```
\setupunittext
  [whatever]
  [meter=retem,
   second=dnoces]
\setupprefixtext
  [whatever]
  [kilo=olik]
\setupoperatortext
  [whatever]
  [solidus={ rep }]
\typebuffer[sample]
\defineunit[lunit]
                                             \getbuffer[sample]
\defineunit[lunit][language=whatever] \getbuffer[sample]
\startlines
\lunit{10 km/s}
\lunit{10 Kilo Meter/s}
\lunit{10 kilo Meter/s}
\lunit{10 Kilo m/s}
\lunit{10 k Meter/s}
\stoplines
10 \, \mathrm{km/s}
10 olikretem rep dnoces
```