



Find My Genie: Voice AI That Connects You to Local Services Instantly

Discover how Find My Genie is revolutionizing local search with frictionless Voice AI, connecting users directly to verified local solutions.

The End of the Search Era



USERS WASTE TIME, VENDORS WASTE MONEY

Traditional search forces users to scroll through ads while small businesses pay thousands for uncertain results and price shoppers



THE AD TAX EVERYONE PAYS

Customers pay 15-30% more for services because vendors must recover advertising costs

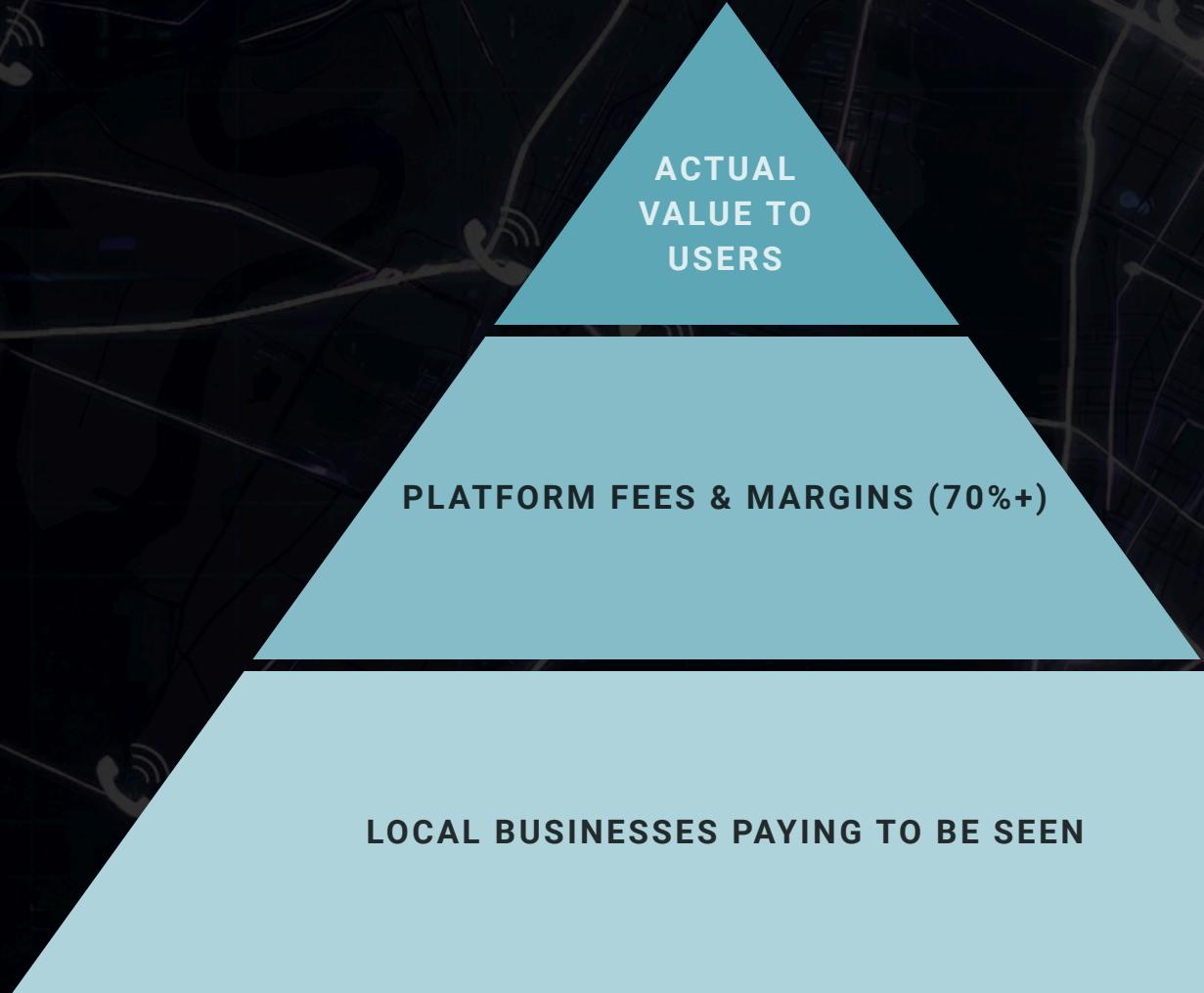


VOICE AI CHANGES EVERYTHING

Let us know your need, get matched instantly with verified local providers—no ads, no friction

