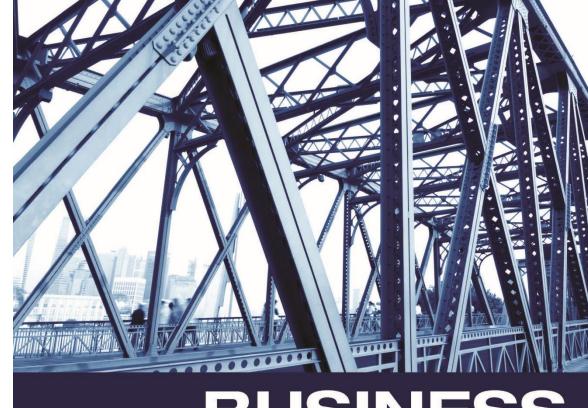


New York City (NYC) Motor Vehicle (MV) Collisions: Crashes, Vehicles & People

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BUSINESS INTELLIGENCE GUIDEBOOK

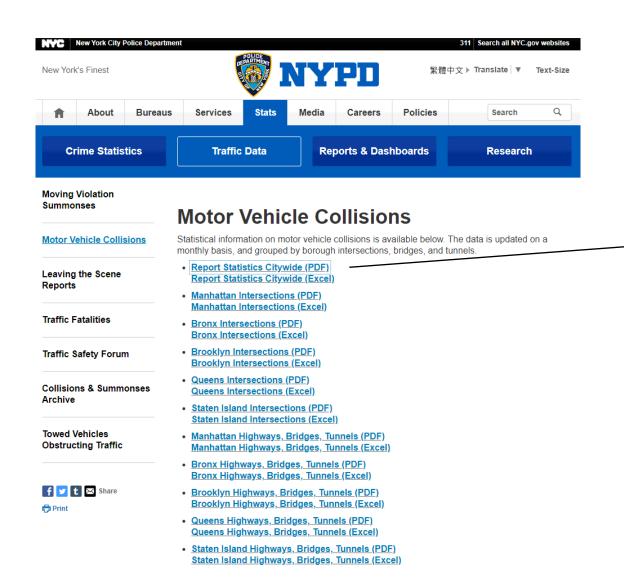
From Data Integration to Analytics



RICK SHERMAN

FOREWORD BY **CLAUDIA IMHOFF**PRESIDENT OF INTELLIGENT SOLUTIONS, INC.

Motor Vehicle Collisions



Police Department City of New York

Motor Vehicle Collision Report Statistics Citywide

October 2022 <u>NYPD Precincts Map</u>

Persons involved (*):		
MOTORISTS (**)	165	46
PASSENGERS	13	09
CYCLISTS	4	08
PEDESTRIANS	8	66
Injury or fatal collisions:	3346	
Persons injured or killed:	Injured	Killed
MOTORISTS	1799	7
PASSENGERS	1306	3
CYCLISTS	407	1
PEDESTRIANS	855	11

CITYWIDE

Vehicle Type Number of Vehic		
ALL-TERRAIN VEHICLE	3	
AMBULANCE	90	
BICYCLE	497	
BUS	338	
FIRE TRUCK	13	
LARGE COM VEH(6 OR MORE TIRES)	712	
MOTORCYCLE	234	
PASSENGER VEHICLE	6807	
PEDICAB	3	
PICK-UP TRUCK	404	
SMALL COM VEH(4 TIRES)	102	
SPORT UTILITY / STATION WAGON	5153	
TAXI VEHICLE	343	
VAN	106	
OTHER	1	
UNKNOWN	4	

