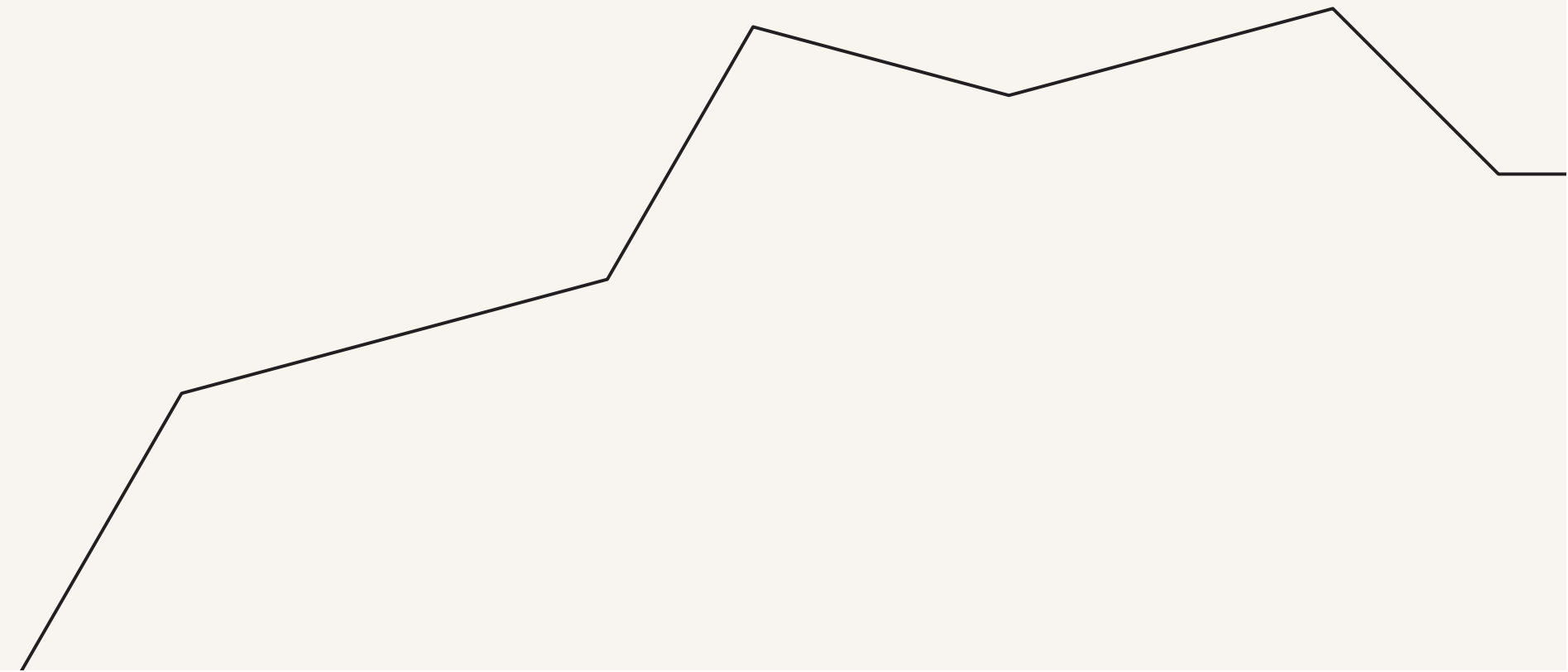
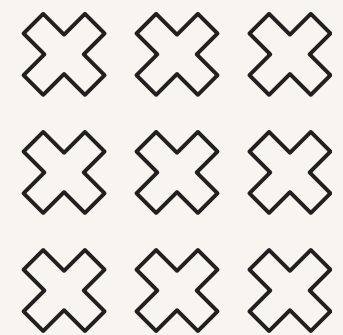
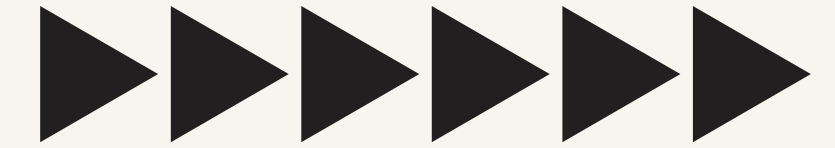
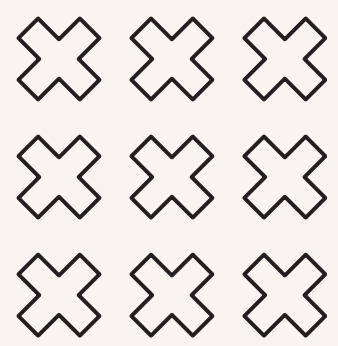




