

# Aditi Verma

 aditiverma

—

 aditi-verma

—

 aditiverma@gmail.com

—

 +91-8279524227

## SUMMARY

---

Business Analyst and UX/UI Designer with strong frontend development skills. Experienced in requirement gathering, process flows, wireframing, and building responsive user interfaces. Proven ability to translate business problems into usable digital solutions through product-focused projects and leadership roles.

## LEADERSHIP EXPERIENCE

---

**Graphic Designer Coordinator — NEXUS MUJ** Aug 2025 – Present Designed UI layouts, wireframes, and branding assets using Figma; improved visual communication and event engagement.

**Senior Coordinator — Corporate Affairs, IEEE MUJ** Sep 2024 – Feb 2025 Handled stakeholder communication, documentation, and workflow planning for technical events.

## PROJECTS

---

### GridLock — EV Charging Optimization Platform (BA + UX + MERN)

- Analyzed EV driver pain points; designed booking flows and pricing logic.
- Created user journeys and dashboards; implemented MERN-based responsive UI.

### RetailPulse — Retail Regulator Analytics Dashboard

- Designed KPI-driven dashboards for compliance and business insights.
- Defined reporting workflows and interactive filters.

### Airbnb Booking Platform — BA + UX + Frontend

- Conducted competitive analysis; created personas, flows, and wireframes.
- Implemented responsive UI using React, Next.js, and TailwindCSS.

### Brain Tumor Detection — ML + UX for Healthcare

- Built explainable ML interface using Grad-CAM and Gradio.
- Designed UI for faster triage and clinical usability.

**UI/UX Mini Projects:** Food Ordering App, Gym Landing Page, Spotify UI, Cooking Guide App.

## EDUCATION

---

**B.Tech — Computer Science and Engineering**, Manipal University Jaipur

2023–2027 CGPA: 8.0

**Summer Valley School, Dehradun** — Class XII: 90.8% (2023), Class X: 96.8% (2021)

## SKILLS

---

**Business Analysis:** Requirements, User Stories, SRS, UML, Process Flows, KPIs, Documentation

**UX/UI:** Wireframing, Prototyping, Figma, Design Systems, Interaction Design

**Frontend:** HTML, CSS, JavaScript, React, Next.js, TailwindCSS

**Backend:** Node.js, Express.js, MongoDB

**Tools:** Git, GitHub, Jira, Canva, Python, TensorFlow, Gradio

## CERTIFICATIONS

---

Microsoft Business Analysis · Microsoft Data for BA · Google UX Wireframing · IBM Software Engineering · Deloitte Cyber Simulation · Cisco CCNA · Red Hat SysAdmin II · L&T Microcontrollers · Dynamic Programming (Univ. of Colorado Boulder)

Last updated: January 21, 2026