# Typography

## Inter

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Think Extra Light Light Regular **Medium** **Semi-bold** **Bold** **Extra Bold** **Black**

10px

12px

14px

16px

18px

20px

24px

32px

40px

48px

56px

64px

72px

# Colors

| #FFFFFF | #000000 | 017AFF |
|---|---|---|
| 20% | 20% | 80% |
| 40% | 40% | 60% |
| 60% | 60% | 40% |
| 80% | 80% | 20% |
| | | 10% |

# Controls (WIP)

Label

Placeholder (Optional)

Hint text

Email

johndoe@heeriseacademy.com

Phone Number

+1 (269) - 411 - 5533

Please select

Active

- Designing engaging learning experiences
- Solving business & performance problems
- Creating clear, structured content
- Supporting customers or sales teams
- Managing learning programs at scale
- Other (please specify)

Item Selected

Error State

Error Message goes here

Name

Enter your name

Email

Enter your email

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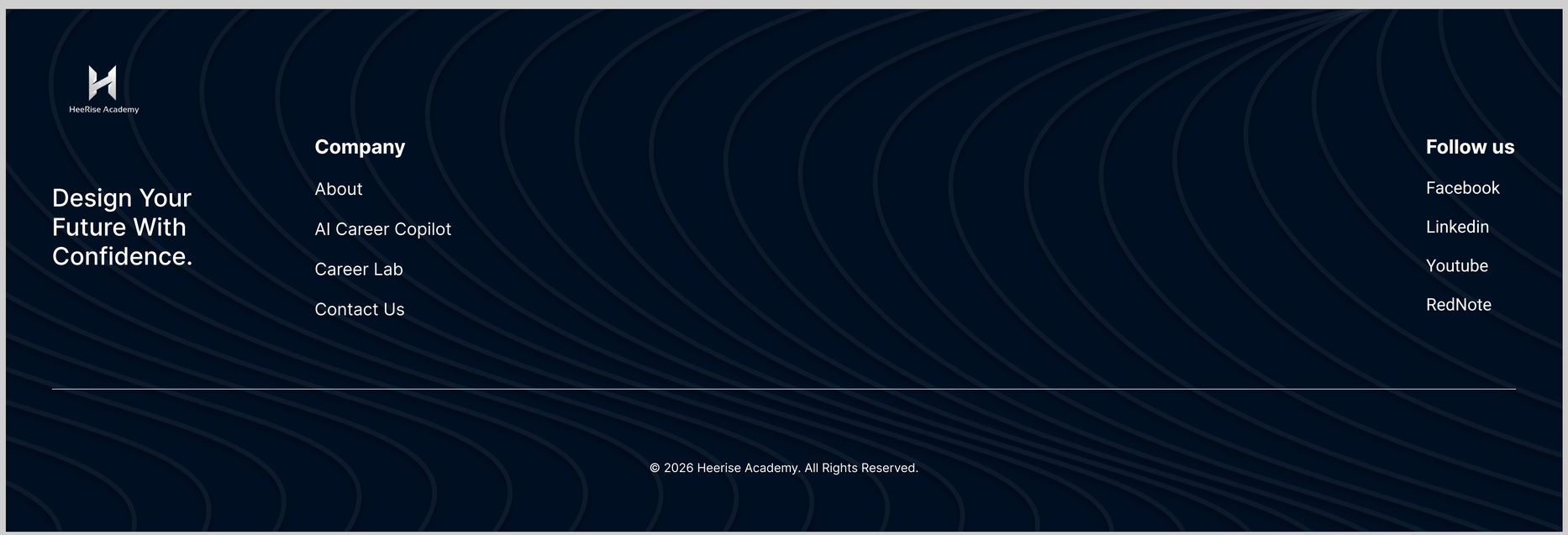
SUBMIT APPLICATION FOR INTERVIEW

# Header & Footer



Register Now

Next cohort starts **Feb 28**. Limited seats. View Our Syllabus

Feb 18, 2026 | Name | Enter Email | Register

# Instructional Design Bootcamp

Now Accepting Students through Feb 28. 2026

## Why Choose Our Bootcamp?

Join our intensive program designed to equip you with the skills needed to excel in instructional design. Highlights include:

1. Comprehensive Curriculum
2. Hands-On Projects
3. Expert Mentorship

## Skills & Tools You'll Learn

| | | |
|---|---|---|
| Placeholder | Placeholder | Placeholder |
| Placeholder | Placeholder | Placeholder |

## Instructor

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod lacinia dolor at consequat. Nunc sit amet est aliquam, tempus mi fringilla, tempor dui. Aliquam erat volutpat. Ut egestas, enim in egestas consequat, neque odio scelerisque lorem, sed tincidunt ex elit et ipsum.

