ADITYA RINAYAT

Data Analyst

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Summary

I am a results-oriented Data Analyst with 2 years of experience in analyzing complex datasets to drive business decisions. Proficient in SQL, Python, Power BI, and Excel, I focus on data visualization, statistical analysis, and business intelligence. I create dynamic dashboards, perform trend analysis, and provide actionable insights to optimize business performance. I am committed to continuous learning and leveraging innovative analytical solutions

Experience

Data and Quality Analyst   03/2023 to Current
Vagaro Technologies Pvt. Ltd

Ahmedabad, Gujarat

Company focused on optimizing **software platforms** for salon, spa, and fitness businesses through data analysis to **improve platform efficiency**.

- **Data Extraction & Analysis**: Extracted, cleaned, and analyzed data from scheduling, client management, and point-of-sale systems to identify trends and anomalies, leading to a **10% improvement in application functionality**.
- **Performance Monitoring:** Monitored application performance and user activity, providing recommendations **that enhanced user experience** and reduced report generation time by **20%.**
- **Client Feedback Analysis:** Analyzed service usage patterns and client feedback using **SQL and Python,** identifying key insights that led to a **15% improvement in feature effectiveness** and data-driven product enhancements.
- **Recommendation:** Leveraged **client feedback and behavior data** to provide actionable recommendations, resulting in a **10% increase in user satisfaction** and refined product features.
- **Collaboration:** Partnered with **product managers and developers** to align data analysis with business goals, ensuring the implementation of actionable insights that **improved product performance by 12%.**

Education

Executive MBA in Business Analytics   2023 to 2025
Manipal Academy of Higher Education
CGPA: 9.3

Bachelor of Engineering in Mechanical   2013 to 2017
RGPV University, Bhopal
CGPA: 6.67

H.S.C   2012 to 2013
Vivek Jyoti Higher Sec. School, Balaghat (M.P.)
71.8%

S.S.C   2010 to 2011
Vivek Jyoti Higher Sec. School, Balaghat (M.P.)
86.66%

Certifications

- **Microsoft Power BI Data Analyst**

  Pursuing this certification to enhance skills in **data visualization** and analysis using **Power BI.**

- **IBM Data Science Professional**

  A professional certificate demonstrating proficiency in **data science concepts and methodologies**

KEY ACHIEVEMENTS

- **Key Trends Identification**

  Successfully identified key trends in user behavior, leading to a **10% improvement** in application functionality

- **Dynamic Dashboards Development**

  Developed dynamic dashboards in Power BI, enabling stakeholders to make data-driven decisions efficiently

Languuage

English
Proficient   ●●●●○

Hindi
Native   ●●●●●

SKILLS

- **MySQL**
- **Python**
- **DAX**
- **SDLC**
- **Agile**
- **Asana**
- **Jira**
- **Microsoft Power BI**
- **Microsoft Excel**
- **Power Query**
- **Data Analysis**
- **Data Visualization**
- **Business Intelligence**
- **Interactive Dashboards**