



D Y PATIL
INTERNATIONAL
UNIVERSITY
AKURDI PUNE

PROJECT :

GRAPHIC DESIGN



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PROGRAM : B. TECH CSE

SEMESTER : 06th Sem

COURSE : GRAPHIC DESIGN

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PROJECT GUIDE :

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Synopsis

1. Motivation :

In today's fast changing world, we require systems which can continuously evolve and update all the data as so when required. The AIM in creating this project was to get familiar with all the latest trends/development in Graphic Designing.

2. Hypothesis/Problem Statement :

A hypothetical software/hardware company known as "Alpha Inc." is created which aims at the latest development of its 2 mainline products namely "Mycroft Smart Speaker" and "Alpha Maps". It is revolutionizing the world by its new products since they are Open Source and they don't charge any money.

The problem is solved by creating a Software/Hardware Ecosystem and is already rolled out in the Hypothetical Market.

3. My Experiences :

I learned how to Design different posters, charts, brochures, logos, etc. I also learned that apart from technical subjects, it is also important to learn non-technical subjects which are equally important.