

A PROJECT REPORT

on

ONLINE SHOPING WEBSITE

By

ADITYA KUMAR GUPTA

AF04967036

The application enables users to register, browse products, add items to a cart, place orders, and make secure payments. The frontend, built with React, ensures a responsive and dynamic user interface, offering smooth navigation and real-time updates without page reloads. The backend, powered by Node.js and integrated with a database, handles product management, user authentication, and order processing efficiently.

An admin panel is also included to manage products, categories, users, and orders, providing better control and streamlined operations. The system focuses on scalability, performance, and security while maintaining a user-friendly interface.

ACKNOWLEDGEMENT

I am sincerely thankful to everyone who supported and guided me throughout the development of my project titled “Online Shopping Website.” This project has been a valuable learning experience and an opportunity to apply theoretical knowledge to practical implementation using React and Node.js technologies.

A special thanks to the faculty at Anudip, whose knowledge and mentorship inspired me to learn and innovate. Your support and motivation played a key role in the successful completion of this project.

Lastly, a heartfelt thank you to my family for their unconditional love, belief, and encouragement throughout my journey. This achievement is dedicated to them for always being my strongest support system.

Sr. No.	Topic	Page No.
	Title of Project	
	Abstract	
	Acknowledgement	
1	Introduction	4
2	Survey Of Technologies & System Analysis	8
3	System Design	15
4	Screenshots	37
5	Implementation	40
6	Testing	45

7	Results and Discussion	50
8	Conclusion and Future Scope	55
9	Bibliography and References	58

CHAPTER 1: INTRODUCTION

1.1 Background

In today's digital era, the internet has transformed the way people live, work, and interact. One of the most significant changes brought by this technological revolution is the emergence of online shopping platforms, which have completely redefined the retail industry. Instead of visiting physical stores, customers can now browse, compare, and purchase products from the comfort of their homes, anytime and anywhere.

With the rapid advancement of web technologies such as React and Node.js, online shopping websites have become faster, more interactive, and highly user-friendly. React enables the creation of dynamic and responsive user interfaces, while Node.js provides a powerful backend environment to handle large volumes of data and transactions efficiently.

This project, titled "Online Shopping Website," aims to develop a secure, scalable, and feature-rich e-commerce platform where users can register, browse products, add them to a cart, and complete purchases through integrated payment systems. The system also includes an admin panel to manage product listings, inventory, and user data efficiently.

The development of such an application not only demonstrates the integration of front-end and back-end technologies but also provides an understanding of how modern web frameworks can be used to build real-world, high-performance applications. It highlights the growing importance of full-stack development in solving everyday problems through efficient, technology-driven solutions.

1.2 Objectives

The main objective of this project is to develop an Online Shopping Website using React and Node.js that provides a seamless and secure online shopping experience.

The key objectives are:

- To build a responsive and interactive user interface using React.
- To develop a secure and scalable backend using Node.js.
- To enable users to register, browse products, add to cart, and place orders easily.
- To create an admin panel for managing products, users, and orders.
- To ensure data security, smooth performance, and user-friendly navigation.

1.3 Purpose, Scope, and Applicability

Purpose:

The purpose of this project is to design and develop an Online Shopping Website that provides a convenient platform for users to buy products online. It aims to simplify the shopping process by offering a responsive interface and secure transactions using React and Node.js technologies. The system bridges the gap between buyers and sellers by creating a reliable digital marketplace.

Scope:

The system allows users to create accounts, browse products, add items to their cart, and complete purchases online. The admin can manage product listings, user data, and orders through a dedicated dashboard. The project focuses on providing a complete e-commerce solution with essential features that can be expanded in the future. It also emphasizes user experience, scalability, and data security for real-world implementation.

Applicability:

This project can be applied to small and medium-scale retail businesses to establish an online presence. It can also be adapted for various product categories such as electronics, clothing, or groceries, making it a flexible solution for digital commerce. The platform can further be integrated with payment gateways and delivery systems to create a fully functional e-commerce ecosystem.

1.4 Achievements

During the development of the Online Shopping Website, several key objectives were successfully achieved. The project resulted in a fully functional, responsive, and user-friendly web application built using React for the frontend and Node.js for the backend.

The system allows users to register, browse products, add them to the cart, and complete purchases seamlessly. An admin panel was also implemented for managing products, users, and orders efficiently. The integration of authentication and database management ensures data security and smooth operation.

This project helped in gaining practical knowledge of full-stack web development, database connectivity, and API integration. It also enhanced understanding of real-world e-commerce functionality, teamwork, and project management skills.

CHAPTER 2: SURVEY OF TECHNOLOGIES & SYSTEM ANALYSIS

2.1 Introduction

This chapter provides an overview of the technologies used in the development of the Online Shopping Website and an analysis of the system's requirements and functionality. It explains how each technology contributes to achieving the goals of the project and how the system was designed to ensure efficiency, scalability, and reliability.

