





## ADITYA LAXMIKANT PATHAK

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### PROFESSIONAL SUMMARY

Results-oriented **Data Analyst & Business Intelligence Developer** with a proven record of delivering **data-backed business strategies** through **statistical analysis**, **data modeling**, and **interactive dashboards**. Equipped with strong hands-on skills in **Python**, **SQL**, **Power BI**, **Tableau**, and **Machine Learning algorithms** to translate complex data into clear insights. Experienced in designing end-to-end **data pipelines**, automating manual reporting, and aligning analytics with business goals. Committed to **driving growth**, **operational efficiency**, and **informed decision-making** using scalable analytical solutions.

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### CORE COMPETENCIES

- ✓ Data Cleaning & ETL | ✓ Exploratory Data Analysis (EDA)
  - ✓ Predictive Analytics | ✓ KPI & Dashboard Development
  - ✓ Business Intelligence Tools | ✓ SQL Query Optimization
  - ✓ Client Reporting Automation | ✓ ML Model Deployment
  - ✓ Advanced Excel (VBA, Pivot Tables) | ✓ Cross-Functional Collaboration
  - ✓ Agile Methodologies | ✓ Data Visualization Best Practices
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### TECHNICAL SKILLS

**Languages:** Python, SQL, Java

**BI & Visualization:** Power BI, Tableau, Excel (Advanced), Plotly

**Machine Learning:** Scikit-learn, Linear Regression, Logistic Regression, Clustering

**Tools & Frameworks:** Jupyter, GitHub, Streamlit, MS Office

**Web Technologies:** HTML, CSS, Bootstrap, PHP, JavaScript

**Other Skills :** Artificial Intelligence (AI)

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### CERTIFICATIONS

- ✓ Certified Data Science Professional
  - ✓ Advanced Machine Learning – Scikit-learn
  - ✓ Data Analytics – Power BI & Tableau
  - ✓ Python for Data Analysis
  - ✓ SQL for Data Management
  - ✓ Advanced Excel with VBA & Macros
  - ✓ Certification in Artificial Intelligence & Machine Learning
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## PROFESSIONAL EXPERIENCE

### Keenson Technologies – Data Analyst

📌 Remote | 📅 Aug 2024 – Present

- Analyzed datasets of over **5 million records** to uncover trends and optimize marketing performance.
- Designed **Power BI dashboards** that enhanced executive decision-making speed by **30%**.
- Automated reporting processes using Python, reducing manual work by **80%**, saving ~60 hours/month.
- Created data models that improved campaign targeting accuracy by **25%**, increasing ROI.
- Collaborated with sales, tech, and ops teams to integrate analytics into key business workflows.

### Anna Infotech – Coordinator & Learning Facilitator

📌 Dharashiv | 📅 Feb 2022 – Present

- Delivered hands-on training in Python, Java, and data tools to **400+ learners**, improving placement rate by **35%**.
- Designed interactive learning modules for diverse learning styles, enhancing engagement by **40%**.
- Managed end-to-end center operations for 20+ batches including scheduling, performance tracking, and academic reviews.
- Implemented learner analytics to identify improvement areas and tailor coaching accordingly.

### Access Million – Data Science Intern

📌 Remote | 📅 Feb 2024 – Jul 2024

- Applied Data Analysis, Machine Learning, and AI techniques (Python, SQL, Power BI, Tableau) to support marketing analytics and predictive insights.
- Delivered data-driven solutions and visualizations that improved customer segmentation, trend forecasting, and business decision-making.

### D.P. Sandse Tax Consultancy – Tax Consultant (Income Tax & GST)

📌 Dharashiv | 📅 Jun 2020 – Jan 2022

- Filed **250+ GST and Income Tax returns** annually with **zero errors and 100% compliance**.
  - Consulted 100+ clients on tax-saving strategies, leading to optimized financial planning and audit readiness.
  - Ensured timely submissions of e-TDS, IT returns, and GST filings aligned with government norms.
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## EDUCATION

### Master of Science in Computer Science

K.T. Patil College, Dharashiv – Dr. Babasaheb Ambedkar Marathwada University

📅 2022 – 2024 | Secured **75.10% Aggregate**

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## PROJECT EXPERIENCE *(Deployed Using Python, Streamlit, Power BI, Tableau, Excel)*

- **Movie Recommender App:** Built a Streamlit-based ML app with similarity matrix logic for personalized movie suggestions.
  - **Laptop Price Predictor:** Developed a linear regression model predicting prices based on specifications like RAM, CPU, and brand.
  - **Olympics Dashboard:** Delivered performance insights from global Olympic data using Pandas, Plotly & Python.
  - **Customer Churn Analysis:** Identified key churn factors using statistical modeling and EDA; improved retention models.
  - **Pizza Sales Analytics:** Created dynamic Power BI dashboard with SQL backend; improved order forecasting by 22%.
  - **Financial Planning Tool:** Built a personal finance dashboard with income/expense insights using DAX in Power BI.
  - **HR Analytics Dashboard:** Visualized attrition trends and demographic stats using Tableau for better talent management.
  - **Road Accident Trends:** Leveraged Excel dashboards with slicers to analyze causes, zones, and severity metrics.
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## WHY HIRE ME?

If you're looking for a **data-driven problem solver** who not only analyzes data but transforms it into **growth strategies and measurable ROI**, I'm your candidate. With proven ability to **automate, optimize, and visualize**, I bring **immediate value** to any organization. My strength lies in **combining technical skills with business thinking** — bridging the gap between data and decisions.

- ✓ I've trained 400+ professionals.
- ✓ Automated reporting systems that saved 60+ hours/month.
- ✓ Delivered dashboards used by C-level stakeholders.
- ✓ 100% compliance in tax handling for over 250 clients.

I don't just work with data — **I make data work for you.**