

Intro:

Have you ever struggled to remember a medication dosage or felt overwhelmed by navigating the complexities of the healthcare system? If so, you're not alone. Today, we came up with the solution

Problem Identification

- Problem Statement: "Elderly individuals face significant challenges in managing healthcare-related tasks due to cognitive decline, mobility issues, and the complexity of healthcare systems."
- Challenges: Forgetting receipts, missing medication doses, difficulty accessing emergency services, tracking medical history, finding suitable healthcare providers, and managing sleep.
- Significance: Efficiently addressing these challenges is crucial for improving health outcomes and well-being of the elderly.

Stakeholder Analysis

- Stakeholders: Elderly Individuals, Healthcare Providers, Pharmacies and Medical Suppliers, Insurance Companies, Local Health Departments.
- Concerns and Needs: User-friendly platforms, streamlined patient management, efficient e-commerce integration, digital claims processing, public health information distribution.

Software Solution Overview

- Features: Reminder Solutions, Emergency Response Services, Medical History Tracking, Doctors on Demand, Wearable Device Analytics, Comprehensive Search, Appointment Scheduling, Financial Management Tool, Online Marketplace, Service Connection, Integration with Blood Banks and Registries, Notification System.

Technologies: GPS-enabled mobile apps, secure cloud-based EHR systems, AI for caregiver matching, blockchain for donor matching, push notifications.

Market Analysis

- Objectives: Enhance quality of life, revolutionize elderly care, empower seniors.
- Target Audience: Hospitals/Doctors/Clinics/Nurses, Elderly Individuals, Insurance Companies, Government, Pharmaceutical Companies.

Competitor Analysis

- Companies: PointClickCare, Birdie, Well Sky, Ianacare, Vesta Healthcare.
- Strengths and Weaknesses of Each Company.

- Funding Information.

Business Values

- We can help in providing evidence based decision making ,
- Custom policy offerings, feedback mechanism

Pharmallama