


Aditi Verma

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SUMMARY

Business Analyst and UX/UI Designer with strong frontend development skills. Experienced in requirement gathering, process flows, wireframing, and building responsive user interfaces. Proven ability to translate business problems into usable digital solutions through product-focused projects and leadership roles.

LEADERSHIP EXPERIENCE

Graphic Designer Coordinator — NEXUS MUJ Aug 2025 – Present Designed UI layouts, wireframes, and branding assets using Figma; improved visual communication and event engagement.

Senior Coordinator — Corporate Affairs, IEEE MUJ Sep 2024 – Feb 2025 Handled stakeholder communication, documentation, and workflow planning for technical events.

PROJECTS

GridLock — EV Charging Optimization Platform (BA + UX + MERN)

- Analyzed EV driver pain points; designed booking flows and pricing logic.
- Created user journeys and dashboards; implemented MERN-based responsive UI.

RetailPulse — Retail Regulator Analytics Dashboard

- Designed KPI-driven dashboards for compliance and business insights.
- Defined reporting workflows and interactive filters.

Airbnb Booking Platform — BA + UX + Frontend

- Conducted competitive analysis; created personas, flows, and wireframes.
- Implemented responsive UI using React, Next.js, and TailwindCSS.

Brain Tumor Detection — ML + UX for Healthcare

- Built explainable ML interface using Grad-CAM and Gradio.
- Designed UI for faster triage and clinical usability.

UI/UX Mini Projects: Food Ordering App, Gym Landing Page, Spotify UI, Cooking Guide App.

EDUCATION

B.Tech — Computer Science and Engineering, Manipal University Jaipur 2023–2027 CGPA: **8.0**

Summer Valley School, Dehradun — Class XII: **90.8%** (2023), Class X: **96.8%** (2021)

SKILLS

Business Analysis: Requirements, User Stories, SRS, UML, Process Flows, KPIs, Documentation

UX/UI: Wireframing, Prototyping, Figma, Design Systems, Interaction Design

Frontend: HTML, CSS, JavaScript, React, Next.js, TailwindCSS

Backend: Node.js, Express.js, MongoDB

Tools: Git, GitHub, Jira, Canva, Python, TensorFlow, Gradio

CERTIFICATIONS

Microsoft Business Analysis · Microsoft Data for BA · Google UX Wireframing · IBM Software Engineering · Deloitte Cyber Simulation · Cisco CCNA · Red Hat SysAdmin II · L&T Microcontrollers · Dynamic Programming (Univ. of Colorado Boulder)

