



**FIELD REP UI  
UPDATES ADN  
DOCTORS  
INCENTIVE FOR  
COLLATERAL  
SHARING SYSTEM**

# FIELD REPRESENTATIVE: REMINDER FUNCTIONALITY

The 'Share Collateral Form' interface consists of several sections:

- Field Rep ID:** A text input field containing the value '2580'.
- Collateral:** A dropdown menu currently showing 'Mini CME on Integrated Approach to Managing Atopic Dermatitis in Infants'.
- Search doctors...:** A search bar with a magnifying glass icon.
- Filters:** A row of buttons labeled 'All', 'Not Sent', 'Sent', and 'Opened'. The 'All' button is currently selected.
- Add New Doctor:** A section with two input fields labeled 'Enter Doctor Name' and 'Enter Phone Number', followed by a blue button labeled '+ Add Doctor'.
- Doctors (6):** A list of doctors, currently empty.

The 'Share Collateral Form' interface shows a list of doctors with their status:

- Dr. Rohit Sharma:** +918591196243. Status: Ready to send. Button: Send Message (red).
- Dr. Rohan Sharma:** +918591196243. Status: Sent 2 days ago. Button: Awaiting (yellow).
- Dr. Shilpa Verma:** +918591196243. Status: Opened yesterday. Button: Completed (green).
- Dr. Priya Patel:** +918591196243. Status: Sent 7 days ago - Reminder ready. Button: Send Reminder (purple).
- Dr. Amit Kumar:** +918591196243. Status: Ready to send. Button: Send Message (red).
- Dr. Neha Singh:** +918591196243. Status: Sent 4 days ago. Button: Awaiting (yellow).

The right screen shows a WhatsApp chat with Dr. Rohit Sharma. The chat history includes a message from Dr. Rohit Sharma dated Fri, Jul 26:

Hello Doctor,

Just a gentle reminder regarding the IAP expert module on 'Managing Atopic Dermatitis in Infants' by Dr. Rashmi Agrawal that we shared earlier.

If you haven't had a chance to view it yet, the link is available here:  
[https://brands.cpdinclinic.co.in/collateral\\_video\\_page/514/](https://brands.cpdinclinic.co.in/collateral_video_page/514/)

KLM Laboratories shares this under an official IAP distribution license.

The field representative's sharing form now lists all assigned doctors with a live status tracker for each collateral. Reps can select collateral from a dropdown (latest collateral is auto-selected), they can also add new doctors manually, and track interactions.

A search bar and filters is added that allows sorting doctors by whether the collateral needs to be sent or a reminder is due.

If a campaign provides an assigned doctor list, it will appear below the form.

If the selected collateral hasn't been sent, the button will be red with "Send Message."

After sending, it turns yellow. If the doctor hasn't opened the link in 6 days, it changes to purple, prompting the rep to send a reminder. Once the doctor opens the collateral, the button turns green.