# Data Modeling & Power BI

- Chinook Database
  - MySQL
  - SQL Server
  - PostgreSQL
  - Oracle
- Tools
  - ER/Studio
  - Navicat



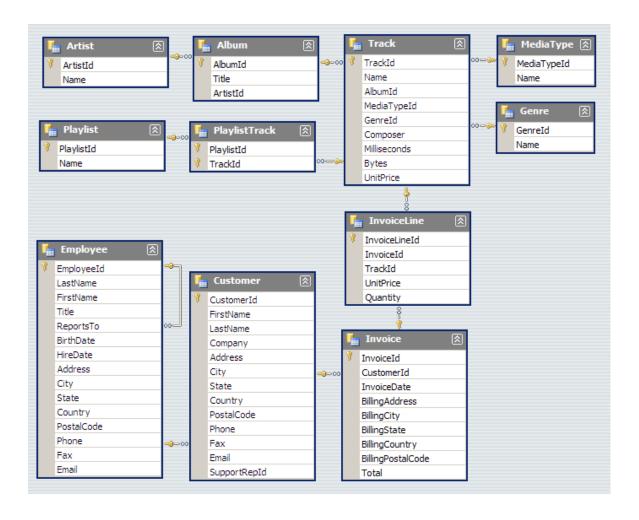








### Chinook Database



Chinook data model represents a digital media store, including tables for artists, albums, media tracks, invoices and customers.

Chinook data model is an Entity-Relationship (ER) Model.

<b>TableName</b>	Table_Rows
Album	347
Artist	275
Customer	59
Employee	8
Genre	25
Invoice	412
InvoiceLine	2,240
MediaType	5
Playlist	18
PlaylistTrack	8,715
Track	3,503

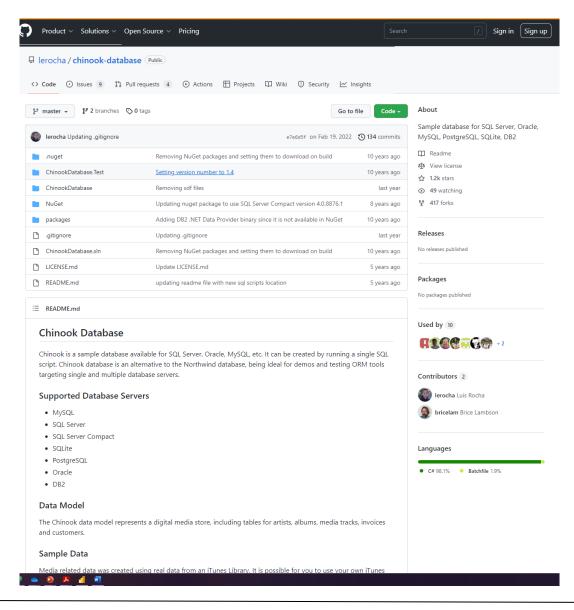


### Chinook Database: Tables

- **Employee** table stores employee data such as employee id, last name, first name, etc. It also has a field named ReportsTo to specify who reports to whom.
- Customer table stores customers data.
- **Invoice & InvoiceLine** tables: these two tables store invoice data. The invoices table stores invoice header data and the invoice\_items table stores the invoice line items data.
- Artist table stores artists data. It is a simple table that contains only the artist id and name.
- Album table stores data about a list of tracks. Each album belongs to one artist. However, one
  artist may have multiple albums.
- MediaType table stores media types such as MPEG audio and AAC audio files.
- Genre table stores music types such as rock, jazz, metal, etc.
- Track table stores the data of songs. Each track belongs to one album.
- Playlist & Playlist Track tables: playlists table store data about playlists. Each playlist contains
  a list of tracks. Each track may belong to multiple playlists. The relationship between the
  playlists table and tracks table is many-to-many. The PlaylistTrack table is used to reflect this
  relationship.



### **Chinook Database Github**



#### View Link for NU students:

damg7370\_2023\_01\_spring

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My files > damg7370_2023_01_spring > <b>Data - Chinook</b>							
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	Ø	archive Azure_Chinook_MySql_AutoIncrementPKs.sql	January 8	Sherman, Richard	1.52 MB	۶ <sup>۹</sup> Shared	
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	<u>v</u>	Chinook_Oracle.sql	January 8	Sherman, Richard	1.64 MB	۶ <sup>R</sup> Shared	
	(j)	Chinook_PostgreSql.sql	January 8	Sherman, Richard	1.78 MB	g <sup>®</sup> Shared	
	<b>W</b>	$Chinook\_SqlServer\_AutoIncrementPKs.sql$	January 8	Sherman, Richard	3.50 MB	۶ <sup>R</sup> Shared	
	<u>u</u>	Chinook_SqlServer_to_chinook_schema.sql	January 8	Sherman, Richard	3.86 MB	۶ <sup>R</sup> Shared	



