```
!wget -0 yulu.csv
"https://d2beigkhg929f0.cloudfront.net/public assets/assets/000/001/42
8/original/bike sharing.csv?1642089089"
--2023-12-04 19:24:03--
https://d2beigkhq929f0.cloudfront.net/public_assets/assets/000/001/428
/original/bike sharing.csv?1642089089
Resolving d2beigkhg929f0.cloudfront.net
(d2beigkhq929f0.cloudfront.net)... 13.224.9.181, 13.224.9.129,
13.224.9.103, ...
Connecting to d2beigkhg929f0.cloudfront.net
(d2beigkhg929f0.cloudfront.net)|13.224.9.181|:443... connected.
HTTP request sent, awaiting response... 200 OK
Length: 648353 (633K) [text/plain]
Saving to: 'yulu.csv'
yulu.csv
                       0%[
                                              ] 0 --.-KB/s
                                   ======>1 633.16K --.-KB/s
vulu.csv
                    100%[=====
                                                                    in
0.04s
2023-12-04 19:24:03 (15.0 MB/s) - 'yulu.csv' saved [648353/648353]
```

Problem statement

Yulu is a micro-mobility service provider in India that offers shared electric cycles for daily commute. It aims to reduce traffic congestion and provide safe and sustainable commuting options. Yulu zones are located at convenient places for easy access. However, Yulu has faced a decline in its revenues and wants to know the factors that influence the demand for its service.

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy.stats import ttest_ind,shapiro,levene,f_oneway,kruskal
import statsmodels.api as sm
```

read data

```
data = pd.read_csv('yulu.csv')
data.head()
```

```
holiday workingday weather
              datetime
                        season
                                                               temp
atemp \
   2011-01-01 00:00:00
                             1
                                                             1
                                                               9.84
1 2011-01-01 01:00:00
                                                             1
                                                               9.02
13.635
2 2011-01-01 02:00:00
                              1
                                                               9.02
                                       0
                                                             1
13.635
                                                               9.84
   2011-01-01 03:00:00
                                                             1
14.395
4 2011-01-01 04:00:00
                                                             1 9.84
14.395
   humidity
             windspeed
                        casual
                                 registered
                                             count
0
         81
                   0.0
                             3
                                         13
                                                16
1
         80
                   0.0
                             8
                                         32
                                                40
2
                             5
                                         27
         80
                   0.0
                                                32
3
         75
                   0.0
                              3
                                         10
                                                13
4
         75
                   0.0
                              0
                                          1
                                                 1
data.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10886 entries, 0 to 10885
Data columns (total 12 columns):
                 Non-Null Count Dtype
#
     Column
     -----
0
                                 object
     datetime
                 10886 non-null
 1
     season
                 10886 non-null
                                 int64
 2
                 10886 non-null
     holiday
                                 int64
 3
     workingday
                 10886 non-null int64
 4
     weather
                 10886 non-null int64
 5
                 10886 non-null float64
     temp
 6
                 10886 non-null float64
     atemp
 7
     humidity
                 10886 non-null int64
 8
     windspeed
                 10886 non-null float64
 9
                 10886 non-null int64
     casual
                 10886 non-null int64
10
    registered
                 10886 non-null int64
11
     count
dtypes: float64(3), int64(8), object(1)
memory usage: 1020.7+ KB
data.isna().sum()
datetime
              0
              0
season
holiday
              0
              0
workingday
weather
              0
              0
temp
```

atemp	0
humidity	0
windspeed	0
casual	0
registered	0
count	0
dtype: int64	

No missing value

data.descr	ribe()			
	season	holiday	workingday	weather
temp \ count 108 10886.0000	886.000000	10886.000000	10886.000000	10886.000000
mean	2.506614	0.028569	0.680875	1.418427
20.23086 std 7.79159	1.116174	0.166599	0.466159	0.633839
min	1.000000	0.00000	0.00000	1.000000
0.82000 25% 13.94000	2.000000	0.000000	0.000000	1.000000
50%	3.000000	0.00000	1.000000	1.000000
20.50000 75% 26.24000	4.000000	0.000000	1.000000	2.000000
max 41.00000	4.000000	1.000000	1.000000	4.000000
	atemp	humidity	windspeed	casual
registered count 108 10886.0000	86.000000	10886.000000	10886.000000	10886.000000
mean	23.655084	61.886460	12.799395	36.021955
155.552177 std	8.474601	19.245033	8.164537	49.960477
151.039033 min	0.760000	0.000000	0.000000	0.000000
0.000000 25% 36.000000	16.665000	47.000000	7.001500	4.000000
50% 118.000000	24.240000	62.000000	12.998000	17.000000
75% 222.000000	31.060000	77.000000	16.997900	49.000000
max 886.000000	45.455000	100.000000	56.996900	367.000000

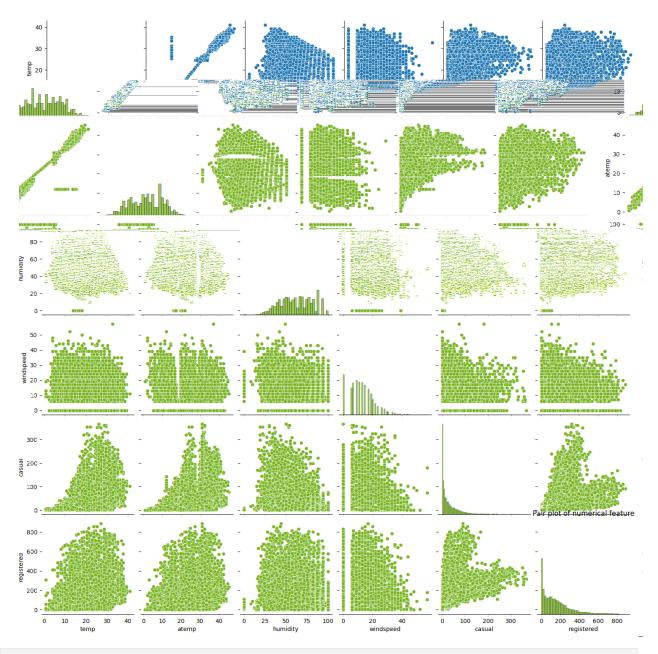
```
count
       10886.000000
count
         191.574132
mean
         181.144454
std
           1.000000
min
          42.000000
25%
50%
         145.000000
75%
         284,000000
         977.000000
max
```

season: season (1: spring, 2: summer, 3: fall, 4: winter) holiday: whether day is a holiday or not (extracted from http://dchr.dc.gov/page/holiday-schedule) workingday: if day is neither weekend nor holiday is 1, otherwise is 0. weather: 1: Clear, Few clouds, partly cloudy, partly cloudy 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist 3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds 4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog temp: temperature in Celsius atemp: feeling temperature in Celsius humidity: humidity windspeed: wind speed casual: count of casual users registered: count of registered users count: count of total rental bikes including both casual and registered

Eda

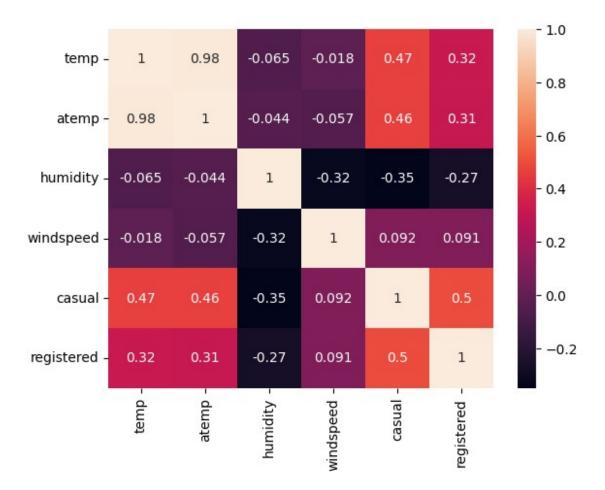
```
sns.pairplot(data[numerical_features])
plt.title("Pair plot of numerical feature")

