









Open Innovation theme - DeleteHunger



Based on the UN's Sustainability goal - 'Zero Hunger'





Team Member Details

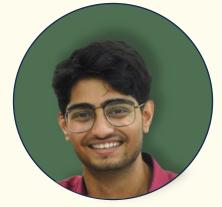




Aditya Mathur
22SCSE1011135
Backend + Frontend (Full-stack)







Harshit Gupta
22SCSE1011175
Research & Financials



Abhinav Gupta 22SCSE1011214

Frontend – about & home page

Aman Kumar Sharma 22SCSE1011087 Community Framework



Basic details of problem statement



Problem Statement Title: DeleteHunger aims to address the dual challenges of food wastage and hunger in India by leveraging technology to efficiently collect surplus food from weddings and other events, while also providing opportunities for volunteers to contribute to the cause.

Team Name: Samadhaan

Team Leader Name: Harshit Gupta

Institute Name: Galgotias University

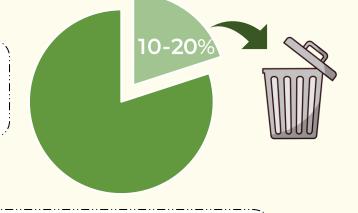
Theme Chosen: Open Innovation – Zero Hunger – UN Sustainability Goals

What is the problem exactly?



According to the 2023 Global Hunger Index (GHI), India ranks I I I th out of 125 countries, with a score of 28.7, which indicates a serious level of hunger.

According to the NGO Feeding India, 10 to 20 per cent of the food served at weddings goes to waste.





As per industry experts, an average three-day Indian wedding produces about **700 to 800** kilos of wet waste and **1,500** kilos of dry waste.

Our Solution: DeleteHunger





DeleteHunger organizes the collection of surplus food from weddings, caterers, and hostel food-messes using advanced technology.

Leveraging our technology, we efficiently deliver the collected food to areas with low hunger indices and limited NGO presence.





DeleteHunger raises awareness about food wastage and mobilizing support for food donation efforts among local communities, NGOs, and government agencies.

How the caterer will benefit?



Catering businesses receive monetary compensation for surplus food donations, providing a tangible incentive to participate in the program.

Participation in DeleteHunger's food donation program offers catering businesses valuable exposure and marketing benefits, enhancing their brand reputation and customer loyalty.





They are effortlessly disposing of surplus food, relieving themselves of unnecessary burden.

Revenue Model



DeleteHunger pays catering businesses for surplus food donations For example, ₹50 to ₹100 per kg, based on quantity and quality.

DeleteHunger charges a small fee to the hungry individuals for food to promote sustainability and self-sufficiency, discouraging dependency and empowering self-respect. For example, ₹5 to ₹20 per meal, based on location and poverty.





Delete Hunger offers a **caterer management system** via subscription, equipping catering businesses with tools to manage operations and engage in food donation. Subscriptions range from ₹600 to ₹1000 monthly, based on business size.

DeleteHunger partners with CSR, government, and philanthropic organizations for funding and support for its initiatives. For instance, a corporate sponsor might donate ₹10L annually to support its operations. 70-80% would be incorporated for growth and rest would be invested in safe funds, for future needs.



Unit economics

| PARTICULARS | AMOUNT |
|---|--------|
| Cost to the caterer | ₹7500 |
| Logistics | ₹100 |
| Technology | ₹10 |
| Salaries | ₹500 |
| Packaging | ₹2000 |
| COGS | ₹10110 |
| Marketing | ₹100 |
| Net cost | ₹10210 |
| Revenue from subscription | ₹1000 |
| Revenue from food distribution | ₹10000 |
| Total Revenue | ₹11000 |
| Gross Profit (Total revenue - COGS) | ₹890 |
| Net Profit (Total revenue- Total expense) | ₹790 |

Calculation on 100kg of food, distribution in the radius of 10km.

Cost to the caterer: 100 kg * ₹75 = ₹7500

Packaging: 1000 people * ₹2 = ₹2000

Salary: 15000 / 30 = ₹250

Revenue from distribution: 500 people * ₹20 = ₹10000

Revenue from subscription: (30 * ₹1000) / 30 = ₹1000

What could also be implemented?