Contributing Factors (***)	Number of Vehicle
AGGRESSIVE DRIVING/ROAD RAGE	78
ALCOHOL INVOLVEMENT	182
BACKING UNSAFELY	264
CELL PHONE (HAND-HELD)	4
CELL PHONE (HANDS-FREE)	1
DRIVER INATTENTION/DISTRACTION	2511
DRIVER INEXPERIENCE	179
DRUGS (ILLEGAL)	4
ERR/CONFUSN PED/BIKE/OTHER PED	118
FAILURE TO KEEP RIGHT	15
FAILURE TO YIELD RIGHT-OF-WAY	660
FATIGUED/DROWSY	9
FELL ASLEEP	43
FOLLOWING TOO CLOSELY	665
ILLNESS	18
LOST CONSCIOUSNESS	15
OTHER UNINVOLVED VEHICLE	131
OUTSIDE CAR DISTRACTION	22
PASSENGER DISTRACTION	23
PASSING OR LANE USAGE IMPROPER	426
PASSING TOO CLOSELY	368
PHYSICAL DISABILITY	2
PRESCRIPTION MEDICATION	2
TRAFFIC CONTROL DISREGARDED	256
TURNING IMPROPERLY	206
UNSAFE LANE CHANGING	184
UNSAFE SPEED	349
USING ON BOARD NAVIGATE DEVICE	2
VEHICLE VANDALISM	1

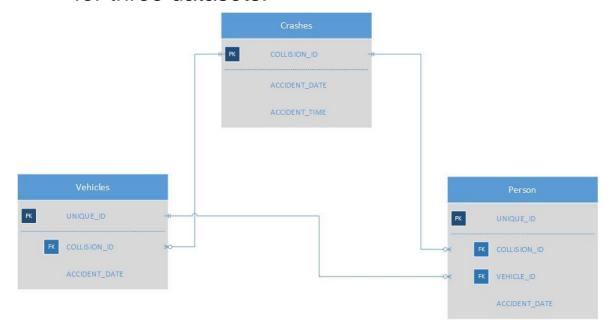


^(*)The persons involved reflects all motorists, however they do not reflect other persons involved unless they were injured or killed. (**)The category of "Motorist" includes the owner of a parked vehicle. (***) Contributing factors are listed when known.

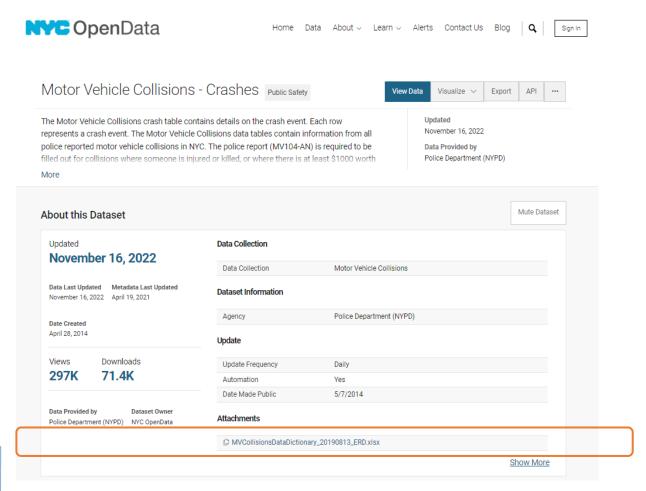
All figures are preliminary and subject to change.

MVCollisionsDataDictionary_20190813_ERD.xlsx

- Data Model provided showing PK & FK keys
- Does include list of each column and description for three datasets.



TableName	totalrows	collisions	min_date	max_date
stg_nyc_mv_collision_vehicles	3,704,406	1,845,435	7/1/2012	12/4/2021
stg_nyc_mv_collision_persons	4,863,648	1,316,382	7/1/2012	11/13/2022
stg_nyc_mv_collisions_BigQuery	1,944,748	1,944,748	7/1/2012	11/11/2022