Text(0.5, 1.0, 'Pair plot of numerical feature')
```



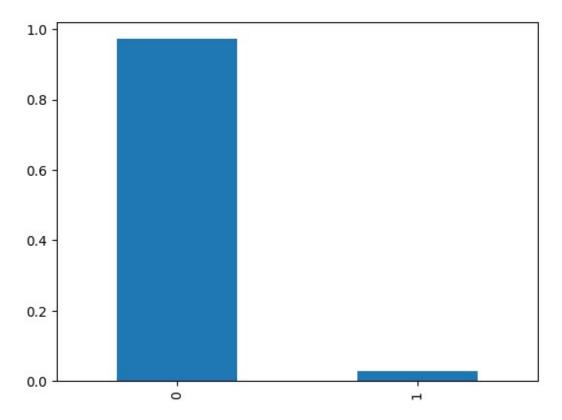
cor =data[numerical_features].corr()
sns.heatmap(cor , annot=True)

<Axes: >



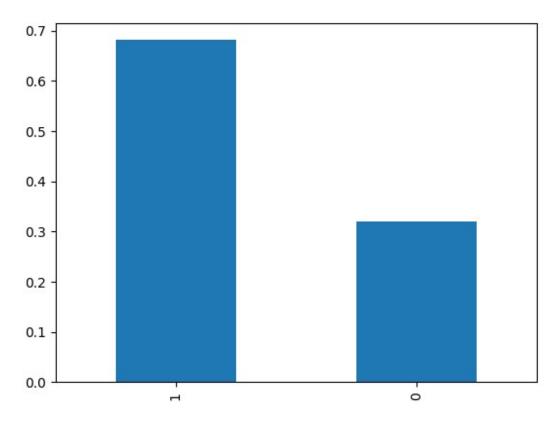
- 1. windspeed, casual, registred look like log normal dist very right squeed
- 2. Temp and atemp is higly correlated
- 3. Temp has some positive corellation with casual and registred
- 4. humidity is negatively correlated with windspeed, casual, registred

```
print(f"no of unique categorys in holiday:{data['holiday'].unique()}")
data['holiday'].value_counts(normalize =True).plot(kind='bar')
plt.title(print("holiday distribution"))
plt.show()
no of unique categorys in holiday:[0 1]
holiday distribution
```



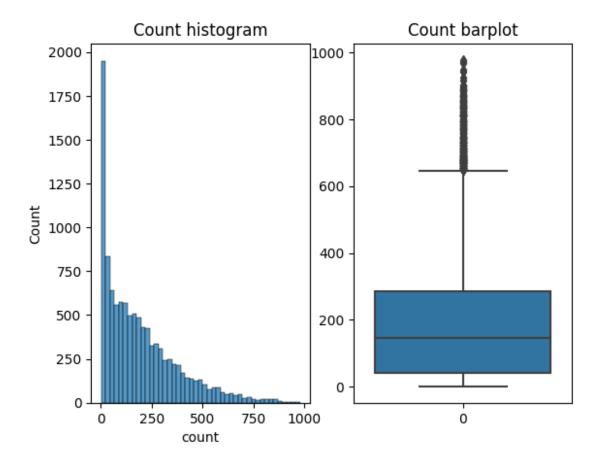
2% of days are holiday and 98% non holiday

