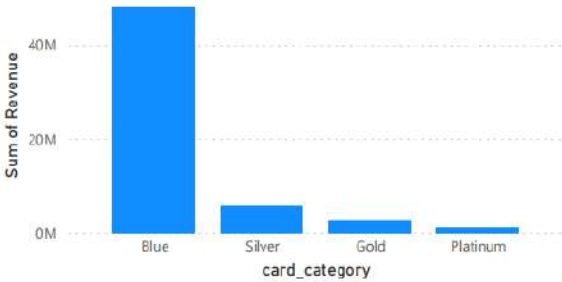


Sum of Revenue by card\_category



Week_Num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%

delinquent_acc	%GT Count of delinquent_acc
0	93.95%
1	6.05%
Total	100.00%

activation_30_days	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	6.67%	7.91%	6.41%	4.28%	10.71%	6.58%	42.56%
1	8.91%	10.88%	8.69%	5.52%	14.88%	8.56%	57.44%
Total	15.59%	18.79%	15.11%	9.79%	25.59%	15.14%	100.00%

# Credit Card Transactions Report

GoldSilverBluePlatinum

LowMedHigh

Revenue

57.7M

Total Trans Amt

46.5M

Total Interest

8.1M

Tot Trans Count

678.8K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	48237825	38723623	6732458
Silver	5731886	4708446	831765
Gold	2613292	2158646	395726
Platinum	1135608	953314	161629
Total	57718611	46544029	8121577

F

M

Q4

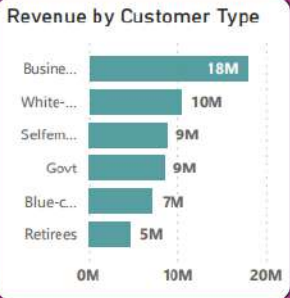
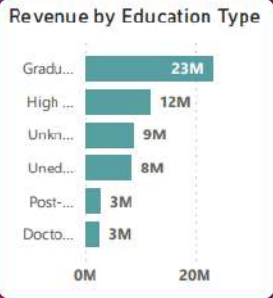
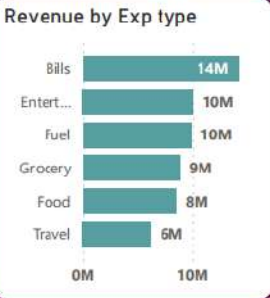
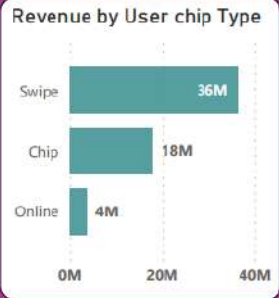
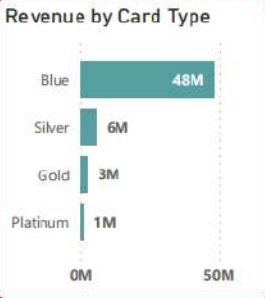
Q3

Q2

Q1

week\_start\_date

All



# Credit Card Customer Report

week\_start\_date  
All

Gold Blue  
Silver Platinum

Low Med High

Q4 Q2  
Q3 Q1

Swipe Online Chip

M F  
32M 26M

Revenue  
57.7M

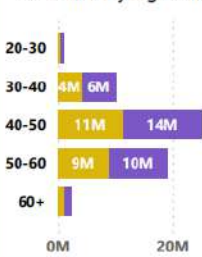
Total Interest  
8.1M

Income  
10.3K

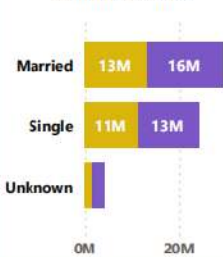
Average Age  
46

CSS  
3.19

Revenue by Age Group

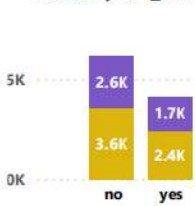


Marital Status

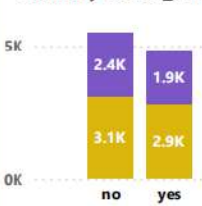


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	18007112	2629818	190350431
White-collar	10451592	1488308	105618475
Govt	8559366	1204445	90834727
Selfemployed	8823895	1163279	77659931
Total	57718611	8121577	587599783

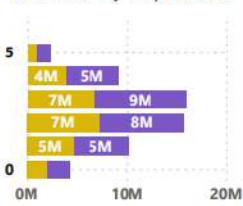
Count by car\_owner



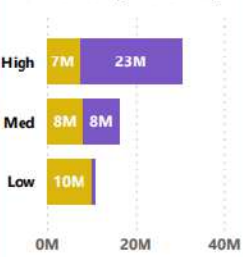
Count by house\_owner



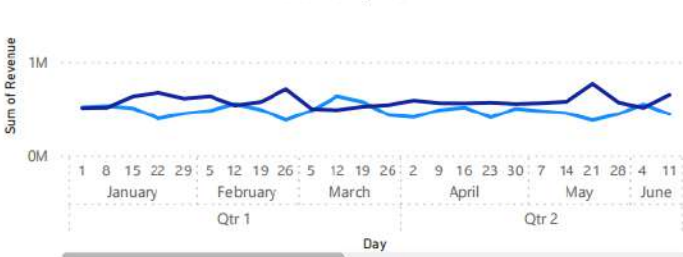
Revenue by Dependent



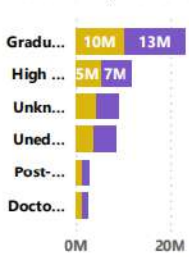
Revenue by Inc Group



Revenue by Week



Revenue by Education



Top 5 states

