

Eta Kappa Nu, Psi Chapter

Electrical and Computer Engineering Honor Society
The University of Texas at Austin



2021 Corporate Partnership Packet

The University of Texas at Austin
Department of Electrical and Computer Engineering
<http://hkn.ece.utexas.edu>



ETA KAPPA NU – PSI CHAPTER

Electrical and Computer Engineering Honor Society - University of Texas at Austin

INSERT DATE, 2021

Dear INSERT COMPANY NAME,

My name is Trace Hamada, and as the Corresponding Secretary for the Psi Chapter of Eta Kappa Nu (HKN) at The University of Texas at Austin, I cordially invite you to become involved with our chapter during the Spring 2021 semester.

Eta Kappa Nu is a unique organization, dedicated to encouraging and recognizing excellence in the Electrical and Computer Engineering fields. Members consist of students, alumni, and other professionals who have demonstrated exceptional academic and professional accomplishments. Student members are selected on the basis of scholastic standing, character, and leadership. Through an enriching variety of service programs and leadership training, student members develop lifelong skills that earmark them for prominent positions in industry and academia. Recognized as extremely capable both technically and professionally, our members are valuable and attractive to employers and are well prepared for the post-college world.

Your involvement with HKN offers you a wide range of opportunities to reach out to our selective community of Electrical and Computer Engineers. We host numerous events for our active members and pledges to mingle with your corporate representatives. We currently have over 50 registered members and pledges.

In this packet, you will find information about the range of corporate and social events that a corporate partner could pursue in the Spring 2021 semester.

Your generous contribution to our chapter will greatly benefit both HKN and your corporation through increased visibility to the Cockrell School of Engineering's best and brightest Electrical and Computer Engineering students. Your involvement would also give you access to several other benefits, outlined in the following pages.

Thank you for your support. I look forward to working with you to develop an appropriate corporate partnership plan. Please do not hesitate to contact me if you have any questions, comments, or suggestions.

Sincerely,

J. Trace Hamada

Spring 2021 Corresponding Secretary

Eta Kappa Nu, Psi Chapter

Email: corporate_relations@hkn.ece.utexas.edu

Website: <http://hkn.ece.utexas.edu/>

Personal phone: (214) 470-5505



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Corporate Partnership Events*

**At this time, virtual events will be required for the spring, in lieu of the on-campus experience.*

Meetings

HKN regularly holds update meetings with around 30~50 full members plus any pledges for that semester. After HKN conducts organization business, partners will have an excellent opportunity to give a 30~40 minute presentation, answer student questions, and meet with students individually, or as a group. We highly encourage companies to use this chance to share their latest projects or discuss leadership, communication skills and ethics in the industry.

Note: Only one company is slotted per meeting, so it is suggested to reserve a date as early as possible.

	Date	Support Level
Actives Meeting <i>Earliest meeting of the semester before UT Expo; only actives are present.</i>	01/26/2021	\$750
General Meeting 1	02/09/21	\$750
General Meeting 2	03/02/21	\$400
General Meeting 3	03/23/21	\$400
General Meeting 4	04/06/21	\$400
General Meeting 5	04/20/21	\$400

GMs will occur during an evening time best-suited for all members (normally 7pm)

Socials, Tech Talks, and More

These events are less formal and have lower attendance than our meetings. However, these events allow corporate partners the most amount of time to connect with members in a more casual environment.

	Date	Support Level
Pre-Pledge Social <i>Social event introducing new pledges to HKN; closely follows UT Expo.</i>	02/02/2021	\$750
Corporate Socials <i>Flexible social event; possibilities include games, movies, or other.</i>	Scheduled through email	\$750 until Feb.26, \$400 afterwards
Tech Talks/Workshops <i>Flexible educational event; can be general or product-related.</i>	Scheduled through email	\$750 until Feb.26, \$400 afterwards

Pre-Pledge Social will occur during an evening time best-suited for all new pledges



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Additional Benefits for Corporate Partners

Meet HKN Students

Each member of HKN performs at the top of their class academically, with juniors holding a GPA in the top 25% of their class, and seniors holding a GPA in the top 33% of their class. Corporate partners will have increased visibility to these students and premier opportunities to meet current HKN members. Any further campus events, talks, or workshops from your company will be distributed and marketed to our members.

In these unprecedented times, we have adjusted HKN events to better reflect current realities. While in-person events are not possible at this time, we have tailored our virtual events to foster a more interactive experience for all. In addition to presentations/workshops, we are open to tech/advising panels and social events.

Weekly Newsletters

HKN sends out weekly newsletters to inform our actives and pledges of upcoming events. Your company's name and partnership status will be displayed in each newsletter.

HKN Website

Corporate partners will receive recognition on the HKN website. HKN Corporate Partners will be able to include a short company description (250 words).

HKN Semester T-shirt

All corporate partners will receive prominent recognition on our commemorative semester T-shirts. We distribute these shirts to all registered members, who often wear them for several years afterwards.

Thank you for supporting Eta Kappa Nu, Psi Chapter!