



Technologically Advanced  
Refrigerators for a  
Finer Lifestyle

Catalogue '23





## About Us

At Orient Electronics we are determined to continuously enrich the lives of our valued customers by providing technologically advanced consumer electronics. Our products are aimed to enhance the lifestyles of our customers and bring maximum comfort and convenience into their lives. Orient is well known for its innovative product portfolio based on extensive research and consumer insights. It is the first Pakistani brand which is providing the full range of the most innovative, affordable, and durable products to its valued customers. As one of Pakistan's fastest-growing consumer electronics brands, Orient Electronics has established state-of-the-art production facilities in collaboration with International Technology Partners. By maintaining the brand's true innovative essence in terms of Technology, Research and Development, Orient is working on the ideas and concepts that have the aptitude to bring positive change in the lives of the consumers. Orient Electronics, located in Lahore, is a part of the Orient Group of Companies which is considered one of the fastest-growing business entities in Pakistan. The Group has a diversified business portfolio in the fields of Consumer Electronics, Software Development, Technology Solutions, E-commerce, Porcelain Tiles Manufacturing, Power & Energy Generation, Hospitality, Healthcare, Apparel, Motors, and Metals.

The perfect kitchen companion that meets all your needs while complementing your kitchen! Experience maximum performance with fresh and healthy food every day with Orient Refrigerators. The most beautiful and powerful range of Orient refrigerators ensures faster cooling and massive savings. Spacious and convenient design so you never have to worry about storage. With Orient Refrigerators, your comfort comes first!

# Orient Refrigerators

The perfect kitchen companion that meets all your needs while complementing your kitchen!  
Experience maximum performance with fresh and healthy food every day with Orient Refrigerators.

The most beautiful and powerful range of Orient refrigerators ensures faster cooling and massive savings. Spacious and convenient design so you never have to worry about storage.

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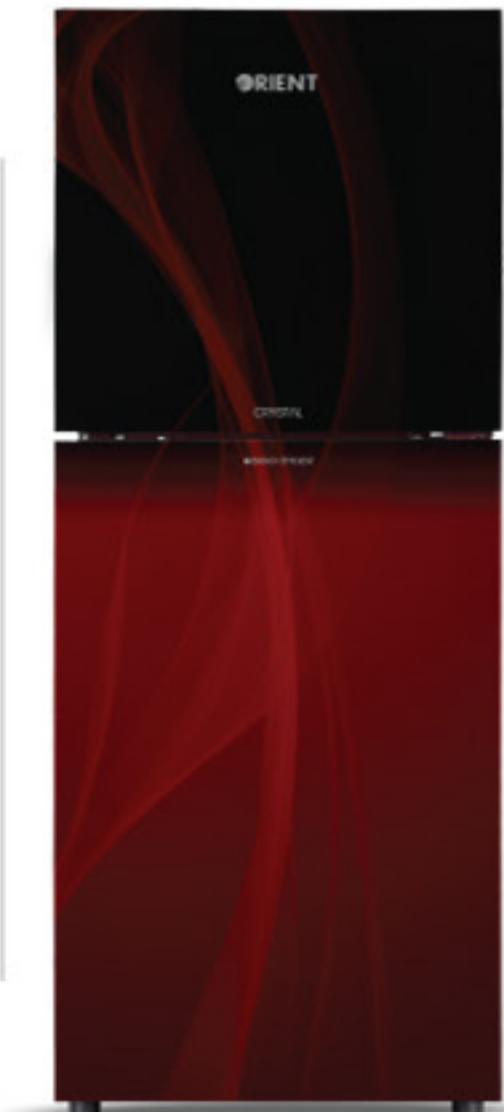
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# LVO Series

Minimal, Classy & High Powered.