```
print(f"no of unique categorys in workingday:
{data['workingday'].unique()}")
data['workingday'].value_counts(normalize =True).plot(kind='bar')
plt.title(print("workingday distribution"))
plt.show()
no of unique categorys in workingday:[0 1]
workingday distribution
```



- 1. There are two category in workingday
- 2. About 68% is workingday and 32% of non working day

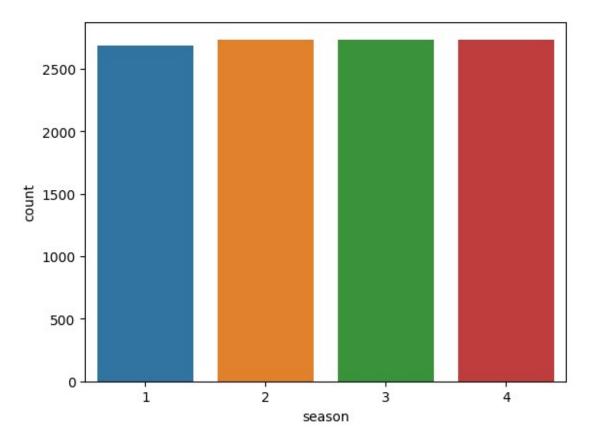
```
plt.subplot(121)
sns.histplot(data['count'])
plt.title("Count histogram")
plt.subplot(122)
sns.boxplot(data['count'])
plt.title("Count barplot")
display(data['count'].describe())
         10886.000000
count
           191.574132
mean
std
           181.144454
min
             1.000000
25%
            42.000000
           145.000000
50%
75%
           284.000000
           977.000000
max
Name: count, dtype: float64
```



- 1. Count seem to be righ skewed.
- 2. Less then 50% of days <=145 rides where rented.
- 3. Mean of count is 191 and min max is (1,977).
- 4. There are outlier in count -- count above 650 are treated as outliers.

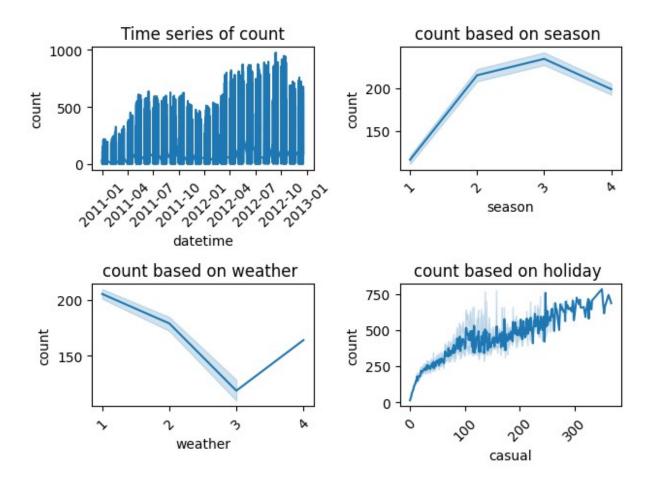
```
print(f"no of unique categorys in season:{data['season'].unique()}")
sns.countplot(data , x='season')
plt.title(print("season distribution"))
plt.show()

no of unique categorys in season:[1 2 3 4]
season distribution
```



1. All season data looks equally distrubuted

```
plt.subplot(221)
sns.lineplot(data , x= 'datetime' , y = 'count')
plt.xticks(rotation=45)
plt.title("Time series of count")
plt.subplot(222)
sns.lineplot(data , x= 'season' , y ='count')
plt.xticks(rotation=45)
plt.title("count based on season ")
plt.subplot(223)
sns.lineplot(data , x= 'weather' , y = 'count')
plt.xticks(rotation=45)
plt.title("count based on weather ")
plt.subplot(224)
sns.lineplot(data , x= 'casual' , y = 'count')
plt.xticks(rotation=45)
plt.title("count based on holiday ")
plt.tight_layout()
```



- 1. Count data has seasonality and there is increase rental yoy but there drop from 2012-10 onward
- 2. Count increase from season 1-3 and drops at 4
- 3. Count keep drop from weather 1 to 3
- 4. As casual increase count increase

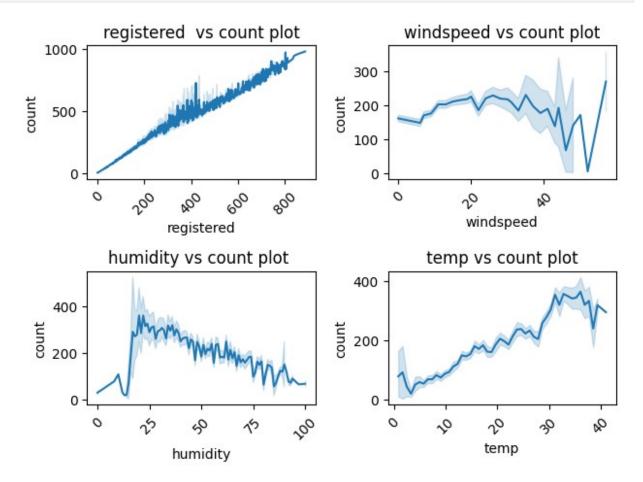
```
plt.subplot(221)
sns.lineplot(data , x= 'registered' , y = 'count')
plt.xticks(rotation=45)
plt.title("registered vs count plot")

plt.subplot(222)
sns.lineplot(data , x= 'windspeed' , y = 'count')
plt.xticks(rotation=45)
plt.title("windspeed vs count plot")

plt.subplot(223)
sns.lineplot(data , x= 'humidity' , y = 'count')
plt.xticks(rotation=45)
plt.title("humidity vs count plot ")

plt.subplot(224)
sns.lineplot(data , x= 'temp' , y = 'count')
```

```
plt.xticks(rotation=45)
plt.title(" temp vs count plot ")
plt.tight_layout()
```



- 1. A registred increase count increase +ve corr
- 2. With increase on windspeed count tend to increase slightly, then it drops post 40 and then picks up again
- 3. With increase in humidity till 25 count seems to increase but then it keeps droping as humidity increases
- 4. As temp increase count seem to increase

Hypothesis Testing

Working Day has effect on number of electric cycles rented?

H0 - There is no effect of working date on count

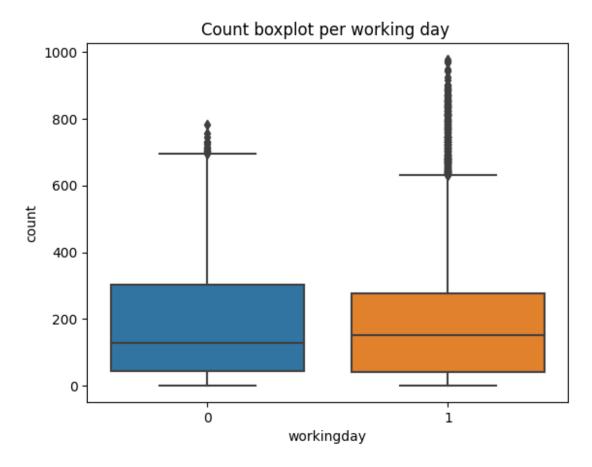
Ha - There is effect of working date on count

TTest

