Times Munch

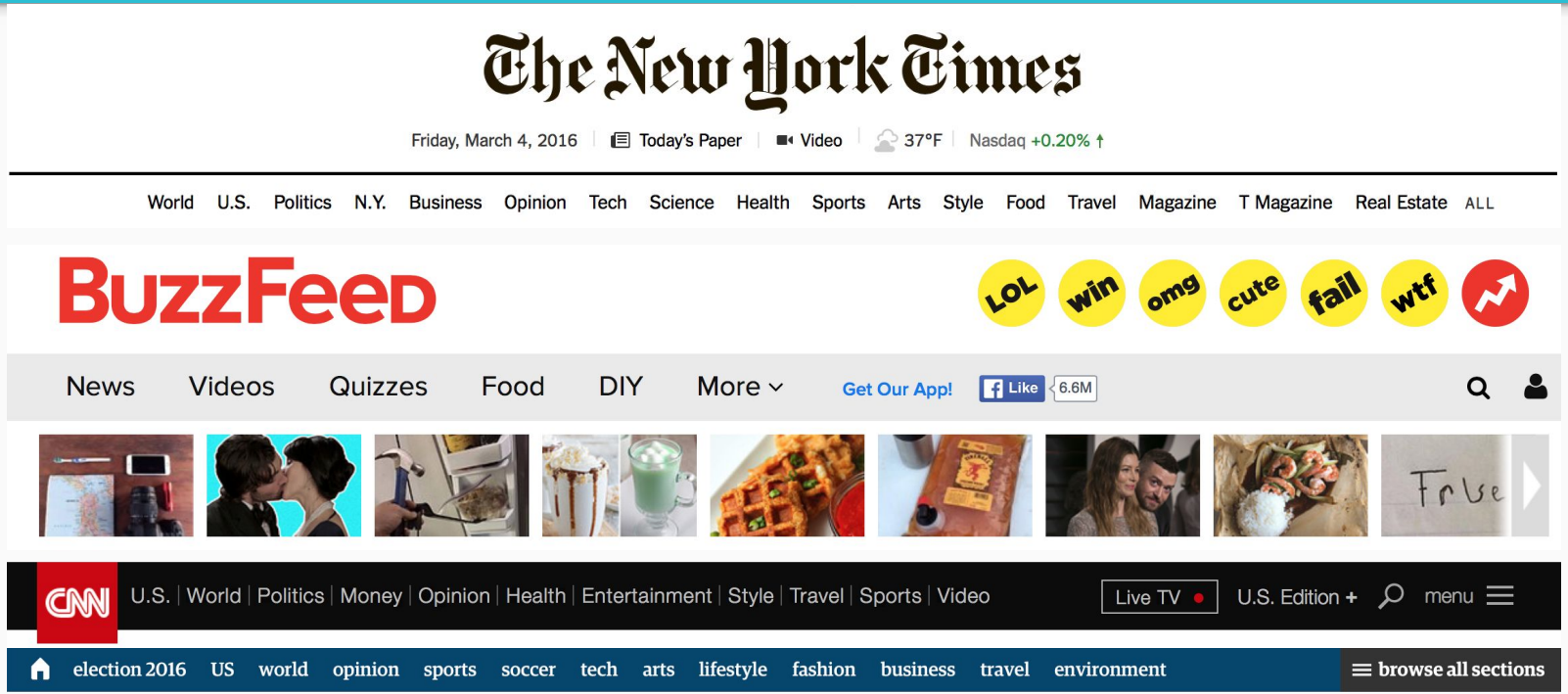
Mission Statement:
All the news that’s fit for you

The problem

Currently the news is delivered to readers in overwhelming bulk with no customization

The customization options that exist are effortful to set and constrain user individuality and preferences

Experience the Problem



Feeling overwhelmed?

You’re not alone

The solution

Times Munch

A custom solution, by personalizing content, and pushing you personalized news selected by you!