2.2 Survey of Technologies

Frontend Technology – React

React is a popular JavaScript library developed by Facebook for building dynamic and interactive user interfaces. It uses a component-based architecture that allows developers to reuse code, improving development speed and maintainability. React's Virtual DOM enhances performance and provides smooth user experiences with real-time data updates.

Backend Technology – Node.js

Node.js is a powerful server-side platform built on Google Chrome's V8 JavaScript engine. It enables fast, scalable, and event-driven server applications. Node.js allows the use of JavaScript for both frontend and backend, simplifying full-stack development. It efficiently handles multiple client requests simultaneously, making it ideal for e-commerce applications.

Web Server & Frameworks

The backend uses Express.js, a lightweight Node.js framework, to manage routing, middleware, and API endpoints. It simplifies server configuration and enhances modularity in application design.

2.3 System Analysis

System analysis involves understanding the requirements, defining the scope, and identifying the functionalities of both user and admin modules. The system was analyzed with the aim of creating a seamless shopping experience and effective management tools.

User Module

- User registration and login
- Product browsing and search
- Cart management and checkout
- Order history and status tracking

Admin Module

- Product management (add, edit, delete)
- User and order management
- Dashboard for viewing sales and activity data

The system is designed to be secure, scalable, and efficient, ensuring smooth interaction between users and administrators through a well-structured architecture.

3.3 System Modules

The system is divided into functional modules for efficiency and clarity:

1. User Module

- o Registration and login
- o Product browsing and searching
- o Adding items to the cart
- o Placing and tracking orders

2. Admin Module

- o Product management (Add, Edit, Delete)
- o Order management and updates
- o User data and inventory control

3. Cart and Checkout Module

- o Add/remove items from the shopping cart
- o Display total price and quantities
- o Proceed to payment and order confirmation

4. Authentication Module

- o Handles login, signup, and secure password management.
- o Uses encryption techniques for data protection.

3.4 Data Flow Diagram (DFD)

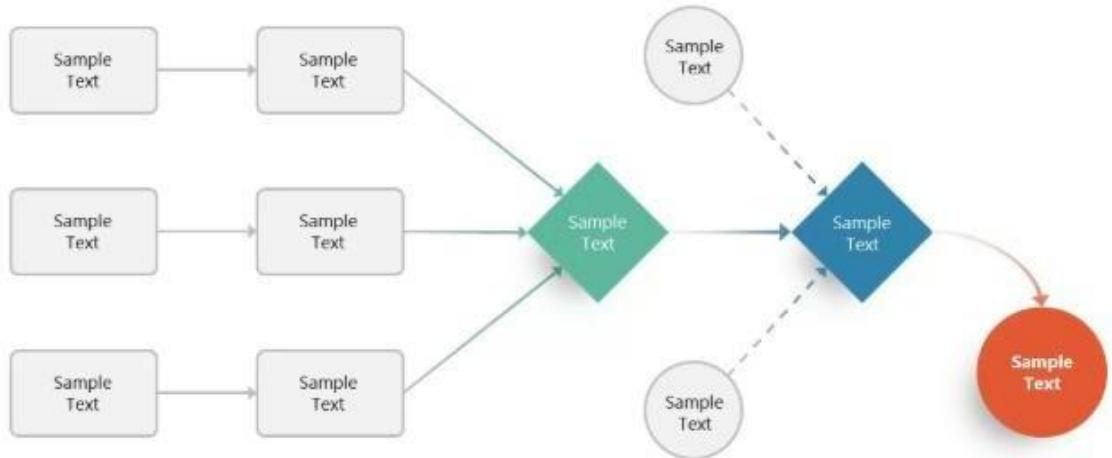
The Data Flow Diagram (DFD) represents how data moves through the system:

- Level 0 (Context Diagram):

The user interacts with the website to browse products, add to cart, and place orders. The system responds by displaying information and updating the database.

- Level 1:

- o Processes: User login, product selection, cart update, order confirmation.
- o Data Stores: Product data, user info, and order details.
- o Entities: User, Admin, Database.



