



Service Offerings & Commercials

SI No	Features	Essentials	Pro	Advanced
1	One Time Set Up Charges (Inclusive of all Taxes)	INR 60,000	INR 80,000	INR 1,00,000
2	No. of SKU's	Upto 100	Upto 500	Upto 2000
3	No. of International Marketplace Channels	4	8	12
4	Dedicated Team	Shared	Shared	Dedicated
5	Catalog Curation	No	Yes	Yes
6	Product Research	Limited	Intermediate	Advanced
7	Marketplace Account Opening	Yes	Yes	Yes
8	Marketplace Catalog Creation	Yes	Yes	Yes
9	Per SKU Keyword Optimization	Limited	Intermediate	Advanced
10	Pricing / Repricing Analysis	Limited	Intermediate	Advanced
11	Competitor Mapping	Yes	Yes	Yes
12	LQI (Listing Quality Index Analysis)	No	No	Yes
13	Participation in Marketplace Promotion (Paid/Unpaid)	Yes	Yes	Yes
14	Advanced Language Translation	Additional Charges applicable	Additional Charges applicable	Additional Charges applicable
15	External Digital Marketing	Charges On Demand	Charges On Demand	Charges On Demand
16	Business Intelligence	No	No	Yes
17	Inventory Management	Yes	Yes	Yes
18	Order Management	Yes	Yes	Yes
19	Logistics Support	Yes	Yes	Yes
20	Logistics Co-ordination	Yes	Yes	Yes
21	Logistics Sortation Centre	On Demand	On Demand	On Demand
22	Payment Facilitation	Yes	Yes	Yes
23	Report Generation	Monthly	Fortnight	Weekly
24	Customer Support	No	No	Yes

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