Name of Instructor

## Career as An Instructional Designer

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod lacinia dolor at consequat.
- Nunc sit amet est aliquam, tempus mi fringilla, tempor dui. Aliquam erat volutpat.
- Ut egestas, enim in egestas consequat, neque odio scelerisque lorem, sed tincidunt ex elit et ipsum.

## Stay Updated with Our Latest News

Enter your email | Subscribe

# Harvest Empowerment Excellence

To democratize career success by equipping individuals with the clarity, capabilities, and confidence to thrive in evolving and competitive job markets.

## Upcoming Event

## ID/LXD Career Lab

Founding Cohort · Starts Feb 28 · 8-Week Intensive

An elite 8-week bootcamp for professionals who want to break into Learning Experience Design (LXD)/ Instructional Design (ID).

Build a portfolio with five hands-on projects, get 1:1 mentorship, and receive job-ready application coaching.

| 8 Weeks | 5 Projects | 1:1 | Weekly |
|---|---|---|---|
| Intensive Training | Portfolio Pieces | Mentorship | Live Sessions + Office Hours |

APPLY NOW →

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# Who Are We?

HeeRise is the **pioneering career preparation platform** dedicated to education and social science students—fields that are often overlooked by traditional career services. We provide real-life case-based learning, career exploration, and direct employer connections, helping students land meaningful internships and future jobs. For international students, we offer tailored guidance that bridges cultural and market gaps, making HeeRise uniquely positioned to unlock a large, underserved talent pool.

## MISSION

To democratize career success by equipping individuals from all backgrounds with the clarity, capabilities, and confidence to thrive in evolving and competitive job markets.

## VISION

To provide an AI-powered career development platform that guides individuals through three essential phases of career success:

- Career Discovery & Market Alignment - Help users identify their optimal career paths by analyzing their strengths, interests, and market demand
- Targeted Skill Development - Deliver personalized learning experiences to build in-demand skills and bridge capability gaps
- Strategic Job Search & Career Coaching - Provide expert guidance on job hunting strategies, application optimization, and interview preparation

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APPLY FOR COHORT 1 →

VIEW PROJECTS

Outcomes Projects Instructors Pricing

OUTCOMES

## What You'll Be Able to Do

### Apply ID Models

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

### Create Interactive eLearning

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

### Produce Professional Deliverables

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

### Build Portfolio Website

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

### Execute Job Search Strategy

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

### Apply ID Models

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

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Enter your email

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VIEW PROJECTS

Outcomes **Projects** Instructors Pricing

PROJECTS

## 5 Hands-On Projects to Build a Professional Portfolio

**Project 1:** Job Aid

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

**Project 2:** Training Proposal

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

**Project 3:** Professional Deliverables

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**Project 4:** Design Document

Apply instructional design models to analyze learning needs and design effective solutions aligned with organizational goals

**Project 5:** Interactive Scenario

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VIEW PROJECTS

Outcomes Projects **Instructors** Pricing

INSTRUCTORS

## Learn from LXD/ID Professionals with 10+ Years of Experience

### Diana Dai

Innovative Learning Developer with 10+ years of experience specializing in instructional design and e-learning development. Proven track record in creating engaging multimedia training content, including interactive videos, animations, and digital courseware. Skilled in transforming complex technical information into intuitive learning experiences using industry-standard authoring tools and AI-powered solutions. Strong communicator with experience collaborating with SMEs and cross-functional teams.

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VIEW PROJECTS

Outcomes Projects Instructors **Pricing**

PRICING

## Choose Your Learning Path

All accepted candidates receive a $500 scholarship upon interview approval. Limited to 20 spots only.

☆ **Early Bird Special: Save an additional $100 (Week 1 only)**

$ **Referral Bonus: Earn $100 cashback for each new student**

### Basic Tier

Core Curriculum

**$1,597**

Post-Scholarship Price

- ✓ 8 Weeks Asynchronous Access
- ✗ 1:1 Mentor Coaching
- ✓ Group Office Hours Only
- ✓ Peer Feedback Only
- ✗ Career Prep
- ✓ Student Procures Own Software
- ✓ Certificate of Completion

APPLY NOW

RECOMMENDED

### Premium Tier

Recommended Offer

~~$2,597~~

**$1,997**

**After $500 Scholarship**

- ✓ 8 Weeks Full Instruction (Live & Recorded)
- ✗ 1:1 Mentor Coaching
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APPLY NOW

### Premium Tier

Elite Mastery

~~$2,597~~

**$2,497**

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APPLY FOR COHORT 1 → VIEW PROJECTS

Outcomes Projects Instructors Pricing Apply

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~~$2,597~~

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# Let’s work together.