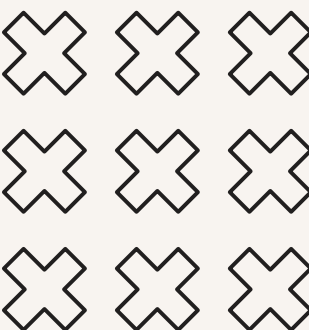
Digital Marketing Strategies for E-commerce





Introduction to Digital Marketing

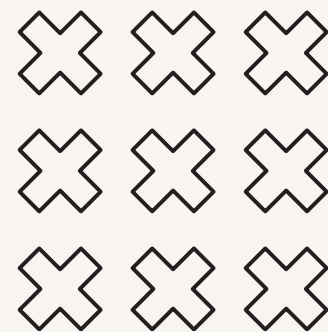
In this crash course, we will explore **key strategies** for digital marketing in e-commerce. We'll cover **SEO, social media,** and **email marketing** techniques to boost online sales. Get ready to master the art of reaching and engaging your target audience.

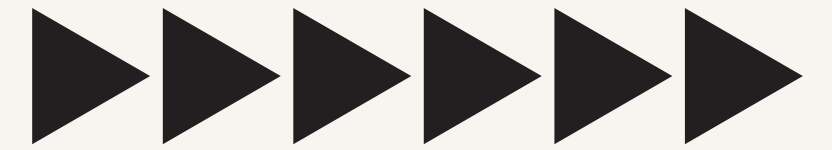
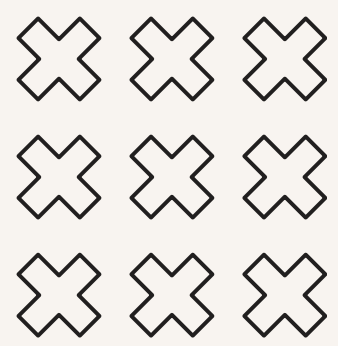




Understanding E-commerce Landscape

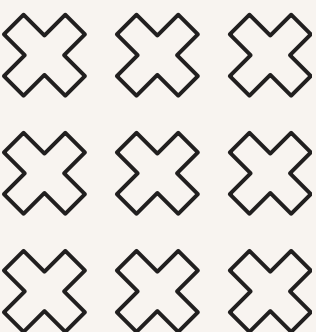
Before diving into marketing, it's crucial to understand the **e-commerce landscape**. We'll discuss the latest trends, consumer behavior, and the impact of mobile commerce. Gain insights into the evolving digital marketplace.





Search Engine Optimization (SEO)

Learn how to optimize your website for **SEO** to improve visibility and drive organic traffic. We'll delve into keyword research, on-page optimization, and link building strategies. Enhance your website's search engine rankings.





Social Media Marketing Tactics

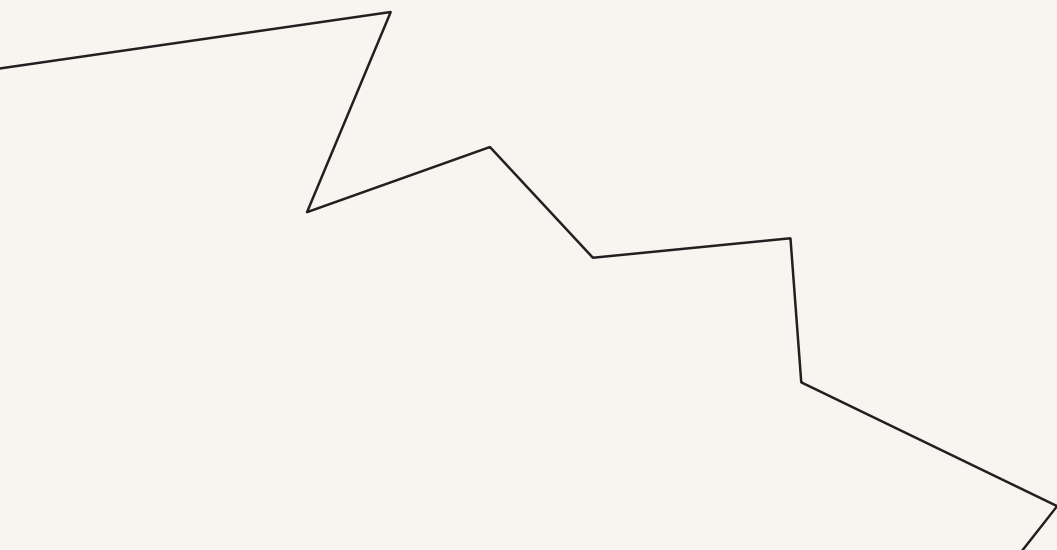
Discover the power of **social media** for e-commerce. From creating compelling content to leveraging influencer partnerships, we'll explore effective strategies for engaging and converting social media audiences. Harness the potential of popular platforms.





Email Marketing Best Practices

Uncover the secrets of successful **email marketing** campaigns. We'll discuss list segmentation, personalized content, and automation tools to boost open rates and conversions. Elevate your e-commerce communication strategy.





