

Class Notes 02/01/2021

It's Monday after Chap 21 (WW2)

Ten reasons of Welfare Capitalism

1. growing democracy
2. please growing union power & stop strikes
3. Philanthropic welfare
4. avoiding strikes
5. Carnegie Philosophy
6. Government power increase
7. fears of public retaliation (anti-trust?)
8. motivated workers
9. inexpensive
- 10.

1920s: More Hell - More ~~Heaven~~ Heaven

- Major War / Crash (sim 50s, 80s, 21st century)

traditional	V	Modern
- Rural		- Urban
- Agricultural		- Industrial / office workers
- Religion		- Science
- Faith		- Reason
- Survivor Need		- Want, consumer
- Family		- Single

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The New Economy

I Technology & Economic Growth

- A. Auto ind, assembly line, related fuel growth
- B. Radio popularized (1 per 5 peop 1930)
- C. Early computer, Aviation, gene research

II Economic Organization

- A. Modern Administrative sys (subsidiary control easy)
- B. Trade Association as inter-industry coordination

III Labor in the Golden Era

- A. "Welfare Capitalism" ^{"1930s"}

- B. Organized Labor fails adapt

IV Women & Minorities in workforce

- A. Low pay "Pink-collar" jobs (secretary, clerk, teleoperator)

- B. Low pay "dregs of society" jobs for AA

- 1. A Phillip Randolph fought for better w/ AA union


- C. Mexican & Asians filled southwest low-wage

V The "American Plan"

- A. Protecting ^{shop} "open ~~plan~~" & Union busting

- B. Govt helped suppress union strikes

VI Agricultural Technology & plight of the farmer

- A. Mechanized farming & genetically-modified crop 

- B. Farmers wanted "Parity" (minimum sell price)

- 1. McNary-Haugen Bill passed Cong 2, but CC veto

The New Culture

I. Consumerism

A. Growing Mass consumption

1. Need vs Want (Cosmetics, appliances, ect.)
2. 30 mil cars by 1930

B. Social impact of automobile (connected rural & urban)

1. Suburbs & Vacations

II Advertising

A. "The Man Nobody Knows": Jesus best salesman of \dagger

B. Mass-circulated Magazines reach everyone

III The Movies & Broadcasting

A. Hollywood & talk-movies (100 mil viewers 1930)

B. Motion Picture Association (trade Union)

IV Modernist Religion

A. Harry Emerson Fosdick says \dagger is about devel personality

B. decline of Religion 1920s (secondary or not priority)

V Professional Women

A. 2nd, 3rd gen women skilled

B. heavily publicised, but limited opportunities

VI Changing Ideas of Motherhood

A. "Companionate" Marriage &

B. Birth Control

VII The "Flapper": Image & Reality

A. Exciting, Modern Flapper Vs. Respectable Victorian woman

B. originated @ working class

VIII Pressing for Woman's Rights

A. Failed Equal Rights Amendments 1923

B. Controversial Sheppard-Towner Act healthcare prenatal program

↳ "designated all ♀ as moms" - Alice Paul

Class Notes 02/03/2021

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WW1 was Useless
A horrible war PTSD, deaths, strikes,

2. Traditional Vs Modern

1. ethic.

2. economic (Harlem renaissance)

3. cultural ↙

4. racial (great migration)

5. G

3. Welfare Capitalism

a. Give benefits to reduce strikes

b. Unions not necessary

c. Some offerings: Not given

A. Vacation

B. Sick leave

C. Pension

D. Cafeteria

E. Medical aid

F. profit sharing

4. Growth 1920-29: Gilded age gaps

5. Need V Want

6. Edward Bernay's "The century of need"

a. Convince people to buy what they don't need

b. give hope of getting products he knew workers would never get

c. this hope = democracy

7. Christianity & profit

8. Celebrations for the Corporation

IX Education & Youth

- A. massive HS & College atten increase (2x)
- B. Separate Youth Culture

X The Disenchanted

- A. The Lost Generation (WW1) critiques society
 - B. H.L. Mencken & "deinkers" dissed everything ^(mid-class, dem, class)
1. rejected US obsession w/ success

XI The Harlem Renaissance

- A. AA Pride & identity
- B. Jazz & Duke Ellington & Elite

A Conflict of Cultures

I. Prohibition

- A. Failure of Prohibition (lack of govt organization (Stump))
- B. Alcohol & organized crime
- C. Ended 1933 after Protestant rural vs progressive wet

II Nativism & the Klan

A. National Origins Act 1924

- 1. banned E Asia immi & SW Europe
- 2. Stunted immi to 75k/year till 1950s

B. The New Klan 1915 & Birth of a Nation

- 1. spread North & North West
- 2. Defending "Trad values" (racism v. black, jew, cath, for)
- 3. David Stephenson (KKK IN leader) raped & killed 1925
- 4. Shaken up & destroyed by WW2

III Religious Fundamentalism

- A. Evangelicals strict bible rural V. Protestant modern urban
- B. TN banned evolution \Rightarrow Scopes "Monkey Trial"
 - 1. Bryan (William) humiliated as prosecuting lawyer
 - 2. Bible has diff interpretations - proven

IV The Democrats' Ordeal

- \rightarrow A. Too large tent (Klansmen, rural V catholics, urban, work-class)
 - 1. divided in 1924
- B. Anti-Catholic Al Smith failed 1928

Republican Government

I Harding & Coolidge

- A. Personally (Vices) & intellectually (thinks he aint prez) weak
- B. Teapot Dome & Scandals for Harding
- C. Died & Coolidge \rightarrow Prez till '28, didn't wanna run
 - 1. he very honest, but quiet & no action (luzzaiz-fa)
 - 2 Hoover in 1932

II Government & Business

- A. Andrew Mellon, Finance, Treasury of Sec for Cool & Hard
 - 1. interconnect priv & pub business (Profit \uparrow)
- B. Hoover's "Associationalism"
 - 1 industry associations to promote efficiency

Class Notes 02/05/2021

A. Return to Normalcy & quiet Coolidge

B. Robe standard, flappers, eternal fashion

1. suits, still worn today

C. Teapot Dome Scandal

D. Democrats divided (Bryan William)

E. Scopes "Monkey Trial"

F. The New KKK & hes w/respect

G. Nativism w/ origins imm. act of 1924

H. Andrew Mellon, friend of business

Primary Source: The New Negro

- A. Active participation for all Blacks
- B. Persecution makes them international
- C. Need to be able to understand other side
- D. Hope for full integration into American society
 - 1. Group development inevitable

Primary Source: Labor Activism

- A. Contractor abuses & scams farm workers
 - 1. temp from Mexico (like today) & minorities
 - 2. gives only 75% of agreed amount
- B. Strikes & arrests of Mexican workers
- C. Labor contract ignoring ethical & need solution

Primary Source: Immigration Restriction

- A. Asian & European "undesirables" already banned, why not Mex?
- B. Mex work lower US wages & bad working class
 - 1. bad for Natives & culture
- C. Not of American "stock" & racial discrimination
- D. keep out illiterate & diseased

Primary Source: Can Indians become American Citizens

- A. Nativism only applies to white aliens & of African nativity
- B. Bhagat Singh got PhD @ Berk & WWI Vet, denied citizenship
- C. Changed def of Caucasian → white