```
print("Mean of count at different workingday ")
display(data.groupby('workingday')['count'].mean())
sns.boxplot(data , x='workingday' , y ='count')
plt.title("Count boxplot per working day ")

Mean of count at different workingday
workingday
0    188.506621
1    193.011873
Name: count, dtype: float64

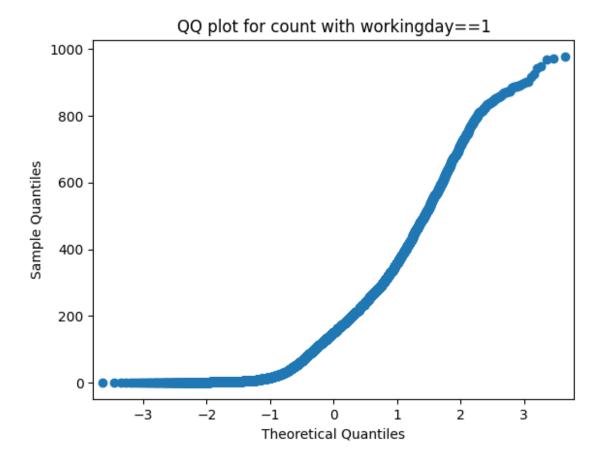
Text(0.5, 1.0, 'Count boxplot per working day ')
```



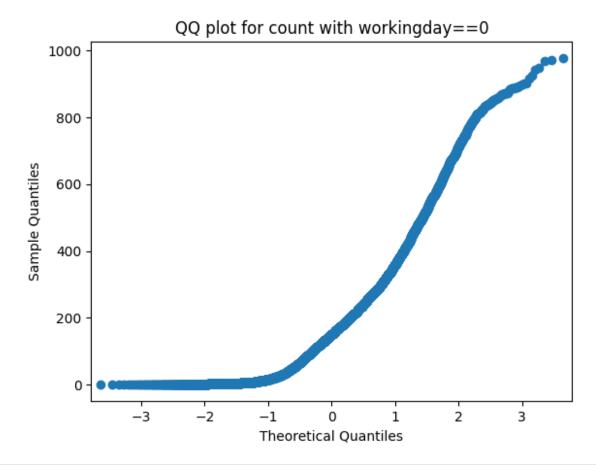
There is not much difference between workingday 1 and 0

```
def check_normality(data , text ,alpha =0.05):
    sm.qqplot(data)
    plt.title(text)
```

```
plt.show()
  n = 100
  if data.shape[0]<=n:
    n=data.shape[0]
  print("shapiro test")
  try:
    test =shapiro(data.sample(n))
    print(test)
    if test[1] <alpha:</pre>
      print("Reject Ho and data is not normal")
    else:
      print("Fail Reject Ho and data is normal")
  except Exception as e:
    print(e)
def check equal variability(data ,alpha =0.05):
  print("levene test")
  try:
    test =levene()
    if test[1] <alpha:</pre>
      print("Reject Ho and data is not normal")
    else:
      print("Fail Reject Ho and data is normal")
  except Exception as e:
    print(e)
wd=data[data['workingday']==1]['count']
nwd=data[data['workingday']==1]['count']
print("#"* 50)
alpha = 0.05
print(f"Set a significance level (alpha) {alpha}")
print("#"* 50)
print("Test for Assumptions")
text = "QQ plot for count with workingday==1"
check normality(wd ,text)
text = "QQ plot for count with workingday==0"
check_normality(wd ,text)
print("#"* 50)
print("Calculate test Statistics ttest")
res =ttest ind(wd,nwd)
print(res)
print("Decision to accept or reject null hypothesis")
print("#"* 50)
if res[1] <alpha:</pre>
  print("Reject Ho :There is significant difference between working
```



shapiro test ShapiroResult(statistic=0.8560823202133179, pvalue=2.0027924207965953e-08) Reject Ho and data is not normal



Summary

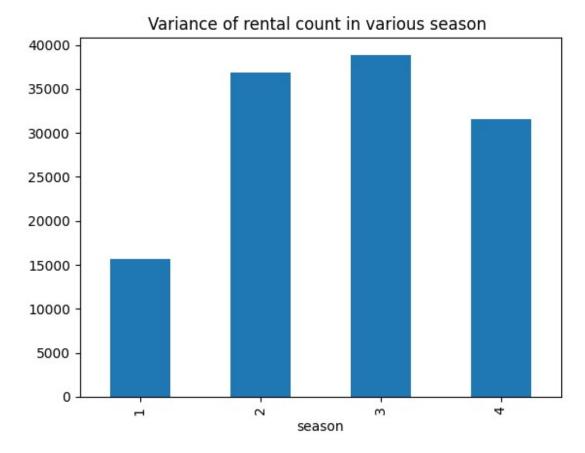
• There is no significant difference between working day and non working day

No. of cycles rented similar or different in different seasons?

- H0 There is no effect of season on count
- Ha Season effects count

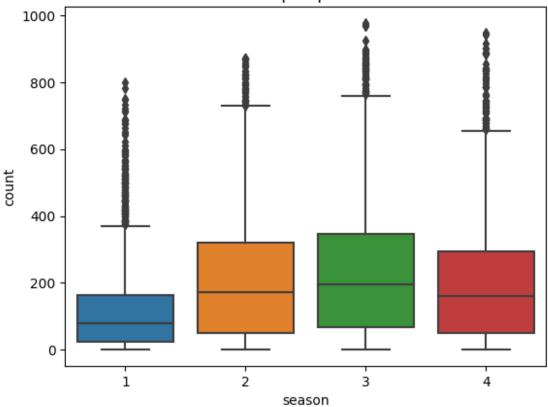
Anova