The Team

Diverse tech backgrounds that have a passion for digital media

Adityo Sagir

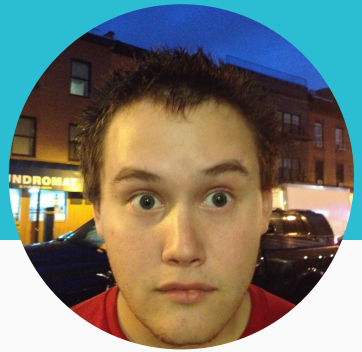
Co-founder

Retired NBA Player

Faraz Fazli

Co-founder

Android & Go Engineer



Ben Rosenthal

Co-founder

Android Engineer

Simon Babba

Co-founder

Former Arsenal Forward

How it works

Step 1

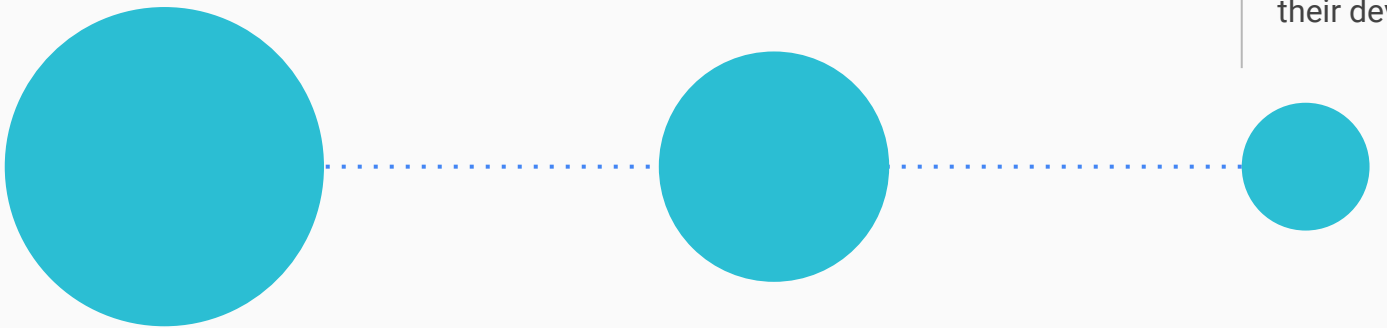