MVCollisionsDataDictionary_20190813_ERD.xlsx

Data Dictionary - Column Information

able Name	▼ Column Name		Primary Key or Foreign Key
V-Collisions - Crash	COLLISION_ID	Unique record code generated by system	Primary Key for the crash table
V-Collisions - Crash	ACCIDENT_DATE	Occurrence date of collision	
V-Collisions - Crash	ACCIDENT_TIME	Occurrence time of collision	
V-Collisions - Crash	BOROUGH	Borough where collision occurred	
V-Collisions - Crash	ZIP CODE	Postal code of incident occurrence	
V-Collisions - Crash	LATITUDE	Latitude coordinate for Global Coordinate System, WGS 1984, decimal degrees (EPSG 4326)	
/-Collisions - Crash	LONGITUDE	Longitude coordinate for Global Coordinate System, WGS 1984, decimal degrees (EPSG 4326)	
V-Collisions - Crash	LOCATION	Latitude , Longitude pair	
V-Collisions - Crash	ON STREET NAME	Street on which the collision occurred	
V-Collisions - Crash	CROSS STREET NAME	Nearest cross street to the collision	
V-Collisions - Crash	OFF STREET NAME	Street address if known	
/-Collisions - Crash	NUMBER OF PERSONS INJURED	Number of persons injured	
/-Collisions - Crash	NUMBER OF PERSONS KILLED	Number of persons killed	
/-Collisions - Crash	NUMBER OF PEDESTRIANS INJURED	Number of pedestrians injured	
/-Collisions - Crash	NUMBER OF PEDESTRIANS KILLED	Number of pedestrians killed	
V-Collisions - Crash	NUMBER OF CYCLIST INJURED	Number of cyclists injured	
/-Collisions - Crash	NUMBER OF CYCLIST KILLED	Number of cyclists killed	
/-Collisions - Crash	NUMBER OF MOTORIST INJURED	Number of vehicle occupants injured	
/-Collisions - Crash	NUMBER OF MOTORIST KILLED	Number of vehicle occupants killed	
/-Collisions - Crash	CONTRIBUTING FACTOR VEHICLE 1	Factors contributing to the collision for designated vehicle	
/-Collisions - Crash	CONTRIBUTING FACTOR VEHICLE 2	Factors contributing to the collision for designated vehicle	
V-Collisions - Crash	CONTRIBUTING FACTOR VEHICLE 3	Factors contributing to the collision for designated vehicle	
V-Collisions - Crash	CONTRIBUTING FACTOR VEHICLE 4	Factors contributing to the collision for designated vehicle	
/-Collisions - Crash	CONTRIBUTING FACTOR VEHICLE 5	Factors contributing to the collision for designated vehicle	
/-Collisions - Crash	VEHICLE TYPE CODE 1	Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
/-Collisions - Crash	VEHICLE TYPE CODE 2	Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
V-Collisions - Crash	VEHICLE TYPE CODE 3	Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
/-Collisions - Crash	VEHICLE TYPE CODE 4		+
		Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
V-Collisions - Crash	VEHICLE TYPE CODE 5	Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
/-Collisions - Vehicle	UNIQUE_ID	Unique record code generated by system	Primary Key for the vehicle table
V-Collisions - Vehicle	COLLISION_ID	Unique crash identification code	Foreign Key to the crash table
V-Collisions - Vehicle	ACCIDENT_DATE	Occurrence date of collision	
/-Collisions - Vehicle	ACCIDENT_TIME	Occurrence time of collision	
/-Collisions - Vehicle	VEHICLE_ID	Vehicle identification code assigned by system	
/-Collisions - Vehicle	STATE_REGISTRATION	State where driver license was issued	
/-Collisions - Vehicle	VEHICLE_TYPE	Type of vehicle based on the selected vehicle category (ATV, bicycle, car/suv, ebike, escooter, truck/bus, motorcycle, other)	
/-Collisions - Vehicle	VEHICLE_MAKE	Vehicle make	
/-Collisions - Vehicle	VEHICLE_MODEL	Vehicle model	
/-Collisions - Vehicle	VEHICLE_YEAR	Year the vehicle was manufactured	
/-Collisions - Vehicle	TRAVEL_DIRECTION	Direction vehicle was traveling	
/-Collisions - Vehicle	VEHICLE_OCCUPANTS	Number of vehicle occupants	
/-Collisions - Vehicle	DRIVER_SEX	Gender of driver	
/-Collisions - Vehicle	DRIVER_LICENSE_STATUS	License, permit, unlicensed	
/-Collisions - Vehicle	DRIVER_LICENSE_JURISDICTION	NYPD, Port Authority, TBTA, MTA, etc.	
/-Collisions - Vehicle	PRE_ACDNT_ACTION	Going straight, making right turn, passing, backing, etc.	
/-Collisions - Vehicle	POINT_OF_IMPACT	Location on the vehicle of the initial point of impact (i.e. driver side, passenger side rear, etc.)	
/-Collisions - Vehicle	VEHICLE_DAMAGE	Location on the vehicle where most of the damage occurred	
/-Collisions - Vehicle	VEHICLE_DAMAGE_1	Additional damage locations on the vehicle	
V-Collisions - Vehicle	VEHICLE DAMAGE 2	Additional damage locations on the vehicle	
/-Collisions - Vehicle	VEHICLE DAMAGE 3	Additional damage locations on the vehicle	
V-Collisions - Vehicle	PUBLIC PROPERTY DAMAGE	Public property damaged (Yes or No)	
V-Collisions - Vehicle	PUBLIC PROPERTY DAMAGE TYPE	Type of public property damaged (ex. Sign, fence, light post, etc.)	
		Factors contributing to the collision for designated vehicle	1
V-Collisions - Vehicle	CONTRIBUTING FACTOR 1		