```
print("Mean of count at different season ")
display(data.groupby('season')['count'].mean())
print("varaince of count at different season ")
print(data.groupby('season')['count'].var())
data.groupby('season')['count'].var().plot(kind='bar')
plt.title("Variance of rental count in various season ")
Mean of count at different season
season
     116.343261
1
2
     215.251372
3
     234.417124
4
     198.988296
Name: count, dtype: float64
varaince of count at different season
season
     15693.568534
1
2
     36867.011826
3
     38868.517013
     31549.720317
Name: count, dtype: float64
Text(0.5, 1.0, 'Variance of rental count in various season ')
```



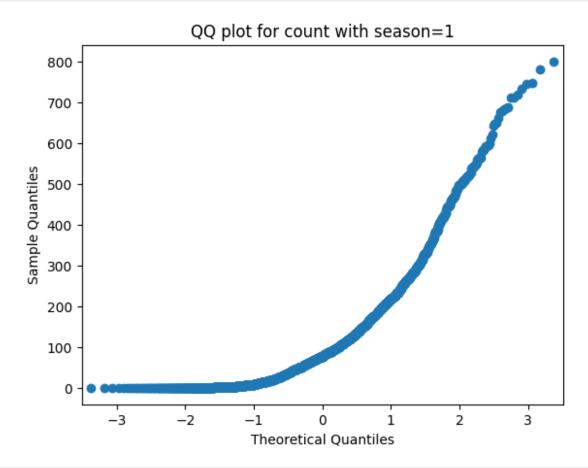
```
sns.boxplot(data , x='season' , y ='count')
plt.title("Count boxplot per season ")
Text(0.5, 1.0, 'Count boxplot per season ')
```

Count boxplot per season

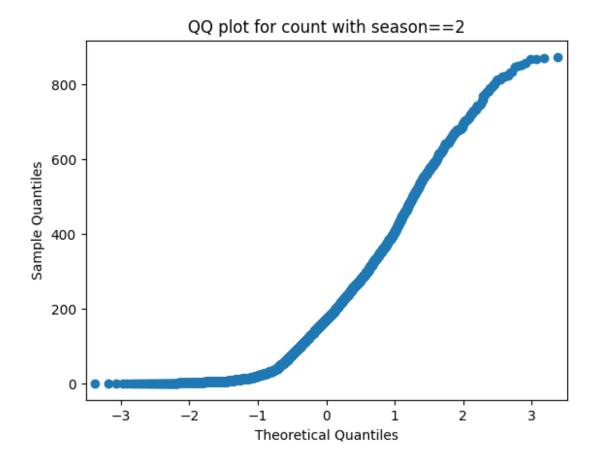


- Season 3 has highest mean count [fall]
- season 1 has lowest mean count [spring]
- looks like of variance groups are different

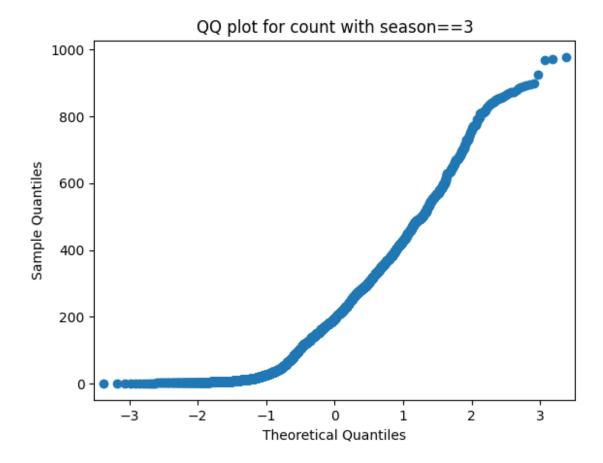
```
seasondata={ s : data[data['season']==s]['count'] for s in
data['season'].unique()}
print("#"* 50)
alpha = 0.05
print(f"Set a significance level (alpha) {alpha}")
print("#"* 50)
print("Test for Assumptions")
print('Normality')
text ="QQ plot for count with season=1"
check normality( seasondata[1],text)
text = "QQ plot for count with season==2"
check normality(seasondata[2] ,text)
text = "QQ plot for count with season==3"
check normality(seasondata[3] ,text)
text ="QQ plot for count with season==4"
check normality(seasondata[4] ,text)
print("#"* 50)
print("Checking for equal variance using levene")
```



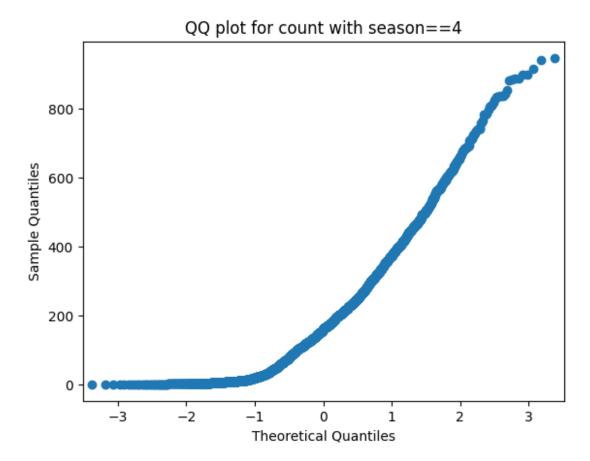
shapiro test ShapiroResult(statistic=0.7658171653747559, pvalue=2.5049070456750755e-11) Reject Ho and data is not normal



shapiro test ShapiroResult(statistic=0.9162874817848206, pvalue=8.991204595076852e-06) Reject Ho and data is not normal



shapiro test ShapiroResult(statistic=0.9164454936981201, pvalue=9.162337846646551e-06) Reject Ho and data is not normal

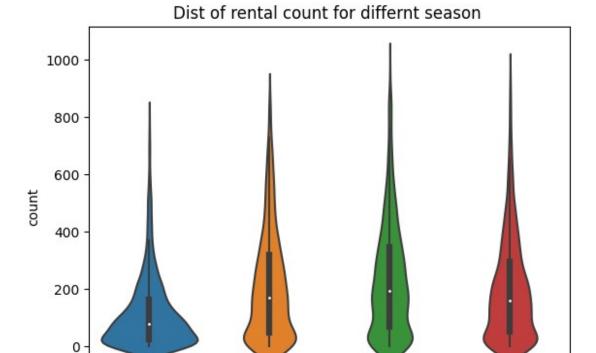


- We failed assumption of Anova -- we will ks test if group are similar
- I will also give Anova a try -- in real world meeting all the assumption would be hard