Interested in a consultation together? Fill out some info and we will be in touch shortly! We can't wait to hear from you!

First Name

Enter rirst name

Last Name

Enter your last name

Email

Enter your email

Phone Number

Enter your phone number

How did you hear about us?

Please select

How did you hear about us?

- [ ] Job Assessment
- [ ] Bootcamp
- [ ] Consultation

Your Message

Please Enter Your Message

SEND

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# Your AI-Powered Career Co-pilot: Turn career uncertainty into a personalized path

Understand your goals, identify skill gaps, and take action with confidence

GET YOUR CAREER ROADMAP →

LEARN MORE

## Your Journey to Tech Starts Here

Simple, personalized, and proven to work

**01**

**Take Assessment**

Answer 7 quick questions about your background, skills, and interests

**02**

**AI Analysis**

Our AI analyzes your profile and matches you with the perfect tech career

**03**

**Personalized Roadmap**

Receive a personalized learning path with skill gap analysis

**04**

**Access AI Tools**

Use our AI resume builder, simulation courses, and career portal

## Success Stories from People Like You

Simple, personalized, and proven to work

**Susan Lee**

TESOL Graduate

Instructional Designer @ Chase Bank

*"I never thought my TESOL degree would lead to tech. This platform showed me exactly how my skills translate and gave me the confidence to make the switch."*

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**Susan Lee**

TESOL Graduat

Instructional D

*"I never thought my TESOL degr platform showed me exactly how gave me the confidence to make*

## Ready to Transform Your Career?

Join 2,500+ social science grads who've successfully pivoted to tech. Start your free assessment today

GET YOUR FREE CAREER ROADMAP →

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# Your AI-Powered Career Co-pilot

Turn career uncertainty into a personalized path

**Next Steps:**

- ✔ 5-minute assessment
- ✔ Personalized career recommendation
- ✔ Access to AI-powered resume builder

START YOUR ASSESSMENT →

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What is your educational background?

Please select

BACK

NEXT

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From the list below, select up to 5 skills where you feel you have the strongest proficiency, gained through your education or work experience.

- Assessment & Evaluation
- Communication (Verbal & Written)
- Team Collaboration
- Adaptability
- Curriculum Development
- Training & Facilitation
- Stakeholder Management
- Leadership
- Research & Synthesis
- Content Creation
- Digital Literacy (general)
- Problem-Solving
- Networking
- Conflict Management
- Presentation Skills
- Public Speaking
- Project Coordination/Management
- Data Analysis (basic)
- Mentoring & Coaching
- Empathy & Interpersonal Skills

BACK

NEXT

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What kind of work would you most enjoy doing?

Other

Please specify

BACK

NEXT

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## What is your primary motivation for seeking a career change or upskilling?

- Higher Salary
- Better Work-Life Balance
- More Challenging Work
- Personal Growth
- New Industry Interest
- Impact of AI on my field
- Job Security
- Other

BACK NEXT

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How much time per week are you realistically able to dedicate to learning and skill development?

- 0-2 hours
- 3-5 hours
- 6-10 hours
- 10+ hours

BACK NEXT

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## Briefly describe your top 3 transferrable skills

Example: Strong research skills, excellent written communication, data analysis (Optional)

Word Count: 0/150

BACK

COMPLETE ASSESSMENT

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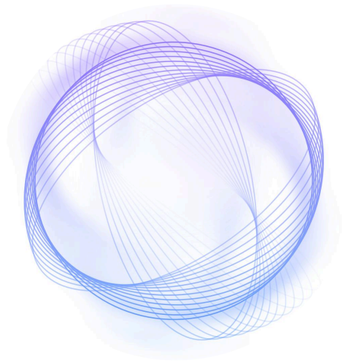

analyzing...