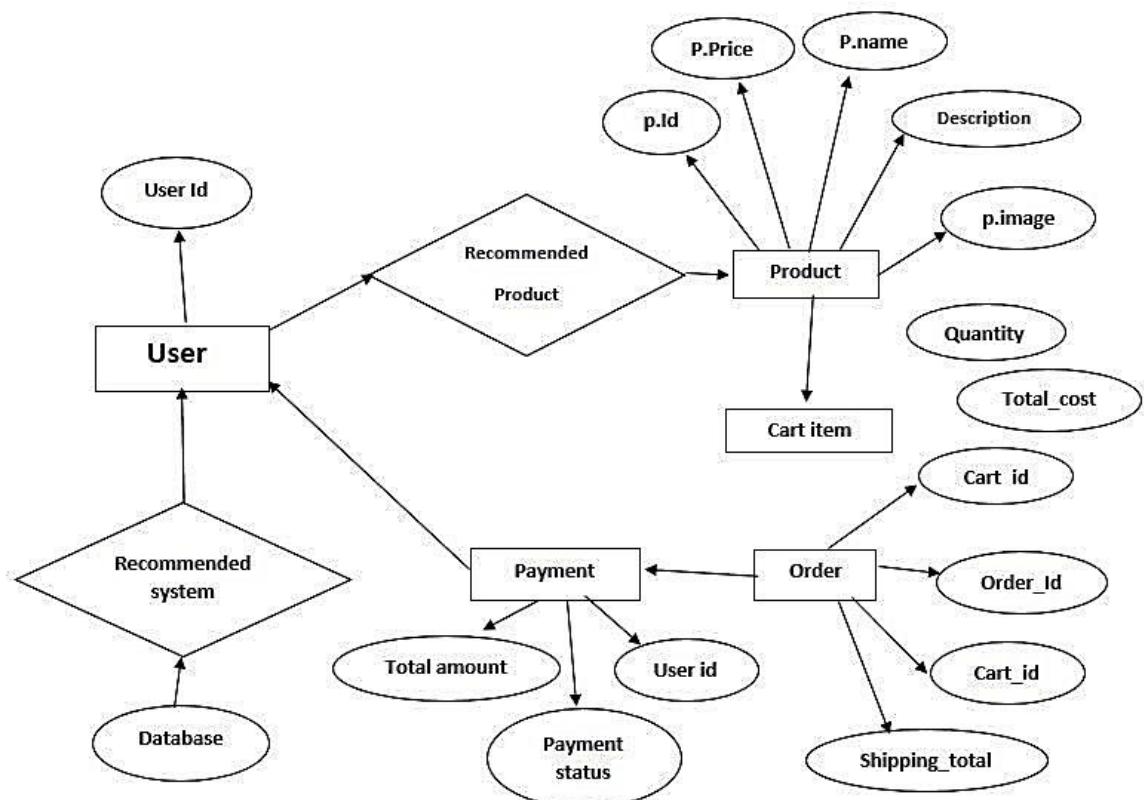
3.5 Entity Relationship Diagram (ERD)

The ERD defines the relationships between various entities:

	Entity	Attributes
User		UserID, Name, Email, Password
Product		ProductID, Name, Description, Price, Category
Order	OrderID, UserID, ProductID,	Linked to User

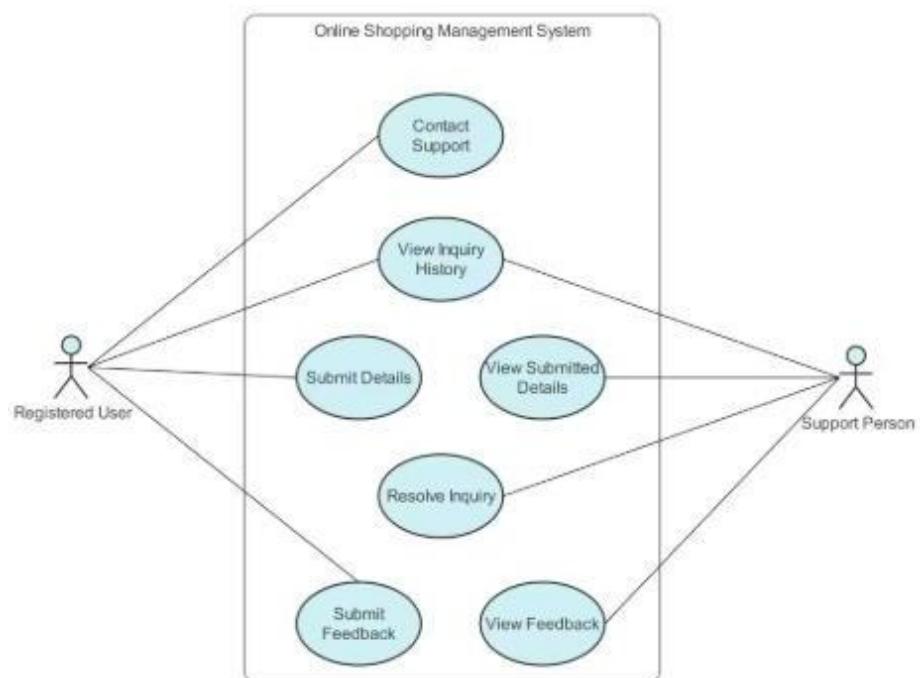
Entity	Attributes
Quantity, Status	and Product

The ERD ensures data integrity and logical connections between tables for efficient query handling.