WE AUDITED THE ~130 FUNDED VOICE AI STARTUPS ACTIVE TODAY, AND THE RESULTS WERE ABSOLUTE: 130 OUT OF 130 ARE ENTERPRISE-CENTRIC. THE ENTIRE INDUSTRY IS BUILDING B2B TOOLS FOR CORPORATIONS, LEAVING THE MASSIVE CONSUMER NEED FOR IMMEDIATE, TRANSACTIONAL SEARCH COMPLETELY UNADDRESSED.

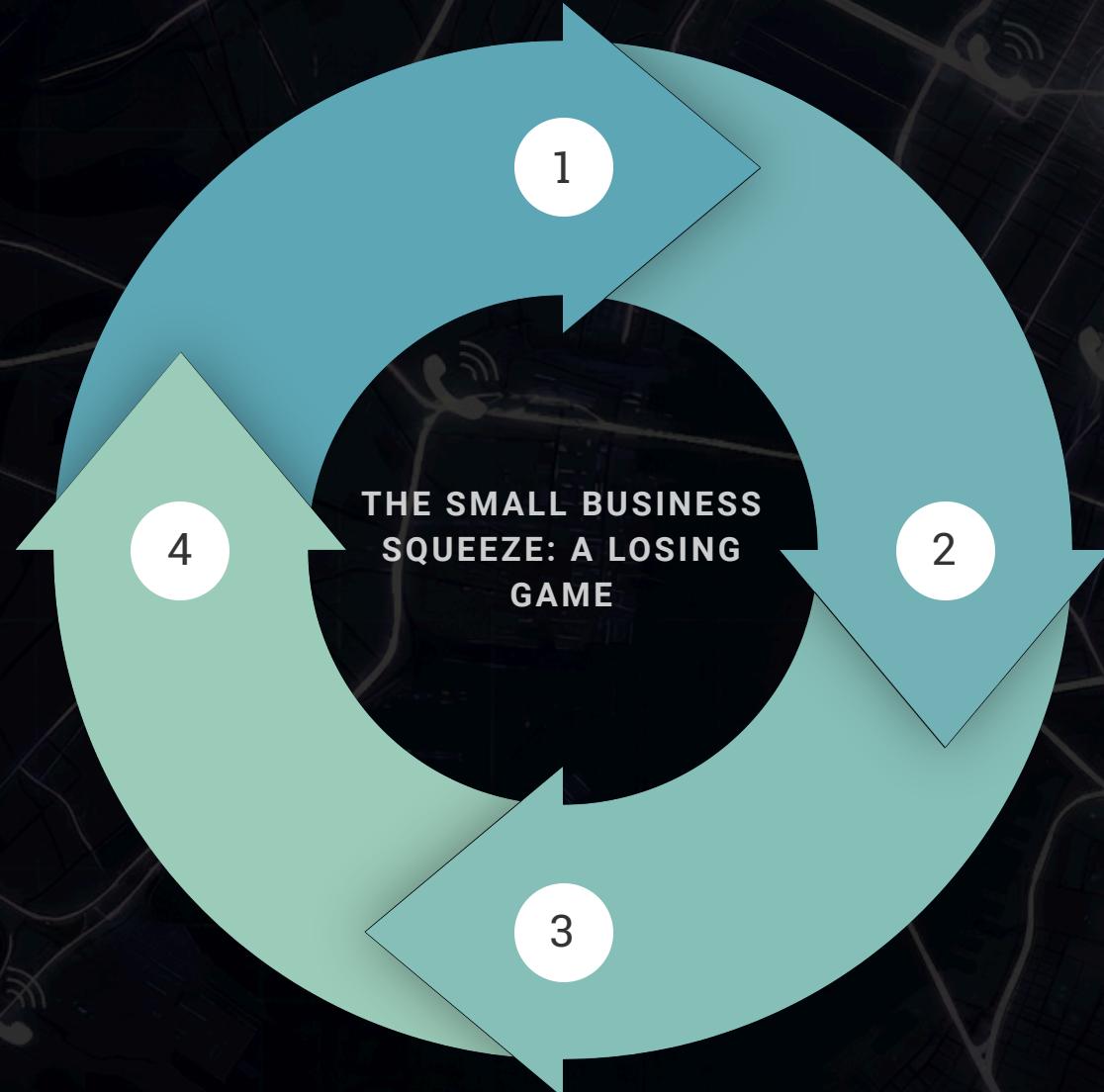
The Current Search Landscape



85% of local search platforms prioritize advertisers over users, creating a marketplace where:

- **SMALL BUSINESSES CAN'T COMPETE WITHOUT EXPENSIVE AD BUDGETS**
- **USERS SCROLL PAST 5-10 PAID RESULTS TO FIND WHAT THEY ACTUALLY NEED**
- **QUALITY PROVIDERS GET BURIED BENEATH WHOEVER PAYS THE MOST**

The Vendor Exploitation Trap



- 1 INVEST \$5,000/MONTH
- 2 GET 1000 CLICKS
- 3 CONVERT 150-200 CUSTOMERS
- 4 REPEAT OR DISAPPEAR

The Gap Between Intent and Solution

Disconnect between user needs and available local solutions

USER INTENT CAPTURED
(PEOPLE SEARCHING)

92%

VERIFIED LOCAL SOLUTIONS
(QUALITY RESULTS DELIVERED)

38%

CLUTTER & FRICTION
(IRRELEVANT ADS, POOR UX, NO
CONTROL OVER SERVICE QUALITY)

68%

The Hidden Cost of Ads



VENDORS SPEND ON ADS TO REACH CUSTOMERS



CUSTOMERS PAY HIGHER PRICES TO COVER AD COSTS



VENDORS HAVE NO CONTROL OVER LEAD QUALITY



VENDORS SEE LITTLE RETURN ON THEIR AD INVESTMENT

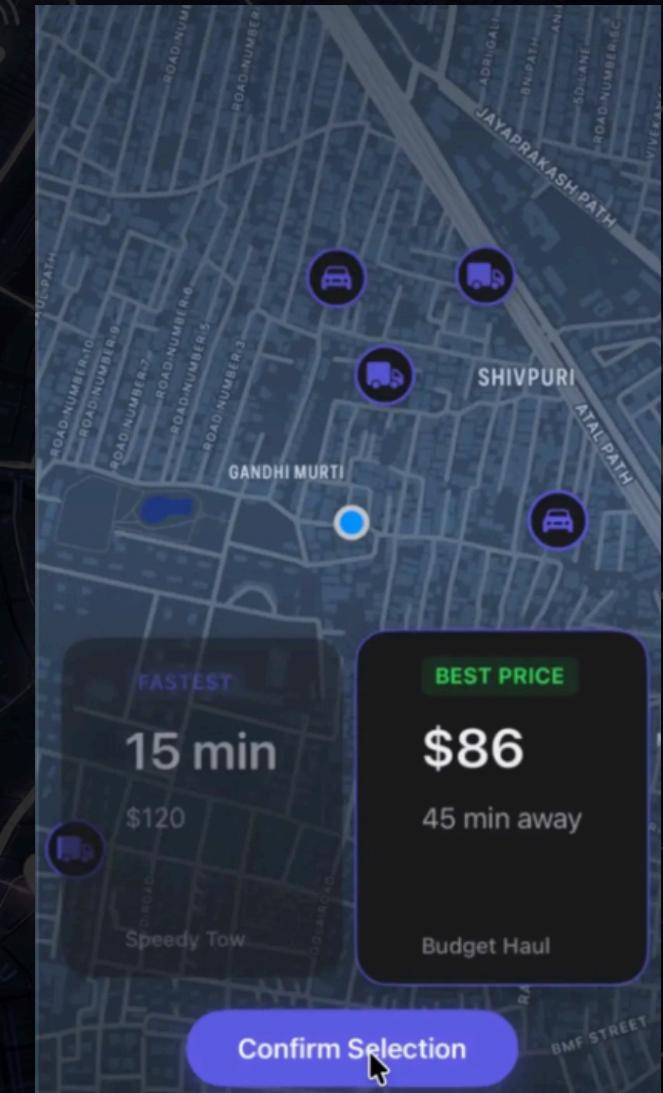


CUSTOMERS ULTIMATELY SHOULDER THE BURDEN OF THE 'INVISIBLE TAX'

Meet Your Voice AI Concierge

Just like asking a knowledgeable friend:

