year	(2012)
уу	(12)
У	(2012)
Y	(2012)
month	(October)
mm	(10)
m	(October)
M	(10)
day	(1)
$\mathrm{d}\mathrm{d}$	(01)
d	(1)
D	(1)
weekday	(Monday)
W	(Monday)
W	(2)
referral	(20121001)
day+	(day+)
dd+	(dd+)
d+	(d+)
D+	(D+)

 $(1.10.2012)\ (1\ {\rm October}\ 2012)\ (1{\rm +October}{+}2012)$