

AISALES – Product & Technical Specification Document

1. Product Overview

AISALES is a specialized AI Sales Strategist built within the A-Series™ single workspace architecture.
It helps businesses generate high-converting sales communication and structured outreach strategies.

2. Objective

Provide users with:

- High-converting cold emails
- Follow-up sequences
- Objection handling responses
- Outreach strategy insights

3. Core Features (MVP Scope)

Cold Email Generator – Subject, body, CTA.

Follow-Up Sequence Generator – 3–5 structured follow-ups.

Objection Handling Assistant – Pricing, competitors, budget concerns.

Outreach Strategy Builder – Target audience, pain points, value positioning, CTA optimization.

4. Dynamic Prompting Architecture

Structured system-level prompt ensures:

- Conversion-focused output
- Professional tone
- Section-based formatting

Dynamic prompt injection based on tone and lead type selections.

5. UI Architecture

Single workspace architecture.

Dynamic control panel when AISALES is active:

- Email Type selector

- Lead Type selector
 - Tone selector
- Structured output cards for Subject, Body, and Follow-Ups.

6. Subscription Logic

Free Plan – Limited usage.
Pro Plan – Unlimited + advanced strategy.
Business Plan (Future) – CRM export & team collaboration.

7. Technical Architecture Summary

Frontend – Dynamic UI rendering based on activeAgent.
Backend – Dynamic system prompt switching.
Database – User subscription & usage tracking.

8. Success Criteria

- Subscription activation
- Dynamic UI update
- Structured output rendering
- Usage enforcement

9. Future Roadmap

- A/B variant generation
- Open-rate optimization
- Lead scoring
- CRM integration
- Sales analytics dashboard