**LVO  
HAIRLINE SILVER**

DIRECT COOL  
METALLIC DOOR  
NON INVERTER



**LVO  
VINE BLACK**

DIRECT COOL  
METALLIC DOOR  
NON INVERTER



**LVO  
VINE RED**

DIRECT COOL  
METALLIC DOOR  
NON INVERTER

## FEATURES

- 18 Min Instant Freeze
- 135 V Low voltage startup
- Thickest Insulation
- Roll Bond Evaporator
- Tougher Shelves
- Solid Freeze
- Humidity Controller
- Anti Fungal Detachable Gasket
- Food Grade ABS
- Durable Door Pockets
- Japanese Technology Compressor

<b>SIZE</b>	260 L	330 L	380 L	470 L
<b>WEIGHT</b>	49 kg	56 kg	59 kg	70 kg
<b>DIMENSION</b>	550x570x1390	550x615x1572	600x615x1602	680x665x1602



# Ruby Series

Stunning designs along with  
eye catching colors





## RUBY PLANET BLACK

DIRECT COOL  
GLASS DOOR  
NON INVERTER



## RUBY SPACE RED

DIRECT COOL  
GLASS DOOR  
NON INVERTER

### FEATURES

- 18 Min Instant Freeze
- Thickest Insulation
- Roll Bond Evaporator
- Tougher Shelves
- Solid Freeze
- Humidity Controller
- Anti Fungal Detachable Gasket
- Food Grade ABS
- Durable Door Pockets
- Japanese Technology Compressor

SIZE	260 L	330 L
WEIGHT	53 kg	61 kg
DIMENSION	574x575x1397	574x620x1582



# Grand Series

Sophisticatedly designed  
for modern interiors





## GRAND HAIRLINE SILVER

DIRECT COOL  
METALLIC DOOR  
INVERTER & NON INVERTER



## GRAND HAIRLINE RED

DIRECT COOL  
METALLIC DOOR  
INVERTER & NON INVERTER



## GRAND HAIRLINE GOLDEN

DIRECT COOL  
METALLIC DOOR  
INVERTER & NON INVERTER

## FEATURES

- 18 Min Instant Freeze
- ECM Technology
- Deodorizer
- Roll Bond Evaporator
- Thickest Insulation

- Electricity Consumption Less Than 1 Unit a Day
- 90 V Low Voltage Startup
- Tougher Shelves
- Food Grade ABS
- Humidity Controller
- Durable Door Pockets
- Anti Fungal Detachable Gasket
- Solid Freeze
- Japanese Technology Compressor

SIZE	205 L	230 L	265 L	285 L	335 L	355 L	385 L	415 L	475 L	505 L	545 L
WEIGHT	44 kg	48 kg	49 kg	51 kg	56 kg	57 kg	59 kg	61 kg	70 kg	73 kg	75 kg
DIMENSION	530x550x1305	530x550x1465	580x575x1397	580x575x1482	580x620x1582	630x620x1512	630x620x1612	630x620x1712	710x670x1612	710x670x1687	710x670x1802



# Crystal Series

Make a decision that is  
smart and beautiful.





## CRYSTAL SMOKE PURPLE

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER



## CRYSTAL GLAZE RED

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER

### FEATURES

- 18 Min Instant Freeze
- Upto 35% Electricity Saving
- Thickest Insulation
- Roll Bond Evaporator
- 135 V Low Voltage Startup
- Tougher Shelves
- Solid Freeze
- Humidity Controller
- Anti Fungal Detachable Gasket
- Durable Door Pockets
- Japanese Technology Compressor

<b>SIZE</b>	200 L	225 L	260 L	280 L	330 L	350 L	380 L	410 L	470 L	500 L	540 L
<b>WEIGHT</b>	47 kg	51 kg	53 kg	55 kg	61 kg	63 kg	65 kg	68 kg	78 kg	81 kg	84 kg
<b>DIMENSION</b>	530x550x1305	530x550x1465	580x575x1397	580x575x1482	580x620x1582	630x620x1512	630x620x1612	630x620x1712	710x670x1612	710x670x1687	710x670x1802



