Aditi Verma

 aditiverma | aditi-verma | aditiverma@gmail.com | +91-8279524227

SUMMARY

Business Analyst and UX/UI Designer with strong frontend development skills. Skilled in requirement gathering, user flows, wireframing, prototyping, and designing intuitive interfaces. Experienced in React, Next.js, TailwindCSS, and product-thinking through roles at IEEE and NEXUS MUJ.

SKILLS

Business Analysis: Requirements, SRS, User Stories, UML, Personas, User Flows **UX/UI:** Wireframing, Prototyping, Figma, Design Systems, Interaction Design **Frontend:** HTML, CSS, JavaScript, React, Next.js, TailwindCSS **Backend:** Node.js, Express.js, MongoDB **Tools:** Git, GitHub, Jira, Canva, Python, TensorFlow, Gradio

PROJECTS

Airbnb Booking Platform — BA + UX + Frontend

- Conducted competitive analysis; built personas, user flows, and wireframes.
- Defined functional requirements for search, filters, booking, and UI patterns.
- Built responsive UI in React, Next.js, TailwindCSS to simulate booking logic.

Online Food Delivery App — BA + UX Case Study

- Identified business pain points via interviews; mapped AS-IS/TO-BE workflows.
- Prepared SRS, KPI definitions, feature list, and wireframes.

Brain Tumor Detection — Deep Learning + UX for Healthcare

- Defined business need for faster triage; outlined success metrics.
- Designed explainable UI using Gradio + Grad-CAM for transparency.

UI/UX Mini Projects

- Gym Landing Page, Spotify UI, Cooking Guide App (IA, flows, layout).

EXPERIENCE

Graphic Designer Coordinator — NEXUS MUJ   Aug 2025 – Present

- Designed wireframes, UI layouts, and brand assets in Figma.
- Improved UX communication across design and event teams.

Senior Coordinator – Corporate Affairs — IEEE MUJ   Sep 2024 – Feb 2025

- Managed stakeholder communication and event documentation.
- Supported planning workflows and requirement briefs.

EDUCATION

B.Tech Computer Science and Engineering Manipal University Jaipur   2023 – 2027 CGPA: **8.4**

Summer Valley School, Dehradun Class 12 — **90.8%**   2023 Class 10 — **96.8%**   2021

CERTIFICATIONS

Business & UX: Microsoft Business Analysis · Microsoft Data for BA · Google Wireframing · Figma UX/UI Essentials

Software Engineering: IBM Software Engineering · Deloitte Cyber Simulation

Technical: Dynamic Programming & Greedy Algorithms · Microcontrollers (L&T) · Red Hat SysAdmin II · Cisco CCNA