes to our policies and terms. Such processing is undertaken because it is necessary for the performance of a contract with you or is based on our legitimate interest in interacting with you to provide you with our products and services. Subject to your prior express consent, we may use personal information to send you marketing communications in relation to Blogs and News. If you no longer wish to receive email communications for marketing purposes, please [Contact Us](#) to opt-out. We may use your information to process and respond to your requests when you [Contact Us](#).
- **Promoting safety and security:** We may use personal information to help verify accounts and user activity, as well as to promote safety and security, such as by monitoring fraud and investigating suspicious or potentially illegal activity or violations of our terms or policies. Such processing is undertaken because it is necessary for the performance of a contract with you or is based on our legitimate interest in helping to ensure the safety of our products and services.

## Data Subject Requests

Subject to certain limitations, you have the right to request access to the personal data we hold about you and to receive your data in a portable format, the right to ask that your personal data be corrected or erased, and the right to object to, or request that we restrict, certain processing. To exercise your rights [Contact Us](#).

## CONTACT US`

If you have any questions about this Privacy Policy, please contact us at [privacy@blogsandnews.com](mailto:privacy@blogsandnews.com).