

# Guidelines

## 1) Campaign Description

Join our exciting campaign and showcase your creativity! Whether you love making reels, sharing stories, or creating engaging content, this is your chance to shine. Participate, get featured, and connect with a community of like-minded creators. Every contribution counts, let your talent be seen and celebrated!

## 2) Work Structure

### 1. Content Deliverables

Please create the following content as part of this campaign:

- Format: Instagram Reel / YouTube Short
- Quantity: 1 Reel(minimum)
- Duration:

### 2. Platform & Posting

- Post the content on your main social media platform (Instagram, YouTube, etc.)
- Use your public creator profile
- Tag the brand and include hashtags

### 3. Tagging & Hashtags

- Brand Handle: **@BrandName**
- Hashtags: **#CampaignHashtag #KreatorKart**
- Include any special codes or CTA if shared

### 4. Tone & Style

- You are free to use AI-based voices and visuals, as long as they are not copied from other sources.
- Keep the content aligned with the brand's vibe (fun, authentic, clean, etc.)
- Show the product/service naturally in a real-life moment

### 5. Deadlines

- Draft Submission (if needed): [Insert Date]
- Final Posting Deadline: [Insert Date]
- Timely submission is important for payment and future opportunities

### 6. Compensation

- Payment: ₹[Insert Amount]
- Method: UPI / Bank Transfer
- Timeline: Within 7 working days after the post is live and verified

### 7. Notes

- Do not feature competitor brands in the same post
- Ensure the content is original, high-quality, and brand-appropriate
- Reach out to us if you have any questions!