Adam Amar *Web design & SEO specialist*

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Profile

Creative and detail-oriented Web Designer with two years of experience conceptualizing and implementing innovative design solutions for websites and user interfaces. Proficient in user interface (UI) design, I specialize in translating high-level requirements into intuitive and visually appealing web interfaces. Adept at collaborating with clients and cross-functional teams to drive project success. Passionate about staying current with the latest design trends, tools, and technologies.

Professional Experience

2022 – present   **Web designer**
Creative ltd.
Collaborated with clients to design and develop visually appealing and user- friendly websites.
- Implemented search engine optimization (SEO) strategies to improve website rankings and organic traffic.
- Conducted keyword research and on-page optimization to enhance website visibility and performance.
- Monitored website analytics and generated reports to track key metrics and provide data-driven recommendations.
- Worked closely with cross-functional teams to ensure seamless integration of design, content, and SEO elements.
- Stayed updated with industry trends and best practices to deliver cutting-edge web design and SEO solutions.
- HTML/CSS: Strong understanding of HTML and CSS, enabling effective collaboration with developers for seamless implementation of designs.

Skills

Wordpress Plugins/themes	● ● ● ● ●	**Elementor** Kits/plugins	● ● ● ● ●
Search engine optimization	● ● ● ● ○	**Microsoft office**	● ● ● ● ●
Google analytics Ads/Analytics/keywords	● ● ● ● ○	**Web design** HTML5/CSS3	● ● ● ● ●
Digital marketing Social platforms/ paid campaigns	● ● ● ● ○		

Languages

Engilsh	● ● ● ● ●	Hebrew	● ● ● ● ●
Arabic	● ● ● ● ●		

Courses

2023/08 – present   **Web development**
Udemy academy
Pursuing this course for further practical knowledge in web development.