DeleteHunger plans to integrate a comprehensive **delivery and pickup management system**, enabling delivery personnel to efficiently *locate and navigate pickup and delivery locations*, leveraging the Google Maps API for seamless integration and enhanced functionality.

DeleteHunger could engage **volunteers** by providing them with opportunities to contribute, offering recognition through certificates, and implementing a user-friendly **volunteer management system**.





DeleteHunger plans to utilize data analytics to track food wastage trends at weddings, including cultural, seasonal, and regional trends, while also collecting data on regional disparities across the country. This data can be monetized through sale to government agencies or companies, serving as an additional revenue stream.

USP

DeleteHunger operates in regions with **low hunger indices**, maximizing impact in communities most in need. We fill gaps in **limited NGO presence**, effectively tackling food wastage and hunger where support is limited.





DeleteHunger strategically targets **Northern India**, where hunger relief efforts are scarce compared to the focus on South India by competitors. This allows us to make a substantial difference in underserved areas.

DeleteHunger's community platform celebrates volunteer contributions and showcases caterers' donations, fostering pride and camaraderie. We raise awareness about food wastage and hunger, inspiring action through informative content. We encourage collaboration among volunteers, caterers, and community members, driving positive change together.



Events for awareness

Rescuing Surplus, Nourishing Communities -

Organize regular **food rescue drives** in collaboration with local businesses, supermarkets, and restaurants to *collect* excess food and distribute it to those in need.





Rescuing Good Food, Spreading Goodwill-

Organize **food recovery events** at local festivals, markets, and gatherings, where volunteers collect surplus food from vendors and distribute it to local charities and food banks, raising awareness about food waste and hunger in the community.

Approach details



Tech stack -

Frontend:

HTML

CSS

Bootstrap

JavaScript

Backend:

PHP

Python

Database:

SQL

Github

https://github.com/Team-Samadhaan/Deletehunger

Website

https://deletehunger.online/

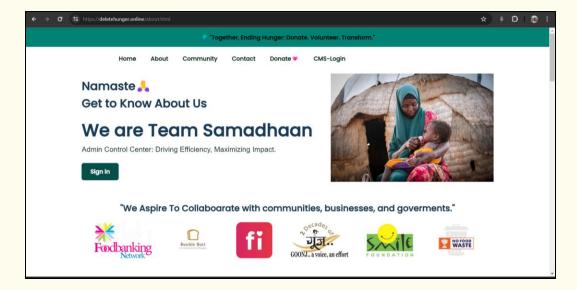
Dependencies -

MySQL – PHP admin

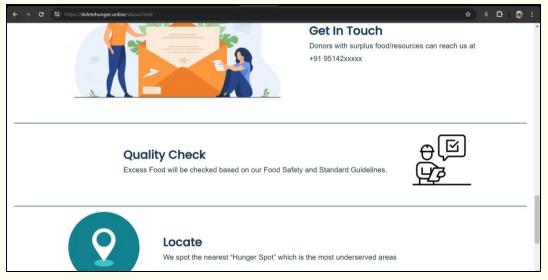
Hostinger Server - For website hosting, domain, email

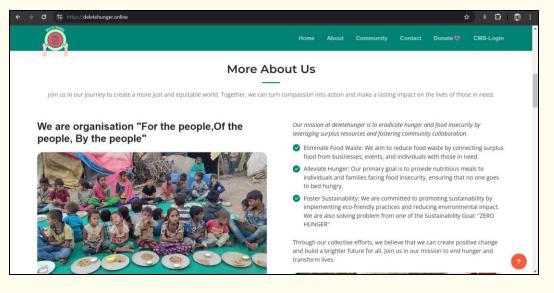
Python libraries for chatbot – numpy, pandas, nlp, naïve bayes