```
print("#"* 50)
print("Anova test:")
res =f_oneway(seasondata[1] ,seasondata[2] , seasondata[3] ,
seasondata[4])
print(res)
print("Decision to accept or reject null hypothesis")

if res[1] <alpha:
    print("Reject Ho :There is significant difference between rental count across season")</pre>
```

```
else:
 print("Fail Reject Ho: There is no significant difference between
rental count across season")
print("#"* 50)
print("kruskal test:")
res =kruskal(seasondata[1] ,seasondata[2] , seasondata[3] ,
seasondata[4])
print(res)
print("Decision to accept or reject null hypothesis")
if res[1] <alpha:</pre>
 print("Reject Ho :There is significant difference between rental
count across season")
else:
 print("Fail Reject Ho: There is no significant difference between
rental count across season")
print("#"* 50)
Anova test:
F onewayResult(statistic=236.94671081032106,
pvalue=6.164843386499654e-149)
Decision to accept or reject null hypothesis
Reject Ho: There is significant difference between rental count across
kruskal test:
KruskalResult(statistic=699.6668548181988, pvalue=2.479008372608633e-
151)
Decision to accept or reject null hypothesis
Reject Ho :There is significant difference between rental count across
season
sns.violinplot(data , x = 'season' , y= 'count')
plt.title("Dist of rental count for differnt season ")
Text(0.5, 1.0, 'Dist of rental count for differnt season ')
```



Summary

- we can conclude that Season does effect bike rental based on test
- From dist we can see that median of group are different season to season

2

• season 1 is data is not very spread compared to 2,3,4, people usually take bike for short ride may they prefer to walk when weather is good

season

3

No. of cycles rented similar or different in different weather?

H0 - There is no effect of weather on count

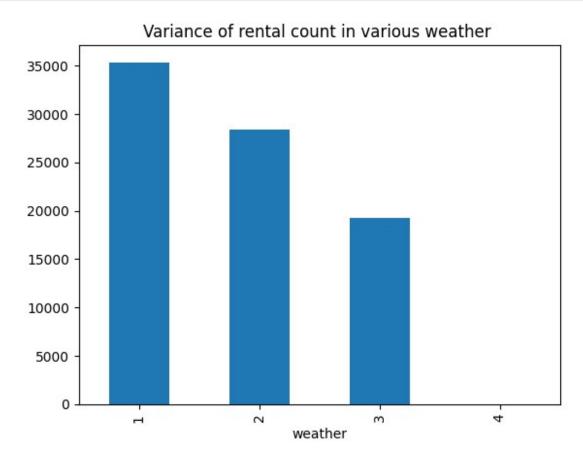
1

Ha - weather effects count

Test =Anova

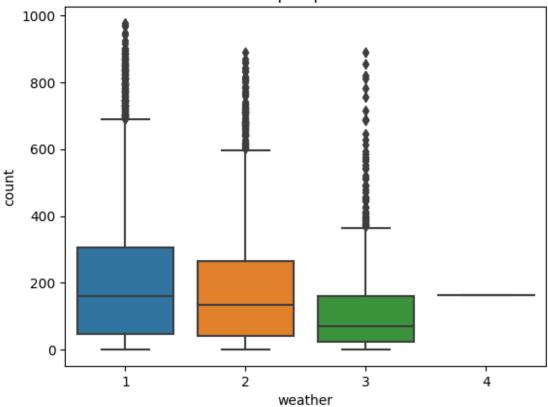
```
print("Mean of count at different weather ")
display(data.groupby('weather')['count'].mean())
print("varaince of count at different weather ")
print(data.groupby('weather')['count'].var())
data.groupby('weather')['count'].var().plot(kind='bar')
plt.title("Variance of rental count in various weather ")
```

```
Mean of count at different weather
weather
     205,236791
1
2
     178.955540
3
     118.846333
4
     164.000000
Name: count, dtype: float64
varaince of count at different weather
weather
1
     35328.798463
2
     28347.248993
3
     19204.775893
              NaN
Name: count, dtype: float64
Text(0.5, 1.0, 'Variance of rental count in various weather ')
```



