

PRIVACY POLICY

Last updated October 3, 2025

This Privacy Notice for **TidyFrame AI, LLC** ("**we**," "**us**," or "**our**"), describes how and why we might access, collect, store, use, and/or share ("**process**") your personal information when you use our services ("**Services**"), including when you:

- Visit our website at <http://www.tidyframe.com> or any website of ours that links to this Privacy Notice.
- Engage with us in other related ways, including any sales, marketing, or events.

Reading this Privacy Notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at

tidyframeai@gmail.com.

SUMMARY OF KEY POINTS

This summary provides key points from our Privacy Notice. You can find more details by reviewing the full policy below.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us. This includes identity and contact information, account credentials, financial information, service content you upload, and technical data like your IP address.

Do we process any sensitive personal information? We do not process sensitive personal information. If our services ever require it, we will obtain your explicit consent and apply enhanced security protections.

Do we collect any information from third parties? Yes, we may receive information from authentication providers like Google, payment processors, business partners who refer you to us, and public sources.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with the law.

In what situations and with which parties do we share personal information? We may

share information with vetted third-party service providers who assist our operations, such as payment processors, data processing by AI third-party providers, and cloud infrastructure providers. We do not and will not sell your personal information.

How do we keep your information safe? We have implemented a comprehensive security framework with organizational and technical procedures to protect your personal information, including encryption and strict access controls. However, no technology is 100% secure, and we cannot guarantee absolute security.

What are your rights? Depending on your location, you may have the right to access, correct, or delete your personal information, among other rights.

How do you exercise your rights? The easiest way to exercise your rights is by emailing us at tidyframeai@gmail.com.

TABLE OF CONTENTS

1. WHAT INFORMATION DO WE COLLECT?
2. HOW DO WE PROCESS YOUR INFORMATION?
3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?
4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?
5. DO WE OFFER ARTIFICIAL INTELLIGENCE-BASED PRODUCTS?
6. HOW DO WE HANDLE YOUR SOCIAL LOGINS?
7. HOW LONG DO WE KEEP YOUR INFORMATION?
8. HOW DO WE KEEP YOUR INFORMATION SAFE?
9. DO WE COLLECT INFORMATION FROM MINORS?
10. WHAT ARE YOUR PRIVACY RIGHTS?
11. CONTROLS FOR DO-NOT-TRACK FEATURES
12. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?
13. GEOGRAPHIC RESTRICTIONS AND INTERNATIONAL DATA TRANSFERS
14. GOVERNING LAW AND DISPUTE RESOLUTION
15. DO WE MAKE UPDATES TO THIS NOTICE?
16. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide when you register on the Services, express an interest in our products, or otherwise contact us. The information we collect

includes:

- **Identity and Contact Information:** Full name, email address, phone number, and business name.
- **Account Credentials:** Username, password, and other authentication information for account creation and management.
- **Financial Information:** Billing address and payment method details, which are processed through our third-party payment processor, Stripe.
- **Service Content:** Files, documents, data sets, and other content you upload for processing.
- **Communication Records:** Messages, support requests, and other communications with our team.

Information automatically collected

In Short: Some information — such as your Internet Protocol (IP) address and browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit or use the Services. This information does not reveal your specific identity but may include:

- **Device and Browser Information:** IP address, browser type and version, operating system, and device identifiers.
- **Usage Analytics:** Pages visited, time spent on services, click patterns, and feature usage.
- **Location Data:** General geographic location derived from your IP address (not precise geolocation).

Information collected from other sources

In Short: We may collect limited data from public databases, marketing partners, social media platforms, and other outside sources.

We may receive personal information about you from other sources, including:

- **Authentication Providers:** Profile information from Google OAuth and other single sign-on services.
- **Payment Processors:** Transaction confirmations and payment status updates.
- **Business Partners:** Contact information when you are referred by authorized partners.
- **Public Sources:** Publicly available business contact information for B2B communications.

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services,

communicate with you, for security and fraud prevention, and to comply with law.

We process your information for a variety of reasons, including:

- **Service Delivery and Performance:** To provide, maintain, and improve our data processing services, process your uploaded content, and provide customer support.
- **Business Operations and Security:** To maintain website functionality, implement security measures, detect fraudulent activity, and conduct internal analytics.
- **Legal and Regulatory Compliance:** To comply with applicable laws, respond to lawful requests from government authorities, and establish or defend legal claims.

When acting as a Service Provider under the CCPA/CPRA, we only process personal information for the business purposes specified in our client agreements and do not sell, retain, or use it for any other purpose.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

***In Short:** We may share information in specific situations and with specific third parties.*

We may share your personal information with carefully vetted third-party service providers who assist our operations, including:

- **Data Processing by Third-Party AI Providers:** In order to provide and improve our Services, we may share certain information you submit (such as text inputs, documents, or other structured data) with trusted third-party service providers, including the Google Gemini API and Apache. These providers process the information solely to enable our Services to function as intended.
 - A. **Purpose of Sharing:** Data may be transmitted to Third-Party AI Providers for analysis, parsing, enrichment, or similar processing tasks.
 - B. **Retention:** We do not permit Third-Party AI Providers to retain your data beyond the scope of processing, except as required by their technical operations or applicable law.
 - C. **Security:** All data shared with Third-Party AI Providers is transmitted securely using encryption.
 - D. **Cross-Border Transfers:** Third-Party AI Providers may process data on servers located outside your country of residence. Where required, we implement safeguards consistent with applicable data protection laws.

We encourage you to review Google's Privacy Policy, Gemini API documentation, and Apache

Privacy Policy for further details on how your data may be handled by Google and Apache.