Main website

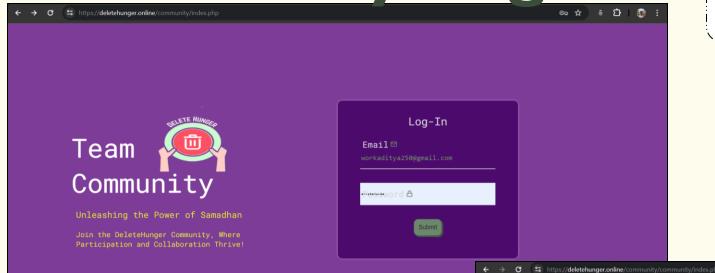


https://deletehunger.online





Community Page



https://deletehunger.online/com munity/index.php

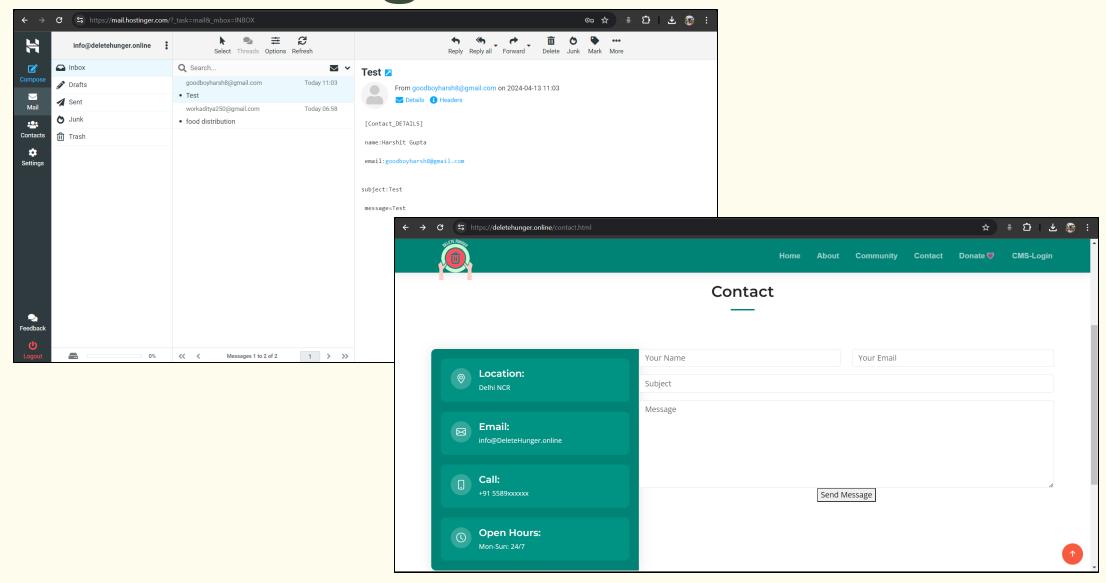


Email: workaditya250@gmail.com

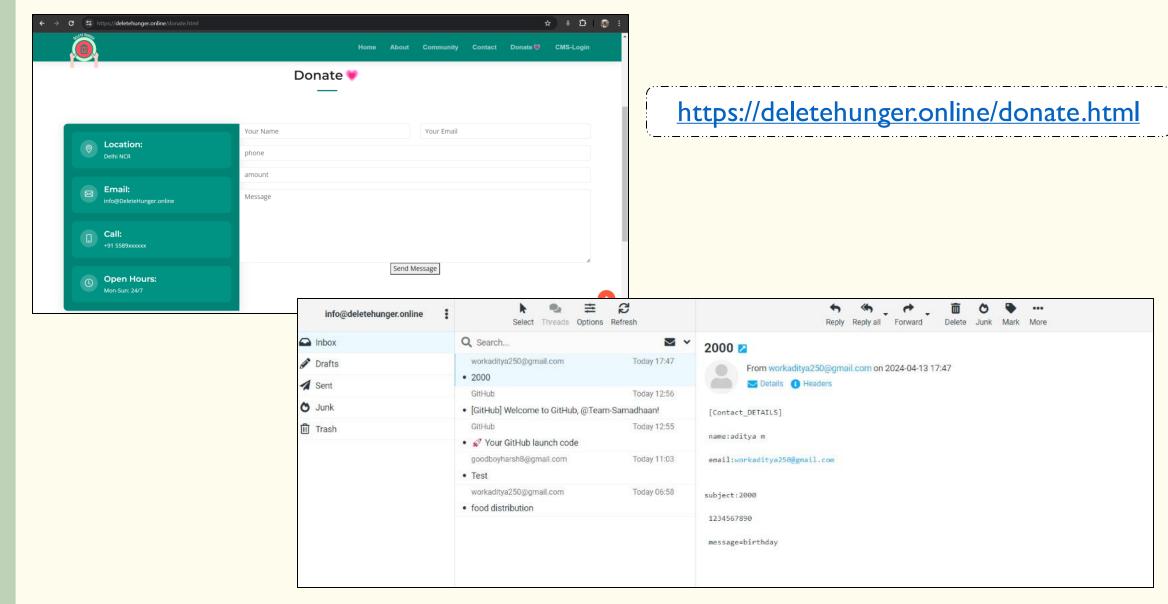
Pass: aditya@1234

Contact Page

https://deletehunger.online/contact.html



Donate Page



Caterer panel

https://deletehunger.online/c ms/catererpanel/index.php

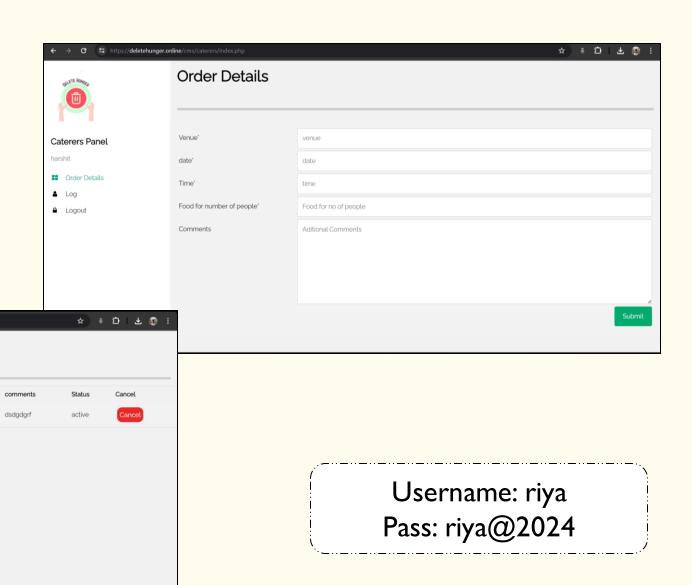
Food for number of people

→ C https://deletehunger.online/cms/caterers/log.php

Caterers Panel

■ Logout

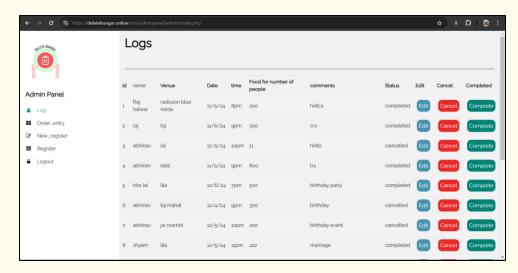
Logs

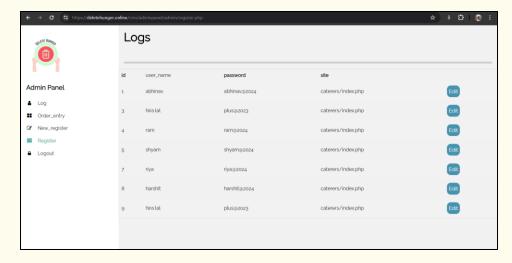