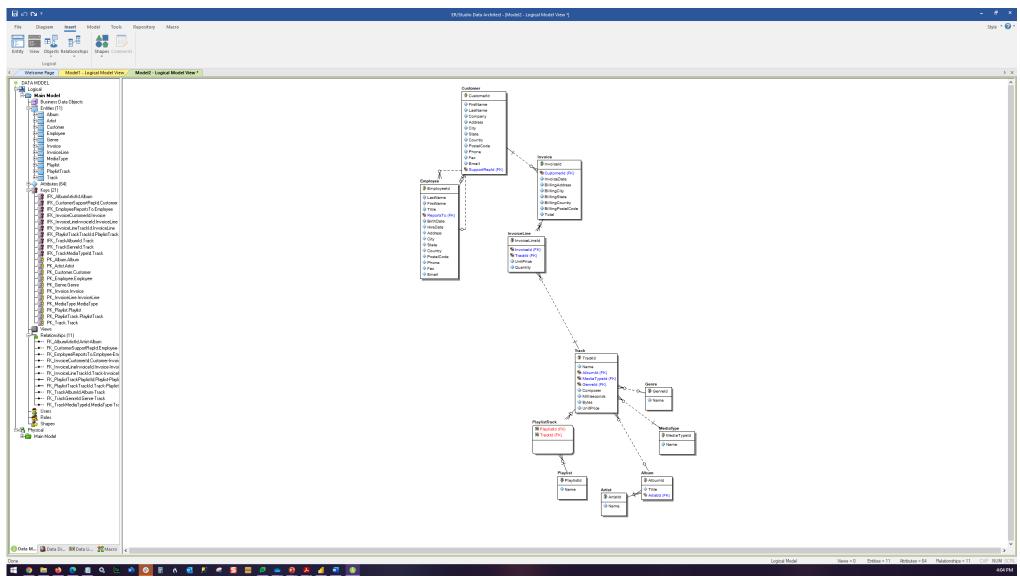
### **Chinook**

# Workshop Data Models (ER/Studio)

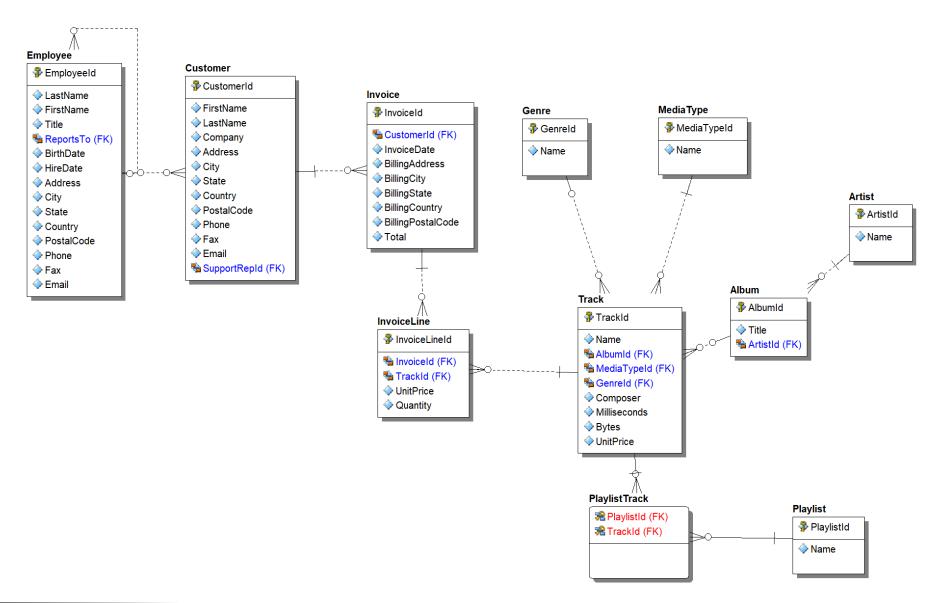




# ER/Studio: Reverse Engineer



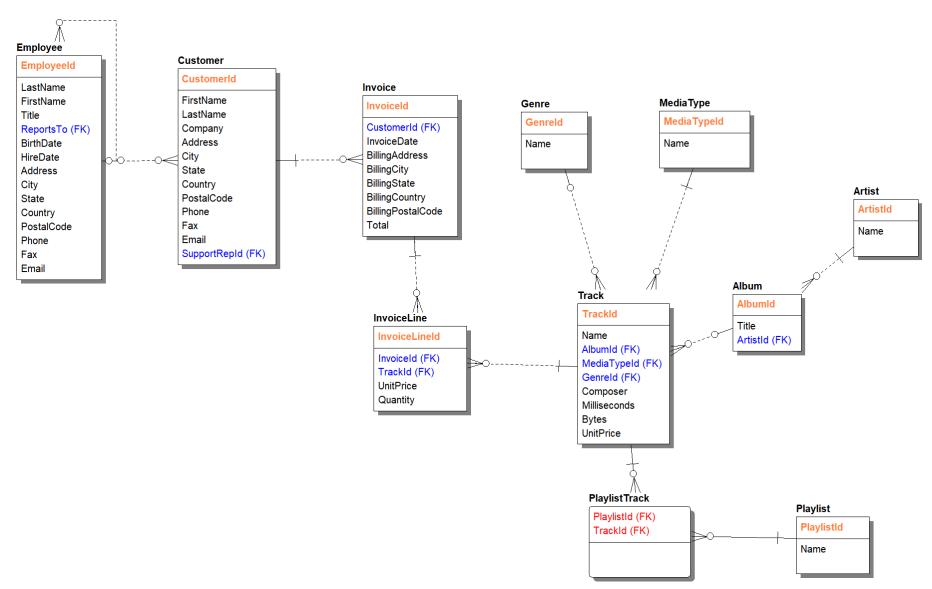
# **ER/Studio:** Arrange Entities



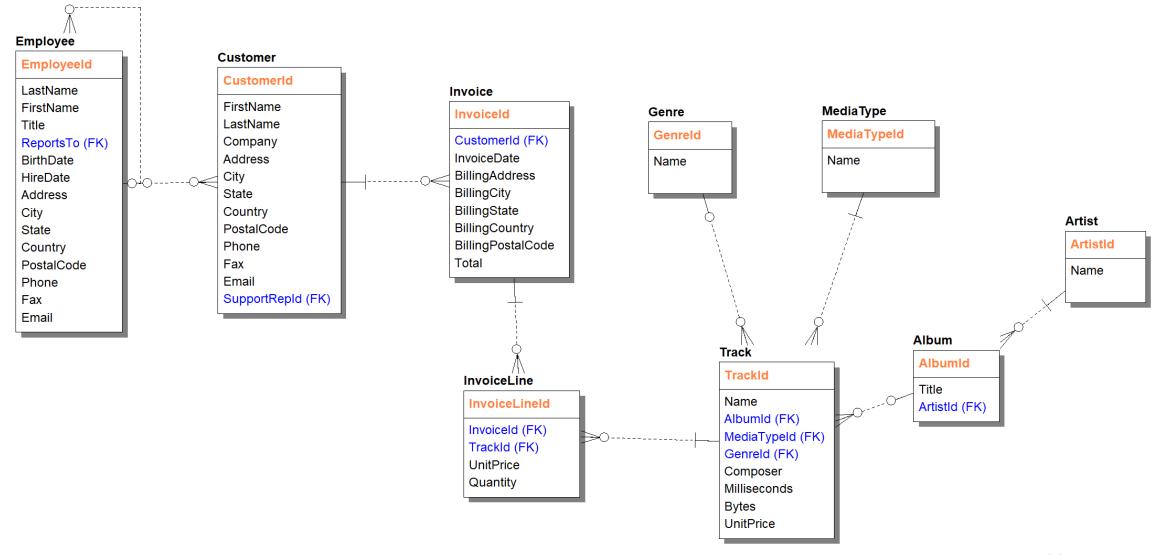


Slide 7

