



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekend, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

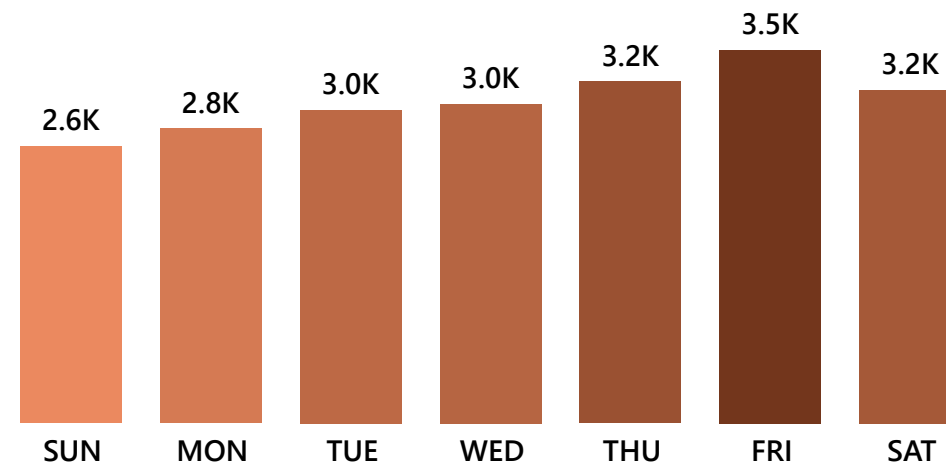
Total Orders



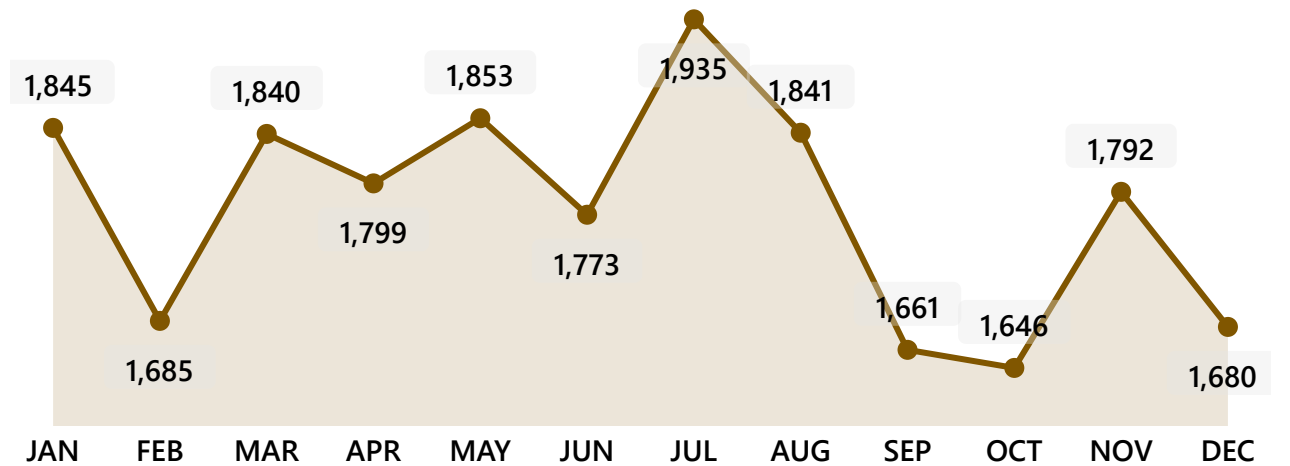
2.32

Avg Pizzas Per Order

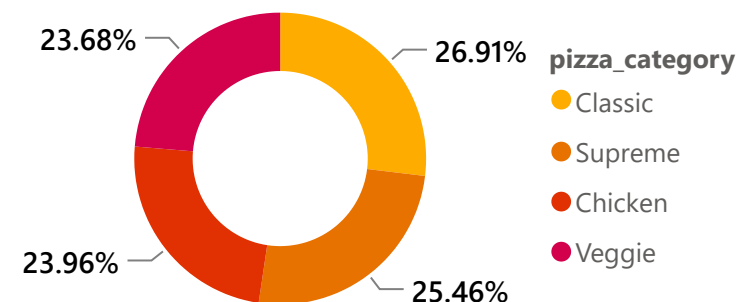
## Daily Trend for Total Orders



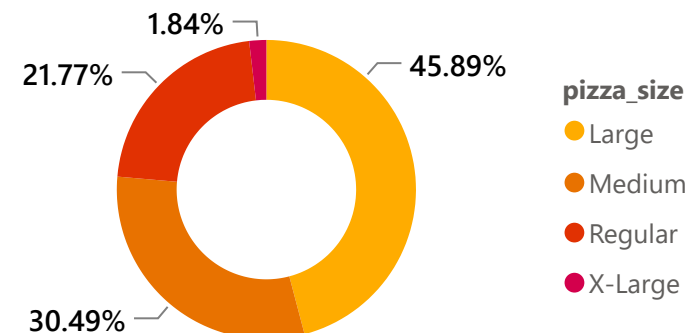
## Monthly Trend for Total Orders



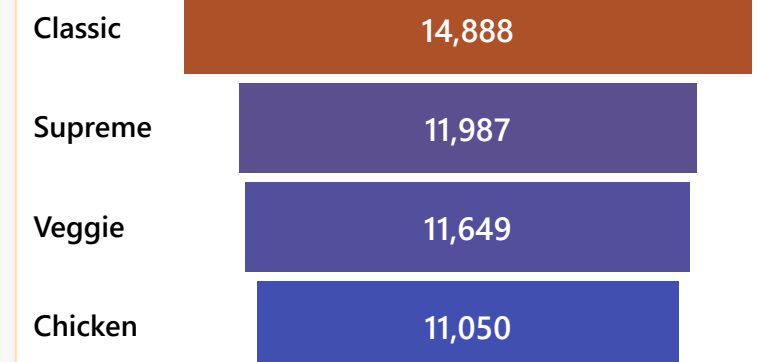
## Percentage of Sales by Pizza Category



## Percentage of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category



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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders

817.86K

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Total Pizzas Sold

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Total Orders

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Avg Pizzas Per Order

