Company Summary:

Company2 is the nation's leading provider of dental insurance. It operates as a national network of 39 independent Company2 companies. The company is committed to improving oral health and offers a wide range of dental insurance products for individuals, families, small businesses, and retirees.

Key Products and Services:

1. Individual Dental Insurance Plans

2. Family Dental Insurance Plans

3. Small Business Dental Insurance

4. Retiree Dental Insurance

5. Large Corporation Dental Plans

6. Dental Care Cost Estimator Tool

7. Dentist Finder Service

8. Mobile App for managing dental benefits

Business Requirements:

1. Nationwide Network: Maintain the largest network of dentists nationwide.

2. Customer Service: Provide quick answers and personalized service to members.

3. Technology Infrastructure: Maintain and improve digital tools like the mobile app, cost estimator, and dentist finder.

4. Plan Variety: Offer a range of plans to suit different needs (individuals, families, businesses, retirees).

5. Cost Management: Provide cost estimates and help members understand their coverage and potential out-of-pocket expenses.

6. Provider Relations: Manage relationships with dentists in the network, including recruitment and claims processing.

7. Compliance: Adhere to insurance regulations and maintain proper documentation of coverage details.

8. Education and Resources: Provide oral health resources and education to members.

9. Community Impact: Invest in community oral health programs (over $106 million invested in 2023).

10. Innovation: Develop new products and services, such as the Company2 mouthguard for athletes.

11. Data Management: Collect and analyze data for cost estimations and network management.

12. Marketing and Communication: Promote dental health awareness and Company2's services through various channels.

13. Partnerships: Collaborate with employers, brokers, and other stakeholders to provide comprehensive dental coverage solutions.

14. Claims Processing: Efficiently process and pay claims according to plan provisions.

15. Member Engagement: Encourage preventive care and proper oral health practices among members.

Company2's business model focuses on providing comprehensive dental insurance solutions while promoting oral health education and community impact. They leverage technology to enhance member experience and maintain a vast network of dental providers to ensure widespread coverage.