## Enterprise Daily, Weekly, Monthly, Quarterly, Yearly wise Target Breakdown

**Disclaimer:** This is not the Final Target details, just the structure, as we don't have any data for Enterprise Sales and also we need to set the Price Quotation for the Enterprise Sales depends on the project we get, it's not standard so far. Sales cycle is not standard.

	Daily	Weekly	Monthly	Quarterly	Yearly		
No of Accounts Targetting (No. of leads required)	20	100	200	500	2000		
No of Accounts Contacting	10	50	100	250	1000		
Visitors to Registrations	8	40	60	150	600		
Registrations to Webinar	5	30	40	90	360		
Webinar to Users	3	15	20	45	180		
Users to Customers (Strong Pipeline)	0	0	10	22	90		
Conversion	0	0	1	3	12		
Subscription Plan			Basic	Medium	Pro		
Revenue Per Month			\$30,000.00	\$150,000.00	\$840,000.00		
Revenue Per Year			\$360,000.00	\$1,800,000.00	\$10,080,000.00		
Revenue Target from Platform users			\$360,000.00	\$5,400,000.00	\$120,960,000.00		