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# Create Your Account

Unlock your full career report and access to AI-powered career tools

First Name

Jane

Last Name

Doe

Email

jane-doe@gmail.com

Password

• • • • • • • • • • • • •

Re-enter Password

• • • • • • • • • • • • •

☑ I agree to the Terms of Service and Privacy Policy

CREATE ACCOUNT & UNLOCK REPORTS

Already have an account? Sign In

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Early Childhood Education

K–12 Education Teaching (Teacher Education)

Higher Education Administration

Special Education

Education Technology

Non-profit / Social Work

Professional Counseling

Education Entrepreneurship

Education Policy

Data Analytics

Designing engaging learning experiences

Solving business & performance problems

Creating clear, structured content

Supporting customers or sales teams

Managing learning programs at scale

Other (please specify)

## What is your primary motivation for seeking a career change or upskilling?

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- New Industry Interest
- Impact of AI on my field
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- Other

Please specify

BACK NEXT

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Analysis Complete

# 90% Match

You’re a good fit for **Instructional Designer**

Avg. Starting Salary - **$70,000**

Annual Job Growth Rate - **9%**

### Unlock Your Full Career Report for Free

With our free account, you also gain access to

- **Detailed skill gap analysis**
- **Personalized learning path**
- **AI-powered resume builder**
- **Guided simulation courses**

CREATE ACCOUNT & UNLOCK REPORTS →

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Skills Analysis | Learning Path | Career Outlook

## Your Transferrable Skills

These skills from your social science background directly translate to Instructional Designer

### Communication

★☆☆☆☆

### Research

★★☆☆☆

### Critical Thinking

★★☆☆☆

### Problem Solving

★★★★☆

### Writing

★★☆☆☆

## Skills to Develop

Focus on building these technical skills to become job-ready

### Instructional Design Principles

### Learning Management Systems

### ADDIE/SAM Methodologies

### E-learning Authorizing Tools

### Multimedia Design

**Ready to start your journey?**

ENTER YOUR CAREER PORTAL →

Skills Analysis | **Learning Path** | Career Outlook

# Your Personalized Learning Roadmap

## 1 Phase 1: Foundation (10~15 hours)

- Introduction to Instructional Design
- Learning Theory Fundamentals
- Understanding Learning Management Systems

## 2 Phase 2: Core Skills (10~15 hours)

- ADDIE Model Deep Dive
- E-Learning Authoring Tools (Articulate Storyline)
- Assessment Design & Evaluation

## 3 Phase 3: Projects (20 hours)

- Multimedia Design for Learning
- UX for Educational Context
- Portfolio Development & Job Prep

Skills Analysis | Learning Path | Career Outlook

# Career Outlook & Opportunities

## High Demand

Growing 9% annually through 2030

## Competitive Salary

Entry $65k-70k | Mid: $75k-95k | Senior $100k+

## Remote Friendly

73% of positions offer remote or hybrid options.

## Top Industries Hiring

| | |
|---|---|
| Corporate Settings | 200+ positions |
| EdTech Companies | 150+ positions |
| Heathcare | 100+ positions |
| Consulting Firms | 26 positions |
| Government | 15 positions |

## Next Steps

- Complete your personalized learning path
- Build your portfolio using our AI simulation courses
- Create your resume with our AI resume builder
- Start applying to entry-level positions (after completing learning modules)

# AI-Powered Resume Builder

Our AI analyzes your back

Select your Resume or drag and drop here

Word, PDF, Txt, JPG file size no more than 15MB

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GENERATE MY RESUME WITH AI

# Jason Sun

Philadelphia, Pennsylvania. 215-559-6650, jsun99@gmail.c

## WORK EXPERIENCE

**Sugar Creek Elementary**

**ESL Instructor** - Philadelphia PA

- Designed and delivered engaging ESL lessons for diverse learners, improving students' speaking confidence, listening comprehension, and academic vocabulary through interactive activities and real-world scenarios.
- Assessed student language proficiency and learning need materials to support differentiated learning and measurab writing, speaking, and listening skills.
- Collaborated with fellow teachers and program coordinat student progress, and provide constructive feedback to s

**Drexel University**

**Undergrad Teaching Assistant** - Philadelphia PA

- Supported undergraduate communication courses by faci leading small-group activities, and reinforcing key concep interpersonal communication, and media literacy.
- Assisted with grading speeches, presentations, and writte standardized rubrics, providing timely, constructive feedb clarity, organization, and delivery.
- Held weekly office hours and one-on-one tutoring sessions to coach students on speech preparation, presentation skills, and confidence in acaden communication.

