

EFV Framework™ – Complete App & Tech Work + Documentation Checklist

PHASE 1 — FOUNDATION & CONCEPT DOCUMENTATION

 **Goal:** Establish clarity, brand, IP scope, and product vision.

Documents & Work Required

- **EFV Vision Document** – What EFV Framework™ stands for and its purpose.
- **Product Ecosystem Overview Deck** – EFVOS™, EFV App™, EFV Watch™, EFV Coin™, EFV Cloud™.
- **Concept Note** – How Energy + Frequency + Vibration translates into technology.
- **Business Model Canvas** – Revenue model via licensing, partnerships, royalties.
- **Intellectual Property Summary** – Trademarks, Patents, Proprietary Tech Names (EFV™, EFVOS™, EFV Coin™, etc.).
- **Competitor & Benchmark Study** – Tesla Energy, Apple Ecosystem, Calm, Fitbit, etc.
- **Global Vision Roadmap** – 3-year scaling plan (App → Device → OS → Licensing).

PHASE 2 — PRODUCT STRATEGY & ARCHITECTURE

 **Goal:** Define what products exist, their features, and how they connect.

Documents & Work Required

- **Product Requirement Document (PRD)** for EFV App.
- **System Architecture Map** — How App, Watch, and Coin communicate.
- **Feature Matrix** — App features, API layers, device sync, wallet functions.
- **Data Flow Diagram** — Energy data → EFV Cloud → User profile.
- **Technical Specification Sheet** for:
 - EFV App

- EFV Watch (hardware specs, sensors)
- EFV Coin (tokenomics, blockchain tech)
- **Integration Plan** — APIs for sensors, payments, analytics, and community.
- **User Experience Blueprint** — User journey across App + Device.

PHASE 3 — DESIGN & EXPERIENCE SYSTEM

 **Goal:** Create the EFV Design Language and UI/UX structure.

Documents & Work Required

- **Design System Guide** — Typography, color palette, motion, gradients.
- **App Wireframes & Prototypes** (Figma).
- **UX Flow Map** — Meditation → Journal → Frequency Tracker → Dashboard.
- **EFVOS™ Interface Concept** (for devices or dashboard).
- **EFV Watch™ Interface Concept** — vibration patterns, frequency visual.
- **Micro-interaction Guide** — How buttons, transitions, and animations behave.
- **Brand Identity Manual** — Logos, brand tone, taglines, icon system.

PHASE 4 — TECHNOLOGY PLANNING & DEVELOPMENT

 **Goal:** Build and structure the digital backbone.

Documents & Work Required

- **Tech Stack Finalization Sheet** — Flutter / React Native / Node.js / Firebase / AWS.
- **Backend Infrastructure Plan** — Data storage, authentication, cloud setup.
- **API Documentation** — For connecting EFV App with EFVOS™, EFV Watch™, EFV Coin™.
- **Database Schema Document** — Energy logs, user profiles, transactions.
- **Version Control Setup** — GitHub / Bitbucket repository management.

- **Dev Environment Setup Guide** — Build process, dependencies.
- **Security & Privacy Compliance Sheet** — Data encryption, GDPR, user data policies.
- **Testing Strategy Document** — Unit, Integration, UI, and User testing.
- **Deployment Guide** — Play Store / App Store release steps.

PHASE 5 — EFV COIN™ / TOKEN INTEGRATION

 **Goal:** Define and prepare blockchain or token-based utility.

Documents & Work Required

- **EFV Coin™ Whitepaper** — Purpose, blockchain type, tokenomics, use cases.
- **Wallet Integration Document** — How EFV Coin connects to user accounts.
- **Smart Contract Documentation** — For rewards, staking, or frequency value tracking.
- **Compliance Checklist** — RBI, SEBI, and global crypto guidelines.
- **Use Case Flow** — Reward for meditation, reflection, or sharing.

PHASE 6 — EFV WATCH™ & DEVICE DEVELOPMENT

 **Goal:** Integrate hardware (EFV Watch™) that syncs with the app.

Documents & Work Required

- **Hardware Concept Note** — Sensors, vibration mechanism, data collection.
- **Technical Specification Sheet** — Chipset, sensors, display, connectivity (Bluetooth).
- **Firmware Development Plan** — Device-to-app communication.
- **API & SDK Guide** — For Watch integration with EFV App.
- **Industrial Design Mockups** — 3D model references.
- **Testing Protocol Document** — Battery, data sync, durability.

PHASE 7 — IP, LEGAL, & LICENSING FRAMEWORK

 **Goal:** Protect and monetize EFV as a global IP model.

Documents & Work Required

- **Trademark & Patent Filing Summary** — EFV Framework™, EFVOS™, EFV Watch™, EFV Coin™.
- **Licensing Model Document** — For partnerships, software usage, and OEM collaborations.
- **Partner Agreement Templates** — NDA, IP usage, licensing rights.
- **Royalty Revenue Model Sheet** — Structure for future income from third-party EFV integrations.
- **IP Ownership Chart** — Company, Inventors, and Brand ownership clarity.

PHASE 8 — DATA, AI & ANALYTICS SYSTEM

 **Goal:** Build EFV's intelligence engine (AI + Analytics).

Documents & Work Required

- **Data Architecture Plan** — Sources (App, Watch, Community).
- **AI Use Case Document** — Energy prediction, mood analysis, habit recommendations.
- **Machine Learning Flowchart** — Input → Processing → Output (insights).
- **EFV AI Assistant Concept** — Personal frequency coach system.
- **Analytics Dashboard Specification** — Real-time engagement + energy trends.
- **Data Ethics Policy** — Transparency & privacy protection for users.

PHASE 9 — TESTING, QA & DEPLOYMENT

 **Goal:** Ensure everything functions smoothly before public launch.

Documents & Work Required

- **Testing Plan** — Alpha, Beta, and Pilot testing with EFV community.

- **Bug Report Sheets** — Document issues per module.
- **Performance Report** — Speed, load, responsiveness.
- **App Store Readiness Checklist** — Assets, policies, screenshots, metadata.
- **Beta Feedback Summary** — Key learnings from early users.



PHASE 10 — LAUNCH & SCALING STRATEGY

⌚ Goal: Rollout EFV ecosystem globally and expand reach.

Documents & Work Required

- **Launch Plan Document** — Stages (Internal → Beta → Public).
- **GTM Strategy (Go-to-Market)** — Channels, target geographies, messaging.
- **Marketing Assets Library** — Logos, app visuals, teaser videos.
- **Partnership Plan** — Collaboration with wellness, tech, or educational brands.
- **Post-Launch Growth Plan** — Updates, community building, new features.
- **Performance Review Dashboard** — Weekly metrics and learning updates.



Bonus Administrative Documents

- Team Roles & Responsibility Matrix (RACI)
- Budget Estimation Sheet (per phase)
- Vendor / Developer Agreement
- Timeline Tracker Sheet (Gantt Chart view)
- Documentation Index (Master folder with version control)