



# ADAM MORSY

Graphic Designer &  
Mixed Media Artist

## CONTACT INFO

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Philadelphia, PA 

## SKILLS

### Design Software:

Adobe Photoshop, Illustrator, InDesign

### Design Skills:

Branding, Typography,  
Layout Design, Illustration,  
UI/UX Design, Motion Graphics

### Technical Skills:

HTML/CSS, Responsive Design,  
Prototyping, Wireframing

### Soft Skills:

Creativity, Attention to Detail,  
Communication,  
Time Management, Collaboration

## LANGUAGES

English  
Arabic

## EXPERIENCE

### DESIGN AND PRODUCTION MANAGER // AUG 2015 - MAR 2020

Millennium Art Gallery Inc.  
Philadelphia, PA

- Create, print, and frame artwork and custom designs for various clients
- Manage social media and research new ideas and materials to improve the business.
- Develop semi-annual plan for to help the store reach its target audience.

### SENIOR GRAPHIC DESIGNER // NOV 2014 - JULY 2015

HMD | Hani Mahfouz Designs  
Cairo, Egypt

- Contributed design ideas in early planning stages with customers and project managers.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.

### JUNIOR GRAPHIC ARTIST // JAN 2013 - JAN 2014

Joud Home Accessories  
Cairo, Egypt

- Created work using various design techniques and elements like typography, composition, layout and color in designs to be printed on various home accessories like coasters and trays.
- Developed collateral such as display, marketing and packaging materials according to brand guidelines.

## EDUCATION

### BACHELOR OF ARTS // JAN 2021 - CURRENT

Arizona State University

### ASSOCIATE OF ARTS // SEP 2016 - DEC 2020

Community College of Philadelphia  
Philadelphia, PA

### BACHELOR OF SCIENCE // SEP 2004- JUNE 2008

Faculty Of Engineering - Ain Shams University  
Cairo, Egypt