```
sns.boxplot(data , x='weather' , y ='count')
plt.title("Count boxplot per weather ")
Text(0.5, 1.0, 'Count boxplot per weather ')
```

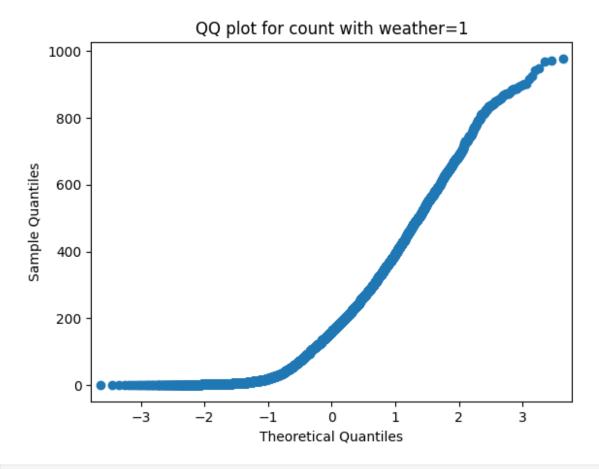
Count boxplot per weather



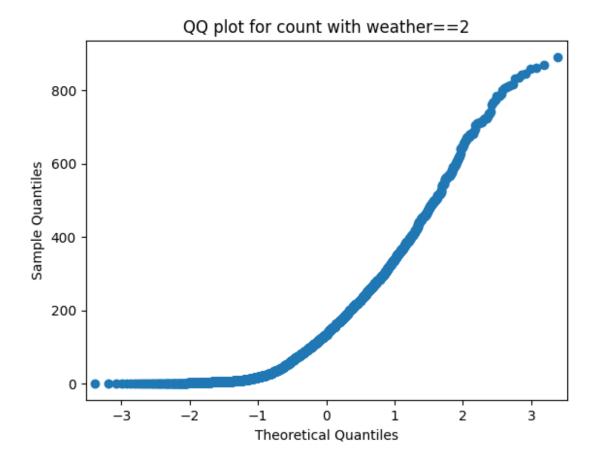
- Weather 1 has highest variance followed by 2 and 3
- mean of weather 1 is highest followed by 2,3

Testing for Assumption of Anova

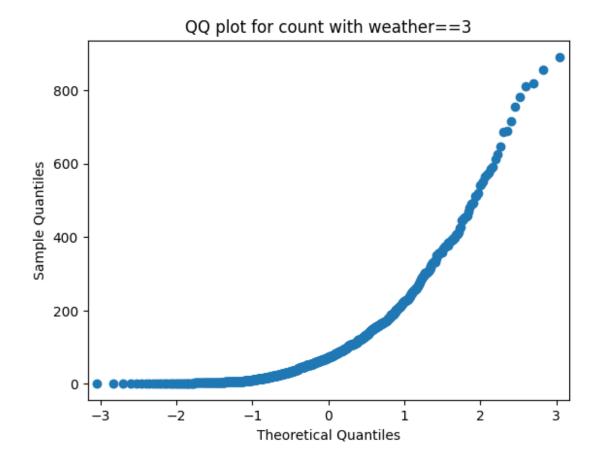
```
weatherdata={ s : data[data['weather']==s]['count'] for s in
data['weather'].unique()}
print("#"* 50)
alpha = 0.05
print(f"Set a significance level (alpha) {alpha}")
print("#"* 50)
print("Test for Assumptions")
print('Normality')
text ="QQ plot for count with weather=1"
check normality( weatherdata[1],text)
text = "QQ plot for count with weather == 2"
check normality(weatherdata[2] ,text)
text ="QQ plot for count with weather==3"
check normality(weatherdata[3] ,text)
text = "QQ plot for count with weather == 4"
check_normality(weatherdata[4] ,text)
print("#"* 50)
```



shapiro test ShapiroResult(statistic=0.8585354089736938, pvalue=2.4837834899926747e-08) Reject Ho and data is not normal

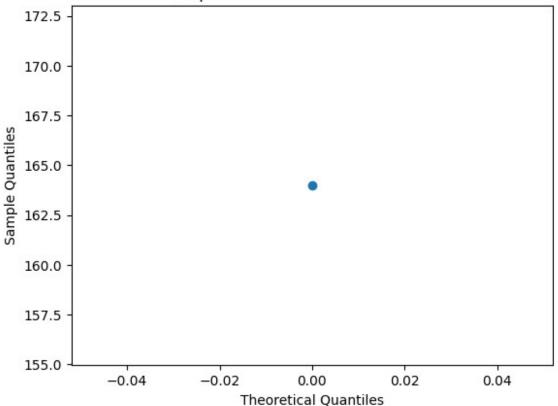


shapiro test ShapiroResult(statistic=0.8388574719429016, pvalue=4.695187350023389e-09) Reject Ho and data is not normal



shapiro test ShapiroResult(statistic=0.6883695721626282, pvalue=2.9135399062969747e-13) Reject Ho and data is not normal

QQ plot for count with weather==4

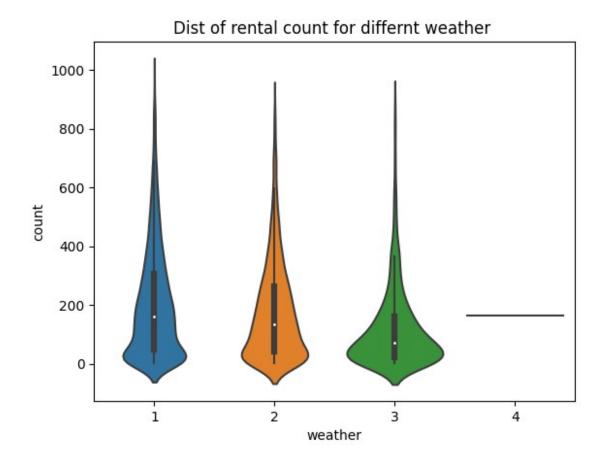


- We failed assumption of Anova -- we will ks test if group are similar
- I will also give Anova a try -- in real world meeting all the assumption would be hard
- Removing weather ==4 as it has only one datapoint while conducting test

```
print("#"* 50)
print("Anova test:")
res =f_oneway(weatherdata[1] ,weatherdata[2] , weatherdata[3] )
print(res)
print("Decision to accept or reject null hypothesis")

if res[1] <alpha:
    print("Reject Ho :There is significant difference between rental count across weather")
else:
    print("Fail Reject Ho: There is no significant difference between</pre>
```

