

Session #	Date	Day	Topic	Faculty
1	8th Aug	Tue	Introduction to INV.ENT	AN
2	9th Aug	Wed	Opportunity Identification	AN
	15th Aug	Holiday	Independence Day	
3	16th Aug	wed	Opportunity Identification	AN
4	22nd Aug	Tue	Customer Value Proposition	AN
5	23nd Aug	Wed	Customer Value Proposition	AN
6	29th Aug	Tue	Business Model Canvas	MR
7	30th Aug	Wed	Business Model Canvas	AN
8	5th Sep	Tue	Strategy & Business Fundamentals	MR
9	6th Sep	Wed	Introduction to Design & Innovation	PK
10	12th Sep	Tue	Design Principles	PK
11	13th Sep	Wed	Design Principles	PK
	16 Sep to 24 Sep	Mid Sem Exams		
	19th Sep	Holiday (Ganesh Chaturthi)		
13	26th Sep	Tue	Design Brief , Concept Generation, Idea Sketching	PK
14	27th Sep	Wed	Design Brief , Concept Generation, Idea Sketching	PK
15	3rd Oct	Tue	New Product Development - Theory	AN
16	4th OCT	Wed	New Product Development - Theory	AN
17	10th Oct	Tue	POC & Rapid Prototyping	PK
18	11th Oct	Wed	Marketing / Go to Market	AN
19	17 Oct	Tue	Marketing / Go to Market	AN
20	18th Oct	Wed	Marketing / Go to Market	AN
	24th Oct	Holiday (Dussehra)		
20	25th Oct	Wed	Communication & Pitch Deck	AN
21	31st Oct	Tue	Basics of Business Planning & Finance	MR
22	1st Nov	Wed	Basics of Business Planning & Finance	MR
23	7th Nov	Tue	Finance Doubt Solving	AN
24	8th Nov	Wed	Briefing for Presentations, Bringing the Course together	AN
	12th Nov	Holiday (Diwali - Sunday)		
25	14th Nov	Tue	Team Presentations	MR/AN
26	15th Nov	Wed	Team Presentations	MR/AN
	16 Nov to 26 Nov	End Sems		

Session Plan Subject to Change