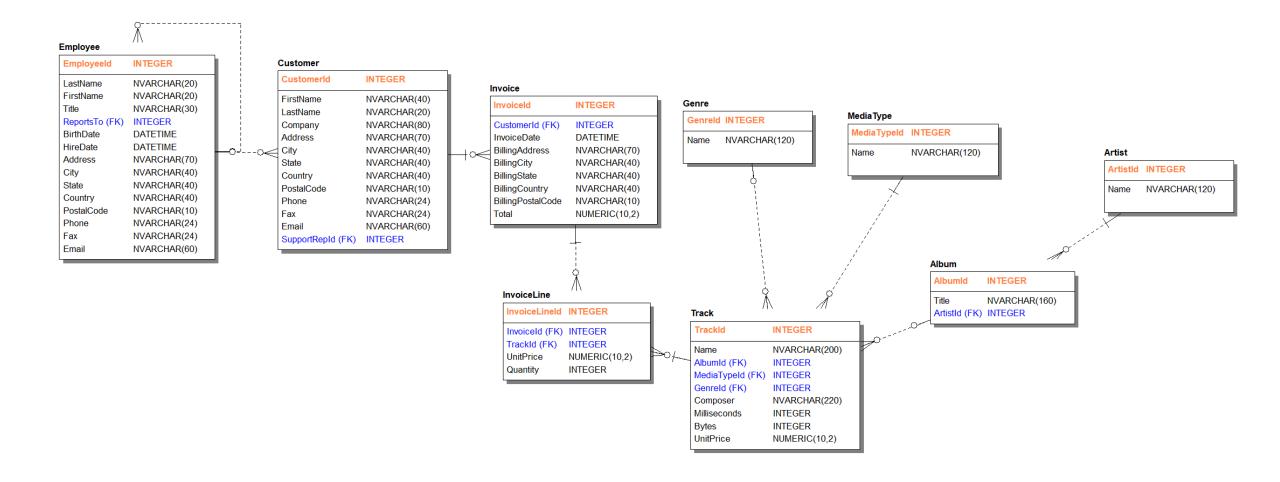
# ER/Studio: Reverse Engineer



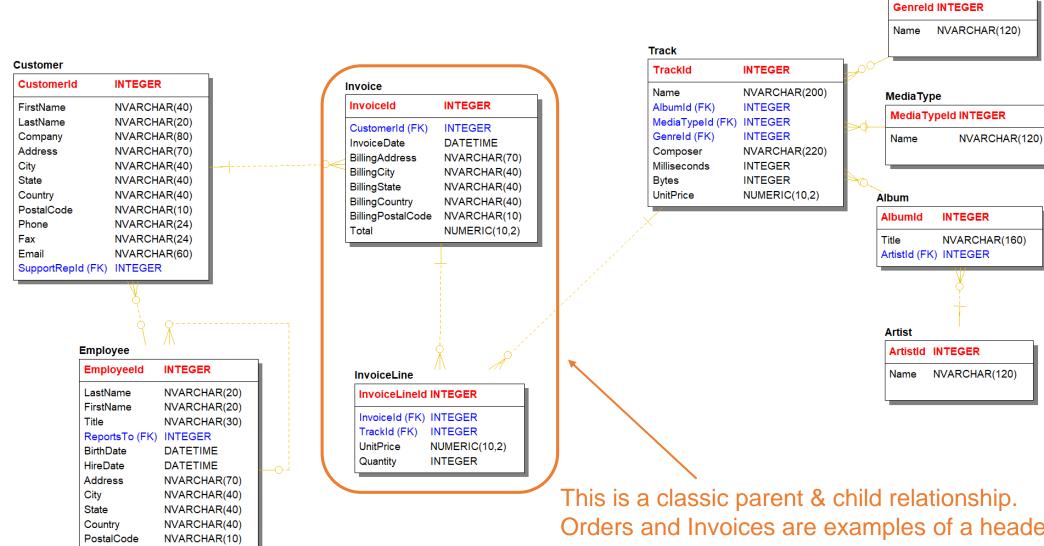
# ER/Studio: Submodel



# ER/Studio: Submodel



### Chinook Database



Submodel Demo

This is a classic parent & child relationship. Orders and Invoices are examples of a header row with one or many children line items.

