



# COFFEE SALES

## Sales Report

Month 

Mar 2023

Total Sales

\$99K

Total Orders

21229

Total Quantity Sold

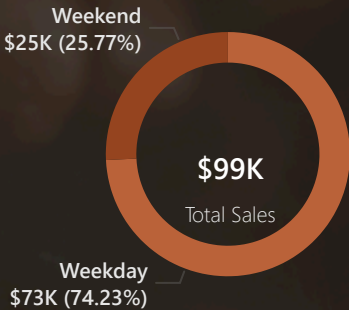
30406

### Mar 2023

|    | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|----|-----|-----|-----|-----|-----|-----|-----|
|    |     |     | 1   | 2   | 3   | 4   | 5   |
| 6  | 7   | 8   | 9   | 10  | 11  | 12  |     |
| 13 | 14  | 15  | 16  | 17  | 18  | 19  |     |
| 20 | 21  | 22  | 23  | 24  | 25  | 26  |     |
| 27 | 28  | 29  | 30  | 31  |     |     |     |

Hover on this visual to see details

### Sales by weekday/ weekend



### Sales by Store Location

|                            |                        |
|----------------------------|------------------------|
| Astoria   32835.43         | ▲ +30.8%   +7.7K vs LM |
| Hell's Kitchen   33110.57  | ▲ +28.7%   +7.4K vs LM |
| Lower Manhattan   32888.68 | ▲ +29.9%   +7.6K vs LM |

### Sales Trend over the period



### Sales by Product Category

|                              |          |
|------------------------------|----------|
| Bakery   11902.58            | ▲ +31.7% |
| Branded   1801               |          |
| Coffee   38303.6             | ▲ +30.9% |
| Coffee beans   5256.2        |          |
| Drinking Chocolate   10253.5 | ▲ +26.0% |
| Flavours   1172              |          |
| Loose Tea   1646.95          |          |
| Packaged Chocolate   588.2   |          |
| Tea   27910.65               | ▲ +28.4% |

### Sales In Drinks and Tea

|                                |          |
|--------------------------------|----------|
| Barista Espresso   13078.2     | ▲ +30.4% |
| Brewed Black tea   6875        | ▲ +28.0% |
| Brewed Chai tea   11029.65     | ▲ +31.6% |
| Brewed herbal tea   6681       | ▲ +27.8% |
| Drip coffee   4560.5           | ▲ +35.6% |
| Gourmet brewed coffee   9789.1 | ▲ +27.9% |
| Hot chocolate   10253.5        | ▲ +26.1% |
| Organic brewed coffee   5323.7 | ▲ +30.6% |
| Premium brewed coffee   5552.1 | ▲ +33.8% |
| Scone   5249.79                | ▲ +31.8% |

### Sales by Days and Hours