Data-Driven Decision Making

Leverage **analytics** and data to make informed marketing decisions. We'll explore key metrics, A/B testing, and customer behavior analysis. Empower your e-commerce strategy with actionable insights.





Conversion Rate Optimization (CRO)

Optimize your website for maximum **conversions**. From improving user experience to implementing persuasive design elements, we'll cover techniques to enhance your e-commerce site's conversion rates. Turn visitors into customers.



Sign up

Log in

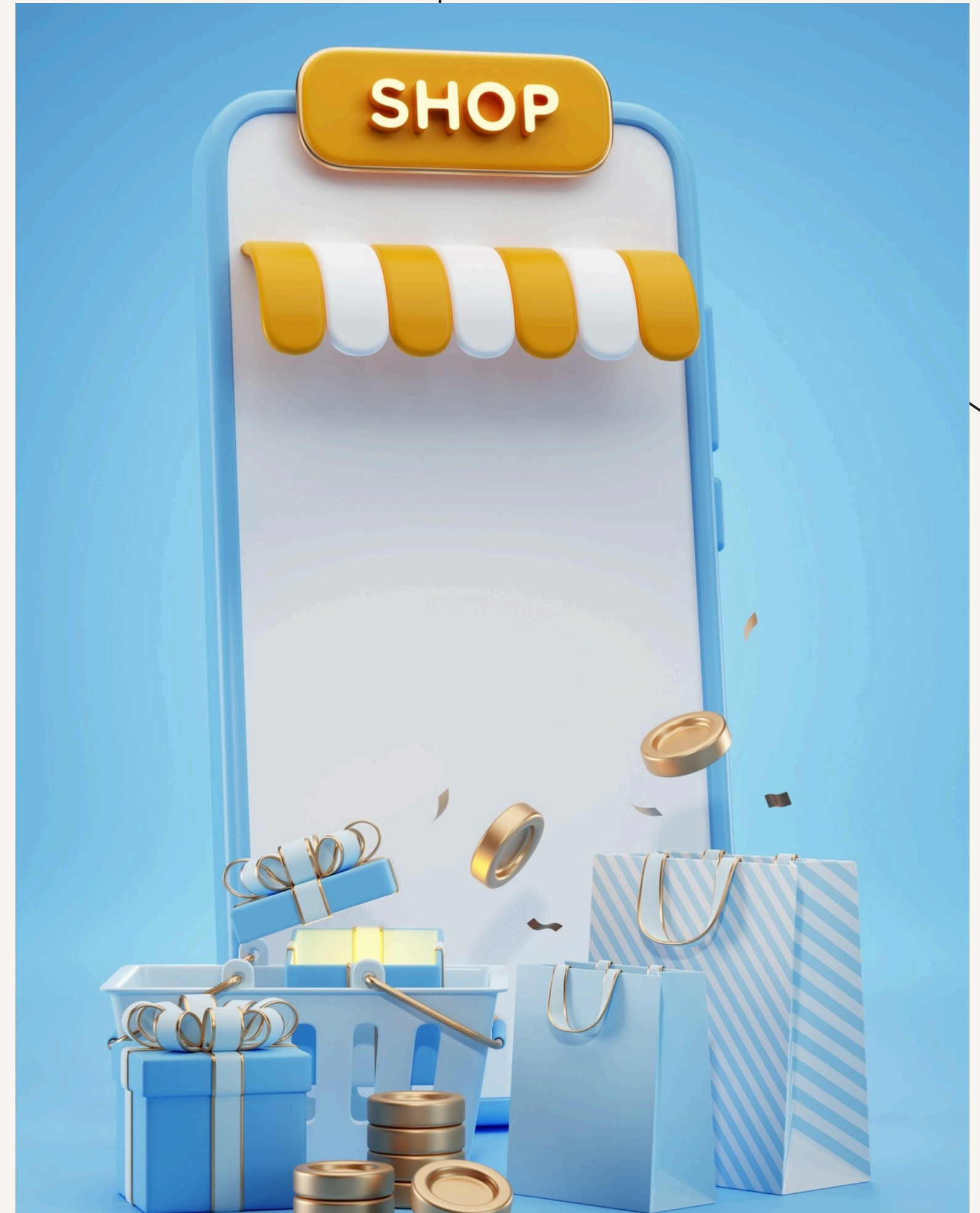
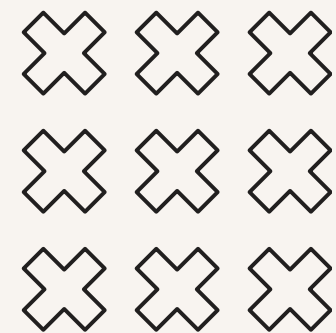
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Demo

SEO, SEM, Social Media Ads, Email





Thanks!

Any questions?
me@adityaputra.com