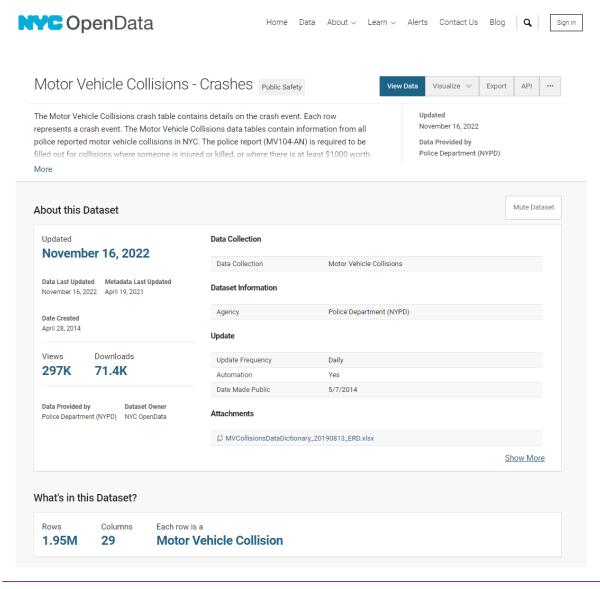


MVCollisionsDataDictionary_20190813_ERD.xlsx

Data Dictionary - Column Information

Table Name	▼ Column Name	Column Description	▼ Primary Key or Foreign Key
MV-Collisions - Person	UNIQUE_ID	Unique record code generated by system	Primary Key for the person table
MV-Collisions - Person	COLLISION_ID	Unique crash identification code	Foreign Key to the crash table
MV-Collisions - Person	ACCIDENT_DATE	Occurrence date of collision	
MV-Collisions - Person	ACCIDENT_TIME	Occurrence time of collision	
MV-Collisions - Person	VICTIM_ID	Victim identification code assigned by system	
MV-Collisions - Person	VICTIM_TYPE	Bicyclist, Occupant, Pedestrian, etc.	
MV-Collisions - Person	VICTIM_INJURY	Injured, killed, unspecified	
MV-Collisions - Person	VEHICLE_ID	Unique vehicle record associated with victim	Foreign Key to the vehicle table
MV-Collisions - Person	VICTIM_AGE	Automatically calculated based on date of birth	
MV-Collisions - Person	EJECTION	Not ejected, partially ejected, or ejected from the vehicle	
MV-Collisions - Person	EMOTIONAL_STATUS	Death, unconscious, semiconscious, etc.	
MV-Collisions - Person	BODILY_INJURY	Injured body area (i.e. head, face, neck, etc.)	
MV-Collisions - Person	POSITION_IN_VEHICLE	Seating position #1-#8 (i.e. driver, front passenger, etc.)	
MV-Collisions - Person	SAFETY_EQUIPMENT	Safety equipment being used (i.e. lap belt, harness, child restraint, air bag, etc.)	
MV-Collisions - Person	PED_LOCATION	Location of the pedestrian (i.e. at intersection, not at intersection)	
		What the pedestrian was doing at time of crash (i.e., walking with the signal, against the	
MV-Collisions - Person	PED_ACTION	signal, etc.)	
MV-Collisions - Person	COMPLAINT	Type of physical complaint (ex. Concussion, severe burn, severe bleeding, etc.)	
MV-Collisions - Person	VICTIM_ROLE	Driver, passenger, pedestrian, etc.	
MV-Collisions - Person	CONTRIBUTING _FACTOR_1	Factors contributing to the collision for designated vehicle	
MV-Collisions - Person	CONTRIBUTING_FACTOR_2	Factors contributing to the collision for designated vehicle	
MV-Collisions - Person	VICTIM_SEX	Gender of victim	