User selects his preferred sections

Step 2

User selects his preferred topics within section

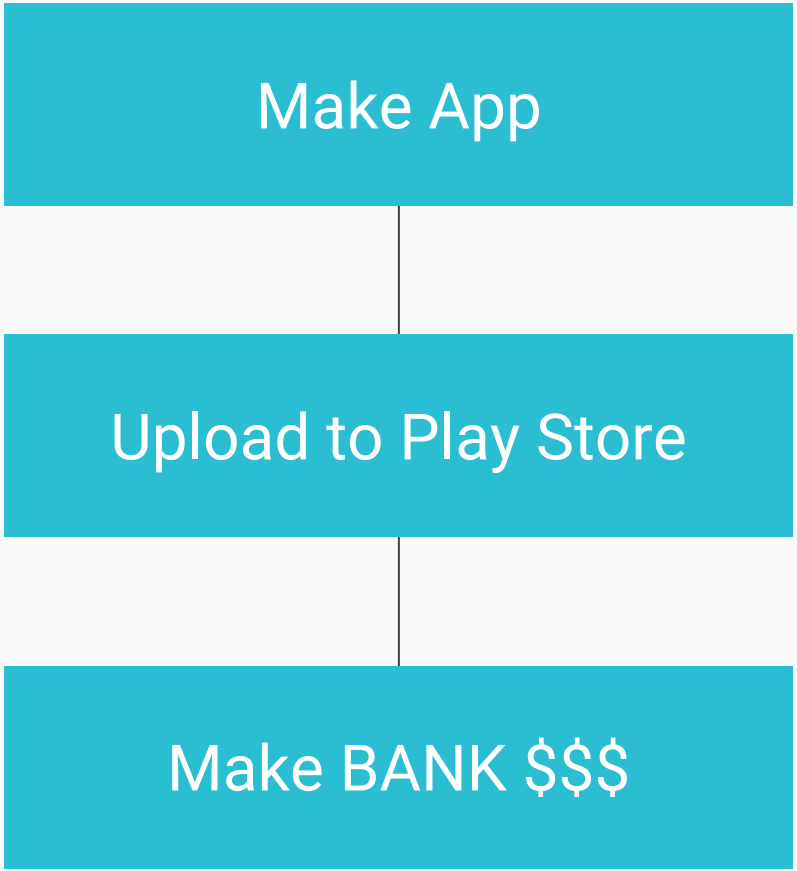
Step 3

User gets customized, tailored news pushed to their device



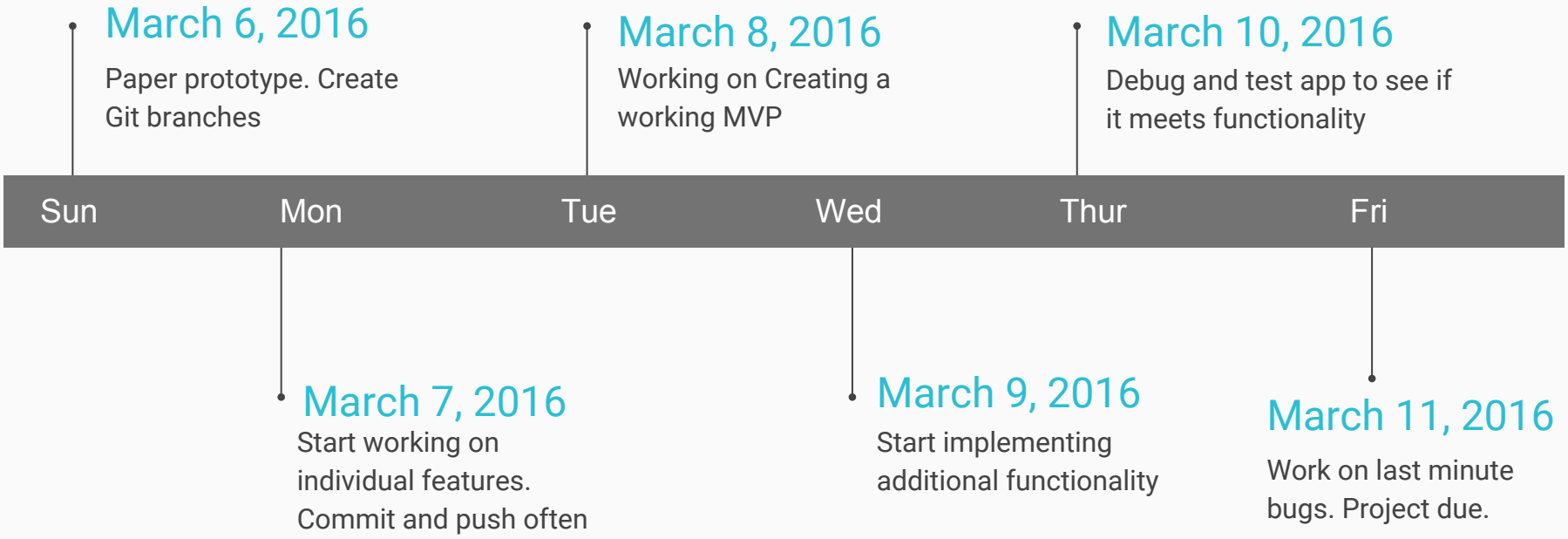
Revenue model

The user gets targeted with relevant ads based on which “sections” they have chosen



