

MODULE II: DIRECTING & CONTROLLING QUESTION BANK

- 1) Explain nature of directing.
- 2) Explain elements of directing.
- 3) Explain principles of directing.
- 4) What is leadership? Explain.
- 5) Explain the characteristics of leadership.
- 6) Differentiate between manager and leader.
- 7) Define leadership. Briefly explain types of leaders or leadership styles.
- 8) Write about Maslow's theory of motivation.
- 9) Define motivation. Explain Herzberg's two factor theory
- 10) Compare and contrast the Maslow's need hierarchy theory and Herzberg's two factor theory.
- 11) Explain McClelland's achievement theory
- 12) Explain Adams equity theory
- 13) Explain Victor Vroom's Expectancy theory
- 14) Explain Skinners behavior modification theory
- 15) What is communication? Explain the importance of communication.
- 16) Differentiate between coordination and cooperation.
- 17) Explain the importance of coordination.
- 18) Define coordination. Explain various coordination techniques.
- 19) What is controlling? With a neat diagram explain steps involved in controlling.
- 20) What is meaning of direction? Explain Steps involved in controlling
- 21) What are the essentials of sound controlling? Explain.
- 22) Explain the various methods of establishing control