

# Terms & Conditions

## 1. Who We Are

VYRALis a creator-brand collaboration platform. We connect brands with creators for promotional campaigns and pay creators based on **verified & organic views**.

**\*By signing up or participating in a campaign, you agree to these Terms & Conditions.**

## 2. Eligibility

- Must be **16 years or older** to participate.
- Must have an active social media account in good standing (**not banned or suspended**) on Instagram, YouTube, Facebook, X/Twitter, or similar platforms.
- Must provide **accurate and up-to-date** personal details when registering.
- Must comply with all applicable local and platform-specific laws.

## 3. Creator Responsibilities

- **Authenticity:** All engagement (views, likes, comments, shares) must be **100% organic**.
- **Follow Campaign Briefs:** Stick to the brand's requirements (hashtags, tone, posting style, etc.).
- **Post on Time:** All deliverables must be posted within the campaign deadline.
- **Proof of Work:** Share valid post links/screenshots immediately after posting for verification.
- **Content Safety:** Content must be safe for all audiences; no hate speech, nudity, illegal promotion, or offensive material.
- **No Misrepresentation:** Do not mislead audiences about the brand or product.

## 4. View Verification

- In early phases, views are **manually verified** using screenshots, analytics, and links.
- Fake or suspicious views will be excluded from payment calculations.
- We reserve the right to withhold payment if fraudulent activity is detected.

## 5. Payment Terms

- Payment is made only for verified organic views. Payments will be processed within 5-7 Business days after campaign completion and verification.
- **Platform Fee:** A small service fee (as stated in the campaign details) will be deducted.
- No Payment for content that violates terms or has fake/paid engagement.
- No refunds or payments after the campaign budget is exhausted.
- One can earn a **Maximum** amount for each particular campaign.

**\*KreatorKart is not responsible for payment delays caused by banks, payment processors, or events beyond our control (Force Majeure).**

## 6. Prohibited Activities

- Purchasing fake views, likes, or engagement.
- Using bots, click farms, or any automated tools.
- Posting incomplete or altered brand messages.
- Promoting competitor brands in the same campaign.
- All campaign details, briefs, payment information, and brand materials are confidential. You must not share them with any third party without prior written consent from KreatorKart or the brand.
- Posting offensive or unrelated content.

## **7. Termination & Suspension**

- Violation of these terms may lead to **immediate suspension** from the platform and forfeiture of pending earnings.
- Repeated violations may result in a **permanent ban**.

## **8. Intellectual Property**

- Creators retain ownership of their content.
- By participating in a campaign, you grant the brand and Kreatorkart a **non-exclusive license** to repost or reuse your content for promotional purposes, **for marketing purposes only**

## **9. Dispute Resolution**

- Any disputes regarding payment or verification must be raised **within 7 days** after campaign completion.
- The platform's decision on verification and payment is **final**.

## **10. Liability**

- We are not responsible for disputes between creators and brands outside of the platform. We do not guarantee specific earnings or campaign participation.
- VYRAL is not responsible for any losses, damages, or reputational harm arising from
- a creator's participation in a campaign.

## **11. Changes to Terms**

We may update these Terms from time to time. Updated terms will be posted on our website with a revised date.

## **12. Governing Law & Jurisdiction**

These Terms & Conditions shall be governed by and interpreted in accordance with the laws of India. All disputes shall be subject to the exclusive jurisdiction of the courts in Your City.