

Eta Kappa Nu, Psi Chapter

Electrical and Computer Engineering Honor Society
The University of Texas at Austin



2020 Corporate Partnership Packet

The University of Texas at Austin
Department of Electrical and Computer Engineering
<http://hkn.ece.utexas.edu>



ETA KAPPA NU – PSI CHAPTER

Electrical and Computer Engineering Honor Society - University of Texas at Austin

INSERT DATE, 2020

Dear INSERT COMPANY NAME,

My name is Teddy Hsieh, and as the Corresponding Secretary for the Psi Chapter of Eta Kappa Nu (HKN) at The University of Texas at Austin, I cordially invite you to become involved with our chapter during the Fall 2020 semester.

Eta Kappa Nu is a unique organization, dedicated to encouraging and recognizing excellence in the Electrical and Computer Engineering fields. Members consist of students, alumni, and other professionals who have demonstrated exceptional academic and professional accomplishments. Student members are selected on the basis of scholastic standing, character, and leadership. Through an enriching variety of service programs and leadership training, student members develop lifelong skills that earmark them for prominent positions in industry and academia. Recognized as extremely capable both technically and professionally, our members are valuable and attractive to employers and are well prepared for the post-college world.

Your involvement with HKN offers you a wide range of opportunities to reach out to our selective community of Electrical and Computer Engineers. We host numerous events for our active members and pledges to mingle with your corporate representatives. We currently have over 50 registered members and pledges.

In this packet, you will find information about the range of corporate and social events that a corporate partner could pursue in the Fall 2020 semester.

Your generous contribution to our chapter will greatly benefit both HKN and your corporation through increased visibility to the Cockrell School of Engineering's best and brightest Electrical and Computer Engineering students. Your involvement would also give you access to several other benefits, outlined in the following pages.

Thank you for your support. I look forward to working with you to develop an appropriate corporate partnership plan. Please do not hesitate to contact me if you have any questions, comments, or suggestions.

Sincerely,
Teddy Hsieh
Fall 2020 Corresponding Secretary
Eta Kappa Nu, Psi Chapter
Email: corporate_relations@hkn.ece.utexas.edu
Website: <http://hkn.ece.utexas.edu/>
Personal phone: (972) 750 – 2705



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Corporate Partnership Events*

**Virtual events are possible in lieu of the on-campus experience. Same charges apply.*

Meetings

Meetings are how HKN members stay up to date with the organization. Due to the required attendance of our meetings, corporate partners can typically expect 30-50 members. Usually corporate partners present networking events or tech talks at our meetings. After HKN conducts organization business, partners will have an opportunity to give a 30-40 minute presentation, answer student questions, and meet with students individually, or as a group. ***Companies are responsible for providing food at the respective event they have reserved***, a cost that is in addition to the price of the event. Note: one company is present at each meeting, so it is suggested to reserve a meeting as early as possible

	Date**	Price
Actives Meeting <i>Earliest meeting of the semester before UT Expo; only actives are present.</i>	09/01/2020	\$1,250
General Meeting 1	09/22/20	\$1,250
General Meeting 2	10/06/20	\$1,000
General Meeting 3	10/27/20	\$1,000
General Meeting 4	11/17/20	\$1,000

***GMs will occur during an evening time best-suited for all members (normally 7pm)*

Socials, Tech Talks, and More

These events are less formal and have lower attendance than our meetings. However, these events allow corporate partners the most amount of time to connect with members in a more casual environment.

	Date***	Price
Pre-Pledge Social <i>Social event introducing new pledges to HKN; closely follows UT Expo.</i>	09/15/2020	\$750
Corporate Socials <i>Flexible social event; possibilities include games, dessert, or other.</i>	Scheduled through email	\$750 until Oct.2, \$400 afterwards
Tech Talks/Workshops <i>Flexible educational event; can be general or product-related.</i>	Scheduled through email	\$1,250 until Oct.2, \$1,000 afterwards

****Pre-Pledge Social will occur during an evening time best-suited for all new pledges*



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Additional Benefits for Corporate Partners

Access to HKN Students

Each member of HKN performs at the top of their class academically, with juniors holding a GPA in the top 25% of their class, and seniors holding a GPA in the top 33% of their class. Corporate partners will have increased visibility to these students and premier recruiting opportunities. Any further campus events, talks, or workshops from your company will be distributed and marketed to our members.

Weekly Newsletters

HKN sends out weekly newsletters to inform our actives and pledges of upcoming events. Your company's name and partnership status will be displayed in each newsletter.

HKN Website

Corporate partners will receive recognition on the HKN website. HKN Corporate Partners will be able to include a short company description (250 words).

HKN Semester T-shirt

All corporate partners will receive prominent recognition on our commemorative semester T-shirts. We distribute these shirts to all registered members, who often wear them for several years afterwards.

Thank you for supporting Eta Kappa Nu, Psi Chapter!