Genre



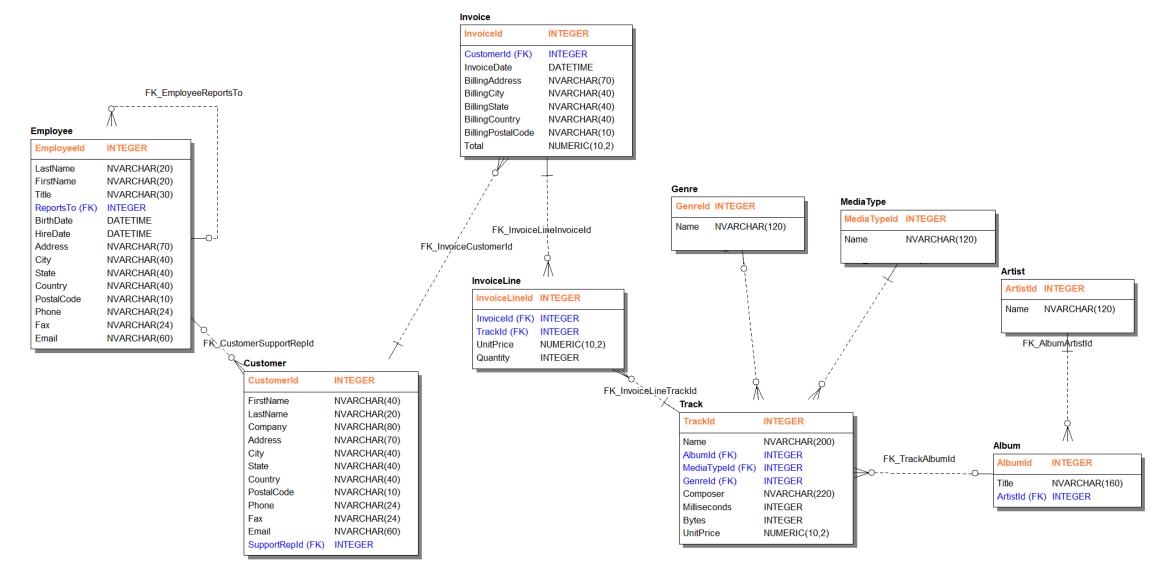
Phone

Fax Email

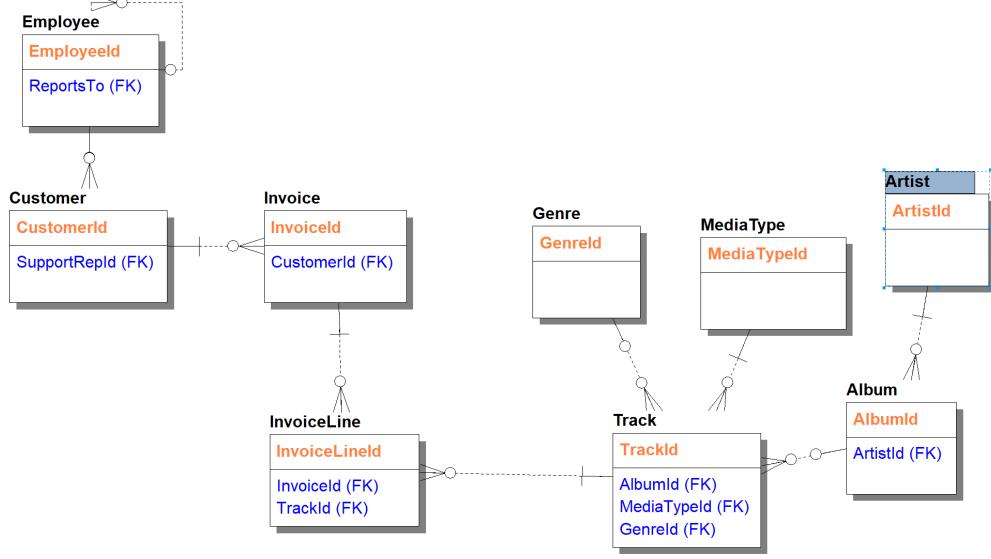
NVARCHAR(24) NVARCHAR(24)

NVARCHAR(60)