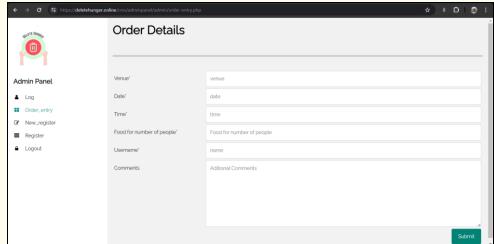
Admin panel

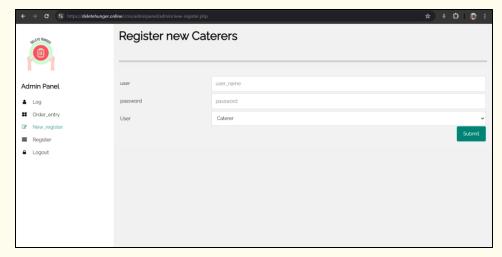
https://deletehunger.online/cms/adminpanel/index.php

Username: admin Pass: admin@2024









Appendix

Under Section 135 of the Companies Act, 2013, CSR is mandatory for eligible companies. They must allocate at least 2% of their net profit over the preceding three years towards CSR initiatives in India.

10 kg of food can serve around 50 people, depending on the type of food and the serving size.

Global Hunger Index (GHI) 2023, India ranks 111th out of 125 countries

10 to 20 per cent of the food served at weddings goes to waste

700 to 800 kilos of wet waste and 1,500 kilos of dry waste.