- **Payment Processing:** Stripe, Inc. for transaction processing. [Stripe Privacy Policy](#).
- **Cloud Infrastructure:** Amazon Web Services (AWS) or Google Cloud Platform for secure data storage and processing.
- **Analytics and Performance:** Google Analytics (with IP anonymization) for website optimization.

We may also disclose information to comply with legal obligations or during a business transfer, like a merger. We **do not and will not sell personal information** to third parties or share it for cross-context behavioral advertising.

4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

***In Short:** We may use cookies and other tracking technologies to collect and store your information.*

We use cookies for essential functions, performance, and analytics. We use strictly necessary, functional, and analytics cookies. We do not currently use marketing cookies. We limit third-party tracking by using IP anonymization for analytics services and do not use advertising network tracking pixels.

5. DO WE OFFER ARTIFICIAL INTELLIGENCE-BASED PRODUCTS?

***In Short:** We offer products, features, or tools powered by artificial intelligence.*

As part of our Services, we offer products powered by artificial intelligence ("AI Products"). We provide these AI Products through third-party service providers, including Apache and Google Gemini API. Your input and personal information may be shared with these providers to enable the AI features.

6. HOW DO WE HANDLE YOUR SOCIAL LOGINS?

***In Short:** If you register or log in to our services using a social media account, we may have access to certain information about you.*

If you use a third-party account like Google to log in, we will receive profile information such as your name and email address from that provider. We will only use this information for the purposes described in this privacy notice.

7. HOW LONG DO WE KEEP YOUR INFORMATION?

***In Short:** We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.*

We retain personal information only for as long as necessary. Our specific retention schedules are:

- **Service Content and Uploaded Files:** Deleted within 30 days after service completion.
- **Account Information:** Retained while your account is active; inactive accounts are deleted after 3 years.
- **Billing Records:** Retained for 7 years for tax and audit purposes.
- **Security Logs:** Retained for 1 year.

8. HOW DO WE KEEP YOUR INFORMATION SAFE?

***In Short:** We aim to protect your personal information through a system of organizational and technical security measures.*

We implement a comprehensive, industry-standard security framework that includes:

- **Encryption Protocols:** TLS 1.3 encryption for data in transit and AES-256 for data at rest.
- **Access Controls:** Role-based access control with the principle of least privilege and regular access audits.
- **Infrastructure Security:** Secure cloud hosting, network firewalls, and regular vulnerability assessments.
- **Data Breach Response:** A procedure for immediate containment, investigation, and notification in the event of a security incident.

Despite our safeguards, no electronic transmission is 100% secure.

9. DO WE COLLECT INFORMATION FROM MINORS?

***In Short:** We do not knowingly collect data from or market to children under 13 years of age.*

We do not knowingly collect personal information from children under 13, in compliance with the Children's Online Privacy Protection Act (COPPA). If we become aware that we have collected such information, we will delete it immediately and terminate the associated account.

10. WHAT ARE YOUR PRIVACY RIGHTS?

***In Short:** You may review, change, or terminate your account at any time. You have the right to:*

- **Request access** to and a copy of your personal information.
- **Request correction** of inaccurate information.
- **Request deletion** of your personal information, subject to certain exceptions.
- **Opt-out of sale and sharing** of your personal information (though we do not do this).
- **Not be discriminated against** for exercising your rights.

To exercise your rights, please submit a request to **tidyframeai@gmail.com**. We will respond within the timeframes required by law.

11. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers include a Do-Not-Track ("DNT") feature. As there is no uniform technology standard, we do not currently respond to DNT signals. However, we honor Global Privacy Control (GPC) signals as a valid request to opt out.

12. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

***In Short:** Yes, if you are a resident of certain states, you are granted specific rights regarding access to your personal information.*

We have collected the following categories of personal information in the past twelve (12) months:

Category Examples Collected:

A. Identifiers: Real name, alias, postal address, IP address, email address, account name	YES
B. Personal information: Name, contact information, financial information	YES
C. Protected classification characteristics: Gender, age, race, etc	NO
D. Commercial information: Transaction history, payment information	YES

E. Biometric information: Fingerprints, voiceprints	NO
F. Internet or other similar network activity: Browsing history, search history, interaction with a website	NO
G. Geolocation data: Device location	NO
H. Sensory data: Audio, electronic, visual, thermal, or similar information	NO
I. Professional or employment-related information: Job title, work history	NO
J. Education Information: Student records	NO
K. Inferences drawn from other personal information: Profile reflecting a person's preferences, characteristics, etc.	NO
L. Sensitive Personal Information: Health data, racial or ethnic origin	NO

13. GEOGRAPHIC RESTRICTIONS AND INTERNATIONAL DATA TRANSFERS

- **Service Availability:** Our Services are designed and intended only for users located within the United States.
- **International Data Transfers:** Personal information will **not be transferred internationally**. All our primary data processing occurs within the United States.
- **VPN Usage:** Users accessing our Services via VPNs or other location-masking technologies do so at their own risk and are responsible for complying with their local laws. We disclaim liability for any violations.

14. GOVERNING LAW AND DISPUTE RESOLUTION

This Privacy Policy is governed by the laws of Delaware, United States. Any disputes arising under this Policy shall be resolved through good faith negotiation, and if that fails, through binding arbitration in Delaware.

15. DO WE MAKE UPDATES TO THIS NOTICE?

***In Short:** Yes, we will update this notice as necessary to stay compliant with relevant laws.*

We may update this Privacy Policy periodically. For material changes, we will notify registered

users via email and post a prominent notice on our website at least 30 days before the effective date.

16. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at

tidyframeai@gmail.com or contact us by post at:

TidyFrame AI, LLC 8 The Green STE B, Dover, DE 19901

United States