













ı	Performance Matrix						
	segment	NS \$	GM\$	GM %	Net Profit \$	Net Profit %	
ı	+ Accessories	\$244.85M	\$89.30M	36.47%	-16.28M	-6.65%	
ı	Desktop	\$46.43M	\$16.79M	36.17%	-3.27M	-7.04%	
ı	<b>H</b> Networking	\$45.16M	\$16.60M	36.75%	-2.91M	-6.44%	
ı	<b>H</b> Notebook	\$266.49M	\$97.12M	36.45%	-17.71M	-6.64%	
ı	Peripherals	\$166.51M	\$60.81M	36.52%	-11.02M	-6.62%	
ı	<b>Storage</b>	\$54.42M	\$20.00M	36.75%	-3.46M	-6.36%	
	Total	\$823.85M	\$300.63M	36.49%	-54.65M	-6.63%	

## **Unit Economics** IncreaseDecrease 400 200 -355 -200

Operational

Expenses

Net Profit

Gross

Margin