# ER/Studio: Submodel



# ER/Studio: Submodel

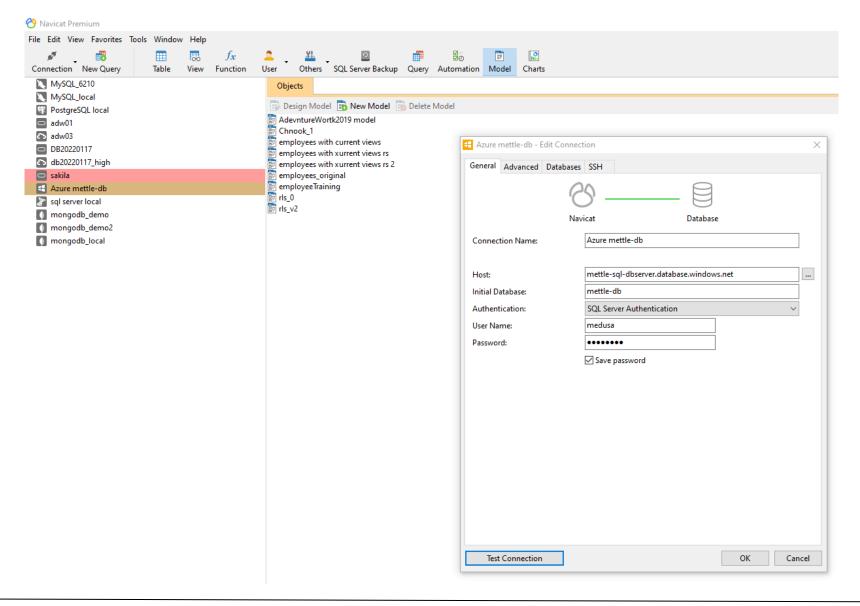


### **Chinook**

# **Workshop Data Models (Navicat)**

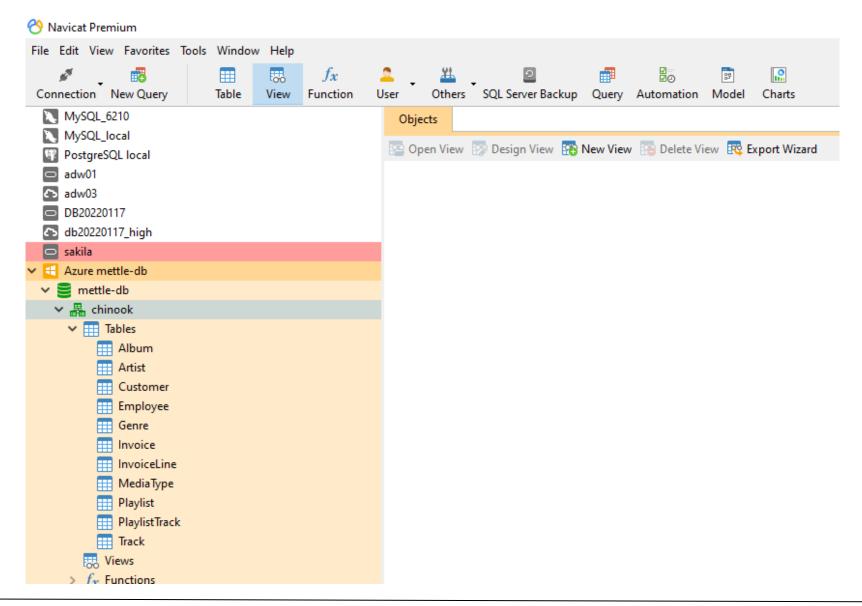


