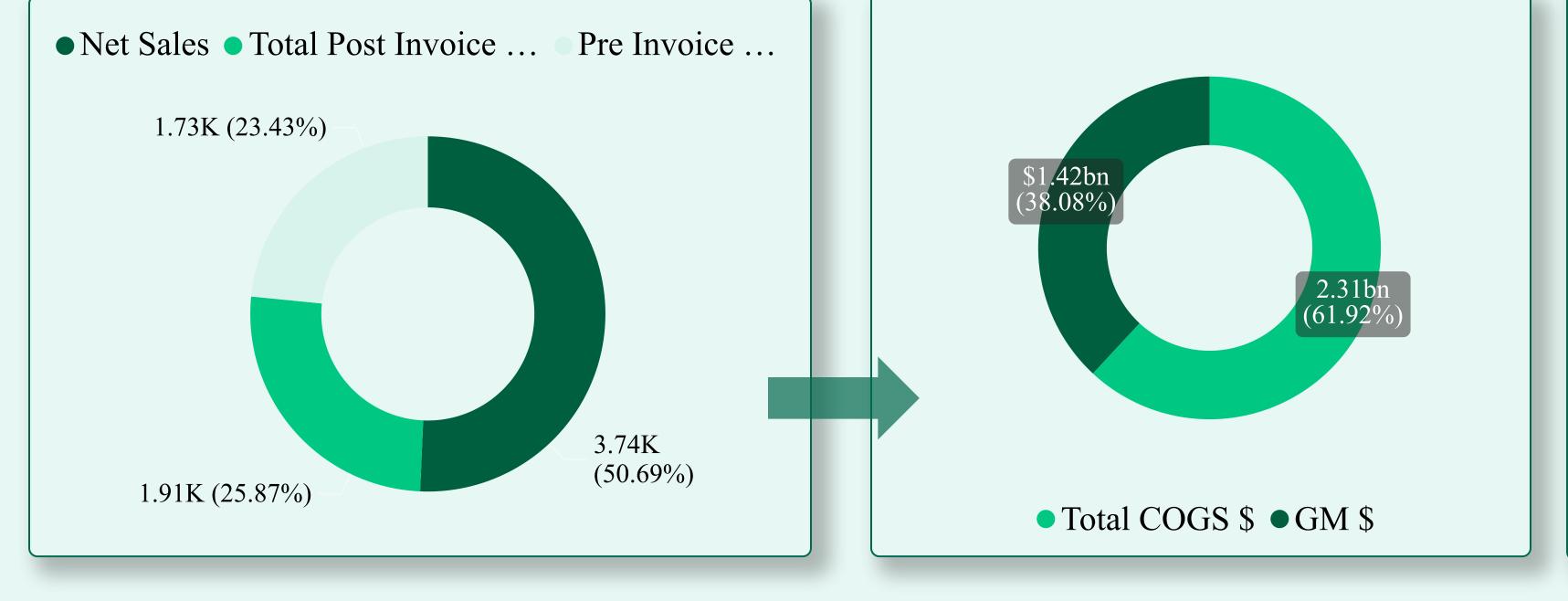


Unit Economics



Regi	on Customer	Segment	Pro	oduct
Customer and Product Performance				
Customer		NS \$	GM \$	GM %
Acclaimed Stores		\$73.36M	\$29.58M	40.32%
All-Out		\$4.41M	\$1.68M	38.17%
Amazon		\$496.88M	\$182.77M	36.78%
Argos (Sainsbury's)		\$13.70M	\$5.30M	38.70%
Atlas Stores		\$17.14M	\$5.43M	31.66%
Atliq e Store		\$304.10M	\$112.15M	36.88%
AtliQ Exclusive		\$361.12M	\$166.15M	46.01%
BestBuy		\$49.34M	\$22.15M	44.89%
Billa		\$6.82M	\$1.62M	23.80%
Boulanger		\$26.02M	\$10.39M	39.95%
Chip 7		\$25.62M	\$8.26M	32.24%
Chiptec		\$18.93M	\$7.37M	38.94%
Circuit City		\$52.42M	\$24.51M	46.77%
Control		\$54.14M	\$23.51M	43.42%
Coolblue		\$21.63M	\$6.94M	32.07%
_ · Total		\$3 736 17M	\$1,422.88M	38.08%
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