Motor Vehicle Collisions - Crashes



The Motor Vehicle Collisions crash table contains details on the crash event. Each row represents a crash event. The Motor Vehicle Collisions data tables contain information from all police reported motor vehicle collisions in NYC. The police report (MV104-AN) is required to be filled out for collisions where someone is injured or killed, or where there is at least \$1000 worth of damage

(https://www.nhtsa.gov/sites/nhtsa.dot.gov/files/documents/ny_overlay_mv-104an_rev05_2004.pdf). It should be noted that the data is preliminary and subject to change when the MV-104AN forms are amended based on revised crash details. For the most accurate, up to date statistics on traffic fatalities, please refer to the NYPD Motor Vehicle Collisions page (updated weekly) or Vision Zero View (updated monthly).

NOTE:

Not using this extract to load our NYC MV Collisions data but Google BigQuery Public Dataset



Motor Vehicle Collisions - Crashes

Columns in this Dataset			
Column Name	Description	Туре	
CRASH DATE	Occurrence date of collision	Date & Time	曲
CRASH TIME	Occurrence time of collision	Plain Text	Т
BOROUGH	Borough where collision occurred	Plain Text	Т
ZIP CODE	Postal code of incident occurrence	Plain Text	Т
LATITUDE	Latitude coordinate for Global Coordinate System, WGS 1984,	Number	#
LONGITUDE	Longitude coordinate for Global Coordinate System, WGS 198	Number	#
LOCATION	Latitude , Longitude pair	Location	8
ON STREET NAME	Street on which the collision occurred	Plain Text	Т
CROSS STREET NAME	Nearest cross street to the collision	Plain Text	Т
OFF STREET NAME	Street address if known	Plain Text	Т
NUMBER OF PERSONS INJURED Number of persons injured	Number of persons injured	Number	#
NUMBER OF PERSONS KILLED	Number of persons killed	Number	#
NUMBER OF PEDESTRIANS INJURED	Number of pedestrians injured	Number	#
NUMBER OF PEDESTRIANS KILLED	Number of pedestrians killed	Number	#
NUMBER OF CYCLIST INJURED	Number of cyclists injured	Number	#
NUMBER OF CYCLIST KILLED	Number of cyclists killed	Number	#
NUMBER OF MOTORIST INJURED	Number of vehicle occupants injured	Number	#
NUMBER OF MOTORIST KILLED	Number of vehicle occupants killed	Number	#

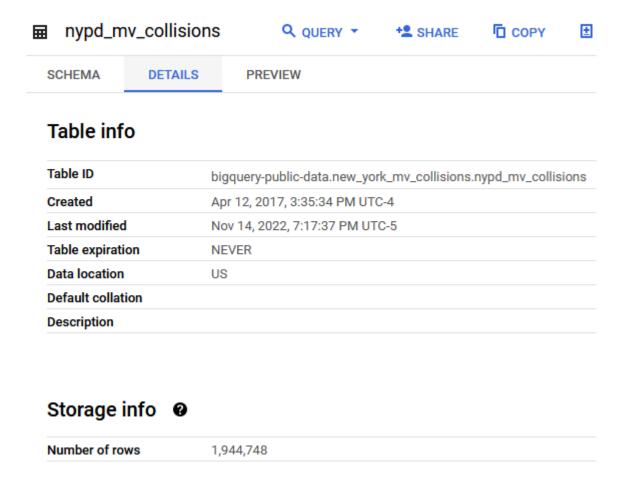
CONTRIBUTING FACTOR VEHICLE 1	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING FACTOR VEHICLE 2	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING FACTOR VEHICLE 3	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING FACTOR VEHICLE 4	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING FACTOR VEHICLE 5	Factors contributing to the collision for designated vehicle	Plain Text	T
COLLISION_ID	Unique record code generated by system. Primary Key for Cra	Number	#
VEHICLE TYPE CODE 1	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	T
VEHICLE TYPE CODE 2	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	T
VEHICLE TYPE CODE 3	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	Т
VEHICLE TYPE CODE 4	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	Т
VEHICLE TYPE CODE 5	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	Т