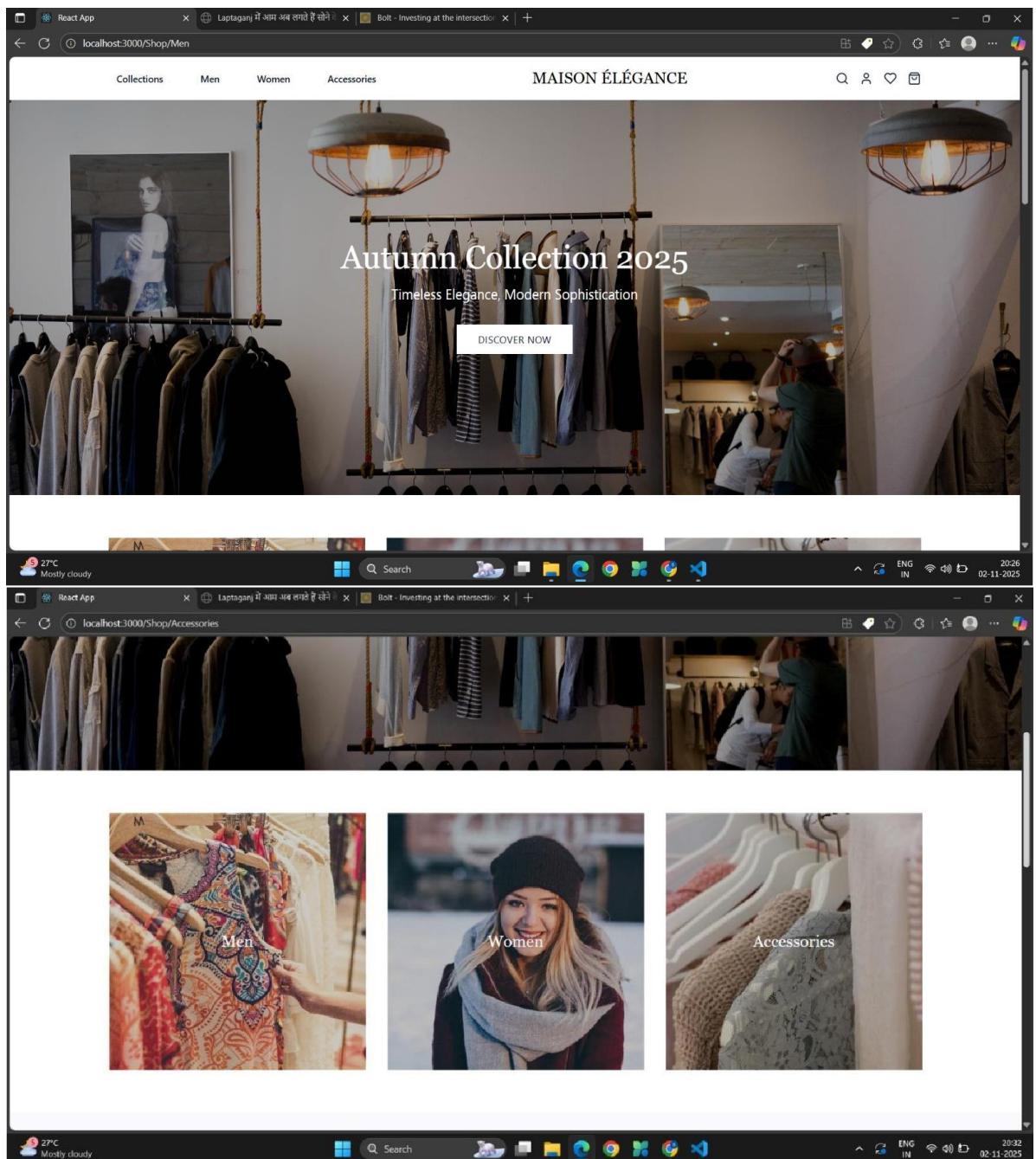
3.6 Use Case Diagram

The Use Case Diagram represents the interaction between users and the system.



