

///VIDEO

///ADMAZING VS COMPETITION

08

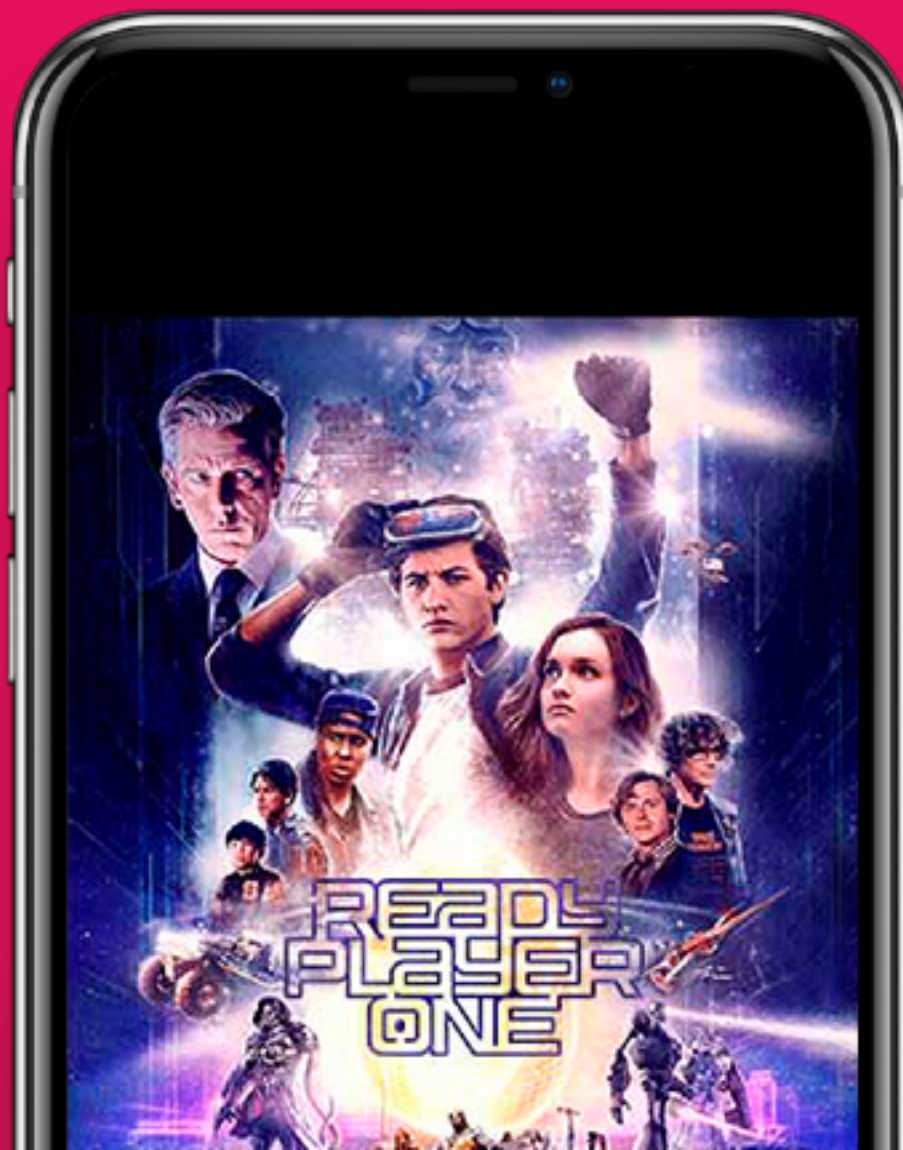
AdMazing
· CO ·

Fullscreen Video ✓

Sound On ✓

90% VTR of 30 seconds video ✓

Opt-In ✓



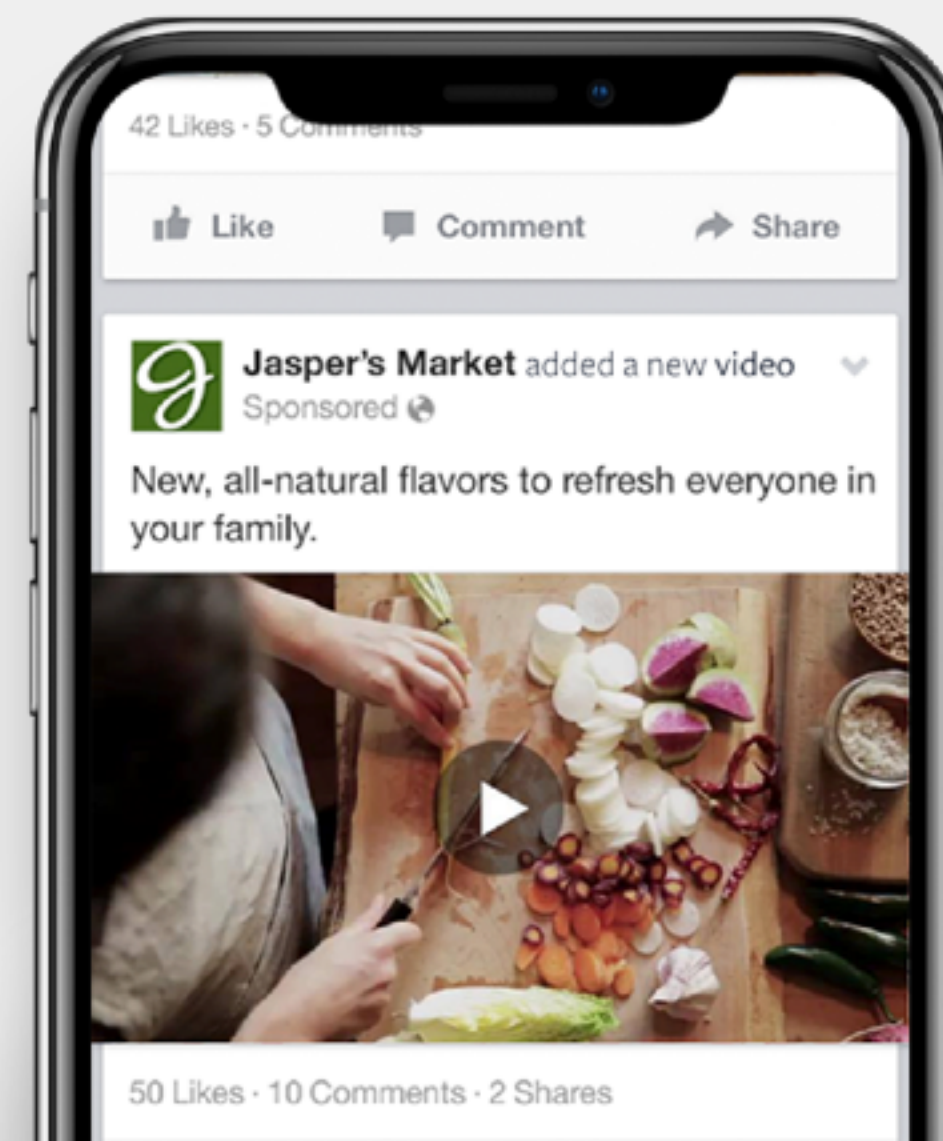
Facebook

Cropped Video X

No Sound X

3 seconds view X

Newsfeed ✓



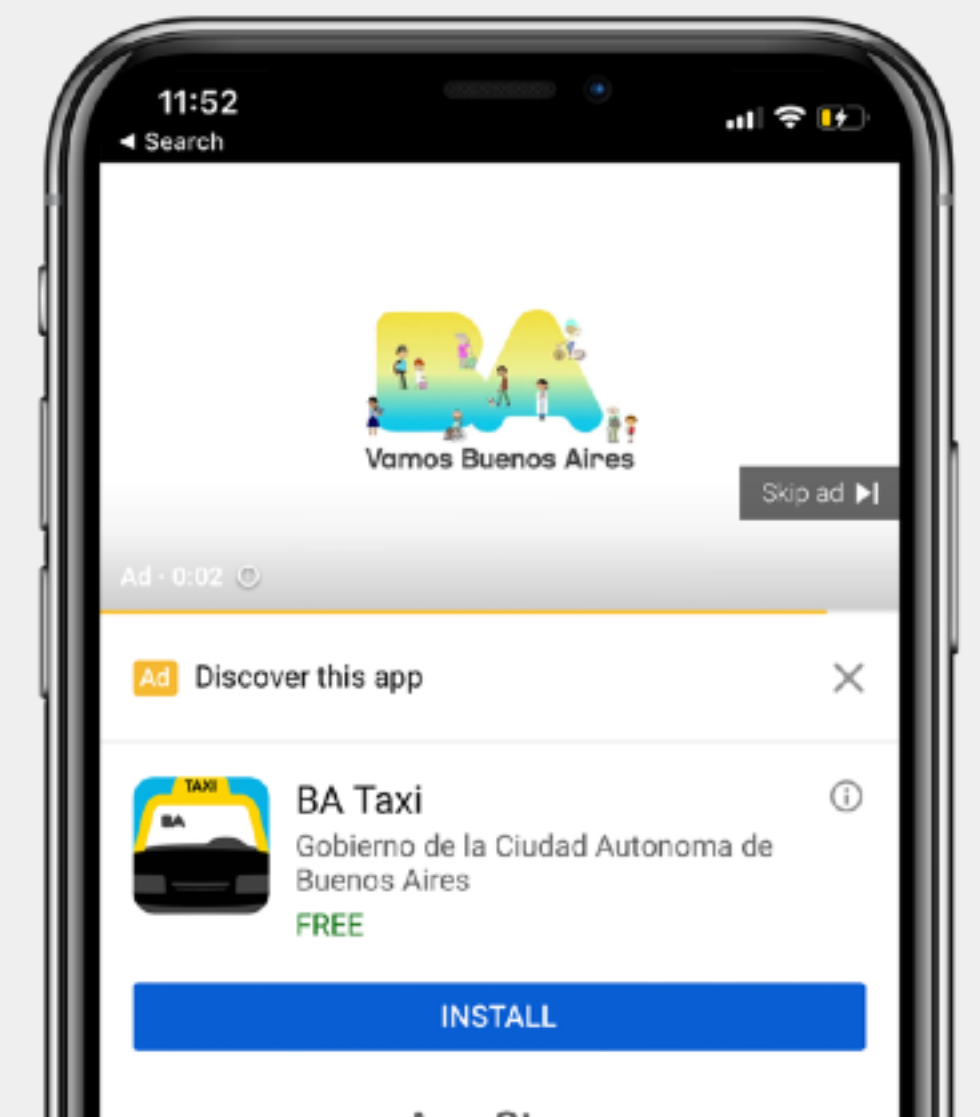
YouTube

Cropped Video X

Sound On ✓

11 seconds view X

Pre Roll X



///HOW DOES IT WORK?

///FORMAT: VIDEO ADS IN GAMES

09



01 —

Users opt to watch a video.

Your brand becomes important to the user

02 —

Users will see your video ad

In return of lives, coins or other items

03 —

Thanks to you they will be able to return to the game and remember your brand positively.

This will help you meet your goals, high VTR, important CTR View-ability.