NOTE:

Not using this extract to load our NYC MV Collisions data but Google BigQuery Public Dataset



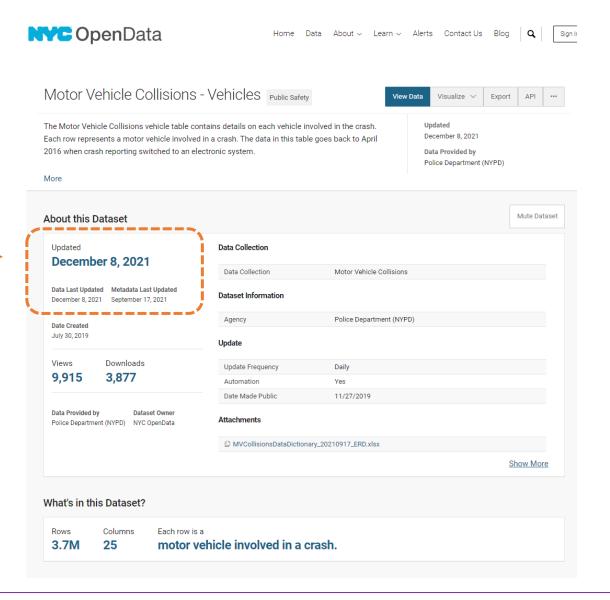
MV Collisions (Crashes): Google BigQuery Public Dataset







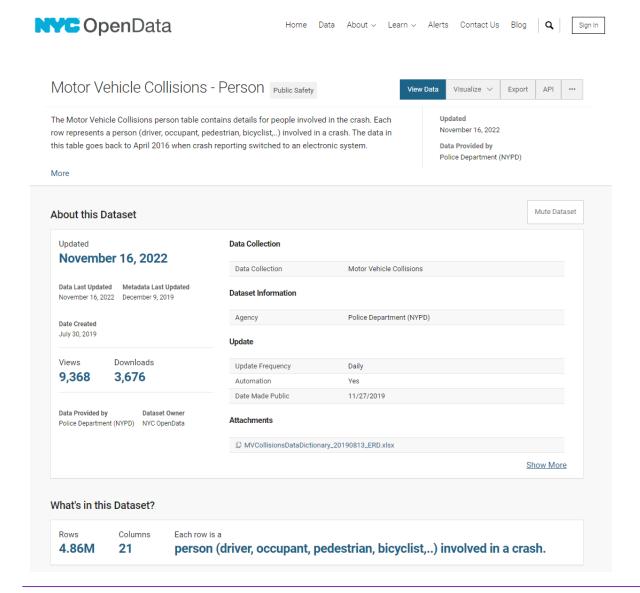
Motor Vehicle Collisions: Vehicles



UNIQUE_ID	Unique record code generated by system. Primary Key.	Number	#
COLLISION_ID	Crash identification code. Foreign Key, matches unique_id fro	Number	#
CRASH_DATE	Occurrence date of collision	Date & Time	Ħ
CRASH_TIME	Occurrence time of collision	Plain Text	T
VEHICLE_ID	Vehicle identification code assigned by system	Plain Text	T
STATE_REGISTRATION	State where vehicle is registered.	Plain Text	T
VEHICLE_TYPE	Type of vehicle based on the selected vehicle category (ATV, bi	Plain Text	T
VEHICLE_MAKE	Vehicle make	Plain Text	T
VEHICLE_MODEL	Vehicle model	Plain Text	T
VEHICLE_YEAR	Year the vehicle was manufactured	Plain Text	Т
TRAVEL_DIRECTION	Direction vehicle was traveling	Plain Text	T
VEHICLE_OCCUPANTS	Number of vehicle occupants	Number	#
DRIVER_SEX	Gender of driver	Plain Text	T
DRIVER_LICENSE_STATUS	License, permit, unlicensed	Plain Text	T
DRIVER_LICENSE_JURISDICTION	State where driver license was issued.	Plain Text	T
PRE_CRASH	Pre-crash action: Going straight, making right turn, passing, ba	Plain Text	T
POINT_OF_IMPACT	Location on the vehicle of the initial point of impact (i.e. driver	Plain Text	T
VEHICLE_DAMAGE	Location on the vehicle where most of the damage occurred	Plain Text	T
VEHICLE_DAMAGE_1	Additional damage locations on the vehicle	Plain Text	T
VEHICLE_DAMAGE_2	Additional damage locations on the vehicle	Plain Text	T
VEHICLE_DAMAGE_3	Additional damage locations on the vehicle	Plain Text	T
PUBLIC_PROPERTY_DAMAGE	Public property damaged (Yes or No)	Plain Text	T
PUBLIC_PROPERTY_DAMAGE_TYPE	Type of public property damaged (ex. Sign, fence, light post, et	Plain Text	T
CONTRIBUTING_FACTOR_1	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING_FACTOR_2	Factors contributing to the collision for designated vehicle	Plain Text	T