### Navicat: Connection Azure SQL

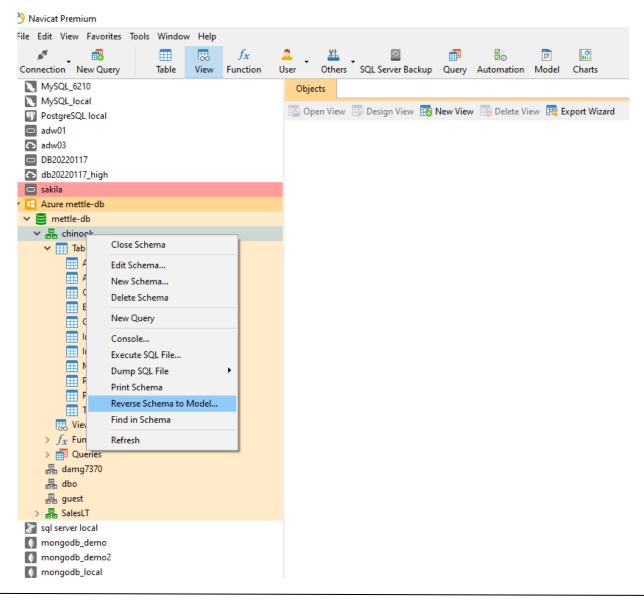




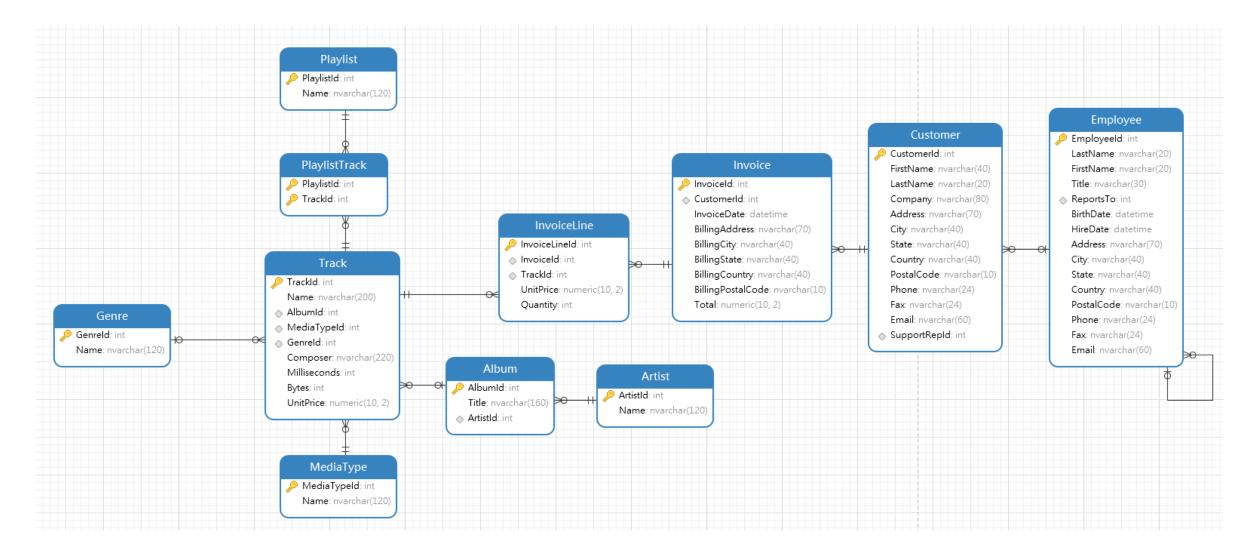
### Navicat: Azure SQL Chinook Schema



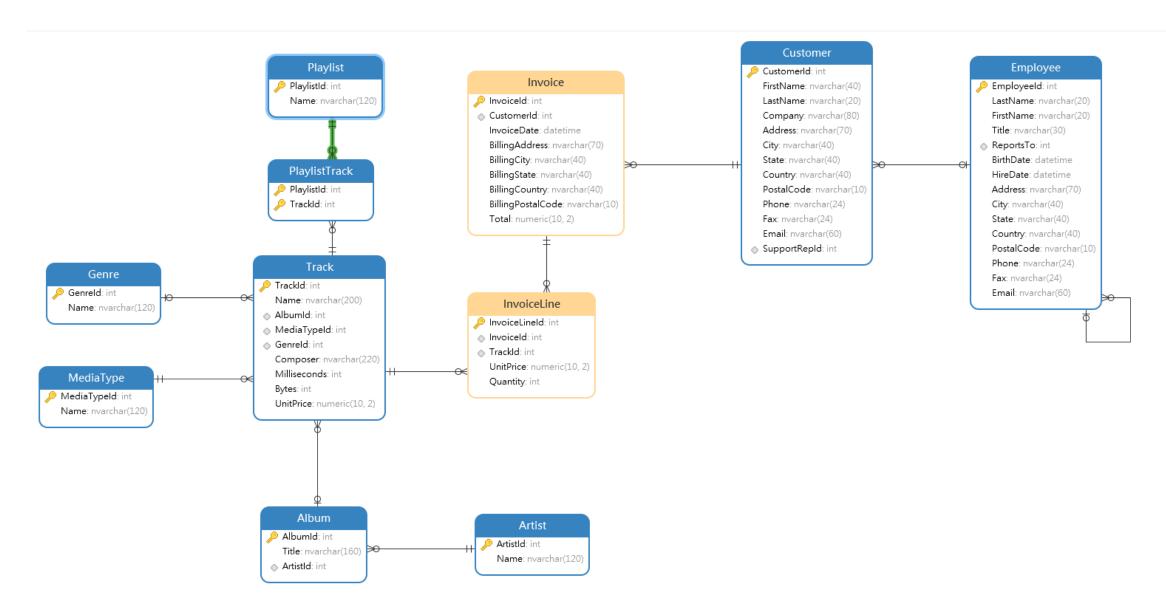
# Navicat: Reverse Engineer Chinook Schema



