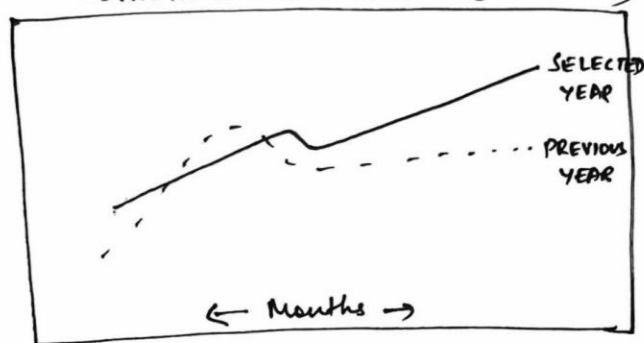


FINANCE VIEW

P&L STRUCTURE

	Year	YoY%
Gross Sales		
⋮		
Gross Margin		

PERFORMANCE OVERTIME (NET SALES)



TOP MARKETS / BOTTOM MARKET

	Net Sales	YoY%
Market-1		
⋮		
Market-5		

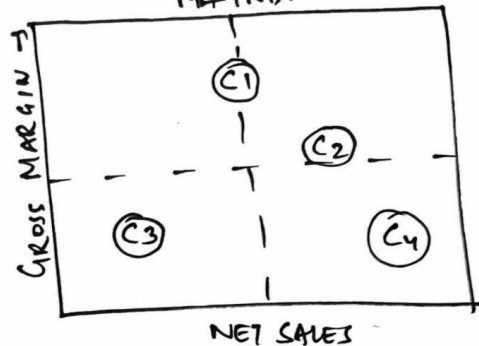
Fiscal Year Selection : (Actuals + Current Year Estimate)
Market Selection , Customer Selection , Product Selection)

SALES VIEW

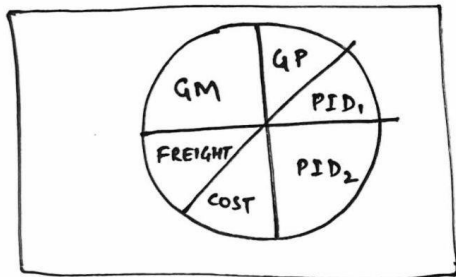
TOP CUSTOMERS (BY NS)

	YEAR	YOY%
C ₁		
⋮		
C ₅		

MATRIX



UNIT ECONOMICS



TOP PRODUCTS

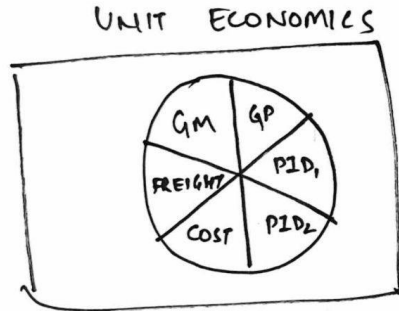
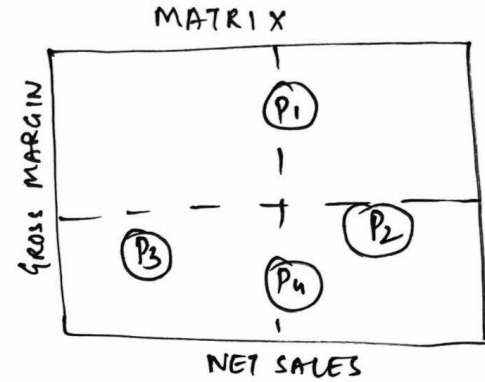
	Year	YOY%
P ₁		
⋮		
P ₅		

Selection same as Finance View

MARKETING VIEW

Top PRODUCTS / DIVISION

	Year	YoY %
P_1		
\vdots		
P_5		



TOP MARKETS

	Year	YoY %
M_1		
\vdots		
M_2		

Same Selection

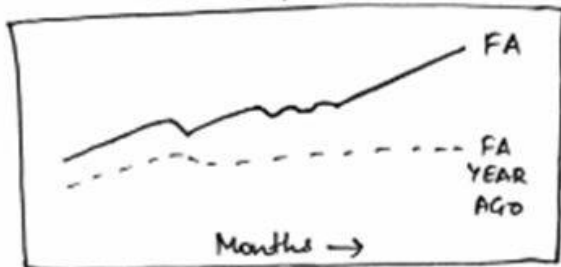
SUPPLY CHAIN VIEW

FORECAST ACCURACY

X%

ABS ERROR

ACCURACY OVERTIME



TOP / BOTTOM CUSTOMERS
(BY ACCURACY)

	Time	Forecast Accuracy	Sales	Forecast
C ₁				
C ₂				
C ₃				

TOP / BOTTOM PRODUCTS
(BY ACCURACY)

Time	FA	Sales	Forecast

Same Selections

Executive View

Filters

NS
vs BM

GM %
vs BM

NP %
vs BM

FA %
vs BM

Revenue (NS) Mix by
Division

Revenue (NS) Mix by
Channel

Key Insights per Subzone

- NS \$,
- Revenue (NS) Contribution % (RC %)
- GM%, (Highlight if less than BM)
- NP%,
- Atliq's PC Market Share
- Supply chain Risk

NS, GM %, NP % and Atliq's PC Market Share %
Trend by Fiscal Year

PC Market Share trend of Atliq along with top
manufacturers by Fiscal Year

Top 5 Products by
Revenue
Show RC % and GM %

Top 5 Customers by
Revenue –
Show RC % and GM
%