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Aditya : Detailed Resume Review (Score: 72/100)
1 message

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To: aditya.singh@iitdalumni.com

Detailed Resume Review
Your Success partner: **Bcalm** • Track: Product manager

Hey there 👋

Here's your full resume diagnostic. Use the recommended bullet rewrites and fill the placeholders.

Overall Score
72
Strong

ATS / Structure	Impact	Role Signals	Job Match
12/20	**22/30**	**16/20**	**22/30**
Presence of a future date and missing explicit section headers hinder ATS parsing; keywords partially match but can be optimized further.	Numerous quantifiable achievements support role relevance; however, some impact statements lack specific metrics or scope details, slightly reducing overall effectiveness.	Clearly demonstrated leadership in cross-functional initiatives, data analysis, and customer-focused features. Gaps in explicit product roadmapping and user empathy weaken signals slightly.	Strong alignment with core role requirements; key gaps in user empathy and product roadmap documentation noted for further development.

Coach Summary

Aditya exhibits a solid background in product management with leadership in growth initiatives, data analysis, and customer-centric feature launches. Improvements around explicit user empathy evidence, documented product strategy, and achieving a clear, dated structure will optimize role fit and ATS performance.

🎯 Job Match Deep Dive

Aditya exhibits a strong core in product management with leadership, data analysis, and a focus on customer needs. Gaps in explicitly documented user empathy and strategic product roadmap development offer room for enhancement to fully align with JD expectations.

Scores reflect alignment in skills, tools, and responsibilities; gaps are in strategic planning and user research evidence.

Top JD requirements & your evidence

Requirement	Evidence quality	Resume evidence
product management must_have	**Strong evidence**	Product Manager, Apollo247
user empathy must_have	**Missing**	No evidence found in resume
data analysis must_have	**Strong evidence**	Acquired proficiency in SQL, Python, Big Query, Clever tap...
cross-functional must_have	**Strong evidence**	Led cross-functional launch...
metrics definition must_have	**Strong evidence**	Generated 7 dashboards...

Requirement	Evidence quality	Resume evidence
problem-solving must_have	**Strong evidence**	Redesigned On page navigation...
customer-centric must_have	**Strong evidence**	Launched the Health Queries feature...
product roadmap must_have	**Weak evidence**	No evidence found in resume

Highest-ROI gaps to close

- **Explicit user empathy and customer research experience**
  Why it matters: Fundamental for designing deeply user-centric products, as emphasized in JD.
  Proof needed: Evidence of conducting user interviews, empathy-driven design, or customer feedback incorporation.
  Bullet frame: Describe a specific example where user insights directly influenced product decision or feature design.

- **Defined product roadmap or product strategy documentation**
  Why it matters: Critical for aligning team activities with strategic product goals, as role involves roadmap planning.
  Proof needed: Examples of developing or maintaining a product roadmap document or strategic plan.
  Bullet frame: Add a sentence about developing or maintaining a product roadmap in your experience.

- **Structured problem solving in complex scenarios**
  Why it matters: Key skill for translating user needs and data insights into actionable solutions.
  Proof needed: Example of a problem you broke down into structured, manageable components and solved analytically.
  Bullet frame: Include a specific instance demonstrating systematic problem solving.

✅ Top Strengths

- **Cross-functional leadership demonstrated by launching web-to-app user transition initiatives**
  Evidence: Led cross-functional launch of contextual nudges shifting web users to app

- **Data-driven decision making evidenced by dashboard development and hypothesis testing**
  Evidence: Generated 7 essential dashboards for visibility of key metrics and formulated hypotheses supported by data analysis

- **Customer-focused feature launches exemplified by health queries and personalized health answers**
  Evidence: Launched the Health Queries feature to provide personalized health answers

- **Growth impact through SEO and engagement strategies**
  Evidence: Spearheaded SEO & growth initiatives, boosting organic sessions by 11M/month and driving +33% growth in website transactions

- **Technical proficiency in SQL, Python, Big Query, Clever Tap for data insights**
  Evidence: Acquired proficiency in SQL, Python, Big Query, Clever tap and analytical skills...

🔧 Highest-ROI Fixes

- **Update the role's date to a realistic, past or current period, removing the future date** **+4 pts**
  Why: Prevents parsing errors and maintains resume credibility, improving ATS comprehension.
  How: Replace 'April 2025-Present' with an accurate date range reflecting actual work periods.
  Ref: • Product Manager, Apollo247 (April 2025-Present)

- **Add explicit section headers like 'Experience' and 'Education'** **+3 pts**
  Why: Enhances ATS parsing and improves recruiter readability.
  How: Insert headers before experience and education sections, e.g., 'Experience - Product Manager...'
  Ref: • Product Manager, Apollo247 (April 2025-Present)

- **Include quantifiable keywords directly linked to role functions, e.g., 'SEO', 'growth', 'transaction'** **+3 pts**
  Why: Improves keyword matching for ATS and conveys impact more clearly.
  How: Rewrite achievements to incorporate specific keywords with context, e.g., 'Led SEO and growth strategies resulting in...'
  Ref: • Spearheaded SEO & growth initiatives, boosting organic sessions by 11M/month and driving +33% growth in website transaction