### **Navicat**



### Chinook Database

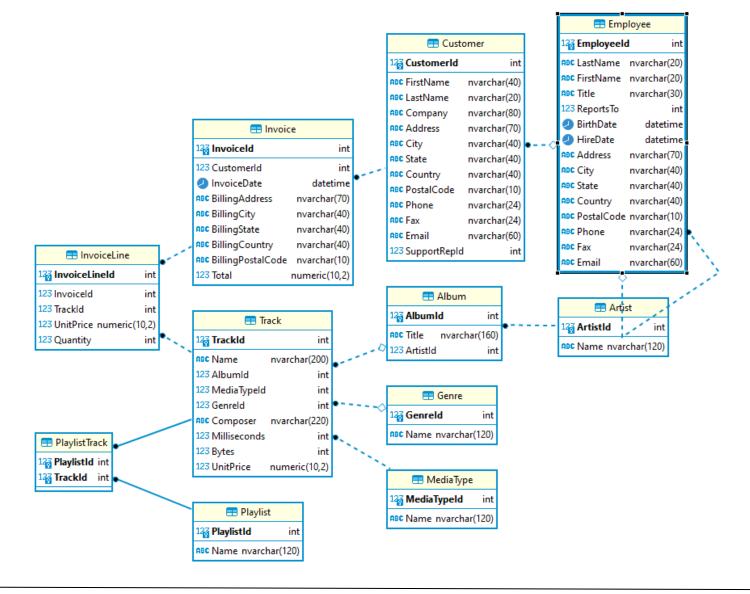


### Chinook

## Workshop Data Models (DBeaver)

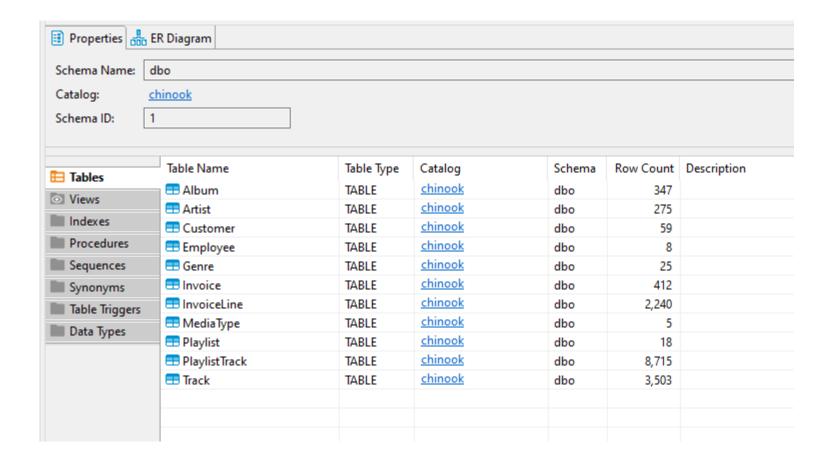


#### **DBeaver**





#### **DBeaver**



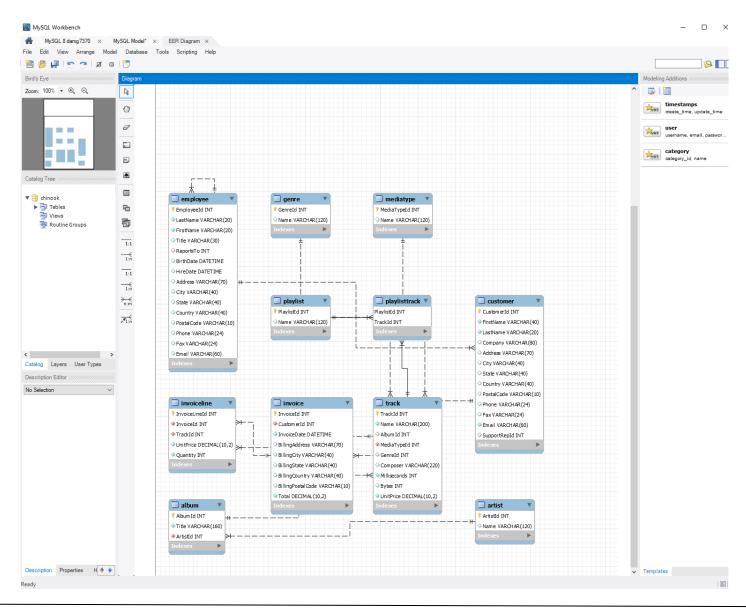


#### Chinook

Workshop Data Models (MYSQL Workbench)