**Learn-upon Summer@Drexel**

**Program Coordinator** - Philadelphia PA

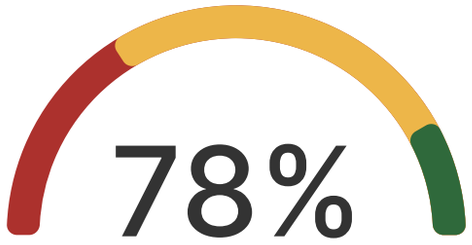
- Coordinated daily operations for a university-run summer schedules, activities, and classroom logistics to ensure a organized learning environment.
- Served as the primary point of contact for instructors, par handling communications, enrollment questions, and on-s
- Supported program planning and execution by assisting w supervising student assistants, and tracking attendance a

## Resume Analysis

Structure 3

Measurable Results 6

Keyword Usage 1




## AI-enhancement

Acted as a contact person for teachers, parents, and staff, answering questions about the program and helping with issues when they came up

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## Personalized Design

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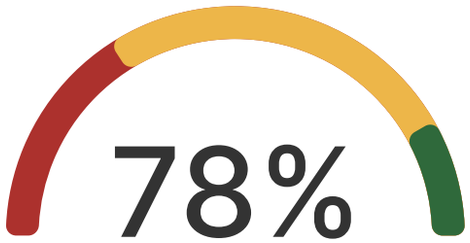


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# Your AI-Powered Career Co-pilot

Turn career uncertainty into a personalized path

**Next Steps:**

- ✔ 5-minute assessment
- ✔ Personalized career recommendation
- ✔ Access to AI-powered resume builder

START YOUR ASSESSMENT →

What is your educational background?

Please select

BACK

NEXT

From the list below, select up to 5 skills where you feel you have the strongest proficiency, gained through your education or work experience.

- Assessment & Evaluation
- Communication (Verbal & Written)
- Team Collaboration
- Adaptability
- Curriculum Development
- Training & Facilitation
- Stakeholder Management
- Leadership
- Research & Synthesis
- Content Creation
- Digital Literacy (general)
- Problem-Solving
- Networking
- Conflict Management
- Presentation Skills
- Public Speaking
- Project Coordination/Management
- Data Analysis (basic)
- Mentoring & Coaching
- Empathy & Interpersonal Skills

BACK

NEXT

# Project Simulation

## Scenario

You're an Instructional Designer supporting a mid-size company rolling out a new internal tool. A business stakeholder wants "training ASAP."

ID Manager 02:10 PM

Hey Jason

I've got new task for you, you got some time?

You 02:12 PM

Sure

Read

ID Manager 02:10 PM

Great! We're rolling out a new internal tool.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vitae nisl sit amet eros

I'll send it to you asap

# 90% Match

You're a good fit for **Instructional Designer**

Skills Analysis | Learning Path | Career Outlook

## Your Transferrable Skills

These skills from your social science background directly translate to Instructional Designer

**Communication**

★☆☆☆☆

**Research**

★★☆☆☆

**Critical Thinking**

★★☆☆☆

**Problem Solving**

★★★★☆

**Writing**

★★☆☆☆

## Skills to Develop

Focus on building these technical skills to become job-ready

**Instructional Design Principles**

**Learning Management Systems**

**ADDIE/SAM Methodologies**

**E-learning Authorizing Tools**

**Multimedia Design**

**Ready to start your journey?**

ENTER YOUR CAREER PORTAL →

Skills Analysis | **Learning Path** | Career Outlook

# Your Personalized Learning Roadmap

## 1 Phase 1: Foundation (10~15 hours)

- Introduction to Instructional Design
- Learning Theory Fundamentals
- Understanding Learning Management Systems

## 2 Phase 2: Core Skills (10~15 hours)

- ADDIE Model Deep Dive
- E-Learning Authoring Tools (Articulate Storyline)
- Assessment Design & Evaluation

## 3 Phase 3: Projects (20 hours)

- Multimedia Design for Learning
- UX for Educational Context
- Portfolio Development & Job Prep

Skills Analysis | Learning Path | Career Outlook

# Career Outlook & Opportunities

## High Demand

Growing 9% annually through 2030

## Competitive Salary

Entry $65k-70k | Mid: $75k-95k | Senior $100k+

## Remote Friendly

73% of positions offer remote or hybrid options.

## Top Industries Hiring

| | |
|---|---|
| Corporate Settings | 200+ positions |
| EdTech Companies | 150+ positions |
| Heathcare | 100+ positions |
| Consulting Firms | 26 positions |
| Government | 15 positions |

## Next Steps

- Complete your personalized learning path
- Build your portfolio using our AI simulation courses
- Create your resume with our AI resume builder
- Start applying to entry-level positions (after completing learning modules)