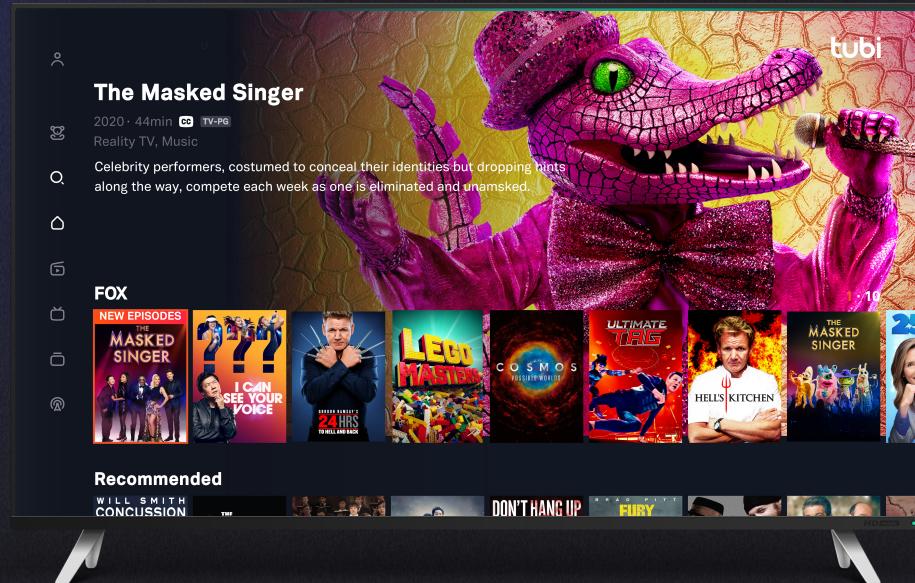




THE POWER OF FREE IS THE POWER TO BREAK THROUGH

Tubi is FOX's free, breakthrough streaming platform. Our mission? To free the world's entertainment to super-serve audiences everywhere. Tubi is where unmatched content meets best-in-class innovation, offering advertisers a new way to break through to massive, young, diverse, incremental, and unduplicated audiences you can't find anywhere else.



40M

Monthly Active Users

30K+

Premium Movies & TV shows

276M

Hours Streamed Per Month

TUBI STREAMERS

YOUNG: Average age = 37

UNIQUE: 75% cannot be found on the top 25 cable networks

DIVERSE: 42% Identify as Multicultural

TV VIEWERS: 82% watch on the TV Screen

CONTENT INTELLIGENCE

Data informed decisioning IDs audience and preference to curate and build content based on audience consumption

TUBI ORIGINALS

HIT FOX SHOWS

TUBI EN ESPAÑOL

TUBI KIDS

LIVE & LOCAL NEWS

AD INNOVATION

LIGHTER AD LOADS: 4-6 mins per hour

ADVANCED FREQUENCY MANAGEMENT: Cap exposure at the campaign level

CERTIFIED MEASUREMENT PROGRAM: Reach and

Frequency, Online Attribution, Offline Attribution, & Brand Lift