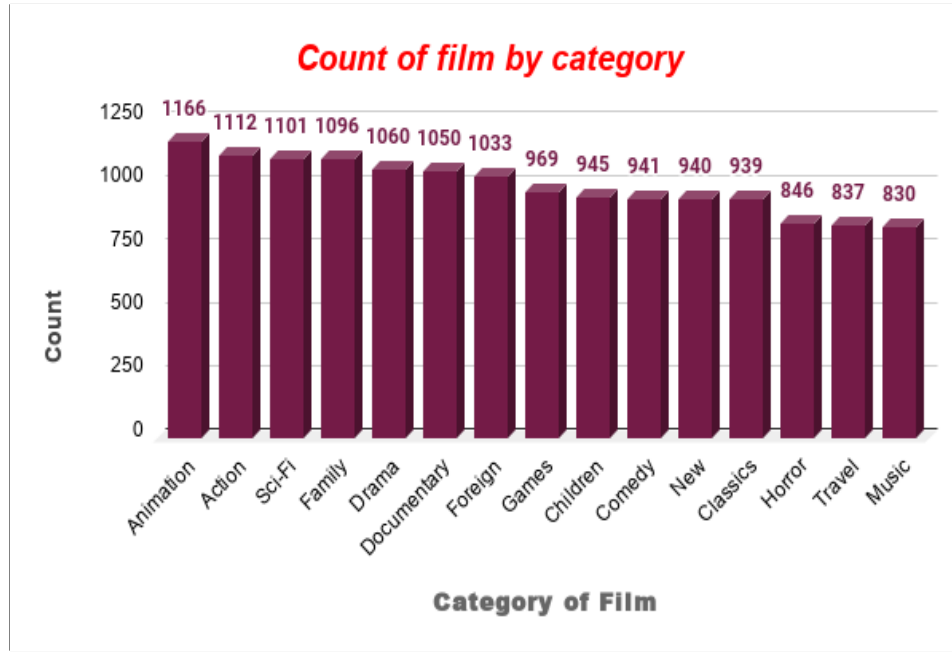


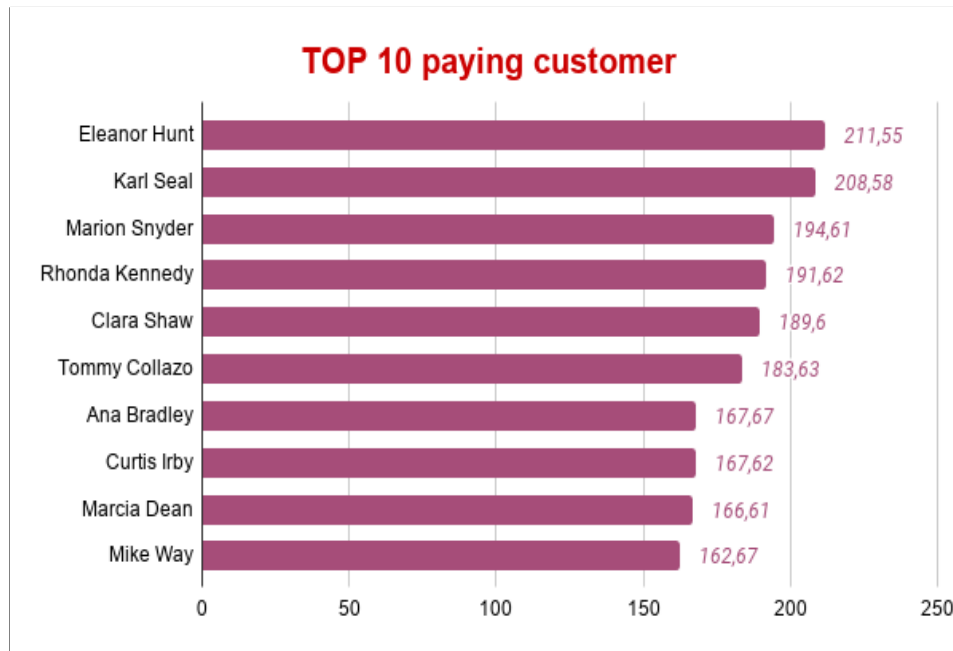
We want to understand about category of film that customer are watching



We can see that the animation film category is the most category of film that customer are watching

And the last one is Music category .

Who are the top 10 Paying customer ?



The chart show that the highest customer is Eleanor Hunt with 211.55\$ while the lowest customer on this top 10 is Mike Way paid 162.67\$

We want to now which of the two stores that customers use a lot.

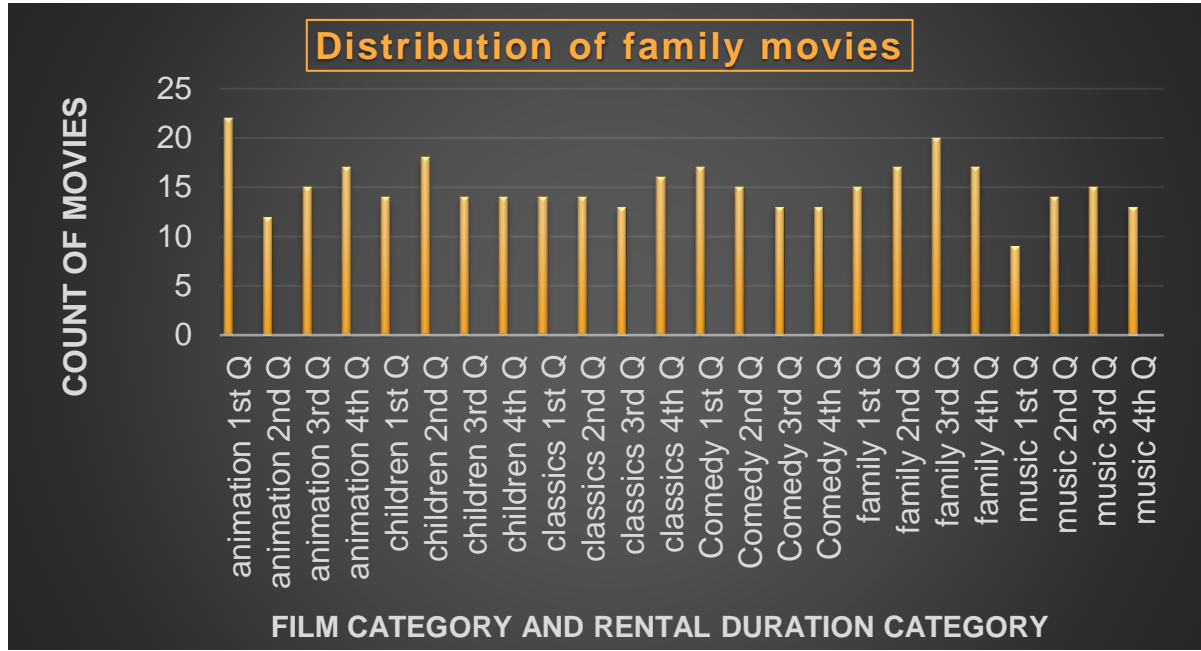
BEST STORE THAT CUSTOMER USE



- STORE 1 (Manager_name="Mike Hillyer")
- STORE 2 (Manager_name="Jon Stephens")

As we see after counting data the best store that customer use is Store 2 but it's not a huge diferrent between them, we can say that each store represented close to 50%

what is the distribution of family films compared to other film category and duration of rent ?



In the 1st quarter of the years animation films rented 22 times compared to 9 times for music films. But as we see in each quarter there is some category of film that has the top count.