

Survey: <u>Data-Driven Customer</u> <u>Segmentation and Game</u> <u>Recommendations for SFU</u>

recommendations for or o	
rohan.7883@gmail.com (not shared) Switch account * Required	⊘
Name *	
Your answer	
Current status at Simon Fraser University *	
Undergraduate Student	
Graduate Student	
O Phd student	
How many times have you been to the gaming room? *	
1-3 times	
More than 3 times	
Never	
What is the reason for not going to the games room regularly? *	
Unaware of gaming rooms	
Lack of knowledge about the games	
○ No time	
O Not interested	
○ N/A	
Are you open to trying out new games with similar gameplots to the ones you	*
have enjoyed playing before?	
Yes	
○ No	
O INO	

Clear form

Submit