# MySQL Workbench

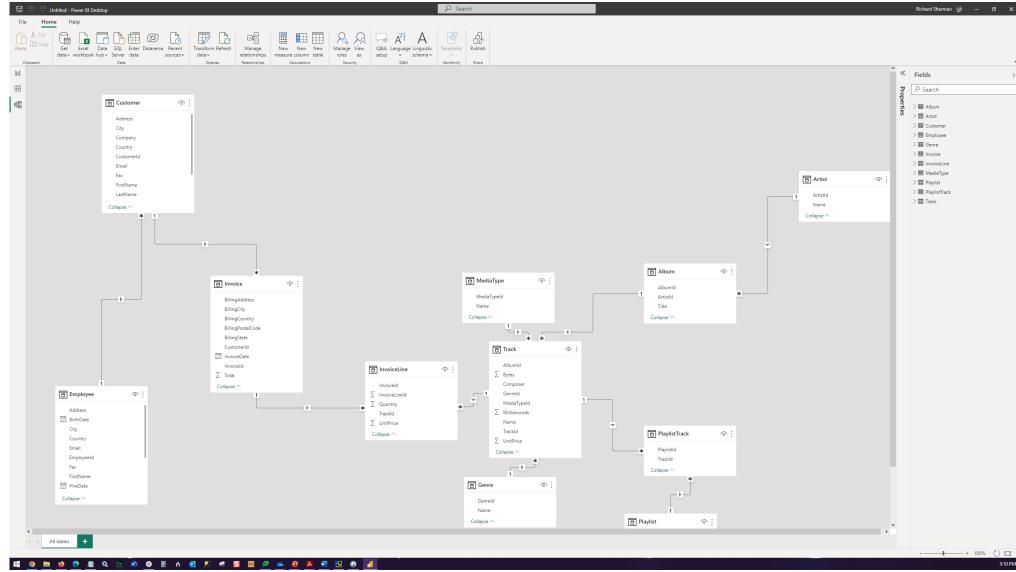


### Chinook

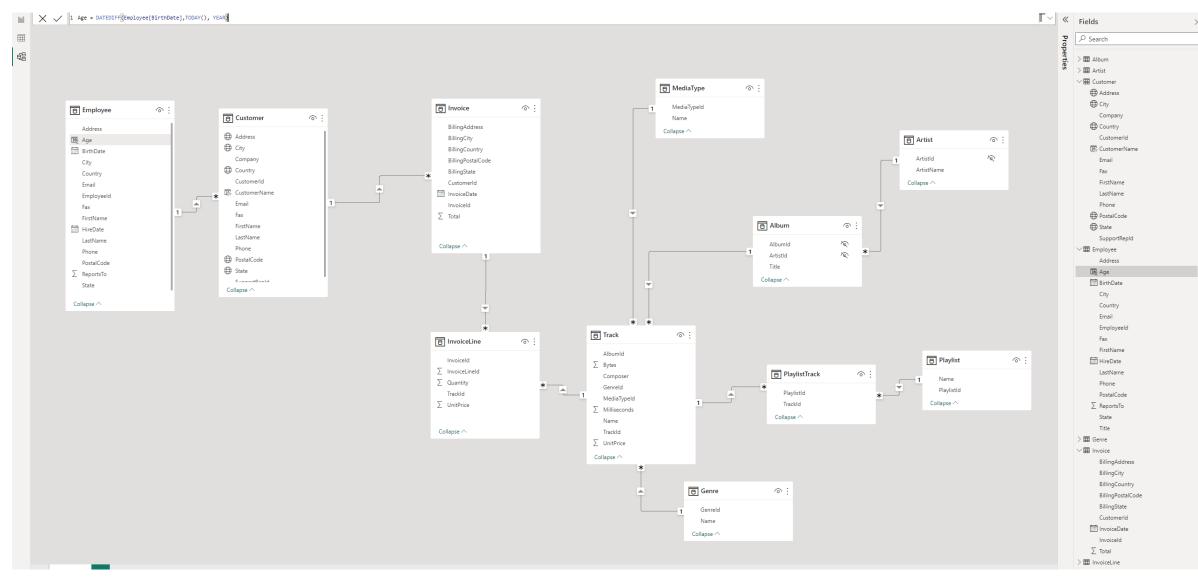
## Workshop Data Models (Power BI)



### Power BI



### Power BI



### Assignment Microsoft Power Bl

- A. Answer SQL Queries (vary databases Azure SQL, MySQL, PostgreSQL)
- B. Create Data Visualizations in Microsoft Power BI (you choose database):

#### C. Questions:

- 1. Total sales
- 2. Total sales by country ranked
- 3. Total sales by country, state & city
- 4. Total sales by customer ranked
- 5. Total sales by artist ranked
- 6. Total sales by albums
- 7. Total sales by salesperson (employee)
- 8. Total tracks bought and total revenue by media type
- 9. Total Sales by Customer
- 10. Total Sales by Genre