```
rental count across weather")
print("#"* 50)
print("kruskal test:")
res =kruskal(weatherdata[1] ,weatherdata[2] , weatherdata[3] )
print(res)
print("Decision to accept or reject null hypothesis")
if res[1] <alpha:</pre>
 print("Reject Ho :There is significant difference between rental
count across weather")
else:
 print("Fail Reject Ho: There is no significant difference between
rental count across weather")
print("#"* 50)
Anova test:
F onewayResult(statistic=98.28356881946706, pvalue=4.976448509904196e-
43)
Decision to accept or reject null hypothesis
Reject Ho: There is significant difference between rental count across
weather
kruskal test:
KruskalResult(statistic=204.95566833068537, pvalue=3.122066178659941e-
Decision to accept or reject null hypothesis
Reject Ho: There is significant difference between rental count across
weather
sns.violinplot(data , x = 'weather' , y= 'count')
plt.title("Dist of rental count for differnt weather ")
Text(0.5, 1.0, 'Dist of rental count for differnt weather ')
```



summary

- we can conclude that weather does effect bike rental based on test
- From dist we can see that median of group are different weather to weather
- weather 1 is data is very spread compared to 2,3,4, people usually take bike for short ride may they prefer to walk when weather is good

Weather is dependent on season (check between 2 predictor variable)?

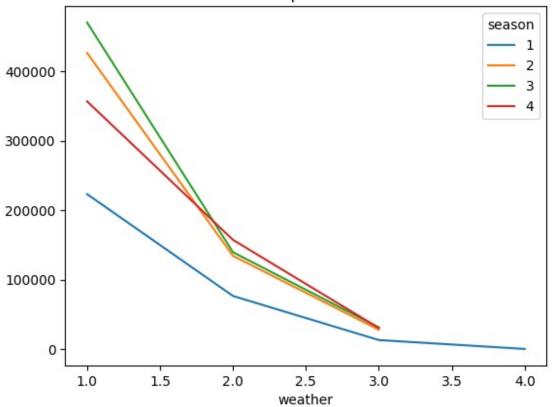
- H0: Weather is independent of season
- HA: Weather is dependent of season
- Test Chisquare

```
from scipy.stats import chi2_contingency
print("Preparing data for chisquare test: ")
contegency =pd.crosstab(data['weather'],data['season'])
```

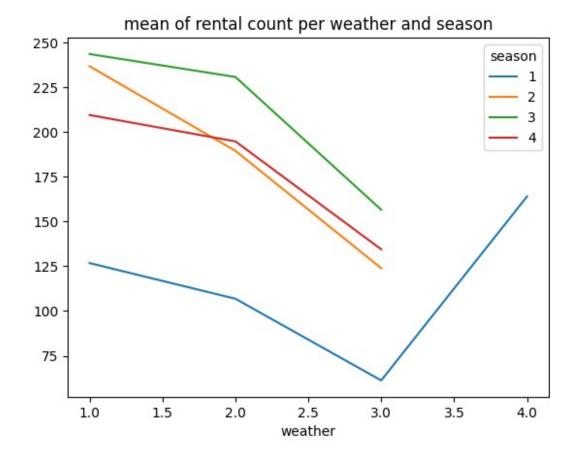
```
display(contegency)
alpha = 0.05
print(f" defining alpha as {alpha} :")
print("#"* 50)
res =chi2_contingency(contegency)
print("Test stats: ")
display(res)
if res[1] <alpha:</pre>
 print("Reject Ho : Weather and season are dependent")
else:
 print("Fail Reject Ho: Weather and season are independent no effect
of weather on season ")
print("#"* 50)
Preparing data for chisquare test:
season
           1
                2
weather
        1759 1801
                   1930 1702
1
2
         715
              708
                    604
                          807
3
         211
               224
                    199
                          225
                0
           1
                      0
defining alpha as 0.05 :
Test stats:
Chi2ContingencyResult(statistic=49.15865559689363,
pvalue=1.5499250736864862e-07, dof=9,
expected_freq=array([[1.77454639e+03, 1.80559765e+03, 1.80559765e+03,
1.80625831e+03],
      [6.99258130e+02, 7.11493845e+02, 7.11493845e+02,
7.11754180e+02],
      [2.11948742e+02, 2.15657450e+02, 2.15657450e+02,
2.15736359e+02],
      [2.46738931e-01, 2.51056403e-01, 2.51056403e-01, 2.51148264e-
01]]))
Reject Ho : Weather and season are dependent
pivot =pd.pivot table(data = data , values = count, index
='weather' , columns='season' , aggfunc=np.sum)
pivot.plot()
plt.title("Sum of rental count per weather and season")
pivot
                                 3
season
                        2
weather
1
        223009.0
                 426350.0
                           470116.0
                                    356588.0
2
         76406.0
                 134177.0
                          139386.0 157191.0
```

3	12919.0	27755.0	31160.0	30255.0
4	164.0	NaN	NaN	NaN

Sum of rental count per weather and season



```
pivot =pd.pivot_table(data = data , values ='count', index
='weather' , columns='season' , aggfunc=np.mean)
pivot.plot()
plt.title("mean of rental count per weather and season")
pivot
                              2
                                           3
season
weather
         126.781694
                     236.729595
                                 243.583420
                                              209.511163
1
2
         106.861538
                     189.515537
                                 230.771523
                                              194.784387
3
          61.227488
                     123.906250
                                 156.582915
                                              134.466667
4
         164.000000
                            NaN
                                         NaN
                                                     NaN
```



Conclusion:

- Weather and season are dependent as weather changes season changes
- 1. When weather is clear and season is spring overall rental is high
- 2. When weather is rain for all season rental is low
- 3. Avg rental count is highest for weather is clear and season is fall
- 4. Avg rental count is lowest for weather rain and season is spring

Insight/Recommendations

- There is no significant difference between working day and non working day
- There is significant difference between rental count across season
- we can conclude that Season does effect bike rental based on test
- From dist we can see that median of group are different season to season
- season 1 is data is not very spread compared to 2,3,4, people usually take bike for short ride may they prefer to walk when weather is good
- There is significant difference between rental count across weather
- we can conclude that weather does effect bike rental based on test
- weather 1 is data is very spread compared to 2,3,4, people usually take bike for short ride may they prefer to walk when weather is good
- Weather and season are dependent as weather changes season changes

- When weather is clear and season is spring overall rental is high
- When weather is rain for all season rental is low
- Avg rental count is highest for weather is clear and season is fall
- Avg rental count is lowest for weather rain and season is spring
- With increase on windspeed count tend to increase slightly, then it drops post 40 and then picks up again
- With increase in humidity till 25 count seems to increase but then it keeps droping as humidity increases
- As temp increase count seem to increase