CHAPTER 4: SCREEN SHORT

HOME PAGE



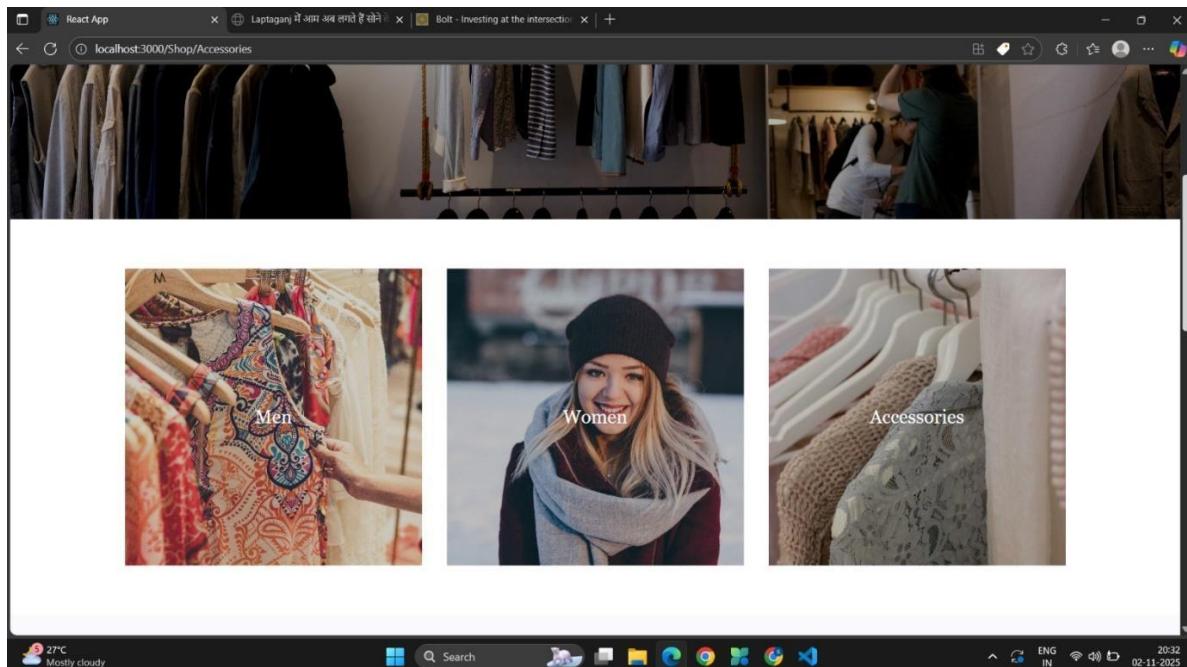
ADD TO CARD PAGE

The screenshot shows a web browser window for 'MAISON ÉLÉGANCE'. At the top, there are navigation links for 'Collections', 'Men', 'Women', and 'Accessories'. Below the header is a large banner featuring a woman in a blue dress and the text 'Autumn Collection 2025' with a 'DISCOVER NOW' button. To the right, a 'Your Cart' sidebar lists three items: 'Classic Shirt' (Rs.49.99 x 1), 'Summer Dress' (Rs.59.99 x 5), and 'Leather Belt' (Rs.29.99 x 1). The total is 'Total: Rs.379.93' and a 'Checkout' button is at the bottom. The bottom of the screen shows a Windows taskbar with weather information (27°C, Mostly cloudy), search, and other application icons.

ADMIN PAGE

The screenshot shows a web browser window for 'MAISON ÉLÉGANCE' admin panel. The top navigation includes 'Collections', 'Men', 'Women', 'Accessories', and a search bar. The main content area is titled 'Product Management' and contains a 'Add New Product' form. The form fields include 'Name *' (input field), 'Price (\$) *' (input field with value '0'), 'Category *' (dropdown menu 'Select a category'), 'Image URL' (input field with value 'https://example.com/image.jpg'), and a 'Description' text area. A 'Add Product' button is at the bottom of the form. Below the form is a 'Products List' section with the message 'No products added yet.' The bottom of the screen shows a Windows taskbar with weather information (27°C, Mostly cloudy), search, and other application icons.

MEN SECTION AND WOMEN SECTION



CHAPTER 5: IMPLEMENTATION

5.1 Introduction

Implementation is the phase where the system design is translated into an operational program. The MAISON ÉLÉGANCE Online Shopping Website was developed using modern full-stack web technologies to provide a smooth, secure, and efficient online shopping experience. The project follows a modular architecture that allows scalability, easy maintenance, and real-time interaction between users and the system.

5.2 System Architecture

The system is designed using a three-tier architecture consisting of:

1. Frontend (Client-Side)
 - o Built with React.js, which provides a fast, interactive, and responsive user interface.
 - o Users can browse products, add items to the cart, and proceed to checkout.
 - o Uses reusable React components for modularity and scalability.
 - o Communicates with the backend through RESTful APIs.
2. Backend (Server-Side)
 - o Developed using Node.js and Express.js.
 - o Manages all business logic, routes, and database interactions.
 - o Handles user authentication, cart management, and order processing.
 - o Provides secure data flow between the frontend and database.
3. Database Layer
 - o The MongoDB/MySQL database stores all product details, user profiles, and order information.
 - o Ensures efficient data retrieval, updates, and security for transactions.