# Marvel Series

Light-up your kitchen with  
exquisite designs





## MARVEL BLAZE PURPLE

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER



## MARVEL BLAZE RED

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER

## FEATURES

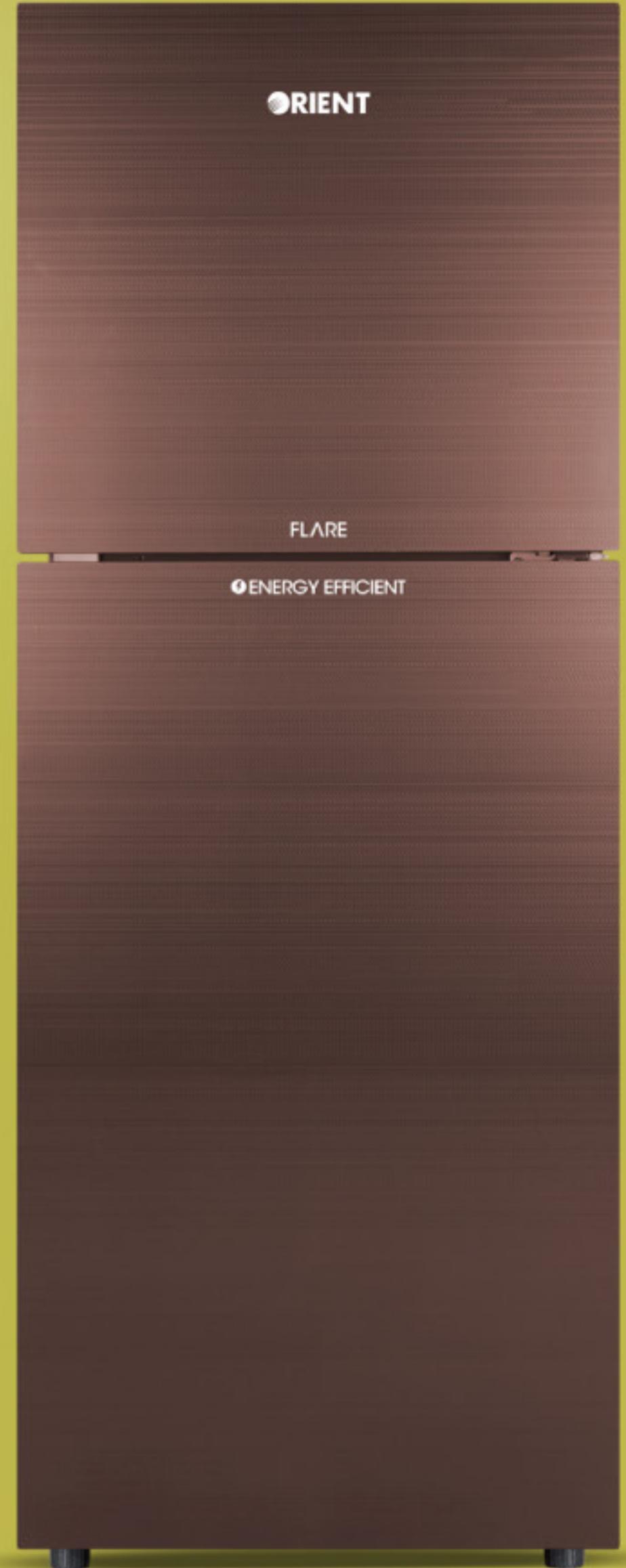
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- Upto 35% Electricity Saving
- ECM Technology
- Thickest Insulation
- Roll Bond Evaporator
- 135 V Low Voltage Startup
- Tougher Shelves
- Solid Freeze
- Humidity Controller
- Anti Fungal Detachable Gasket
- Food Grade ABS
- Japanese Technology Compressor
- Long LED Light
- Deodoriser
- Crystal Door Pockets

<b>SIZE</b>	200 L	225 L	260 L	280 L	330 L	350 L	380 L	410L	470 L	500 L	540 L
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# Flare Series

Excellent performance with  
extreme savings.





