ADITYA LAXMIKANT PATHAK

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PROFESSIONAL SUMMARY

Results-oriented **Data Analyst & Business Intelligence Developer** with a proven record of delivering **data-backed business strategies** through **statistical analysis, data modeling**, and **interactive dashboards**. Equipped with strong hands-on skills in **Python, SQL, Power BI, Tableau**, and **Machine Learning algorithms** to translate complex data into clear insights. Experienced in designing end-to-end **data pipelines**, automating manual reporting, and aligning analytics with business goals. Committed to **driving growth, operational efficiency**, and **informed decision-making** using scalable analytical solutions.

CORE COMPETENCIES

✔ Data Cleaning & ETL | ✔ Exploratory Data Analysis (EDA)
✔ Predictive Analytics | ✔ KPI & Dashboard Development
✔ Business Intelligence Tools | ✔ SQL Query Optimization
✔ Client Reporting Automation | ✔ ML Model Deployment
✔ Advanced Excel (VBA, Pivot Tables) | ✔ Cross-Functional Collaboration
✔ Agile Methodologies | ✔ Data Visualization Best Practices

TECHNICAL SKILLS

Languages: Python, SQL, Java
BI & Visualization: Power BI, Tableau, Excel (Advanced), Plotly
Machine Learning: Scikit-learn, Linear Regression, Logistic Regression, Clustering
Tools & Frameworks: Jupyter, GitHub, Streamlit, MS Office
Web Technologies: HTML, CSS, Bootstrap, PHP, JavaScript
Other Skills : Artificial Intelligence (AI)

CERTIFICATIONS

✅ Certified Data Science Professional
✅ Advanced Machine Learning – Scikit-learn
✅ Data Analytics – Power BI & Tableau
✅ Python for Data Analysis
✅ SQL for Data Management
✅ Advanced Excel with VBA & Macros
✅ Certification in Artificial Intelligence & Machine Learning

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PROFESSIONAL EXPERIENCE

Keenson Technologies – Data Analyst

📍 Remote | 🗓 Aug 2024 – Present

- Analyzed datasets of over **5 million records** to uncover trends and optimize marketing performance.

- Designed **Power BI dashboards** that enhanced executive decision-making speed by **30%**.

- Automated reporting processes using Python, reducing manual work by **80%**, saving ~60 hours/month.

- Created data models that improved campaign targeting accuracy by **25%**, increasing ROI.

- Collaborated with sales, tech, and ops teams to integrate analytics into key business workflows.

Anna Infotech – Coordinator & Learning Facilitator

📍 Dharashiv | 🗓 Feb 2022 – Present

- Delivered hands-on training in Python, Java, and data tools to **400+ learners**, improving placement rate by **35%**.

- Designed interactive learning modules for diverse learning styles, enhancing engagement by **40%**.

- Managed end-to-end center operations for 20+ batches including scheduling, performance tracking, and academic reviews.

- Implemented learner analytics to identify improvement areas and tailor coaching accordingly.

Data Science Intern – Access Million (Feb 2024 – Jul 2024)

📍 Pune | 🗓 Feb 2024 – Jul 2024

- Applied Data Analysis, Machine Learning, and AI techniques (Python, SQL, Power BI, Tableau) to support marketing analytics and predictive insights.

- Delivered data-driven solutions and visualizations that improved customer segmentation, trend forecasting, and business decision-making.

D.P. Sandse Tax Consultancy – Tax Consultant (Income Tax & GST)

📍 Dharashiv | 🗓 Jun 2020 – Jan 2022

- Filed **250+ GST and Income Tax returns** annually with **zero errors and 100% compliance**.

- Consulted 100+ clients on tax-saving strategies, leading to optimized financial planning and audit readiness.

- Ensured timely submissions of e-TDS, IT returns, and GST filings aligned with government norms.

EDUCATION

Master of Science in Computer Science
K.T. Patil College, Dharashiv – Dr. Babasaheb Ambedkar Marathwada University
🗓 2022 – 2024 | **Secured 75.10% Aggregate**

PROJECT EXPERIENCE *(Deployed Using Python, Streamlit, Power BI, Tableau, Excel)*

- **Movie Recommender App:** Built a Streamlit-based ML app with similarity matrix logic for personalized movie suggestions.

- **Laptop Price Predictor:** Developed a linear regression model predicting prices based on specifications like RAM, CPU, and brand.

- **Olympics Dashboard:** Delivered performance insights from global Olympic data using Pandas, Plotly & Python.

- **Customer Churn Analysis:** Identified key churn factors using statistical modeling and EDA; improved retention models.

- **Pizza Sales Analytics:** Created dynamic Power BI dashboard with SQL backend; improved order forecasting by 22%.

- **Financial Planning Tool:** Built a personal finance dashboard with income/expense insights using DAX in Power BI.

- **HR Analytics Dashboard:** Visualized attrition trends and demographic stats using Tableau for better talent management.

- **Road Accident Trends:** Leveraged Excel dashboards with slicers to analyze causes, zones, and severity metrics.

WHY HIRE ME?

If you're looking for a **data-driven problem solver** who not only analyzes data but transforms it into **growth strategies and measurable ROI**, I'm your candidate. With proven ability to **automate, optimize, and visualize**, I bring **immediate value** to any organization. My strength lies in **combining technical skills with business thinking** — bridging the gap between data and decisions.

✔ I've trained 400+ professionals.
✔ Automated reporting systems that saved 60+ hours/month.
✔ Delivered dashboards used by C-level stakeholders.
✔ 100% compliance in tax handling for over 250 clients.

I don't just work with data — **I make data work for you.**