- **'I NEED A PLUMBER TODAY IN BROOKLYN'**
- **INSTANT MATCH WITH 2 VERIFIED, AVAILABLE PLUMBERS(FASTEST AND CHEAPEST)**
- **BOOK DIRECTLY—NO SEARCHING, NO ADS, NO HASSLE**
- **PAY ONLY WHEN YOU BOOK**



Let AI make calls, shop-around and get our users the best deals

The Frictionless Future

Traditional
Search



15-20 MINUTES TO FIND & VERIFY



3-5 CALLS TO CHECK AVAILABILITY



60% GIVE UP BEFORE BOOKING

Find My
Genie



05 MINUTES TO MATCH



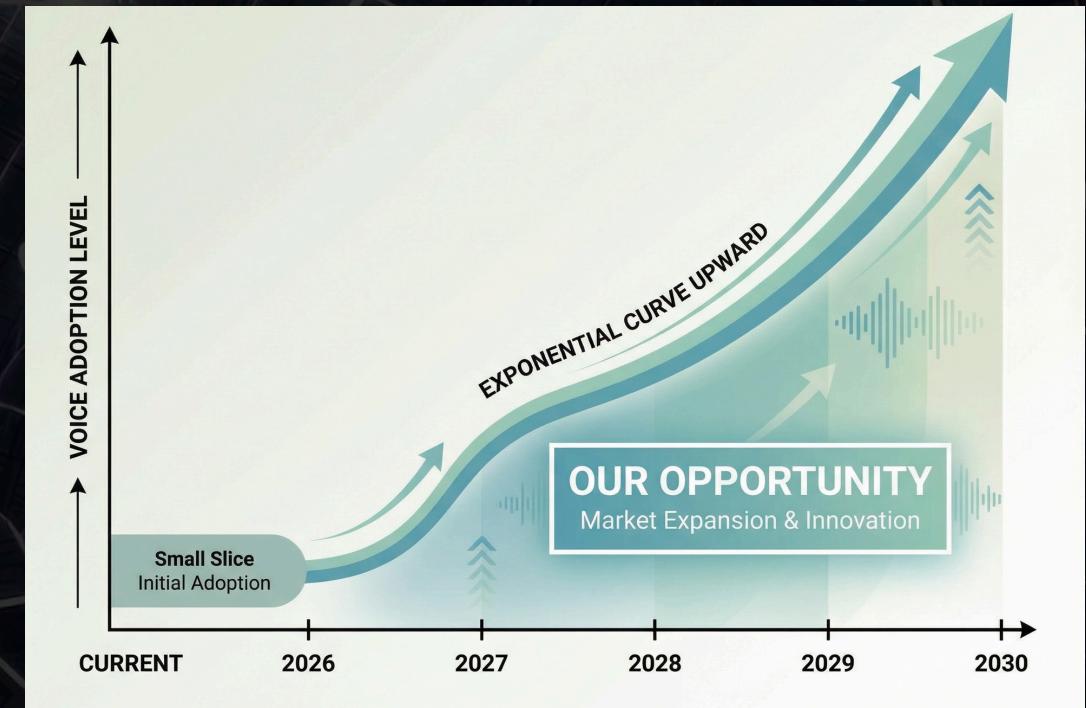
INSTANT BOOKING CONFIRMATION



95% COMPLETE THEIR BOOKING

A \$150B+ Market Ready for Disruption

- **\$150B SPENT ON LOCAL SERVICE ADS ANNUALLY IN THE US**
- **1.5B HIGH-INTENT LOCAL SEARCHES PER MONTH**
- **23% YOY GROWTH IN VOICE-ACTIVATED SEARCHES**



The Disruptive Business Model

NO ADS

Zero advertising means 30% lower costs for vendors and customers

\$5 FLAT FEE PER BOOKING

Transparent pricing: vendors pay \$5 only when they get a real customer

ALIGNED INCENTIVES

We win when you book quality services—not when you click ads

VENDOR EMPOWERMENT

Local businesses keep 95% of their revenue, vs. 70% with ad platforms



**THE FUTURE OF LOCAL SEARCH IS VOICE-FIRST,
USER-FIRST, AND FAIR**

Find My Genie eliminates the ad tax, saves everyone's time, and empowers local businesses to compete on quality—not ad budgets.