Ideation Phase

Idea Prioritization Template

Date	18-09-2025
Team ID	NM2025TMID00843
Project Name	Educational Organization using Service
Maximum Marks	4 Marks

Educational Organization Template:

Implementing ServiceNow within an educational organization begins with identifying opportunities to improve efficiency, collaboration, and service delivery across major departments, including IT, HR, Facilities, and Student Services. By involving students, faculty, and staff, common issues such as delayed requests and manual workflows can be effectively addressed through innovative solutions like a centralized student service portal, automated onboarding systems, digital maintenance requests, and AI-powered support tools. These proposed initiatives are then assessed based on their impact, feasibility, and alignment with institutional goals, leading to the prioritization of key digital transformation projects such as IT Service Management (ITSM) and HR Service Delivery (HRSD). Through ServiceNow's Innovation Management capabilities, the institution fosters a culture of continuous improvement and innovation, ensuring that technology enhances campus operations and enriches the overall experience for students, faculty, and staff.

Step:1 Concept Map of the Problem Statement

The Concept Map illustrates the interconnected components that contribute to the success of an educational organization.

Fundamental Purpose & Results focus on achieving student success and fulfilling institutional goals, serving as the foundation for all other elements.

Leadership & Administration represent the governance framework and management structure that guide decision-making, policy development, and overall institutional direction.

Faculty & Workforce include teaching personnel and support teams who play a crucial role in delivering education, maintaining academic standards, and fostering a positive learning environment.

Academic Programs & Teaching Methods cover curriculum design and instructional strategies that ensure effective knowledge delivery and student engagement.

Measurement & Review involve processes such as student evaluations and program assessments to monitor progress, maintain quality, and inform continuous improvement.

Facilities & Resources refer to the infrastructure, technology, and financial resources necessary to support educational and operational activities.

Community & Stakeholder Engagement highlights collaboration with parents, families, and institutional partners to build strong relationships and enhance the educational experience.

Step 2: List and Grouping

Educational Organization Key Components

	Main Branch	Key Sub-Ideas (Sub-Branches)	Focus Area
I.	Core Mission & Outcomes	• Student Learning & Development, • Critical Thinnking, SEL, Innovation	The Purpose of the organization
II.	Governance & Management	• Student Learning & Academic Achievement, • Critical Thinking, • Organizational Goals	The "Purpose
A.	Id*2 Personnel & Staff	• Student Learning & Academic Achievement, • Chanoking, SEL, • Organizational Goals	Preeriction" the organization
V.	Curriculum & Instruction	• Malcal Doris & Chamking, SEL, • Character & Values, Innovation	INanges aord of the
V.	Infrassucture & Resources	• Student Learning & Devdemic Achievement, • Character & Values, Innovation	Uhe Kouse fforge
VII.	Stakeloters & Community	• Ftudent Learning & Antıslemic Driticin, • Organizational Goals, Innovation	The "Ihe the organization

Explain the List and Grouping Image

The image presents a simplified, table-based representation of the "Educational Organization Key Components" mind map. It features seven main branches Core Mission & Outcomes, Governance & Management, Personnel & Staff, Curriculum & Instruction, Infrastructure & Resources, and Stakeholders & Community each differentiated by color and labeled with a combination of Roman numerals (I, II, V, VII) and a letter (A).

Each primary branch is accompanied by key sub-ideas listed in adjacent columns, outlining essential focus areas within the organization. However, several entries in the sub-idea and focus area columns are incomplete or distorted, suggesting that the image represents a low-resolution or partially corrupted version of the original mind map. As a result, some of the conceptual connections and detailed descriptions appear unclear or missing, indicating that the table may serve as an early draft or summary rather than a comprehensive depiction of the full educational organization framework.

Step 3: Idea Assessment

Explanation for the Idea Assessment:

This image provides a detailed visual representation of **Idea Prioritization for Educational Organizations**, illustrating three key frameworks designed to assess and select the most valuable initiatives.

The first framework, the **Impact/Effort Matrix**, categorizes ideas into four quadrants based on their potential impact and implementation effort. It highlights **Quick Wins** initiatives with high impact and low effort as the highest priority for immediate action.

The second framework, the **Weighted Scoring Model**, employs a data-driven approach by assigning weights to specific evaluation criteria, such as **Student Learning Impact** and **Strategic Alignment**. Each idea is scored against these criteria, and the combined weighted scores determine its overall priority level.

The third framework, the **MoSCoW Method**, applies a categorical approach to prioritize requirements by classifying them into **Must Have**, **Should Have**, **Could Have**, and **Won't Have (This Time)**. This method helps clearly distinguish between essential, desirable, and non-essential initiatives.

Across all three frameworks, a common foundation of **Key Educational Prioritization Criteria** including **Student Impact**, **Strategic Alignment**, **Feasibility**, and **Stakeholder Readiness** ensures that decision-making remains consistent, transparent, and data-driven. Together, these frameworks enable educational organizations to systematically evaluate ideas and focus resources on initiatives that offer the greatest overall value and educational benefit.