- **Provide explicit evidence of user empathy and product roadmap strategy** **+4 pts**
  Why: Fulfills critical JD requirements, strengthens candidate profile, and enhances role fit.
  How: Add bullets describing user research activities and strategy planning, e.g., 'Conducted user interviews resulting in targeted feature development' or 'Created and maintained a product roadmap aligned with strategic goals.'
  Ref: Missing for 'user empathy' and 'product roadmap' keywords

- **Describe a specific instance demonstrating systematic problem solving** **+3 pts**
  Why: Demonstrates structured, analytical approach essential for product management success.
  How: Add a bullet highlighting a complex problem breakdown and resolution process, e.g., 'Applied structured problem solving to optimize onboarding flow.'
  Ref: No explicit example currently

✍️ Bullet-by-Bullet Rewrite Recommendations

#	Before	After
1	**Original (score 3/8)** Redesigned On page navigation and interlinking to improve engagement from avg. time of 1min 4sec to 1min 16 sec **Why weak:** Lacks specific redesign methodology, scope, and clear outcomes; potential redundancy with similar bullets.	**Recommended rewrite** Redesigned on-page navigation and interlinking to improve engagement from [SCOPE], raising average time from [METRIC] to [METRIC]. **Why this version:** Adds scope and metrics placeholders to quantify impact, making it clearer and ATS-friendly. **Fill:** SCOPE, METRIC
2	**Original (score 2/8)** Enhanced user experience by implementing a data-driven system to detect temporary payment method outages and proactively guide users to alternate options, reducing friction and failed transactions **Why weak:** Vague impact and lack of specific metrics or scope. Role framing missing.	**Recommended rewrite** Implemented a data-driven system to detect [SCOPE], reducing [METRIC] of [OUTCOME]. **Why this version:** Focuses on scope, impact metrics, and outcome placeholders to clarify contribution. **Fill:** SCOPE, METRIC, OUTCOME
3	**Original (score 4/8)** Acquired proficiency in SQL, Python, Big Query, Clever tap and analytical skills to formulate hypotheses and effectively support or challenge them through data analysis, produced comprehensive reports and outlining findings from the analyses **Why weak:** Focuses on skills without demonstrating specific insights or impact, missing evidence of decision support.	**Recommended rewrite** Utilized SQL, Python, Big Query, Clever Tap to analyze [SCOPE], supporting data-driven decisions and producing reports with [OUTCOME]. **Why this version:** Includes placeholders to showcase real contribution, making it more impactful. **Fill:** SCOPE, OUTCOME
4	**Original (score 3/8)** Redesigned On page navigation and interlinking to improve engagement from avg. time of 1min 4sec to 1min 16 sec **Why weak:** Repeat of earlier bullet, less detail; needs differentiation and added impact context.	**Recommended rewrite** As a Product manager, led redesign of on-page navigation to improve engagement, increasing average time from [METRIC] to [METRIC]. **Why this version:** Role framing emphasizes leadership and clarity of scope; placeholders for metrics. **Fill:** METRIC
5	**Original (score 2/8)** Performed Street play as an actor and music composer for orientation of First-year students with a team of 30 students to guide them through the new environment of the institute (August 2019) **Why weak:** No measurable impact or clear outcome; role-based responsibility without results.	**Recommended rewrite** As a team member, performed street play and composed music for orientation, supporting student acclimation with a team of 30. **Why this version:** Frames contribution within team role, emphasizes support, and clarifies scope.

🔎 Info to Fill Placeholders

- Can you specify the redesign methodology or tools used for the navigation redesign?
- Do you have specific engagement metrics or scope details for the redesigns?
- What was the measurable impact of the payment system system on transaction success or user friction?
- What specific insights or decisions were supported by your data analysis?
- Can you provide examples of user research or product strategy documentation?

- What specific problem-solving example can illustrate your structured approach?
- What was the outcome or feedback from your street play and music contributions?

📌 **7-Step Improvement Plan**

Step 1	Update the date in the experience section to a realistic, completed date range. Output: Resume reflects accurate timeline, avoiding parsing issues and credibility questions.
Step 2	Add section headers like 'Experience' and 'Education' for better ATS parsing. Output: Resume structure is clear, ATS-friendly, and easy for recruiters to interpret.
Step 3	Rephrase achievement bullets to include quantifiable keywords, metrics, and scope placeholders. Output: Bullet points demonstrate measurable impact and keyword relevance.
Step 4	Include specific evidence and descriptions around user research and product strategy development. Output: Resume clearly demonstrates user empathy and strategic planning capabilities.
Step 5	Add detailed instances of structured problem solving and complex scenario resolution. Output: Demonstration of systematic and analytical approach to product challenges.
Step 6	Incorporate dataset or impact metrics into system implementation descriptions for clearer impact. Output: Quantifiable results supporting systemic features or improvements.
Step 7	Verify all bullets for role alignment, consistency, and clarity before final versioning, ensuring placeholders are filled with accurate data. Output: Final resume optimized for ATS and human readability, with tailored content.

— Your Success partner: **Bcalm**

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