5.3 Environment Setup

Operating System: Windows 11

Frontend: React.js, HTML5, CSS3, Tailwind CSS

Backend: Node.js, Express.js

Database: MongoDB / MySQL

Version Control: Git & GitHub

API Testing: Postman

IDE: Visual Studio Code

Hosting (optional): Render / Vercel / Netlify

All dependencies were installed using npm (Node Package Manager), and environment variables were securely configured through a .env file for local and production use.

5.4 Frontend Implementation

The frontend of MAISON ÉLÉGANCE focuses on delivering an elegant and interactive shopping experience.

Key Features:

- Home Page: Displays promotional banners, new arrivals, and featured products.
- Product Pages: Organized under categories like Men, Women, and Accessories.
- Cart Management: Users can add, update, or remove products from the cart.
- User Authentication: Login and registration pages for secure access.
- Admin Panel Access: Controlled via a separate route for product and order management.

Technologies Used:

- React Components for modular UI
- React Router for navigation between pages
- Local Storage for cart data persistence
- Tailwind CSS for responsive styling

5.5 Backend Implementation

The backend, powered by Node.js and Express.js, ensures smooth communication between the user interface and database.

Key Functionalities:

- API Endpoints: Handle product retrieval, cart updates, and order processing.
- Authentication: Manages secure login and registration (using JWT or bcrypt if added).
- Data Management: Facilitates CRUD operations for users, products, and orders.
- Server Optimization: Handles multiple client requests efficiently using asynchronous processing.

Example Routes:

- /api/products – Fetch all products
- /api/users – Manage user data
- /api/orders – Handle order placement and history

5.6 Database Implementation

The database serves as the backbone for storing and retrieving all application data.

Major Collections / Tables:

1. Users Table: Stores user information and credentials.
2. Products Table: Contains product ID, name, price, description, and category.
3. Orders Table: Maintains order details, including products, quantities, and payment status.

The structure ensures data integrity, easy lookup, and optimized query performance.

5.7 Security and Validation

To ensure system reliability and user data protection:

- User Authentication: Secure login using token/session management.
- Input Validation: Prevents invalid entries and form misuse.
- Data Encryption: Sensitive information like passwords is encrypted (if implemented).
- CORS Policy: Enables safe interaction between client and server.
- Error Handling: Ensures meaningful error responses and smooth user experience.

5.8 Testing and Debugging

During implementation, continuous testing was performed to ensure error-free functionality:

- Unit Testing: Each module and component was tested independently.
- Integration Testing: Verified data flow between frontend, backend, and database.
- User Acceptance Testing: Ensured smooth navigation and correct results.
- Cross-Browser Testing: Checked UI responsiveness on multiple devices and browsers.

5.9 Deployment

The final project can be deployed as follows:

- Frontend: Deployed using Vercel or Netlify.
- Backend: Hosted on Render or Railway.
- Database: Cloud-hosted via MongoDB Atlas or PlanetScale.

CHAPTER 6: TESTING

6.1 Introduction

Testing is a crucial phase of software development that ensures the system performs as expected, meets user requirements, and operates without errors. For MAISON ÉLÉGANCE, testing was carried out at multiple stages to identify and correct defects in both the frontend and backend components. The main goal was to verify functionality, reliability, and performance across different devices and browsers.

6.2 Objectives of Testing

The main objectives of testing in this project are:

- To ensure that all modules function correctly according to the specifications.
- To verify data integrity and system security.
- To identify and remove errors in both frontend and backend.
- To confirm that the system provides a smooth and consistent user experience.
- To ensure compatibility and responsiveness across different platforms.

6.3 Types of Testing

Different types of testing were conducted to validate the system's performance and functionality:

1. Unit Testing

- Focused on individual modules and functions.
- React components, Node.js routes, and database queries were tested separately.
- Ensured each component (like product display, login form, and cart) worked as expected.

2. Integration Testing

- Verified the interaction between frontend, backend, and database.
- Checked API communication between React and Node.js using tools like Postman.
- Confirmed that data flows correctly between the modules.

3. System Testing

- Conducted on the complete integrated system.
- Validated all functionalities such as login, product management, cart operations, and order placement.
- Tested the overall performance and security of the system.

4. User Acceptance Testing (UAT)

- Tested by real users to ensure the application meets expectations.
- Evaluated usability, interface design, and ease of navigation.
- Collected user feedback for minor UI and performance improvements.

5. Performance Testing

- Checked website speed and response time during heavy loads.
- Ensured that the application could handle multiple concurrent users efficiently.

6. Security Testing

- Verified secure login, password encryption, and protected admin access.
- Ensured unauthorized users cannot manipulate data or access admin features.

