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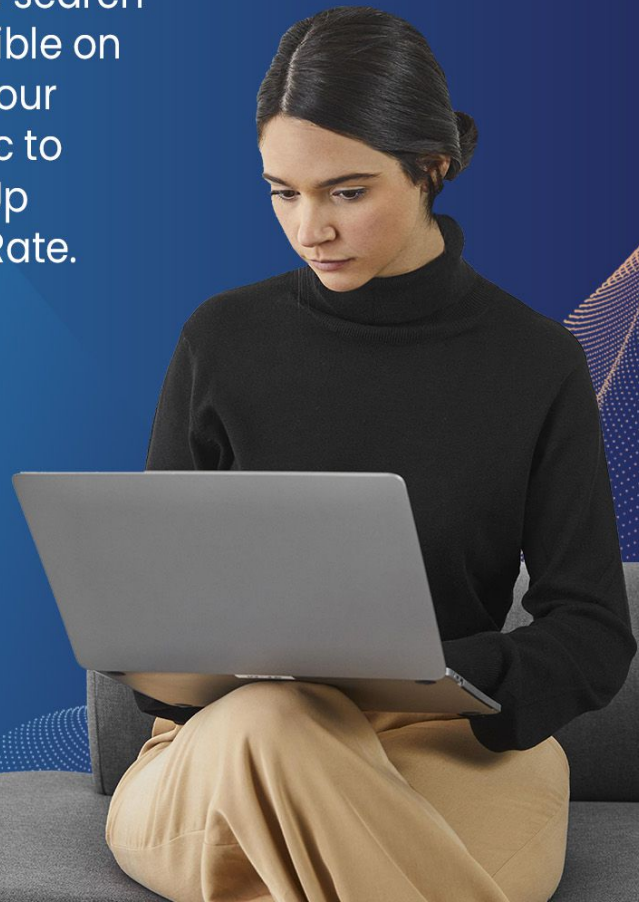
BOOST YOUR LOCAL SEO TRAFFIC IN 100 DAYS FOR **\$79** A MONTH

The purpose of Search Engine Optimization is to gain high rank in Search Engine Result Page.

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HOW SEO HELPS YOUR BUSINESS

It helps in building your brand's authority. As your websites rank higher in search engines and become more visible on the internet, it helps increase your brand's credibility. Drives Traffic to Your Website and Helps Build Up Engagement and Conversion Rate.



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HOW CAN WE ACCOMPLISH THE SEO?

1. IMPROVE META TAGS

- Meta tags are key because they tell search engines what a page is about. Think of them as the first impression for all search engines. Website that lack of meta tags are missing out on a key opportunity to rank in search results.

2. LINK BUILDING KEYWORD RESEARCH

- Know the words and phrases of real searchers,
- Determine which keywords to target.
- Gauge demand for your products.

3. UNDERSTAND YOUR COMPETITION

- Identify your organic search competitors, not necessarily the sites that sell exact products and services, but also informational sites and massive retailers that compete for the same phrases.

4. MAP KEYWORDS

- Knowing what consumers want and the search phrases they use, map keywords to each page on your site.

5. OPTIMIZE YOUR WEBSITE

- With your keyword map in hand, the next step is implementing on-page SEO
- Updating the content on the pages to include the keywords;
- Creating new pages (for unassigned keywords) with text and potentially, graphics, audio and video.
- Launching a new keyword rich section such as blog or educational portal.

6. BOOST LINK EQUITY

- Identifying high-value pages or sites that are topically relevant.
- Figuring out how to make your content valuable to that site owner
- Reaching out directly to request a link or an arrangement that would lead to a link such as a guest post or interview.

7. BUILD YOUR SOCIAL MEDIA NETWORK

- Social media enables you to connect with your audience. Nurturing those relationships increases the exposure of your content. (Note: Additional Payment Acquire to avail the service)

8. UNDERSTAND THE ANALYTICS

- You can't optimize what you don't measure. Seo requires a basic understanding of Google Analytics (Or Equivalent) to know which pages to optimize and which are performing strongly.