## FLARE RADIANT GREY

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER



## FLARE RADIANT LILAC

DIRECT COOL  
GLASS DOOR  
INVERTER & NON INVERTER

### FEATURES

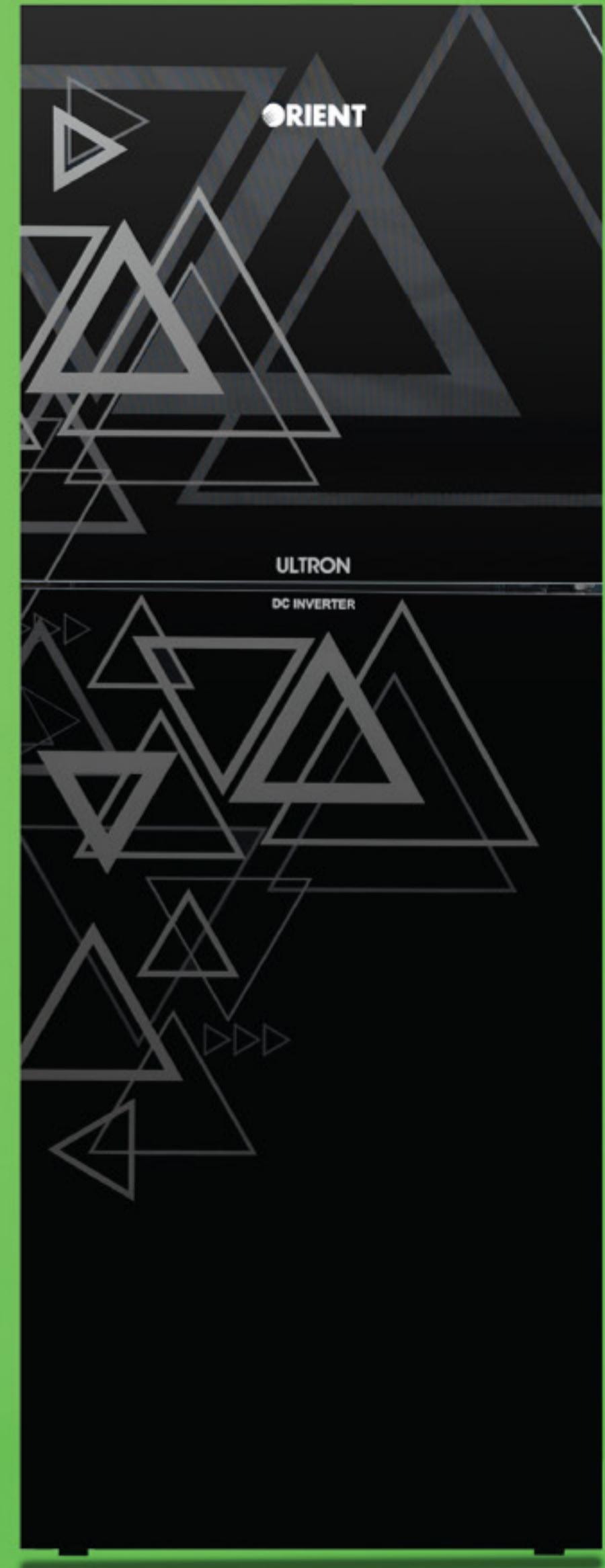
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# Ultron Series

Peak performance and aesthetics.





## ULTRON SERIES

DIRECT COOL  
GLASS DOOR  
INVERTER

### FEATURES

- 18 Min Instant Freeze
- ECM Technology
- Deodorizer
- Crystal Door Pockets
- Long LED Light
- Roll Bond Evaporator
- Thickest Insulation
- Electricity Consumption Less Than 1 Unit a Day
- 90 V Low Voltage Startup
- Tougher Shelves
- Food Grade ABS
- Humidity Controller
- Anti-Fungal Detachable Gasket
- Solid Freeze
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26 KM, Multan Road, Lahore, Pakistan  
+92 42 111 111 660 | [www.orient.com.pk](http://www.orient.com.pk)