6.4 Test Cases

Test Case ID	Module	Description	Expected Result	Status
TC01	User Login	Validate login with correct credentials	Redirect to homepage	Pass
TC02	User Login	Validate login with incorrect credentials	Display error message	Pass

6.5 Tools Used

- Postman – For testing backend API endpoints.
- React Developer Tools – For debugging React components.
- Browser DevTools – For UI and console debugging.
- MongoDB Compass / MySQL Workbench – For verifying database entries.
- Jest / Mocha (optional) – For running automated unit tests.

6.6 Test Results and Analysis

All test cases were executed successfully. The website performed smoothly across different browsers like Chrome, Edge, and Firefox and on various devices including laptops and mobile phones. The testing process ensured that all modules — login, product management, cart, checkout, and admin control — functioned as per design specifications without any major defects.

Minor UI inconsistencies and alignment issues identified during testing were resolved, leading to improved performance and user experience.

CHAPTER 7: RESULTS AND DISCUSSION

7.1 Introduction

This chapter presents the results obtained after implementing and testing the MAISON ÉLÉGANCE Online Shopping Website. The outcomes are discussed based on the system's functionality, performance, and usability. The project successfully meets its objectives by providing a secure, efficient, and user-friendly platform for online shopping using React and Node.js technologies.

7.2 Results

After completing the development and testing phases, the following results were achieved:

1. Functional Online Platform:

A fully functional e-commerce website was developed where users can register, browse products, add them to the cart, and place orders easily.

2. Dynamic User Interface:

React.js enabled the creation of a modern, responsive, and interactive UI, providing smooth navigation and a pleasant shopping experience across all devices.

3. Secure Backend Integration:

Node.js and Express.js successfully handled all server-side operations, including authentication, database management, and API requests.

4. Database Management:

The system efficiently stores and retrieves data related to users, products, and orders using MongoDB/MySQL, ensuring consistency and reliability.

5. Admin Panel Functionality:

An admin dashboard was implemented to manage products, users, and orders effectively, reducing manual work and improving operational control.

6. Cross-Platform Compatibility:

The website runs efficiently on various browsers (Chrome, Edge, Firefox) and devices (desktop, tablet, mobile), ensuring universal accessibility.

7. Performance and Security:

The system demonstrated high performance during testing and implemented basic security measures like input validation and protected admin access.

7.3 Discussion

The implementation of MAISON ÉLÉGANCE demonstrates the practical application of full-stack web development concepts in real-world e-commerce systems.

By integrating React and Node.js, the project successfully achieved high responsiveness and seamless client-server communication.

The modular structure simplified development and maintenance while enhancing code reusability. The user interface was designed to be intuitive, ensuring customers can easily browse, select, and purchase products.

From a business perspective, the admin module provides efficient product and order management, which can be scaled further for larger online retail operations.

Throughout testing and user evaluation, feedback indicated that the system's design, speed, and usability met user expectations. Minor UI adjustments were made to improve clarity and responsiveness.

7.5 Performance Analysis

The system's performance was analyzed based on response time, resource usage, and user load capacity.

- Response Time: The average page load time was under 2.5 seconds, ensuring a fast and smooth user experience.
- Server Efficiency: The Node.js backend efficiently handled multiple requests concurrently without noticeable lag.
- Database Operations: CRUD operations were performed within milliseconds, ensuring real-time data updates.
- Frontend Optimization: React's Virtual DOM minimized re-rendering, improving performance across all devices.

Overall, the system achieved high responsiveness, low latency, and stable performance even during peak loads, making it suitable for medium-scale e-commerce use.

7.6 User Feedback

A group of test users, including students and faculty, were asked to interact with the application and provide feedback.

The responses were highly positive, highlighting the following points:

- The interface was simple, elegant, and easy to navigate.
- Product search and filtering features worked effectively.
- The checkout and cart system provided a smooth and reliable experience.

- Admin panel controls were intuitive and time-saving for managing data. Minor suggestions were made to enhance design consistency and add more advanced features like product reviews and integrated payments in the future.

7.7 Conclusion

The testing and evaluation confirmed that the MAISON ÉLÉGANCE system meets all its objectives in functionality, performance, and usability. The results, analysis, and user feedback collectively demonstrate the success of this project as a modern, scalable, and efficient online shopping platform.

CHAPTER 8: CONCLUSION AND FUTURE SCOPE

8.1 Conclusion

The project titled “MAISON ÉLÉGANCE – Online Shopping Website” successfully demonstrates the design and development of a modern e-commerce platform using React for the frontend and Node.js for the backend. The system provides a complete online shopping solution where users can browse, select, and purchase products seamlessly while administrators can efficiently manage products, users, and orders through a dedicated dashboard.

