## ///HOW DOES IT WORK?

### ///FORMAT: VIDEO ADS IN GAMES



#### Users opt to watch a video.

#### Your brand becomes important to the user



#### Users will see your video ad

#### In return of lives, coins or other items



#### return to the game and remember your brand positively.

Thanks to you they will be able to

This will help you meet your goals, high VTR, important CTR View-ability.



#### Adhazing

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01 -

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# rce: https://www.apptopia.com

# ///SAMPLE LIST ///TOP GAMES BRAZIL +18

	GAMES	CATEGORY	APPROX. TOTAL DOWNLOADS	MONTHLY ACTIVE USERS APPROX.	MONTHLY VIDEO REQUEST
•	Helix Jump	Action	46.300.000	16.890.000	67.560.000
<b>100</b>	8 ball pool	Sports	15.800.000	5.378.000	21.512.000
	Sniper 3D	Action	15.600.000	5.199.000	20.796.000
	Golf Clash	Sports	738.500	185.100	740.400
A CHAPP	Billionaire Casino Slots 777	Casino	1.400.000	483.200	1.932.800
S, COOR, AND O	Huuuge Casino	Casino	1.500.000	510.700	2.042.800
r H	Block puzzle jewel	Puzzle	7.800.000	2.535.000	10.140.000
	Homescapes	Casual	2.900.000	1.025.000	4.100.000
	Mandala coloring pages	Casual	1.300.000	250.900	1.003.600
08	Mini golf king	Sports	809.500	239.900	959.600