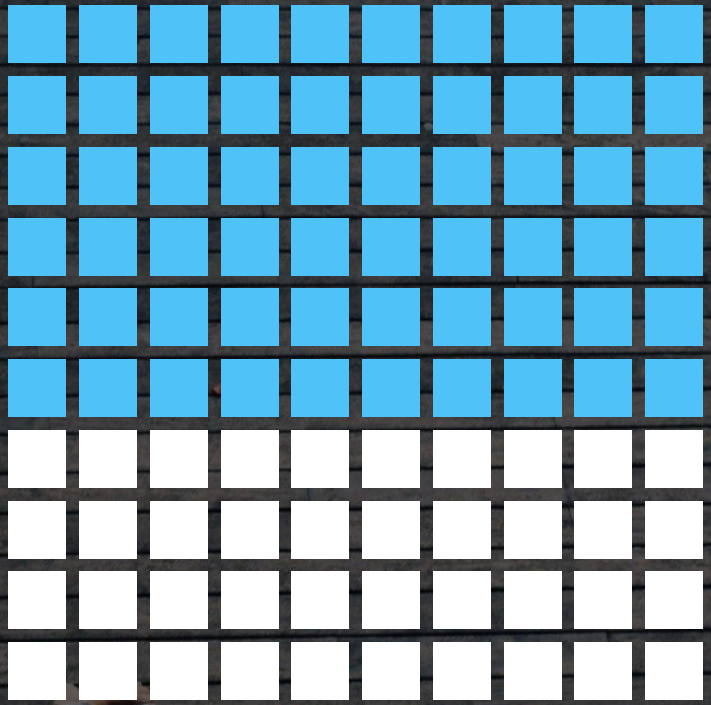
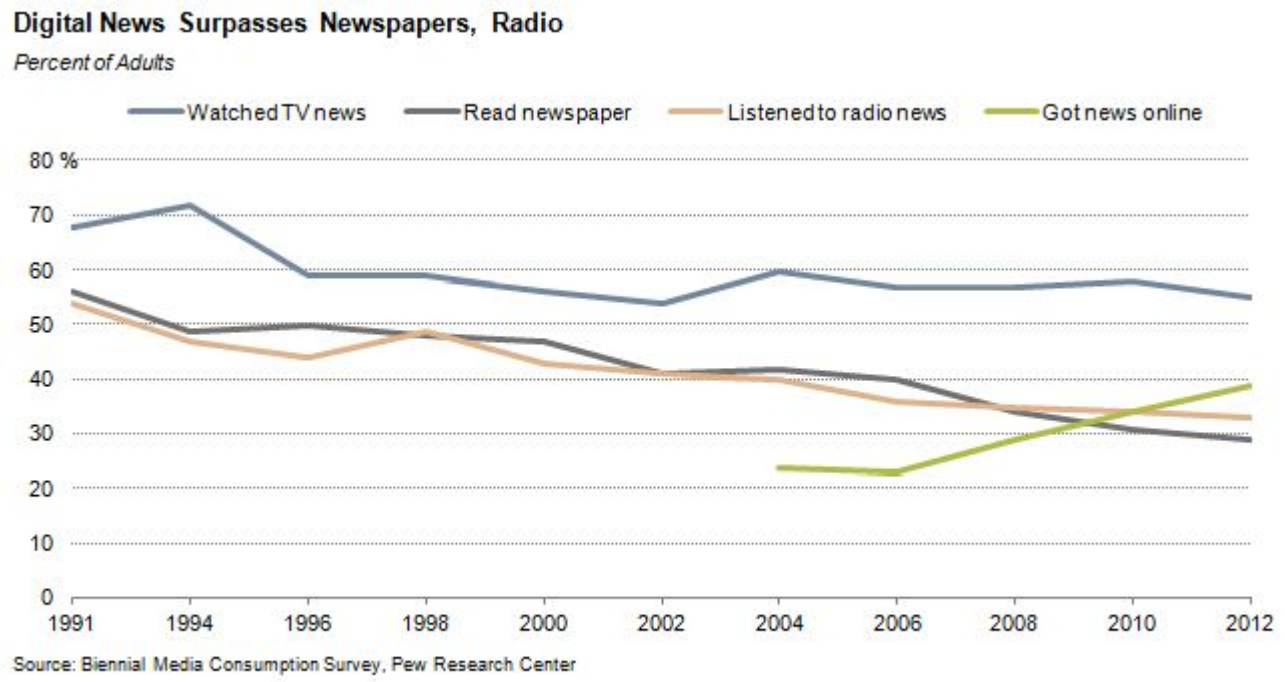
Timeline

Progress of Times Munch



Why now?

News is being read on online more than ever before. App usage is on the rise, worldwide.



Print is dead