# ADAM AMAR

## Web Designer & Project Manager

✉ admamr.227@gmail.com     📱 +972-543006115     🌐 [Porfolio](#)

## SUMMARY

Innovative and detail-oriented Web Designer and Project Manager with 3 years of experience in creating visually captivating and user-centric web interfaces. Skilled in blending creative design solutions with technical expertise to deliver projects that meet client goals and industry standards. Proven leadership in managing cross-functional teams, ensuring project delivery within scope, time, and budget. Committed to staying ahead in the fast-evolving tech landscape with a passion for emerging trends in web development and management.

## WORK EXPERIENCE

**Web Designer & Project Manager, Creative LTD.**     **Feb 2022- Present**

- Web Design & Development: Designed and developed visually engaging and responsive websites tailored to client needs using WordPress, Elementor, and modern design tools.
- SEO Optimization: Devised and implemented SEO strategies, boosting website traffic and improving search rankings significantly.
- Project Management: Oversaw multiple projects simultaneously, coordinating between clients, designers, and developers to ensure timely delivery and quality standards.
- Team Collaboration: Fostered collaboration among cross-functional teams, integrating design, development, and marketing efforts seamlessly.
- Client Engagement: Worked directly with clients to gather requirements, present prototypes, and ensure satisfaction throughout the project lifecycle.
- Performance Analysis: Utilized Google Analytics and other tools to monitor website performance, providing actionable insights for continuous improvement.
- Technical Expertise: Proficient in HTML, CSS, JavaScript, and backend technologies to implement and troubleshoot web functionalities effectively.

## EDUCATION & CERTIFICATIONS

- Web Development Bootcamp | Udemy Academy
- WordPress: Website Design | Udemy Academy

## SKILLS

- Technical: HTML, CSS, JavaScript, WordPress, Elementor, SEO, Google Analytics/Ads, Microsoft Office Suite.
- Design: Web Design, User Interface (UI) Design, Responsive Design, UX Principles.
- Project Management: Agile Methodologies, Team Coordination, Time Management, Analytical Thinking.
- Soft Skills: Leadership, Client Relationship Management, Ability to Work Under Pressure, Effective Communication.

## ACHIEVEMENTS

- Increased organic traffic by 40% through innovative SEO strategies.
- Successfully managed over 50 projects from initiation to completion with a 98% client satisfaction rate.
- Spearheaded the redesign of company's internal portal, improving team productivity by 30%.

## LANGUAGES

- **English — Native Speaker**
- **Hebrew — Native Speaker**
- **Arabic — Native Speaker**