Motor Vehicle Collisions: Person



Columns in this Dataset			
Column Name	Description	Туре	
UNIQUE_ID	Unique record code generated by system. Primary Key for Pers	Number	#
COLLISION_ID	Crash identification code. Foreign Key, matches unique_id fro	Number	#
CRASH_DATE	Occurrence date of collision	Date & Time	曲
CRASH_TIME	Occurrence time of collision	Plain Text	Т
PERSON_ID	Person identification code assigned by system	Plain Text	Т
PERSON_TYPE	Bicyclist, Motor Vehicle Occupant, Pedestrian,	Plain Text	Т
PERSON_INJURY	Injured, killed, unspecified	Plain Text	T
VEHICLE_ID	Unique vehicle record associated with person. Foreign Key to t	Plain Text	Т
PERSON_AGE	Automatically calculated based on date of birth	Number	#
EJECTION	Indicates the following: Not ejected, partially ejected, or ejecte	Plain Text	T
EMOTIONAL_STATUS	Apparent death, unconscious, semiconscious, etc.	Plain Text	T
BODILY_INJURY	Injured body area (i.e. head, face, neck, etc.)	Plain Text	Т
POSITION_IN_VEHICLE	Seating position #1-#8 (i.e. driver, front passenger, etc.)	Plain Text	T
SAFETY_EQUIPMENT	Safety equipment being used (i.e. lap belt, harness, child restra	Plain Text	T
PED_LOCATION	Location of the pedestrian (i.e. at intersection, not at intersecti	Plain Text	T
PED_ACTION	What the pedestrian was doing at time of crash (i.e., walking w	Plain Text	T
COMPLAINT	Type of physical complaint (ex. Concussion, severe burn, sever	Plain Text	T
PED_ROLE	Pedestrian, witness, in-line skater, other, etc.	Plain Text	T
CONTRIBUTING_FACTOR_1	Factors contributing to the collision for designated vehicle	Plain Text	T
CONTRIBUTING_FACTOR_2	Factors contributing to the collision for designated vehicle	Plain Text	T
PERSON_SEX	Gender of person	Plain Text	Т



NYC MV Collisions





Assignment 1

- Perform Data Profiling (with Alteryx)
- Load Data into Staging Tables with Talend
 - SQL Scripts for staging tables:
 OneDrive\...\damg7370_2022_Fall\Data NYC Motor
 Vehicle Collision\snyc mv collisions Stage Tables.sql
- Create Preliminary Dimensional Model
 - List facts & dimensions
 - Create a list of Stage Tables' columns and map to your proposed dimensional model
 - A data model diagram or script are for bonus



Staging Tables: Crashes, Vehicles, Persons

Two columns renamed

4 columns derived

stg_nyc_mv_collision_persons

UNIQUE_ID	BIGINT
COLLISION_ID (FK)	BIGINT
CRASH_DATE	DATETIME
CRASH_TIME	TIME/DATETIME
PERSON_ID	VARCHAR(80)
PERSON_TYPE	VARCHAR(80)
PERSON_INJURY	VARCHAR(80)
VEHICLE_ID	VARCHAR(80)
PERSON_AGE	INTEGER
EJECTION	VARCHAR(80)
EMOTIONAL_STATUS	VARCHAR(80)
BODILY_INJURY	VARCHAR(80)
POSITION_IN_VEHICLE	VARCHAR(255)
SAFETY_EQUIPMENT	VARCHAR(255)
PED_LOCATION	VARCHAR(255)
PED_ACTION	VARCHAR(255)
COMPLAINT	VARCHAR(255)
PED_ROLE	VARCHAR(255)
CONTRIBUTING_FACTOR_1	VARCHAR(255)
CONTRIBUTING_FACTOR_2	VARCHAR(255)
PERSON_SEX	VARCHAR(10)
DI_PID	VARCHAR(20)
DI_Create_Date	DATETIME

