ADITYA RINAYAT

Data Analyst

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🏠 Balaghat, Madhya Pradesh

SUMMARY

I am a results-oriented Data Analyst with **2 years** of experience in analyzing complex datasets to drive business decisions. Proficient in **SQL, Python, Power BI, and Excel**, I focus on **data visualization, statistical analysis, and business intelligence**. I create dynamic dashboards, perform trend analysis, and provide actionable insights to optimize business performance. I am committed to continuous learning and leveraging innovative analytical solutions

Experience

Data and Quality Analyst
Vagaro Technologies Pvt. Ltd
03/2023 to Current

Ahmedabad, Gujarat

Company focused on optimizing **software platforms** for salon, spa, and fitness businesses through data analysis to **improve platform efficiency**.

- **Data Extraction & Analysis**: Extracted, cleaned, and analyzed data from scheduling, client management, and point-of-sale systems to identify trends and anomalies, leading to a **10% improvement in application functionality**.
- **Performance Monitoring:** Monitored application performance and user activity, providing recommendations **that enhanced user experience** and reduced report generation time by **20%.**
- **Client Feedback Analysis:** Analyzed service usage patterns and client feedback using **SQL and Python,** identifying key insights that led to a **15% improvement in feature effectiveness** & data-driven product enhancements.
- **Recommendation:** Leveraged **client feedback and behavior data** to provide actionable recommendations, resulting in a **10% increase in user satisfaction** and refined product features.
- **Collaboration:** Partnered with **product managers and developers** to align data analysis with business goals, ensuring the implementation of actionable insights.

Quality Assurance Engineer
Micro TechNoid Pvt. Ltd
12/2019 to 03/2023

Bangalore, Karnataka

A technology company specializing in software solutions and quality assurance.

- Conduct detailed functional testing validate core banking operations like **account balance inquiries, transaction history**, fund transfers, and statement generation.
- Developed and executed comprehensive test plans, test cases, and test scripts to verify the functionality, usability, and **performance of software products.**
- **Collaborated** closely with **cross-functional teams**, including developers, business analysts, and product managers, to understand requirements and ensure alignment with customer needs.
- Assisted in the creation and maintenance of testing documentation, including test cases, test data and testing procedures and **SRS document.**

Education

Executive MBA in Business Analytics
2023 to 2025
Manipal Academy of Higher Education
CGPA: 9.3

Bachelor of Engineering in Mechanical
2013 to 2017
RGPV University, Bhopal
CGPA: 6.67

H.S.C
2012 to 2013
Vivek Jyoti Higher Sec. School, Balaghat (M.P.)
71.8%

S.S.C
2010 to 2011
Vivek Jyoti Higher Sec. School, Balaghat (M.P.)
86.66%

Certifications

- **Microsoft Power BI Data Analyst**

  Pursuing this certification to enhance skills in **data visualization** and analysis using **Power BI.**

- **IBM Data Science Professional**

  A professional certificate demonstrating proficiency in **data science concepts and methodologies**

KEY ACHIEVEMENTS

- **Key Trends Identification**

  Successfully identified key trends in user behavior, leading to a **10% improvement** in application functionality

- **Dynamic Dashboards Development**

  Developed dynamic dashboards in Power BI, enabling stakeholders to make data-driven decisions efficiently

Languague

English
Proficient ●●●●○

Hindi
Native ●●●●●

SKILLS

- MySQL
- Python
- DAX
- SDLC
- Agile
- Asana
- Jira
- Microsoft Power BI
- Microsoft Excel
- Power Query
- Data Analysis
- Data Visualization
- Business Intelligence
- Interactive Dashboards