

Profit by Category



2012

2013

2014

2015

Canada

Central
Africa

Central Asia

Eastern
Africa

Eastern
Europe

North Africa

Caribbean

Central
America

Central US

Eastern Asia

Eastern US

Northern
Europe

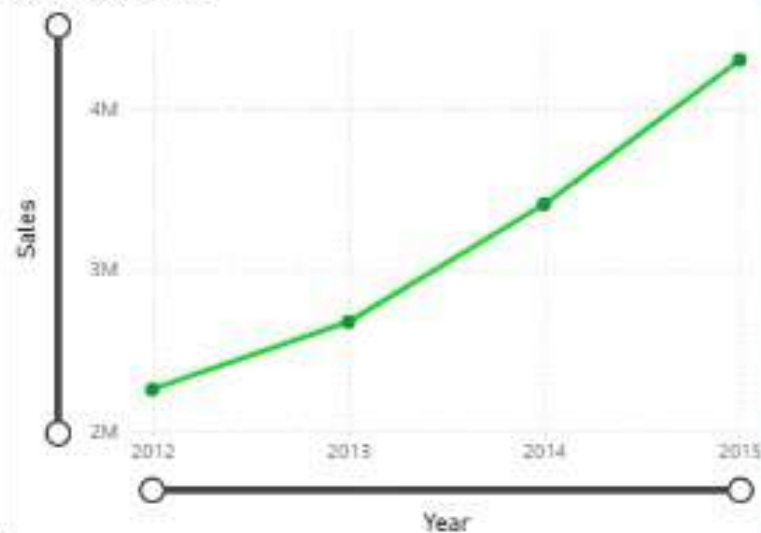
1.47M

Sum of Profit

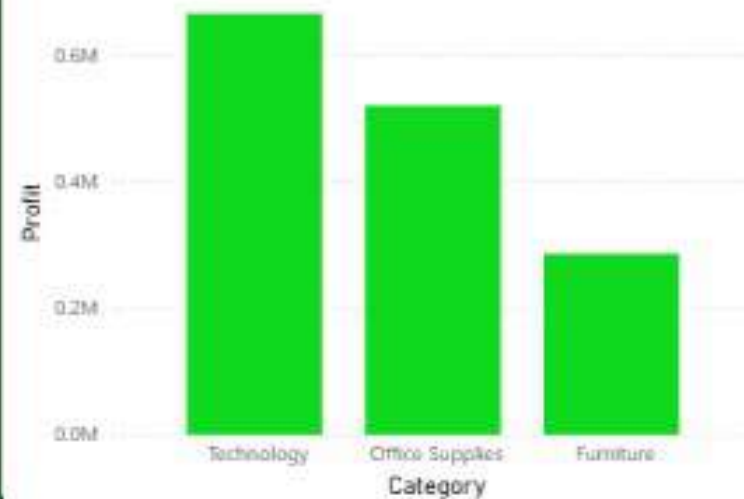
12.64M

Sum of Sales

Sales Over Time



Profit by Category



SUMMARY OF THIS POWER-BI DASHBOARD

This Power BI dashboard provides a comprehensive overview of sales and profit performance across different product categories, years, and regions. Here's a summary:

High-Level Metrics

- **Sum of Profit: 1.47M**
- **Sum of Sales: 12.64M**

Profit by Category (Pie & Bar Charts)

- **Technology:** 663.78K ($\approx 45.23\%$ of total profit)
- **Office Supplies:** 285.06K ($\approx 19.34\%$)
- **Furniture:** 518.86K ($\approx 35.43\%$)

The **bar chart** confirms that **Technology** leads in profitability, followed by **Furniture**, then **Office Supplies**.

Sales Over Time (Line Graph)

- Sales have shown **consistent growth** from 2012 to 2015.
- The line chart suggests a strong upward trend, peaking in 2015.

Geographical Analysis

- Multiple regions are listed, including:
 - **Americas:** Canada, Caribbean, Central America, Central US
 - **Africa:** Central Africa, Eastern Africa, North Africa
 - **Europe:** Eastern Europe, Northern Europe
 - **Asia:** Central Asia, Eastern Asia, Eastern US

These regions suggest the data spans a **global scope**, although no specific regional metrics are shown in the visible portion.

Time Frame

- The data covers **2012 to 2015**, selectable via the top slicer.