stg_nyc_mv_collisions_BigQuery

COLLISION_ID	BIGINT
collision_dt	DATETIME
collision_day	DATE
collision_time	TIME/DATETIME
collision_hour	INTEGER
collision_dayoftheweek	INTEGER
borough	VARCHAR(40)
zip_code	VARCHAR(40)
off_street_name	VARCHAR(40)
on_street_name	VARCHAR(40)
cross_street_name	VARCHAR(40)
latitude	NUMERIC(24,6)
longitude	NUMERIC(24,6)
location	VARCHAR(256)
contributing_factor_vehicle_1	VARCHAR(256)
contributing_factor_vehicle_2	VARCHAR(256)
contributing_factor_vehicle_3	VARCHAR(256)
contributing_factor_vehicle_4	VARCHAR(256)
contributing_factor_vehicle_5	VARCHAR(256)
number_of_cyclist_injured	INTEGER
number_of_cyclist_killed	INTEGER
number_of_motorist_injured	INTEGER
number_of_motorist_killed	INTEGER
number_of_pedestrians_injured	INTEGER
number_of_pedestrians_killed	INTEGER
number_of_persons_injured	INTEGER
number_of_persons_killed	INTEGER
vehicle_type_code1	VARCHAR(80)
vehicle_type_code2	VARCHAR(80)
vehicle_type_code_3	VARCHAR(80)
vehicle_type_code_4	VARCHAR(80)
vehicle_type_code_5	VARCHAR(80)
DI_JobID	VARCHAR(20)
DI_CreateDate	DATETIME

stg_nyc_mv_collision_vehicles	
UNIQUE_ID	BIGINT
COLLISION_ID (FK)	BIGINT
CRASH_DATE	DATETIME
CRASH_TIME	TIME/DATETIME
VEHICLE_ID	VARCHAR(80)
STATE_REGISTRATION	VARCHAR(80)
VEHICLE_TYPE	VARCHAR(80)
VEHICLE_MAKE	VARCHAR(80)
VEHICLE_MODEL	VARCHAR(80)
VEHICLE_YEAR	VARCHAR(80)
TRAVEL_DIRECTION	VARCHAR(255)
VEHICLE_OCCUPANTS	INTEGER
DRIVER_SEX	VARCHAR(80)
DRIVER_LICENSE_STATUS	VARCHAR(255)
DRIVER_LICENSE_JURISDICTION	VARCHAR(255)
PRE_CRASH	VARCHAR(255)
POINT_OF_IMPACT	VARCHAR(255)
VEHICLE_DAMAGE	VARCHAR(255)
VEHICLE_DAMAGE_1	VARCHAR(255)
VEHICLE_DAMAGE_2	VARCHAR(255)
VEHICLE_DAMAGE_3	VARCHAR(255)
PUBLIC_PROPERTY_DAMAGE	VARCHAR(1024)
PUBLIC_PROPERTY_DAMAGE_TYPE	VARCHAR(1024)
CONTRIBUTING_FACTOR_1	VARCHAR(255)
CONTRIBUTING_FACTOR_2	VARCHAR(255)
DI_PID	VARCHAR(20)
DI_Create_Date	DATETIME



How develop Data Model

- Source systems analysis (data sources)
 - Any documentation
 - Talk to the SME (subject matter expert)
 - Data profiling (if possible)
 - Ingest data into staging table for further data analysis
- Examine data for:
 - Data consistency
 - o Columns use differently between data sources or at different times even within a single data source
 - Data quality
 - Invalid data values
 - Invalid data types
 - Data structures that are too normalized or too denormalized
 - Redundant data
 - Pre-summarized data
 - Repeating groups
- Map Source Tables, Columns to Integration Tables, columns

