

# **ADAM MORSY**

**Graphic Designer &** Mixed Media Artist

### CONTACT INFO

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Philadelphia, PA 🔮



# SKILLS

### **Design Software:**

Adobe Photoshop, Illustrator, InDesign

### **Design Skills:**

Branding, Typography, Layout Design, Illustration, UI/UX Design, Motion Graphics

#### **Technical Skills:**

HTML/CSS, Responsive Design, Prototyping, Wireframing

### **Soft Skills:**

Creativity, Attention to Detail, Communication, Time Management, Collaboration

## **LANGUAGES**

English Arabic

# **EXPERIENCE**

#### DESIGN AND PRODUCTION MANAGER // AUG 2015 - MAR 2020

Millennium Art Gallery Inc.

Philadelphia, PA

- Create, print, and frame artwork and custom designs for various clients
- Manage social media and research new ideas and materials to improve the business.
- Develop semi-annual plan for to help the store reach its target audience.

#### SENIOR GRAPHIC DESIGNER // NOV 2014 - JULY 2015

HMD | Hani Mahfouz Designs Cairo, Egypt

- Contributed design ideas in early planning stages with customers and project managers.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.

### JUNIOR GRAPHIC ARTIST // JAN 2013 - JAN 2014

Joud Home Accessories Cairo, Egypt

- Created work using various design techniques and elements like typography, composition, layout and color in designs to be printed on various home accessories like coasters and trays.
- Developed collateral such as display, marketing and packaging materials according to brand guidelines.

# **EDUCATION**

#### **BACHELOR OF ARTS // JAN 2021 - CURRENT**

Arizona State University

#### ASSOCIATE OF ARTS // SEP 2016 - DEC 2020

Community College of Philadelphia Philadelphia, PA

### BACHELOR OF SCIENCE // SEP 2004- JUNE 2008

Faculty Of Engineering - Ain Shams University Cairo, Egypt