ADL Design Cohort- Social Collaboration CoP







Social Colloboration COP Goal



This group explores uses of the XAPI specification to track learner's social activities with a goal of understanding the needs of managers or instructors trying to track their users interests, informal learning experience for transcript completeness, and social awareness.

Why Social?



Why social in Learning?

- The classroom will never be big enough to satisfy the demand for learning
- ▶ Formalised learning will never be 'just what I need, just when I need it'
- Most of the expertise in an organisation found outside of learning content



70/20/10

The Human Resources Learning & Development Team at Princeton University, Center for Creative Leadership, (see M. M. Lombardo & R.W. Eichinger) see The Career Architect Development Planner 3rd edition.

70/20/10 Model



Learning Effectiveness



70% of learning takes place on the job

- Solving problems
- Challenging assignments
- New initiatives
- Other day-to-magactivities

 Social Learning



20% of learning comes from drawing on the knowledge of others in the workplace

- Informal learning
- Coaching and mentoring
- Seeking advice and asking opinions
- Support and direction from managers and colleagues



10% of learning occurs through formal learning

- Classroom learning
- Training
- Workshops
- E-learning

From formal to informal learning

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Facts and Details- Social Collaboration CoP



- Initiated in December 2014
- Initial Participating members: 7
- Members as of July 12, 2015: 27
- Google Plus community: https://plus.google.com/u/0/communities/112155587504087853094
- Meet: First Friday of each month.
- Next meeting: August 7, 2015 @ 11:00 AM EDT

What do we do?



- Meet to:
 - Create profiles,
 - Define verbs,
 - Create xAPI activities
 - Templates
 - Discuss Social tools, and examples

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Other objectives:



- Identify the learning experience information to collect
- Use controlled vocabularies
- Make sure the verbs and xAPI statements that are expressed, follow the same standard that are used in other design profiles

Focus Areas



- Facebook
- Sharepoint
- LinkedIn
- Twitter
- Yammer
- Open Source Applications

Presenter Details



Adity Gandhi

gandhia@us.ibm.com

https://www.linkedin.com/in/adityv

