

PRIYA ADLAKHA

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PROFILE

Experienced Product Manager with expertise in data analysis, visualization & cross-functional team leadership. Proven ability to drive business growth through actionable insights, communication, & value-driven product launches.

Core Skills & Competencies: A/B Testing, PI Planning & RoadMapping, Product Innovation, Backlog Management, Problem Solving, Strategy Building, Statistical & Data Driven Decision Making, Business Analytics, Machine Learning

Tools & Technologies: Python, Minitab, Tableau, Power BI, Heap, Big Query, MongoDB, SQL, DevOps, Confluence, Miro, ProductBoard, Google Analytics, SAS.

PROFESSIONAL EXPERIENCE

S&P Global Market Intelligence

Gurgaon, IN

Product Manager - Usage Analytics & Usage Engineering

August 2022 - August 2025

- Facilitated collection, analysis, and reporting of usage data across multiple platforms within the S&P-MI domain, collaborated with cross-functional teams to deliver data-driven usage products.
- Supervised and coached two Associate Product Managers, single-handedly managed two usage teams.
- Partnered with fellow PMs to define product roadmap and launch usage of 60 million+ documents, driving 17% increase in adoption & engagement across teams, resulting in 8% increase in YoY revenue uplift.
- Designed real-time reporting dashboards using Power BI and Tableau, presented actionable insights to stakeholders and senior leadership that led to 6% increase in client conversion in the following quarter.
- Automated the process of capturing usage of new web pages, set up alerts on page creation source, boosting usage by 30%.
- Strategized & minimized AI interference, improved data accuracy and reduced AI-driven activity usage by 25%.
- Automated queries & streamlined validations, achieving 90% reduction in manual effort of backfilled data.
- Managed KPIs & performance metrics, ensuring 100% compliance with GDPR & data privacy regulations.
- Conducted in-depth usage analysis to identify optimization opportunities, steered 10% increase in user engagement and 7% increase in user confidence on usage.

Associate Product Manager - Usage Analytics

February 2022 - August 2022

- Improved product UX/UI, drove 6% increase in usage dashboards, and designed and documented the entire usage data visualization process, enriching stakeholder experience.
- Piloted product initiative from inception to launch, including training and demoing the new visualization tool-Heap, enhanced granular insights into usage data and achieved 70% stakeholder adoption of the tool.

Product Specialist & UAT Lead

March 2021 - February 2022

- Identified customer pain points and devised solutions to enhance performance by implementing product improvements resulting in a 2X improvement in capability and 1% increase in month-on-month revenue.
- Networked with product teams to gather requirements, developed SQL queries, and ran test cases, boosting confidence during product launches and increasing customer success by up to 12%.

Research Associate

June 2018 - February 2021

- Led process improvement initiatives, including Lean and cost-saving efforts, and played a key role in developing a ChatBot that reduced manual effort by 75%.
- Researched, updated, and validated datasets on S&P Global platform, consistently achieving 100% accuracy in data management.

EDUCATION

Purdue University, Daniels School of Business

West Lafayette, IN

Master of Science in Business Analytics and Information Management

May 2026

Guru Gobind Singh Indraprastha University

Delhi, India

Master of Arts in Economics

September 2018

Gargi College, University of Delhi

Delhi, India

Bachelor of Arts (Honors) in Economics

June 2016

LEADERSHIP ACTIVITIES, AFFILIATIONS, HONORS

- Tableau Data Analyst/Specialist Desktop Certification, Certified SAFe 5 Product Owner/Product Manager, Certified SAFe 5 Practitioner, Advanced SQL for Data Scientist, Enterprise Design Thinking Practitioner, AWS Cloud Practitioner.
- Received Extra Mile Award for Lean & Robotic Process Automation initiative at S&P Global.
- Secured 5th rank on Kaggle among 37 teams in Purdue University's Data Mining Competition.
- Prepared dissertation project on "Impact of Infrastructure on Indian GDP" using statistical and econometric modeling.