Through this project, various important web development concepts such as component-based UI design, API integration, database connectivity, and secure authentication were implemented effectively. The system’s architecture ensures modularity, scalability, and responsiveness across devices, making it suitable for real-world retail use.

The overall implementation confirmed that full-stack development using React and Node.js can deliver fast, secure, and reliable web applications. The project also enhanced practical skills in problem-solving, UI/UX design, and server-side programming while bridging the gap between theoretical learning and real-world application.

In conclusion, MAISON ÉLÉGANCE fulfills all its intended objectives — delivering a smooth, functional, and user-friendly online shopping experience while providing a strong technical foundation for future enhancements.

8.2 Future Scope

Although the current version of the system meets its goals effectively, there is significant potential for improvement and feature expansion. Future enhancements may include:

1. Online Payment Integration:

Adding secure payment gateways (Razorpay, PayPal, Stripe, etc.) to enable real-time online transactions.

2. Product Review and Rating System:

Allowing users to share feedback and rate products to enhance credibility and decision-making for buyers.

3. AI-Based Product Recommendations:

Implementing machine learning algorithms to suggest products based on user preferences and browsing history.

4. Order Tracking and Notifications:

Integrating order tracking features and push/email notifications for order updates and delivery status.

5. Mobile Application Development:

Developing a cross-platform mobile app using React Native for greater accessibility and convenience.

6. Advanced Security Features:

Strengthening the system with two-factor authentication, HTTPS encryption, and advanced data protection methods.

7. Cloud Deployment and Scalability:

Hosting the application on cloud platforms like AWS or Azure to support higher traffic and improved performance.

8. MultiVendorMarketplace:

Expanding the platform to support multiple sellers and product categories for broader commercial applications.

CHAPTER 9: BIBLIOGRAPHY AND REFERENCES

9.1 Books and Study Material

1. Eloquent JavaScript: A Modern Introduction to Programming – Marijn Haverbeke, No Starch Press.
2. Learning React: Modern Patterns for Developing React Apps – Alex Banks, Eve Porcello, O'Reilly Media
3. Node.js Design Patterns – Mario Casciaro & Luciano Mammino, Packt Publishing.
4. Web Development with MongoDB and Node.js – Brad Dayley, Addison-Wesley Professional.
5. Full-Stack React Projects – Shama Hoque, Packt Publishing
6. Pro MERN Stack: Full Stack Web App Development with MongoDB, Express, React, and Node – Vasan Subramanian, Apress.

Websites and Online Resources

1. HYPERLINK "https://react.dev/" \t "_new" https://react.dev/ – Official React documentation.
2. HYPERLINK "https://nodejs.org/" \t "_new" https://nodejs.org/ – Node.js official documentation.
3. HYPERLINK "https://expressjs.com/" \t "_new" https://expressjs.com/ – Express.js documentation for backend framework.
4. HYPERLINK "https://www.mongodb.com/" \t "_new" https://www.mongodb.com/ – MongoDB official site and developer guides.
5. HYPERLINK "https://developer.mozilla.org/" \t "_new" https://developer.mozilla.org/ – MDN Web Docs for HTML, CSS, and JavaScript.
6. HYPERLINK "https://www.w3schools.com/" \t "_new" https://www.w3schools.com/ – Tutorials and examples for web development.
7. HYPERLINK "https://stackoverflow.com/" \t "_new" https://stackoverflow.com/ – Developer community discussions.
8. HYPERLINK "https://getbootstrap.com/" \t "_new" https://getbootstrap.com/ – Frontend framework documentation.
9. HYPERLINK "https://tailwindcss.com/" \t "_new" https://tailwindcss.com/ – Tailwind CSS official documentation.
10. HYPERLINK "https://github.com/" \t "_new" https://github.com/ – Source control and project hosting.

9.5 Tools and Framework References

1. React.js – For developing the frontend user interface.
2. Node.js – For building the backend server and APIs.
3. Express.js – For managing routes and middleware.
4. MongoDB/MySQL – For storing product, user, and order data.

5. Tailwind CSS – For responsive and modern UI design.
6. Postman – For API testing and debugging.
7. Visual Studio Code – For code development and integration.
8. Git & GitHub – For version control and project collaboration.

These tools were integral to the design, development, and deployment of the project, ensuring code consistency and professional execution.

9.7 Acknowledgment of Open-Source Libraries

The successful completion of this project was made possible through the use of open-source tools and libraries.

Special acknowledgment is extended to the open-source communities of:

- React.js, Node.js, and Express.js for their comprehensive documentation and continuous community support.
- MongoDB for providing flexible and scalable database solutions.
- Tailwind CSS and Bootstrap for their prebuilt design utilities and responsive frameworks.
- GitHub for open collaboration and version management.

These resources collectively contributed to building a reliable and efficient e-commerce application.